

Anchor Partner Programme



A customised year-long journey

The Pulse Anchor Programme provides qualifying companies with a customised Statement of Work (SOW) and additional exclusive benefits. Anchor partners provide foundational support, and long-term commitment to the security community. They are pivotal to the success and sustainability of the community enabling thought-leadership, much like an anchor is essential for keeping a ship steady.

Programme runs 12 months from sign up.

Programme Requirements

- Participation in a **minimum of three** qualifying Pulse conferences with at least a **Sapphire** sponsorship package.

Or;

- Participation in a **minimum of two** qualifying events with a minimum **£100,000** amount total spend across any Pulse offering.

How does the SOW work?

- We meet to understand your ICPs and goals.
- We craft a Statement of Work (SOW) with an optimal event mix.
- Demographics and dates can be updated throughout the year aligning with your key regional hires and product milestones.

Qualifying Events

See the calendar.
+ CISO / CSO 360 Roundtables

Additional Inclusions

- Year-round branding at ALL of our conferences.
- Security 360 Circle participation in monthly virtual Roundtables!
- Target Account Lists year-round!
- Explore new regional markets on us.
- Cyber CMO 360 Networking Events year-round.
- Digital Content Package & Access to the Pulse 360 Hub.

Many thanks to our Anchor Partners



Qualys.

Bridewell

 Dataminr®

 Control Risks



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+44 (0) 203 455 9444



sponsorship@pulseconferences.com

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Trusted Community | Meaningful Engagement | High Impact.

Annual Global Flagships

W H E N +
W H E R E
N E X T

9th CSO 360 Global Congress

3-5 December 2025 – Prague | Czech Republic

Flagship event for corporate security, intelligence, investigations leaders!

10th CISO 360 Global Congress

24-26 June 2026 – Lisbon | Portugal

Flagship event for cybersecurity, information security leaders!

Engage at Regional Security 360 Conferences

-  **7th Talk to the Board** – 6 November 2025 | London | UK
-  **6th CISO + 1st CSO 360 Middle East** – 11-12 November 2025 | Dubai | UAE
-  **1st CISO + CSO 360 Latin America** – 10-11 December 2025 | Rio de Janeiro | Brazil
-  **6th CISO + 2nd CSO 360 Americas** – 11-12 February 2026 | New York | USA
-  **2nd CISO 360 UK** – 28-29 April 2026 | Edinburgh | UK
-  **5th CISO + 1st CSO 360 Asia & Oceania** – 13-14 May 2026 | Singapore | Singapore
-  **Governance 360 Africa Festival** – 23-25 September 2026 | Cape Town | **South Africa**
-  **7th CISO 360 + 2nd CSO 360 Middle East** – 10-11 November 2026 | Dubai | UAE
-  **Flagship Corporate Security: 10th CSO 360 Global Congress** | 2-4 December 2026 | Europe
-  **2nd CISO 360 + 2nd CSO 360 LATAM** – 9-10 December 2026 | Latin American City

L O N D O N | D U B A I | P R A G U E | R I O D E J A N E I R O
N E W Y O R K | E D I N B U R G H | S I N G A P O R E | L I S B O N



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