



10-11 December 2025 Hilton Rio de Janeiro Copacabana | Rio de Janeiro | Brazil

Una-se aos líderes de segurança que estão impulsionando a mudança na América Latina Únete a los líderes de seguridad que impulsan el cambio en América Latina

Join the security leaders driving change across Latin America

SECURITY LEADERSHIP RAISING THE RESILIENCE BAR.



Tradução disponível | Traducción disponible Translation available



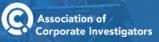
Two Events, One Mission.

Bridging Cyber Resilience, Innovation & Trust

Platinum Protectors & Networking Sponsors



With thanks to our Supporting Organisations









Welcome to the inaugural CSO 360 LATAM

Co-located with CISO 360 LATAM | 10–11 December 2025 | Hilton Copacabana, Rio de Janeiro, Brazil.

Global Security Intelligence Conference Raising the Resilience Bar: Protecting People, Profits, Property, Reputation

Dear Colleague,

We are delighted to announce the inaugural **CSO 360 LATAM Conference** - a high-level gathering for Chief Security Officers, Heads of Resilience, Investigations, and Risk Leaders shaping corporate security strategy across Latin America. Co-located with CISO 360 LATAM, this unique twin-conference format unites the corporate, resilience, intelligence, and cybersecurity communities under one roof — fostering collaboration while preserving the distinct focus of each discipline.

For over a decade, Pulse Conferences has convened CISOs and CSOs globally. Now, for the first time, the Pulse 360 ethos comes to Latin America - connecting leaders to share strategies, confront regional challenges, and strengthen organisational resilience in a fast-evolving landscape.

Why Participate?

- Multilingual participation Sessions in English, Spanish & Portuguese
- Regional focus, global vision LATAM realities in global context
- Security as a business enabler Outcome-driven dialogue
- Cross-security collaboration Cyber + Physical + Intelligence + Resilience
- Curated leadership agenda Fireside chats, roundtables, case studies
- Innovation spotlight Cutting-edge technologies in the Security Hub
- Immersive networking Lunches, receptions & cultural dinners
- Global intimacy 80–100 senior practitioners, no trade show stands

S Be part of the first 100 leaders shaping the direction of CISO & CSO 360 LATAM - and become a Founding Member of this trusted new regional and global community!

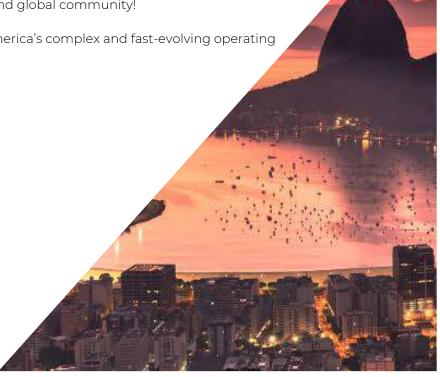
Building organisational resilience within Latin America's complex and fast-evolving operating environment

CSO 360 LATAM Team

Pulse Conferences

Why Join CSO 360 LATAM?

- Compare and share how prominent security leaders are leading teams and driving their businesses forward
- Benchmark with security and resilience peers from across the LATAM region and beyond
- Build collective resilience learning from those doing the job day in day out







OUR SPEAKERS (PARTIAL LIST)



Rachael Hughen

Senior Intelligence Manager FIFA World Cup 2026™ USA



Breno Araujo

Head of Corporate Security Latin America Corteva Agriscience Brazil



Eduardo Rezende

Head of Loss Prevention Mercado Livre Brazil



Richard Barta

Senior Manager, Global Intelligence Marriott International USA



Mark Wolsey

Director Special Projects Ukraine CRH Plc. UK



Lady Olga Maitland

President Defence and Security Forum UK



Carlos Gonçalves

Principal Security Engineer Banco do Brasil Brazil



Alberto Gallardo

Security Manager - Iberia -EMEA Spain and Portugal The Walt Disney Company / Decysyon Spain

International Speaker Panel (partial list)

