



## COMPLIMENTARY GUEST INVITATION



## YOU'RE INVITED TO RISKX! MASTERCARD'S ANNUAL CYBERSECURITY & RISK SUMMIT – EUROPE!

The Pulse team is delighted to collaborate with Mastercard to power the CISO track of this must attend annual gathering. Join us there with CISO peers!

- Find out the latest on artificial intelligence and how these technologies will impact the cybersecurity ecosystem.
- Learn how to stay ahead of fast-evolving fraudsters and cyber criminals to protect you and your customers.
- Discover how advances in identity verification can unlock superior – and far more secure – customer experiences.
- Network and connect with fellow cybersecurity peers from around the world!

The latest information can always be found at

[WWW.PULSECONFERENCES.COM/CONFERENCE/  
MASTERCARD-CYBERSECURITY-RISK-SUMMIT/](http://WWW.PULSECONFERENCES.COM/CONFERENCE/MASTERCARD-CYBERSECURITY-RISK-SUMMIT/)

**23-26 OCTOBER 2023  
W HOTEL BARCELONA  
SPAIN**

**Designed by world-renowned architect Ricardo Bofill, W Barcelona sets the scene for a spectacular RiskX Europe summit!**

W Barcelona is a 5 star hotel offering a combination of luxury and comfort located on the beachfront along the famous Barceloneta Boardwalk. Enjoy panoramic views over the Mediterranean Sea and the city of Barcelona.



## BOOK DISCOUNTED ACCOMMODATION AT THE W BARCELONA BY 2 OCTOBER 2023

If you cancel accommodation between today and 6:00 PM hotel time on 19 October 2023, there will be no penalty amount. If you cancel after 6:00 PM hotel time on 19 October 2023, the cancellation amount will be 100% chargeable for the total stay plus any applicable additional charges and taxes.

See the **example itinerary** below.

[Read more about the venue and book online here.](#)

\***COMPLIMENTARY DELEGATE PASSES** ARE AVAILABLE TO BOOK BY CISOS AND PRACTITIONERS – I.E. PERSONS WHO ARE DOING THE ROLE OF CISO, CSO, CYBER THREAT INTELLIGENCE PROFESSIONAL, RISK MANAGERS OR OTHER IN-HOUSE EXECUTIVES ROLES.

\*THIS OFFER DOES NOT APPLY TO PERSONS WORKING IN MARKETING, SALES, BUSINESS DEVELOPMENT OR GENERAL MANAGEMENT ROLES FOR COMPANIES PROVIDING ADVISORY SERVICES OR SOLUTIONS TO THE SECURITY COMMUNITY. EXCEPTIONS MAY APPLY FOR CISOS AND SENIOR PRACTITIONERS WORKING FOR THESE TYPES OF COMPANIES WHO ARE ACTUALLY DOING THE DAY TO DAY JOB OF SECURING THEIR ORGANISATION.

APPROVALS ARE AT THE SOLE DISCRETION OF PULSE CONFERENCES.

## HIGHLIGHTED KEYNOTE SPEAKERS



**ANGELA OGUNTALA**  
FOUNDING PARTNER, GREYSPACE



**STEVEN BARTLETT**  
INVESTOR, AUTHOR, CONTENT  
CREATOR AND THE HOST OF  
EUROPE'S NO.1 PODCAST, 'THE  
DIARY OF A CEO'



**GEORGIE BARRAT**  
GADGET SHOW PRESENTER AND  
TECH JOURNALIST



**LUIS FIGO**  
MASTERCARD AMBASSADOR &  
PORTUGUESE PROFESSIONAL  
FOOTBALLER WINNER OF THE BALLON  
D'OR



**ALLIE MILLER**  
FORMER HEAD OF MACHINE  
LEARNING AT AMAZON, AI ANGEL  
INVESTOR



**MIKE WALSH**  
CEO, TOMORROW



**BRYAN HABANA**  
MASTERCARD GLOBAL  
AMBASSADOR & SOUTH AFRICAN  
RUGBY LEGEND

## AGENDA AT A GLANCE. VIEW UPDATES [HERE](#)

### PRE-EVENT WORKSHOPS - MONDAY, OCTOBER 23

WORKSHOP 1 - 9:00 AM-3:00 PM

CYBER & FRAUD PRACTICUM: MASTERING THE CYBER FRAUD KILL CHAIN

OR;

WORKSHOP 2 - 12:00 PM-4:00 PM - ARTIFICIAL INTELLIGENCE DAY

EVENING - 6:30 PM-8:30 PM - WELCOME RECEPTION

### SUMMIT DAY ONE- TUESDAY, OCTOBER 24

7:00 AM-9:00 AM EET - BREAKFAST

9:00 AM-9:10 AM EET - SUMMIT WELCOME ADDRESS

9:10 AM-12:45 PM EET - KEYNOTES

10:40 AM-11:10 AM EET - NETWORKING & VENDOR SHOWCASE

12:45 PM-1:45 PM EET - LUNCH

1:45 PM-5:15 PM EET - TRACK I - SECURING TRUST DIGITAL ECOSYSTEM

1:45 PM-5:15 PM EET - TRACK II - NAVIGATING TECHNOLOGY OF TOMORROW

3:15PM - 3:45PM - NETWORKING AND VENDOR SHOWCASE

EVENING 6:30 PM-9:30 PM - COCKTAILS AND DINNER

### SUMMIT DAY TWO, WEDNESDAY, OCTOBER 25

7:00 AM-9:00 AM EET - BREAKFAST

9:00 AM-9:15 AM EET - OPENING REMARKS

9:15 AM-12:15 PM EET - KEYNOTES

10:45 AM-11:15 AM EET - NETWORKING & VENDOR SHOWCASE

12:15 PM-1:30 PM EET - LUNCH 1 - RECODING OUR FUTURE

12:15 PM-1:30 PM EET - LUNCH 2 - OPEN NETWORKING LUNCH

1:30 PM-5:00 PM EET - TRACK II - ELEVATING CUSTOMER EXPERIENCE

1:30 PM-5:00 PM EET - TRACK I - ELEVATING CUSTOMER EXPERIENCE

3:00 PM-3:30 PM EET - NETWORKING & VENDOR SHOWCASE

### POST-EVENT ROUNDTABLE - THURSDAY, OCTOBER 26

9:00AM-12:00PM - CRYPTO ROUNDTABLE

## EXAMPLE ITINERARY! 2 NIGHTS ONLY!

### MONDAY, OCTOBER 23

AM - ARRIVALS

PM - ATTEND PRE-EVENT WORKSHOP!

EVENING - WELCOME NETWORKING RECEPTION!

NIGHT 1 - W BARCELONA

### TUESDAY OCTOBER 24

ALL DAY - PARTAKE IN SUMMIT DAY ONE

EVENING - COCKTAILS AND DINNER

NIGHT 2 - W BARCELONA

### WEDNESDAY 25 OCTOBER

ALL DAY - PARTAKE IN SUMMIT DAY TWO

PM - FLY OUT (OR STAY ON FOR THURSDAY'S CRYPTO ROUNDTABLE!)

Invite CISO / Practitioner Peers  
and Colleagues to join on a  
complimentary basis!

Fee (normally €1,075) is waived for guests of  
Pulse Conferences!

23-26 OCTOBER 2023

W HOTEL BARCELONA | SPAIN

REGISTER

[WWW.PULSECONFERENCES.COM/CONFERENCE/MASTERCARD-CYBERSECURITY-RISK-SUMMIT/](http://WWW.PULSECONFERENCES.COM/CONFERENCE/MASTERCARD-CYBERSECURITY-RISK-SUMMIT/)