



# 4th CISO 360

## AMERICAS

PULSE  
CONFERENCES

21-22 May 2024 | The Westin Hotel & Spa | Las Vegas



## Building Resilience and Trust: Cybersecurity Value Creation Tactics and Strategies

"The conference was a blast! I've been to a bazillion conferences, summits, and the CISO 360 Americas is one of my favourites by far! More intimate than many and great talks."

Allan Alford, CISO, TrustMAPP



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## Agenda at a Glance

### TUESDAY, 21 MAY

#### CISO 360 Americas Roundtable, Reception & Supper

- 1.30 PM - 2 PM ◇ Arrivals and Refreshments
- 2 PM - 5 PM ○ **CISO 360 Americas Roundtable** Arrive and dive into pure discussion on priorities that are shaped by participants. No Slides.
- 5:30 PM ○ Group Departs from The Westin to The Wynn
- 6 PM ○ **CISO 360 Reception & Supper @ The Wynn's Lake of Dreams**  
Kindly sponsored by:  

- 10 PM ◇ Concludes

### WEDNESDAY, 22 MAY

#### 4th CISO 360 Americas UnConference

- 8.45 AM ◇ Coffee and Registration
- 9 AM ○ **CISO 360 Americas Conference Sessions**
- 1 PM ○ Lunch
- 2 PM ○ **CISO 360 Americas Conference Sessions**
- 5.30 PM ○ Concludes



## Speakers

### Chaired by:

- Nicholas Gerteisen, Sr. Director, Cybersecurity, Mark43 (U.S.)

### Keynotes:

- FC, Author of "How I rob banks" & Co-Founder, Cygenta. Frmr Hd Offensive Cyber Research, Raytheon, Ethical hacker (U.S.)
- Dr. Jessica Barker MBE, Co-Founder, Cygenta, Leader in the Human Side of Cyber Security (U.S.)

### International Speaker Faculty:

- Dr. Allen Ohanian, CISO, Los Angeles County Department of Children & Family Services County (U.S.)
- Aviad Levy, CTO, Ovalix (U.S)
- Anthony Young, Founder and CEO, Bridewell (UK)
- Brian von Kraus, CEO / Founder, FireWatch (U.S.)
- Chuks Ojeme, CISO, Brenntag Group (Austria)
- Dimitri Chichlo, CSO, BforeAI (Switzerland)
- Jelena Matone, CISO, European Investment Bank (Luxembourg)
- Kevin P. Gowen, Chief Information Security Officer, Synovus Bank (U.S.)
- Madison Martin, CRO, Jericho Security (U.S.)
- Nathan Green, VP, Technology, Perygee (U.S.)
- Ned Farmer, Head of Global Intelligence & Security Programs, Transocean (U.S.)
- Nicola Sotira, Head of CERT, Poste Italiane (Italy)
- Nicholas Howard, Director Information Security, Reward Gateway (United Kingdom)
- Oriel Vaturi, Co-Founder & CEO, Ovalix (Israel)
- Paul Colnan, CISO, ION Markets (UK)
- Dr. Sally Leivesley, Director, Newrisk, Member, Register of Security Engineers and Specialists (UK)
- Dr. Shimon Modi, VP of Product, Dataminr (U.S.)
- Dr. Viktor Polic, CISO, ILO - United Nations (Switzerland)
- William Lin, Venture Partner, Forgepoint (U.S.)

## Many thanks to our Sponsors 2024

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Welcome to the CISO 360 Americas Roundtable, Las Vegas 2024. Candid discussions take centre stage, and priorities are driven by the Participant! What is said within the roundtable stays within the roundtable, fostering an environment of trust and openness. We seek your input to shape the topics and prioritise the most critical issues!