- Eduardo Rezende, Head of Loss Prevention, Mercado Livre (Brazil)
- Breno Araujo, Head of Corporate Security Latin America, Corteva Agriscience (Brazil)
- Rachael Hughen, Senior Intelligence Manager, FIFA World Cup 2026™ Canada, Mexico and the United
- Carlos Gonçalves, Principal Security Engineer, Banco do Brasil (Brazil)
- · Senior Director, Mastercard
- João Teles, Intelligence Analyst, **Sibylline** (Brazil)
- Richard Barta, Senior Manager, Global Intelligence, Marriott International (USA)
- Mark Wolsey, Director Special Projects Ukraine, CRH Plc. (UK)
- Dr. Sally Leivesley, MD, Newrisk Limited (UK)
- Lady Olga Maitland, President, **Defence and Security Forum** (UK)
- Ned Farmer, Senior Strategic Intelligence Analyst (USA)
- Dercio Carvalheda, Head of ACi (& Former Federal Police Commissioner, Brazilian Federal Police (Brazil)
- Alberto Gallardo, Security Manager Iberia EMEA Spain and Portugal, The Walt Disney Company (Spain)
- Leandro Ferreira, CISO, Secretaria de Tecnologia da Informação e Comunicação, Superior Tribunal de Justiça (STJ) (Brazil)

And many more...







Agenda at a Glance

Tuesday, 9 December

Welcome Reception: CSO 360 + CISO 360 LATAM

1018:00-20:00: Evening Networking Ice-Breaker

Rooftop, Hilton Rio de Janeiro Copacabana. Kindly sponsored by: Sibylline

Wednesday, 10 December

Conferences Day One: CSO 360 + CISO 360 LATAM

- 009:00-09:30: Check-in & Welcome Coffee
- 009:30-11:00: CSO 360 + CISO 360 LATAM Security Leadership Plenary
- 11:00-12:00: CSO 360 + CISO 360 LATAM 360 Innovation 1-2-1 Speed-Meetings
- 12:00-17:30: CSO 360 LATAM (& CISO 360 LATAM) Twin Conference Co-Location
- ①13:30-14:20: **Lunch**.
- 17:30-21:00: Networking Dinner. Kindly sponsored by: Mastercard
- Yenue to be confirmed: CSO 360 + CISO 360 Supper

Thursday, 11 December

Conferences Day Two: CSO 360 + CISO 360 LATAM

- 008:30-09:00: Welcome Coffee for a 09:00 Opening
- 109:00-14:00: CSO 360 LATAM (& CISO 360 LATAM) Twin Conference Co-Location
- 114:00-16:00: Networking Activity

Peer-to-Peer Sharing | Tech Leadership Inspiration Maximum Engagement | Practical Value | Memorability



• Case Stories → Hear battle-tested strategies from peers who've been there in the trenches.



• Fireside Chats -> Intimate interview-style on-stage conversations that go beyond the surface, revealing the thinking behind critical security decisions.



 AMA (Ask Me Anything) Panels → Delegates are invited to shape the conversation. Engaging two-way organic discussions. No rehearsed pitches, just honest answers.



CSO 360 Playbook Tables - Tactical table discussions where you collaboratively solve real challenges with peers, then share insights.



Lightning Talks → Sharp, visual storytelling that energises the room.



360 Spotlights → CxOs and Corporate leaders outside the security sphere injecting fresh perspectives, helping you align security with the business vision or niche.





AGENDA - 10 DECEMBER 2025

Security Leadership Co-location: CSO + CISO 360 LATAM

- Coffee, Refreshments, Networking 08:30
- Chairperson's Welcome 08:55
- **CEO Insights:** Security Leadership in Corporate Management: Physical & Cyber Risk in Automotive 09:00 **CXO, Automotive< Latin America**
- **Geopolitical Spotlight: Security Landscape LATAM** 09:20 João Teles, Intelligence Analyst, Sibylline
- Spotlight: Bridging the Gap: Breaking Silos to Build a Proactive Cyber-Fraud Defense 09:40 **Mastercard**
- Case Story: Security and Intelligence Preparations for the FIFA World Cup 2026™ 10:00 Rachael Hughen, Senior Intelligence Manager, FIFA World Cup 2026™ - Canada, Mexico and the **United States (USA)**
- Power Panel: 2026 and Beyond: The Emerging Risks Shaping Al, Quantum, and Web3 10:30 AI – Emerging attack vectors from deepfakes to model context protocols and adaptive malware Quantum - Hype or imminent risk? Where quantum threats begin and how leaders can prepare Web 3 - From digital assets to augmented tech: building trust and resilience in decentralised ecosystems
- Morning Coffee Break + 360 Innovation 1-2-1 Speed-Meetings 11:00 Connect with technology luminaries in our dynamic informative 'speed-meeting' setting to discover key technology market movers and shakers, in an efficient and engaging way for 5-minute voluntary door-openers. You'll be pre-matched based on your mutual interests. A unique opportunity to evaluate

new tools and strategies, discuss real-world challenges, and directly influence the technologies that will shape the future of cybersecurity.

