



5th Annual
CISO 360
MIDDLE EAST

Created and hosted by



10 - 11 September 2024

Grosvenor House, a Luxury Collection Hotel, Marriott Bonvoy
Dubai | United Arab Emirates

Driving Resilience and Trust: Cybersecurity Value Creation Tactics and Strategies

www.ciso360middleeast.com

"You brought the world's cyber concern to the UAE for awareness and also brought world experts to provide advice based on their own experience!" Head of Planning and IT Security, Al Dhafra Region Municipality (UAE)



Welcome and many thanks to our wonderful 2024 Sponsors to date

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Driving Resilience and Trust: Cybersecurity Value Creation Tactics and Strategies for CISOs

We are thrilled to unveil the early overview for the 4th CISO 360 Middle East Conference, our event for leaders in cybersecurity in the Middle East and GCC region. We cordially invite you to join CISOs and senior cybersecurity practitioners and luminaries from around the world in Dubai.

Created and hosted by Pulse Conferences, the event will bring together CISOs and senior cybersecurity leaders for a memorable feast of CISO hearts and minds in 2024!

We will hear what plans CISOs are making, what drives them and where their journeys are heading as they benchmark strategies, tactics and tools. CISOs will compare and share how they are leading teams and driving their businesses forward, and visions for the future during keynote lightning talks, case uses, panels, think tanks, fireside chats and in conversation.

The journeys, predictions and stories will span AI, IoT, cloud, Quantum computing, cyber geopolitics, supply chain, detection, response and recovery, human security, culture, privacy, robotics.

A dedicated evening schedule of networking receptions, dinners and cultural experiences is an integral part of the CISO 360 experience.

Our Goals

- Inspirational - Connect, innovate and leave reinvigorated for positive action. Sit with peers who you know are largely facing a similar set of risks and opportunities as you. A safe and independent platform to encourage innovation and positive action.
- To Bridge Security Disciplines - Benchmarking and learning with security, risk, resilience, investigations and intelligence professionals.
- Future Facing - Prepare the international CISO and cybersecurity community through agendas that are forward-thinking, honest and geared towards learning from within as well as outside the security industry.
- Collaborative and Trusted Community - Engage in meaningful interactions with CISOs, innovators, investors and luminaries.

Key Themes for 2024

- AI 360: Innovation and keeping pace in AI. Deployments, risks, opportunities
- Threat 360: Risk landscape, trends, patterns, predictions and mitigations
- Evolution 360: Purpose and mission of the CISO today and tomorrow
- Resilience 360: Holistic security, multi-disciplinary, cross-sector approach, buy/sell sides, Public-private

Reserve your spot today! We look forward to welcoming you.

CISO 360 Team

Pulse Conferences

“It’s one of the best conferences for cybersecurity professionals. We really get to exchange information with other professors and peers in this industry, we build trust among us in this inclusive environment. We can exchange not only challenges, but celebrate the successes as well. For CISOs it’s one of the most important things. CISO 360 is the place to be. I recommend it to all of our professionals in cybersecurity.”
Jelena Matone, CISO European Investment Bank



Agenda at a Glance

All participants are invited to attend the networking events, an integral part of the CISO 360 experience.

MONDAY 9 SEPTEMBER
6PM - 9PM

Welcome Reception

TUESDAY 10 SEPTEMBER
10AM - 5PM

**CISO 360 Middle East
Conference**

WEDNESDAY 11 SEPTEMBER
10AM - 2PM

**CISO 360 Middle East
Roundtable & Lunch**

PROGRAMME

Experienced moderators oversee an education, interactive mix of session formats steeped in peer to peer benchmarking!

- Case stories – Practical details that stick
- Keynote Lightning Talks – Short, impactful
- Panels – Global thought-leadership
- Fireside Chats – Interview style questions
- Table Think Tanks – Open table discussions
- Scenario Planning Exercise – Collaborate, practice!
- CISO 360 Roundtable – benchmark priorities
- Evening Networking Schedule - Included receptions, boat cruise, Cultural tour, dinners. Continue the conversations whilst seeing sunny Marseille. These events are an integral part of the CISO 360 experience!

PARTICIPANTS

Chief Information Security Officers , Senior cybersecurity and security practitioners, anti-fraud, resilience, luminaries and specialists

WHY ATTEND CISO 360 MIDDLE EAST?

