

# Full Agenda to Date



## Monday October 23, 2023

**9:00 AM**

**Workshop and Summit Registration** - Great Room Foyer

**10:00 AM-5:00 PM**

**Pre-Workshop: Driving security in eCommerce through EMV 3DS**

Mega Room

Mastercard invites you to deep dive into the new features of EMV 3DS and how to continue to leverage SCA to improve authentication rates whilst minimizing fraud, along with an overview of fraud trends in the regulatory landscape.

**Click for [AGENDA](#)**

Or;

**10:30 AM-4:00 PM**

**Pre-Workshop: Cyber & Fraud Practicum: Mastering The Cyber Fraud Kill Chain** - Breeze 1&2

Join us for a dynamic and immersive full-day workshop, the Cyber & Fraud Practicum, designed to equip participants with essential knowledge and practical skills to combat cyber fraud effectively.

Delve into the intricate world of cybercrime, explore real-life scenarios, and gain hands-on experience in navigating the cyber fraud lifecycle and kill chain. Led by industry experts and seasoned cybersecurity professionals, this interactive workshop offers an engaging learning environment where participants actively work through various scenarios and develop a comprehensive understanding of the cyber fraud landscape. Whether you are an aspiring cybersecurity professional, a risk manager, a fraud analyst, or an individual interested in protecting yourself and your organization from cyber threats, this practicum is ideal for enhancing your knowledge and honing your skills.

**Required:** In order to participate in this powerful and interactive workshop, please bring your laptop.

**12:00 PM-1:00 PM**

**Lunch** - Salt Restaurant

**9:45 AM-3:00 PM**

**Pre-Workshop: Artificial Intelligence Day** - Studio 8

AI-Powered Strategies for Fraud Prevention and Enhanced Customer Experiences. Join us for an immersive workshop on AI-Powered Strategies for Fraud Prevention and Enhanced Customer Experiences. Discover industry-leading practices and gain invaluable insights from experts in the field as we explore the latest advancements in AI technology and its application in combatting fraud.

**6:30 PM-8:30 PM**

**Welcome Reception** - Altitude Terrace

# Tuesday October 24, 2023



## **7:00 AM-9:00 AM**

Breakfast - Fire Restaurant

## **9:00 AM-9:10 AM**

Summit Welcome Address - Great Room

**Georgie Barrat, Gadget Show presenter and tech journalist**

## **9:10 AM-9:40 AM**

New Rules for a New World

**Mike Walsh, CEO of Tomorrow**

## **9:40 AM-10:10 AM**

AI Empowering Today and Tomorrow

**Ajay Bhalla, President, Cyber & Intelligence, Mastercard**

**Allie Miller, Former Head of Machine Learning**

## **10:10 AM-10:40 AM**

Investing to Secure our Digital Age

**General Keith Alexander, Founder, Chairman, Co-CEO, IronNet Cybersecurity**

**Johan Gerber, EVP, Security & Cyber Innovation, Mastercard**

## **10:40 AM-11:10 AM**

Networking & Vendor Showcase - Great Room Foyer

## **11:10 AM-11:45 AM**

Innovation through Uncertainty

**Angela Oguntala, Founding Partner, Greyspace**

## **11:45 AM-12:15 PM**

Simplicity and Growth Opportunity behind AI-powered Payments Resiliency

**Laura Quevedo, EVP, Decision and Transaction Solutions, Mastercard**

## **12:15 PM-12:45 PM**

Beyond Football with Luis Figo

**Luis Figo, Mastercard Ambassador & Former Professional International Footballer Winner of the Ballon d' Or**

**Kerry Cooper-Bradfield, SVP, Product Engagement & Experience, Mastercard**

## **12:45 PM-1:45 PM**

Lunch - Salt Restaurant & Great Room Terrace

## **1:45 PM-5:15 PM - Great Room**

### **TRACK I - SECURING TRUST IN THE DIGITAL ECOSYSTEM**

- 1:45PM – 2:15PM - Industry of Anonymity: Inside the Business of Cybercrime
- 2:15PM - 2:45PM - The Impact of DORA and NIS2 on Third-Party Risk Management
- 2:45PM - 3:15PM - Building a Resilient Future
- 3:15PM – 3:45PM - Networking & Vendor Showcase
- 3:45PM – 4:15PM - Session Exploring the Future of Cyber Risk: Insights and Implications
- 4:15PM – 4:45PM - The Supply Chain Minority Report: Heading Off Breaches and Ransomware Events Before They Impact Operations
- 4:45PM – 5:15PM - The Emergence of New Cyber Threats in Today's Geo-Political Climate