Participants select their primary conference

CSO 360 LATAM

Case Story: ESRM at Mercado Livre Brazil Logistics 12:00 **Eduardo Rezende, Head of Loss Prevention, Mercado Livre (Brazil)**

Case Story: Protecting the Traveling Public at Marriott International: Global 12:20 **Risks Require Local Solutions**

Learn how we apply an intelligence-led, thread-based methodology to nearly 10,000 properties worldwide with regional case studies. We will discuss how our worldclass program is leveraged in markets of all sizes in locations with distinct geopolitics, while welcoming guests from all backgrounds.

Richard Barta, Senior Manager, Operations Support & Intelligence | Caribbean & Latin America | US & Canada, Global Safety & Security (GS&S), Marriott International (USA)

Interactive Table-Top Exercise: Two Leadership Challenges for CISOs and CSOs 12:40 Promoting internal leadership capability

·Exercise Group appoints its leader ·Communication skills ·Finding Individual capabilities in the team ·Adopting AI and security technology ·Crisis preparedness Promoting Resilience: ·Exercise Group appoints its leader ·Regional crises and supply chains ·Regional maritime and hypersonic missile build-up AI and new drone technology. Insider threats Dr Sally Leivesley, Newrisk Limited London (UK)

CISO 360 LATAM

Co-located sessions: Cybersecurity, technology risk. information security





AGENDA - 10 DECEMBER 2025

CSO 360 LATAM

13:20 Lunch

14:20 Case Story: Getting Buy-In for Corporate and Cyber Security Projects.

How to promote organisational change; engage key stakeholders; getting resources and avoid common pitfalls.

Breno Araujo, Head of Corporate Security Latin America, Corteva Agriscience (Brazil)

14:45 CSO Journey: Lessons Learned from 20 Years as a CSO

Mark Wolsey, Director Special Projects Ukraine, CRH plc. (UK)

15:05 Fireside Chat: What's Next for LATAM? Organised Crime, Kidnapping and Complex High-Risk Scenarios

Criminal organisations continue to be a significant threat to business operations in the LatAm region, with sophistication enhanced by emerging technologies. What are the business challenges? How are businesses anticipating and adapting?

- · Protocols for dealing with kidnappings, express kidnappings, bribery and extortion
- · How are we protecting global supply chains?
- · Escalation against organised crime in Mexico and security implications for businesses
- · What's next? Geopolitical complexity managing interconnected global risks Panellists: Breno Araujo, Head of Corporate Security Latin America, Corteva Agriscience (Brazil); Ned Farmer, Senior Strategic Intelligence Analyst

15:40 Case Story: Infiltration of Organised Crime

Corporate entities face penetration by organised crime groups requiring thorough review of physical security posture and emergency response procedures. Updates.

16:00 AMA (Ask Me Anything) Panel: Corporate Investigations, Insider Risk and Misconduct in the Era of Mis- and Disinformation

Join corporate investigators doing the job day in day out for a focused chat on how leading organisations are redefining investigations in complex global environments, managing security and crises amid Al-driven disinformation, bots, and social media-fuelled unrest.

- · How do we rebuild digital trust in an age where deepfakes make seeing no longer believing?
- · Leveraging data and AI for smarter, faster insights Strengthening whistle-blower trust and ethical culture · Moving from reactive investigations to proactive prevention

16:30 Panel: Weathering the Storm - Mitigating Business Impacts of Climate Change

Explore how CSOs can prepare their organisations for resilience while also aligning with regional sustainability strategies and capturing market opportunities. How is climate change already affecting operations and costs in LATAM, from energy pricing to supply chain reliability?