**Timings**

- 1.30 PM – 2.00 PM Welcome Coffee and Refreshments
  - 2.00 PM – 2.10 PM Chairman’s Introductions - Reconfirm priority topics
  - 2.10 PM – 3.10 PM Discussions
  - 3.10 PM – 3.30 PM Short Coffee Break
  - 3.30 PM – 4.45 PM Discussions
  - 4.45 PM – 5.00 PM Wrap Up and Take-Aways
  - 5.30 PM - 6.00 PM Transport departs from Westin Lobby to The Wynn
  - 6.00 PM - 10.00 PM CISO 360 Americas Reception and Dinner at The Wynn's Lake of Dreams
- Kindly sponsored by: 

**Agenda - Topics were pre-input by you as a group to work through**

**Emerging Threats and Leveraging Opportunity and Risk**

- AI, Quantum, IoT – Leveraging opportunity and mitigating risk
- Predicting future threats - Global conflict impacts, international expansion
- OT and Infrastructure cyber risks
- Insider risk
- Ransomware
- Vulnerability Management

**Communicating and Creating Value of Cybersecurity**

- Talking to the Board
- Cyber Risk Quantification
- Secure by design

**Doing more with less - Sharing use case of how AI or Automation can be Leveraged**

- Multiple conflicting priorities and whack-a-mole of alerts
- Too much data, not enough integration
- Managing security technologies, vast suppliers
- Sharing use case of how AI can be leveraged for this

**People, Talent and Evolution Paths for Security Leaders**

- What opportunities do we have? What problems can we solve?
- Hiring highly skilled staff, Resources and retention
- Success planning with current talent
- Security culture

**Other** - Cloud, Application Security, Compliance, SEC Requirements, Endpoint management, Lateral Network Movement, Spear phishing, Identity, Incident Response

**Co-steered by our Speaker Panel**

Chaired by:  
 Nicholas Gerteisen, Sr. Director, Cybersecurity, Mark43 (U.S.)

Faculty

- Dr. Allen Ohanian, CISO, LA County (U.S.)
- Kevin P. Gowen, Chief Information Security Officer, Synovus Bank (U.S.)
- FC, Author of "How I rob banks" and Co-Founder, Cygenta. Former Head of Offensive Cyber Research, Raytheon, Ethical hacker (U.S.)
- Ned Farmer, Head of Global Intelligence & Security Programs, Transocean (U.S)
- Anthony Young, Founder and CEO, Bridewell (UK)
- Jelena Matone, CISO, European Investment Bank (Luxembourg)
- Nicola Sotira, Head of CERT, Poste Italiane (Italy)
- Dimitri Chichlo, CSO, BforeAI (Switzerland)
- Dr. Viktor Polic, CISO, Head of Information Security and Assurance Services, ILO - United Nations (Switzerland)



#### 8.45 AM Coffee and Welcome

#### 8.55 AM Chairperson's Welcome

Nicholas Gerteisen, Sr. Director, Cybersecurity, Mark43 (U.S.)

#### 9.00 AM Opening Keynote

Human and Artificial Intelligence: Social Engineering Now and Next

Dr. Jessica Barker MBE, Co-Founder, Cygenta, Leader in the Human Side of Cyber Security (U.S.)  
FC, Author of "How I rob banks" and Co-Founder, Cygenta.  
Former Head of Offensive Cyber Research, Raytheon, Ethical Hacker (U.S.)

#### 9.30 AM Opening Scene-Setter

Geopolitical Insights – The Return of Great Power Conflict and the End of Globalization

Ned Farmer, Head of Global Intelligence & Security Programs, Transocean (U.S.)

#### 10.00 AM Keynote

Navigating Third Party Risk In the Age of Mass Zero-Day Exploitation

Dr. Shimon Modi, VP, Product Management, Cyber, Dataminr

#### 10.20 AM CISO 360 StartUp Fireside Chat

Embracing Innovation to Stay Ahead of Cyber Threats  
Hear about new solutions from the CEOs and CTOs of dynamic new cybersecurity startups. How are they improving consistency, visibility and mitigating emerging technology/security challenges?

Led by: Nicholas Gerteisen, Sr. Director, Cybersecurity, Mark43 (U.S.)

With: Madison Martin, CRO, Jericho Security (U.S.)