**1:45 PM-5:15 PM - Mega Room**

**TRACK II - NAVIGATING TECHNOLOGY OF TOMORROW**

- 1:45PM – 2:15PM - AI Paradox: Unveiling the Threat and Opportunities of Generative AI Fraud Enablement and Detection
- 2:15PM - 2:45PM - The Future of Trustworthy AI: Opportunities and Challenges in the Fraud Business
- 2:45PM - 3:15PM - Finding & Mitigating Crypto Risk in Your Bank
- 3:15PM – 3:45PM - Networking & Vendor Showcase
- 3:45PM – 4:15PM - Financial Crime - Convergence of Money Laundering and Cryptocurrency
- 4:15PM – 4:45PM - A Fast, Balanced and Collaborative Approach to Managing Fraud
- 4:45PM – 5:15PM - Biometrics as the Future of Authentication and Seamless Experience



**6:30 PM-9:30 PM**

Cocktails & Dinner

## Wednesday October 25, 2023

**7:00 AM-9:00 AM**

Breakfast - Fire Restaurant

**9:00 AM-9:15 AM**

Opening Remarks - Great Room

**9:15 AM-9:45 AM**

Expanding Trust; Securing the Future

**9:45 AM-10:15 AM**

The Ultimate Balancing Act: Experience v Trust & Security

**Chris Reid, EVP, Identity Solutions, Mastercard**

**10:15 AM-10:45 AM**

The Man Who Raced a Cheetah: A Conversation with Rugby Legend, Bryan Habana

**Bryan Habana, Mastercard Global Ambassador & South African Rugby Legend**

**Johan Gerber, EVP, Security & Cyber Innovation, Mastercard**

**10:45 AM-11:15 AM**

Networking & Vendor Showcase

**11:15 AM-11:45 AM**

The Inside Scoop on Reducing Fraud Losses in Record Time

**Kaushik Gopal, EVP, C&I Regions and Platforms, Mastercard**

**Rohit Chauhan, EVP, Artificial Intelligence, Mastercard**

**Giovanni Bruner, Head of Fraud Intelligence and Modelling, Nexi Group**

**11:45 AM-12:15 PM**

Diary of a CEO with Steven Bartlett

**Steven Bartlett, Investor, author, content creator and the host of Europe's No.1 podcast, 'The Diary of a CEO'**

**Paul Trueman, EVP, Segment Intelligence and Engagement, Mastercard**

**12:15 PM-1:30 PM**

Lunch 1 - Recoding our Future - Salt Restaurant

Lunch 2 - Open Networking Lunch - Great Room Terrace

**1:30 PM-5:00 PM**

**ELEVATING THE CUSTOMER EXPERIENCE - Great Room**

Streamlining the customer onboarding process – how data-driven identity insights can be leveraged to onboard more good customers faster.

- 2:00PM - 2:30PM - Strong Customer Authentication & PSD3
- 2:30PM - 3:00PM - Tackling the Scammers: how to reduce the losses that impact banks and their customers
- 3:00PM – 3:30PM - Networking & Vendor Showcase
- 3:30PM – 4:00PM - Policy Abuse Fraud
- 4:00PM – 4:30PM - Defining a New Roadmap for Digital Experiences
- 4:30PM – 5:00PM - Increasing Trust and Transparency in Payments



**1:30 PM-5:00 PM**

**TRACK II - ELEVATING THE CUSTOMER EXPERIENCE - Mega Room**

- 1:30PM – 2:00PM - Fraudulent Merchants
- 2:00PM - 2:30PM - Transaction Fraud Trends, Optimization and Mitigation
- 2:30PM - 3:00PM - Combating BIN Attacks
- 3:00PM – 3:30PM - Networking & Vendor Showcase
- 3:30PM – 4:00PM - The Evolution of the Acquiring: How new AI solutions are paving the way for a more secure and efficient banking ecosystem
- 4:00PM – 4:30PM - Merchant Onboarding
- 4:30PM – 5:00PM - Navigating the Complexities of Gaming

**3:00 PM-3:30 PM**

Networking & Vendor Showcase

## Thursday October 26, 2023

**9:00 AM-3:00 PM**

**Post-Workshop: Chargeback and Dispute Resolution Management**

Annual event that provides an overview of chargeback trends, recent and upcoming rule changes and deep dives on relevant issues impacting dispute resolution management. There will also be dialogue involving the Mastercard product roadmap, strategic direction, performance improvements, and acquirer collaboration plans.

**9:00 AM-12:00 PM**

**Post-Workshop: Crypto Roundtable**

Mastercard invites financial institutions, VASPs, fintechs and the public sector to learn from world-class experts on the basics of crypto, as well as emerging risks and opportunities in the digital asset space.

Click for [AGENDA](#)