17:00 Close of Day One - Networking

CISO 360 LATAM

Co-located sessions:
Cybersecurity, technology risk, information security

Networking: CSO + CISO 360 LATAM

17:30- Networking Dinner 23:00 Kindly Sponsored by: Mastercard

Join security peers for drinks and dinner to continue the conversations!









AGENDA - 11 DECEMBER 2025

CSO 360 LATAM

07:00 Optional Run on the Beach

09:00 Welcome Coffee

09:15 Chairperson's Welcome Back

09:20 Case Study: Securing Events: UN Climate Change Conference (November Rio)

- •Gaming/esports event security lessons from recent Rio implementations
- ·Corporate facility security during Brazilian political instability
- · Supply chain protection against organised crime infiltration
- 09:50 Spotlight: Insider Threat: Infiltration of Corporate Operations

Vetting and background screening protocols

Panel: Security 360 Innovation - Leveraging Technology for Corporate Security 10:10 and Intelligence

Cut to the chase, ask questions and stay on the pulse of new offerings in the security space. A win-win for CSOs and providers, Ask questions, gain fresh views! What problem are we solving? What inspired the creation? Case studies on successful integration. Is AI used? Overcoming barriers to adoption - how to gain credibility and customer trust Predictions for the next five years in security

- Fireside Chat: Protocols for dealing with kidnappings, express kidnappings, 10:30 bribery and extortion, Workplace Violence Prevention Playbooks - Practical response strategies
- 11:00 **Morning Break**
- 11:20 **Security Convergence in the Energy and Utilities Sectors**
- 11:40 Best Use Cases of Al: The Al Revolution - Balancing Innovation with Responsible Governance
- 12:20 **CSO 360 Playbooks:**

Participants will share table feedback on key case uses.

- 1. Building Executive Protection Programmes on Any Budget
- 2. Regional Organised Crime Business Impacts
- 3. Best Practices for Market Entry & Operations in Difficult Environments
- 4. Maritime and Ports Security & Supply Chain Risk
- 5. Integration of AI with crisis management and the ability to link real time responses to predictive outcomes
- 13:00 **Spotlight: Counter-Terrorism Updates**

How are terrorism threats shaping corporate security? Which aspects of preparedness need the most urgent focus? How can CSOs ensure proportionate, practical measures that protect business continuity in high-risk environments? What opportunities exist for regional and international collaboration to strengthen counter-terrorism resilience?

13:20 Lunch

CISO 360 IATAM

Co-located sessions: Cybersecurity, technology risk, information security





AGENDA - 11 DECEMBER 2025

Security Leadership Roundtable:

Raising the Resilience Bar: Where Are Our Critical Resilience Gaps?
The meeting of physical, cyber, intelligence, IoT, and product security minds!

14:20-16:00 Roundtable with CSOs and CISOs

A highlight of both the **CSO 360 LATAM and CISO 360 LATAM** agendas, the Security Leadership Roundtable unites CSOs, CISOs, and security luminaries across disciplines. Discussions begin with **holistic themes** before **breaking into focused tables** to identify shared priorities.

Why Join:

- · Take away practical insights from peers breaking silos and converging pathways
- · Hear practitioner-led strategies and best practices in a trusted Chatham Rule setting
- · Cross pollinate and strengthen alignment across security disciplines

Format:

Our experienced roundtable faculty will guide an open plenary discussion, with breakout CISO and CSO groups. No slides – just dialogue.

Key Talking Points Shaped by Security, Geopolitical Intelligence Risk, and Investigations Practitioners:

- Where are our critical resilience gaps and how do we prepare for disruption?
- Mis- and disinformation fostering collaboration across security domains
- Removing the siloes between security pillars
- State-sponsored activities, cybercrime, hacktivism, and terrorism
- Future skills to stay ahead of AI, quantum, and emerging technologies
- Well-being and mental health in security leadership
- Board metrics what truly resonates with directors?
- Crisis communication and board-level reporting
- Insider threat programmes

Networking CSO + CISO 360 LATAM

"Loved the energy, the talks, the stands and the networking activities!" **CISO, Engie**

"CSO 360 is **the** congress for CSOs and senior security practitioners to attend. Excellent scope of topics!"

CSO, DPO and Director of the Internal Control Office, Comissao do Mercado de Valores Mobilia:rios

"Once you attend CSO 360, you become a part of the family. Community building through shared experiences makes it different from other conferences!"