Oriel Vaturi, Co-Founder & CEO, Ovalix (Israel)

Aviad Levy, CTO, Ovalix (U.S.)

Nathan Green, VP, Technology, Perygee (U.S.)

#### 10.50 AM Morning Coffee Break

#### 11.20 AM Keynote

Spotlight Industrial Metaverse, Digital Twins and Automated Manufacturing

Dr Viktor Polic, CISO, ILO, United Nations (Switzerland)

#### 11.40 AM Case Story

Responding to an Escalating Ransomware Attack

Chuks Ojeme, CISO, Brenntag Group (Austria)

#### 12.00 PM Keynote

Artificial Intelligence and the Mind: Unveiling the Cyber Threat Landscape of Tomorrow

Dr. Allen Ohanian, CISO, Los Angeles County Department of Children and Family Services County

#### 12.20 PM Case Story

Red Teaming Exercise

Jelena Matone, CISO, European Investment Bank (Luxembourg)

#### 12.45 PM Panel

Artificial Intelligence: Friend or Foe? CISO Thinking on GenAI, Quantum, Metaverse, Crypto

- Are CISOs to fundamentally rethinking their approach?
- Opportunities and risks when building a secure GenAI environment?
- Navigating the offensive and defensive postures of AI
- Quantum computing – what are we doing now to mitigate?
- Predictions: What new security job titles will become mainstream?
- What are the applications of AI and the metaverse?

With: Chuks Ojeme, CISO, Brenntag Group (Austria); Paul Colnan, CISO, ION Markets (UK); Kevin P. Gowen, Chief Information Security Officer, Synovus Bank (U.S.); Anthony Young, Founder and CEO, Bridewell (UK)

#### 1.15 PM Lunch

#### 2.00 PM Case Story

Using MITRE ATT&CK and D3FEND to protect the Enterprise  
Paul Colnan, CISO, ION Markets (UK)

#### 2.20 PM Case Story

Managing Vulnerabilities Intelligently

Nicola Sotira, Head of CERT, Poste Italiane (Italy)

#### 2.40 PM Spotlight

IAM Field Guide - Cutting through the Crazyness!  
William Lin, Venture Partner, Forgepoint (U.S.)

#### 3.00 PM Case Story

Building a Security Strategy for a Rapidly Growing SaaS Company

Nicholas Howard, Director Information Security, Reward Gateway (UK)

#### 3.25 PM Afternoon Tea Break & Sponsors' Prize Draw

#### 3.50 PM Case Story

Convergence of Physical Security and Cybersecurity in Incident Response

Brian von Kraus, CEO / Founder, FireWatch (U.S.)

#### 4.10 PM CISO Opinions

Emerging Cyber-Physical Threats to USA Business –BCP and Resilience

Dr. Sally Leivesley, Director, Newrisk Limited, London, Member of the Register of Security Engineers and Specialists (UK)

#### 4.40 PM Case Story with Ukraine

How Corporate Governance Changed the Face of the Bank: Cyber Eesilience and Lessons Learned

Dimitri Chichlo, CSO, BforeAI (Switzerland)

#### 5 PM Fireside Chat

Achieving Resilience in Supply Chains: Bringing it All Together

Sharing best and worst practices. Emerging trends and recommendations in supply chain and external cyber defence.

- What can CISOs learn from other security disciplines. Corporate security, threat intelligence, IoT / OT and vice-versa?
- How much cultural change is needed to think about security as something that is integrated rather than a separate thing?
- Cyber Risk Quantification strategies that work?
- Poisoning of the well: How can our providers protect themselves and customers better?
- How can we streamline GRC initiatives to align better with regulators and insurers? Examples, DORA, SEC Cyber Disclosure...
- CISO liabilities - Where are we now?

With: Nicola Sotira, Head of CERT, Poste Italiane (Italy)

Brian von Kraus, CEO / Founder, FireWatch (U.S.); Jelena

Matone, CISO, European Investment Bank (Luxembourg)

Kevin P. Gowen, Chief Information Security Officer, Synovus Bank (U.S.)

#### 5.30 PM Close of UnConference