



6th
CYBER
EXCHANGE 360

TALK TO THE BOARD

Created and hosted by



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Cyber CMO360

6TH NOVEMBER
SCIENCE MUSEUM
LONDON

Maximise Event Success: Connect and Share Strategies

You are cordially invited to a unique networking opportunity designed for Heads of Marketing in Technology, Cyber, Resilience, and Security, coinciding with our annual event—Talk to the Board!

The topic for this follow-up discussion from Cyber CMO360 at Sexy Fish will be: *Events in the Marketing Mix: Driving Brand Awareness and Lead Generation.*

This gathering provides an invaluable chance to connect with peers, share strategies for maximising event success, and engage in meaningful discussions with fellow CMOs.

Join us for an engaging roundtable debate, followed by the opportunity to experience 'Talk to the Board.' Connect with CISOs, network with your peers, and interact with Board Directors. This is an excellent introduction to, or a valuable next step in, your Pulse CISO 360 journey!



6 NOVEMBER 2024



SCIENCE MUSEUM | LONDON



WWW.CYBERCMO360.COM



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Join the CyberCMO 360 gatherings to connect with fellow Heads of Marketing in cyber, security, and resilience. Share insights on effective event strategies, gain perspectives from Owners, CMOs, and CISOs, and explore ROI strategies—all while enjoying great hospitality and networking opportunities

**Your
Complimentary
Guest
Invitation**



Running order:

- 13:00-13:30 Arrivals and Buffet Lunch
- 13:30-15:20 Cyber CMO 360 Roundtable Discussion
- 15:20-15:45 Afternoon Tea Break
- 15:45-17:00 Talk to the Board Panel
- 17:00-23:00 Networking Reception - Wonderlab, The Equinor Gallery Science Museum

We look forward to welcoming you!
Team Pulse

RSVP now to reserve your seat :

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