- Innovate your strategy and security vision
- Leave inspired for action
- Engage with like-minded security leaders from around the world!
- Converge and scale security approaches
- Network with peers during the day conference, as well as in the evenings at dedicated cultural events
- Catch up with old friends and make new friends



Meet the International Speaker Panel (partial list)

- Anoop Kumar, Head of Information Security Governance Risk and Compliance, Al Nisr Publishing (UAE)
- Toks Oladuti, CISO, Dentons (UK)
- George Eapen, Group CIO, Petrofac (UAE)
- Lorna Trayan, CISO Advisor, Gartner (UAE)
- Kais Barakat, Lead Information Security Training, Saudi Aramco (KSA)
- Eman Al Awadhi, Vice President, Network & Cyber Security, Expo City Technology (UAE)
- Chuks Ojeme, Chief Information Security Officer, Brenntag (Austria)
- Bharat Raingar, CISO (UAE)
- Lady Olga Maitland, President & Chairman, Defence and Security Forum (UK)
- Nicola Sotira, Head of CERT, Poste Italiane (Italy)
- Dr. Robert Coles, OT Security Strategy, DSSmith plc (UK)
- Dr. Sally Leivesley, Managing Director, Newrisk Limited (UK)
- Dr. Viktor Polic, CISO, Head of Information Security and Assurance Services, ILO - United Nations (Switzerland)

Tuesday 10 September 2024

CISO 360 Middle East Conference

Agenda timings and topics are currently in research and are not yet confirmed.
Topics and speaker invitations are currently in development.

Panel 10 Sleepless Nights

How is the Landscape Evolving? What is Keeping CISOs Awake?

Fireside Chat

Effective Offensive Security, Threat Detection and Mitigation

Explore trends and predictions, and hear what's working and what isn't with red teaming, penetration testing and vulnerability assessment. Can you share a recent case study or example where offensive security measures were crucial in preventing a cyberattack? What are the biggest impacts of AI on offensive security tactics? How can CISOs leverage testing to stay ahead of evolving threats? What are the main challenges CISOs face when implementing offensive security measures?

Fireside Chat

How can security leverage Gen AI for its benefit

Fireside Chat

Ransomware Playbooks and Preparedness

With: Lorna Trayan, CISO Lead, Gartner (UAE)

Fireside Chat

Achieving Resilience and Holistic Security

- What can CISOs learn from Security Directors and vice-versa?
- Holistic security and financial crime, where does cyber fit in?
- Incident preparedness and response
- Cyber threat intelligence trends and predictions

With: Nicola Sotira, Head of CERT, Poste Italiane (Italy)

Keynote Spotlight

De-Risking and Cyber Risk Quantification

Keynote

Gen AI, Deep fakes

CISO 360 Think Tanks

Join Birds of a Feather table discussions of your choice. Topics are subject to confirmation.

1. **Smishing and emerging trends**
2. **Zero Trust revisited**
3. **AI Policies & Adoption**
4. **Identity Management**
5. **Offensive Security Teams**
6. **Blockchain and crypto security updates**

CISO 360 StartUp Panel - Founder, CEO, CTO Journeys CISO 360 Innovation

- Why this idea and why now?
- What challenges is this solving for the wider cybersecurity ecosystem?

Keynote Spotlight

Industrial Metaverse, Digital Twins and Automated Manufacturing

Dr Viktor Polic, CISO, ILO, United Nations (Switzerland)

Panel

CISOs Helping CISOs - Updates EU Cybersecurity, AI and NIS2/DORA / Resilience Regulations

How can CISOs help CISOs get ready for uplifts and readiness due to DORA and NIS2, and help product manufacturers prepare for certifications of their security by design (with certification schemes like the Cyber Resilience Act and other rules and regs. A fun and innovative approach to compliance sharing best practices from 15 years of auditing best and worst practices!

Wednesday 11 September 2024

CISO 360 Middle East Roundtable

Welcome to the CISO 360 Middle East Roundtable 2024!
Where candid discussions take centre stage and priorities are driven by you the Participant.

Get ready for an unparalleled experience, as we dive headfirst into engaging conversations without the distractions of slides or formal presentations. This is a platform for dialogue, ensuring your voice is heard, and your shared insights hold immense value.

Hosted under The Chatham House Rule of non-attribution, we create a secure space where participants can freely share their perspectives, experiences, and expertise. What is said within the roundtable stays within the roundtable, fostering an environment of trust and openness.