CISO, ILO - United Nations











AGENDA AT A GLANCE

Tuesday 9 December Welcome Reception - Rooftop Bar, Hilton Rio de Janeiro Copacabana

Wednesday 10 December Conferences: 1st CSO 360 LATAM

Co-located with: 1st CISO 360 LATAM

Evening: Cultural Networking

Thursday 11 December Conferences: 1st CSO 360 LATAM

Co-located with: 1st CISO 360 LATAM

Late Afternoon: optional Cultural Networking

All Participant Places Include:

Entry to CSO 360 LATAM (+ CISO 360 LATAM Co-location). Two Events in One!

Lunch, coffee breaks and refreshments

Invitation to join the evening networking events

Post-event presentation materials (subject to speaker opt-out) and output reports

REGISTER DELEGATE PASS

£0

Complimentary For Practitioners + Corporate C-Suite

- Apply for a <u>COMPLIMENTARY PASS</u> for CSOs, security practitioners, corporate C-suite.
- Invitation to join the Security 360 Circle a rapidly growing and international trusted.
- Certificate of attendance soft copy provided postevent on request.

REGISTER NETWORKING PASS

£1,000

Network and learn

We have ring-fenced a limited number of Networking Passes, designed for executives working as independent advisors or at provider, vendor,

reseller or distributor companies.

Network with participants, to learn and meet new prospective customers and to join the discussions – with a view to sponsorship of a future Pulse conference.

BECOME A SPONSOR

£6,000+ Pricing starts from Discussions, <u>branding, impactful 1-2-1 meetings</u> and networking with CSOs and security practitioners.

Contact us today to arrange a meeting: sponsorship@pulseconferences.com





YOU'RE INVITED! JOIN MEMORABLE NETWORKING

All participants are invited to attend the social events, an integral part of the CSO **360 + CISO 360 LATAM** experience!



PRooftop Bar, Hilton Rio de Janeiro Copacabana **1** Tuesday 9 December, 19:00-23:00

Welcome Reception! Join security peers for this ice-breaker at the Rooftop Bar, Hilton Rio de Janeiro Copacabana.







Venue to be confirmed Wednesday 10 December, 17:30-23:00

Dinner and networking with peers during the conference.







VENUE INFORMATION

Hilton Rio De Janeiro Copacabana – Brazil Av. Atlântica, 1020 – Copacabana, Rio de Janeiro – RJ, 22010-000, Brazil

SETTING & ACCOMMODATION

Copacabana Beach, five minutes from Rio Sul Mall. Sugarloaf Mountain and Escadaria Selarón can be reached in 15 minutes, and Maracanã Stadium and Christ the Redeemer are within 12 kilometers. Sea views, spa, and perfect event space for the CSO + CISO 360 LATAM co-location.

Event savings on Accommodation while availability lasts:

Room Rates (All taxes included – 15% VAT & 13% Tourism tax):

- Ocean Copacabana View Room
 Single: BRL 1,318.25 | £183
- Ocean Copacabana View Room
 Double: BRL 1,364.25 | £189.40
 *Pulse is not liable for accommodation costs. Venue may withdraw the rate at any time.

Book Accommodation with Savings



















Cyber | Corporate Security | Intelligence | Investigations | Geopolitical Risk

Una-se aos líderes de segurança que estão impulsionando a mudança na América Latina

Únete a los líderes de seguridad que impulsan el cambio en América Latina

Join the security leaders driving change across Latin America

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The Trusted Global Security Leadership Community
Join our community today. Connecting minds, securing the future.

connect | inspire | innovate

Pulse Conferences is an independent, self-owned B2B company that connects professionals in security, cyber, risk, resilience and intelligence through trusted, practitioner-led events worldwide. Our focus is to connect, inform and inspire. We do not sell security products.

With hubs in London, Europe, Dubai, Singapore, New York and now Latin America, Pulse creates high-level conferences, roundtables and networking experiences under the Chatham House Rule for CISOs, CSOs and security resilience leaders.

Guided by our Four Pulse Pillars - Global Intimacy, Cross-Security Bridge, Practitioner-Led, Innovation-Supported, and Independent & Authentic Voice - we unite the global security community to share real-world insights and build trusted relationships across disciplines and borders.