At the CISO 360 Roundtable, we believe that the best discussions are those that arise from the collective wisdom of our diverse attendees. Prior to the event, we actively seek your input to shape the topics and prioritise the most critical issues you want to address. This way, every talking point is directly actionable, and you leave with a wealth of practical takeaways.

Join us at the CISO Roundtable and be a part of a dynamic, solution-oriented community that is redefining the way we exchange ideas and drive progress. Prepare to arrive, contribute, and immerse yourself in an authentic, knowledge-sharing experience that will leave a lasting impact on your strategic vision and decision-making.

The Roundtable Faculty

Experienced practitioners work together closely to oversee what is a natural conversation shaped by you, the participant!

Led by: Dr Robert Coles, Head of OT Security Strategy, DSSmith plc (UK) and Co-Facilitators

10:00- 10:15	◇	Arrivals, Coffee and Refreshments
10:15- 11:30	○	WELCOME CISO 360 Roundtable Discussion
11:30- 11:45	◇	Coffee and Refreshments
11:45- 13:45	○	CONTINUATION CISO 360 Roundtable Discussion
13:45- 14:30	◇	Lunch



Sponsorship Opportunities

Unrivalled Branding, Networking & Meetings Benefits

- 121 Meetings with CISOs and senior cybersecurity practitioners who do the job day in, day out of securing their organisations
- Speaking - demonstrate thought-leadership
- Target Account Lists
- Branding from the minute you sign up
- Unrivalled networking - team invitation to join all the evening receptions, dinners and cultural activities.

To find out more about how you can get participate as a provider or advisor please contact sponsorship@pulseconferences.com



Testimonials

"Great event, well organized by a professional team"
CISO, Al Ahli Group UAE

"The people are amazing. CISO 360 gathers the best of the best – the organisations that came here, the speakers are fantastic, the vendors that we can speak to about the products are great. The talks have been fantastic. The most interesting contact has been about management, case studies, third-party risk, and AI. The camaraderie that is achieved through the social networking events is fantastic. They go out of their way just to make us feel comfortable, especially in a new city as well I've never been to before, so massive thanks for that."

VP Information Security EMEA, Financial Services

"It's a really cool event, a lot of CISOs come and it's quite a community where they all do a lot of learning and a lot of conversations. As a start-up, CISO 360 is a great way to meet people and build relationships within the industry. As a start-up, we don't have the marketing budgets of big companies, so for us relationships are really important, we need to build trust with the CISOs, they need to trust us before using our products, and that was a really great way to come to an event like this, meet CISOs, teach them a bit about what we're doing and what we're trying to achieve with our mission and then from there hopefully get a few using the product. Gather feedback on our products has been really good for two reasons, firstly we've got a lot of constructive feedback on what we're doing, what we're trying to achieve, and actually new ways which we can achieve that, and secondly we've got a lot of people who are willing to try the product and actually join the trial and get using it. It's a very well organised event with really friendly people. It's always a great venue as well – they rotate it around different cities and it's always nice to come to a different part of the world and meet people in a setting that's not London."

CEO, Risk Ledger

"I've really enjoyed the conference, I've enjoyed meeting people, learning more about what's top of mind for CISOs and in the cybersecurity space. The sessions have all been great. There is a great CISO 360 community, it's very tightly knit – we talk to each other a lot, share a lot of experiences, and that's fantastic." Chief Scientist and SVP of AI, Dataminr

"A great congress, packed with valuable information and insight for senior cybersecurity directors." Global Security Operations, 21st Century Fox

"As always, Pulse team organized a very interesting conference that allows all the security community to communicate and share their experiences. For me it was very important to hear the opinions of some of the best professionals of the security industry."

CSO, Logista Portugal

"As this was my first 360 event, I had no preconceptions. Therefore, I was more than pleasantly surprised as I experienced such a warm friendly, professional and fast-moving conference and networking event. I met so many old friends, new contacts, good people, possible suppliers, clients or contractors. A fabulous and valuable use of 3 days of my time!" Head of Global Security, Brown Brothers Harriman

"Great programme, great organization and great attendance have made discussions useful and passionate. Listening testimonials, sharing experiences and ideas regarding good practises, discovering other industries or business! You have made my days!" Europe Industries Infosec Security Officer, AIR LIQUIDE

"Simply the best event for security practitioners. Real expertise and knowledge sharing"

Group CISO, Unipart Group

"It's probably one of the best conferences for cybersecurity professionals. We really get to exchange information with other professors and peers in this industry, we build trust among us in this inclusive environment. We can exchange not only challenges, but celebrate the successes as well. And I would come back any time. We build not only trust and become friends, but also become part of the family. For CISOs it's one of the most important things. Everybody expects CISOs to be very technical, and we are, but I believe that being very good on the soft skills is vital as well, and building that network is one of the most important things because CISOs cannot work alone. It's almost impossible that you will know every single answer, so the networking is probably the most important thing in our field to pick up the phone, to say: "Hey, are you having the same challenge, how are you doing things around these problems or issues?" It really does help, and it's proven itself over and over again. I use the CISO 360 network and call people. Besides information sharing, besides the fact that we all have become friends and family here. CISO 360 is the place to be. I recommend it to all of our professionals in cybersecurity." CISO, European Investment Bank

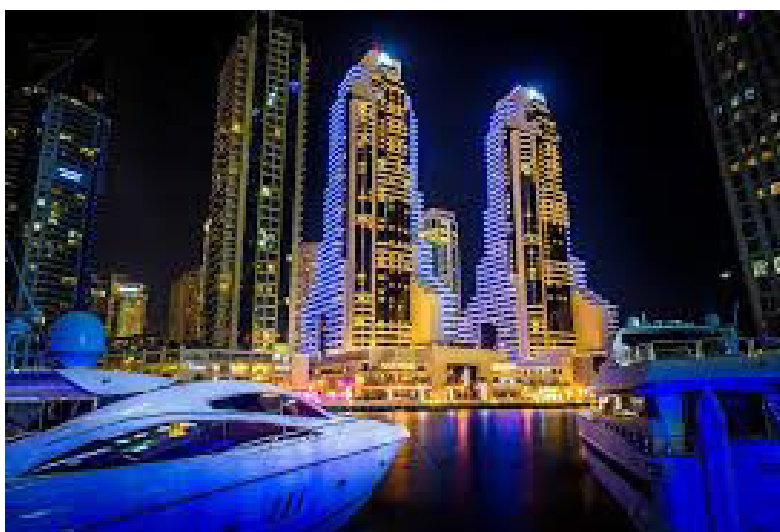
"One of the few must-not-miss events for every CISO. Wonderful opportunity to learn new things, and have in-depth discussions on what really matters, with real practitioners and industry legends (still alive)."

CISO & DPO, 360 Treasury Systems AG, Germany

"Great venue, great speakers, well-chosen themes. Overall, one of the best cybersecurity conferences I ever attended." CISO, DPO and Director of Internal Controls, Comissão do Mercado de Valores Mobiliários, Portugal

Our 2024 venue

Grosvenor House, a Luxury Collection Hotel, Marriott Bonvoy
Dubai | United Arab Emirates
[DISCOUNTED BOOKING INFORMATION TO FOLLOW SHORTLY!](#)



Register online today

DELEGATE

CISOs and senior cybersecurity practitioners

Free to participate

Available to book by in-house practitioners – i.e. persons who are doing the role of Chief Information Security Officer, Directors and Senior Managers of Information Security, Cybersecurity, Intelligence, Investigations, Risk, Resilience and other in-house executives roles who are not providing services, products or advice directly or indirectly to the security community.

ADVISORY PASS

Providers & Consultants

GBP£2,000 + VAT

Limited places for advisories or consultants to experience the event first, meet clients and build your business network! Limited number available per event.

[Pulse Conferences reserves the right to approve the correct tier. Cancellation terms apply. Read more](#)

INCLUSIONS

- CISO 360 Middle East Conference (10 September, all day)
- CISO 360 Middle East Roundtable (11 September, Morning + Lunch)
- Welcome Reception (10 September)
- CISO 360 Dinner (10 September)
- Lunches and daily refreshments (10-11 September)
- Access to discounted hotel rates, pending availability. Please note that guests are responsible for arranging and covering the costs of their own travel, accommodation, and other expenses
- Post-event link to presentation materials, output reports, and certificate
- Stay connected with peers and become a 'compeer' of the [Security 360 Circle](#), the go to international trusted community for CISOs, CSOs, senior security practitioners, technology luminaries and industry commentators sharing insights and to benchmarking tactics and strategies.

EXCLUSIONS

- Travel and all other costs associated with planning for / joining the event.

[Enquiries: teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com)



Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform business and government agendas. Connecting minds, securing and assuring the future. Working locally, thinking globally.

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