



5th CYBER EXCHANGE 360

TALK TO THE BOARD



Wednesday 8 November 2023 | Marriott Hotel Grosvenor Square | London | United Kingdom

Time to Redefine CISO Purpose

Cybersecurity Leadership: Influence, Innovate, Scale

Talk to the Board: A Reciprocal Exchange with CISOs, Board Directors, Luminaries

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Register
Online [here!](#)

Complimentary -
CISOs, CxOs,
Board Directors



Many thanks to our wonderful Sponsors for enabling this benchmarking, thought-leadership and networking!

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NETWORKING DINNER



PLATINUM -
NETWORKING RECEPTION



PLATINUM



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ISF

Confirmed Speaker Panel to date

Board Directors



Inga Beale
Former CEO,
Lloyd's of London



Alan Knight OBE
Group Director of
Sustainability, Drax
& Senior Associate, CISL



Mike Coupe
Former CEO,
Sainsbury's



Julian Wheatland
Former Chairman of SCL
Group and COO & CFO of
the Cambridge Analytica;
Current Chief Executive
Officer of Cornerstone FS plc

CISOs including



Michael Beaupre
Head of Cyber Security,
Hays



Colette Hanley
Vice President of
Technology Risk,
Checkout.com



Derek Cheng
CISO,
Deliveroo

Agenda at a glance

MORNING

Cyber Exchange 360
Cybersecurity Leadership:
Influence, Innovate, Scale

Case studies, keynotes,
fireside chats, think tanks

AFTERNOON

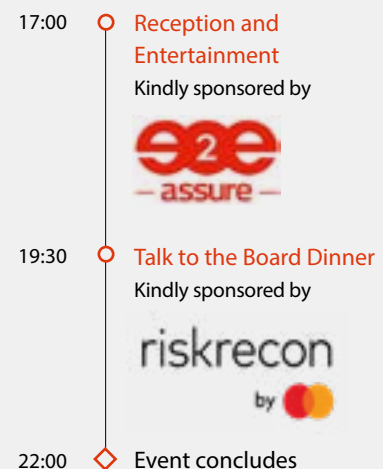
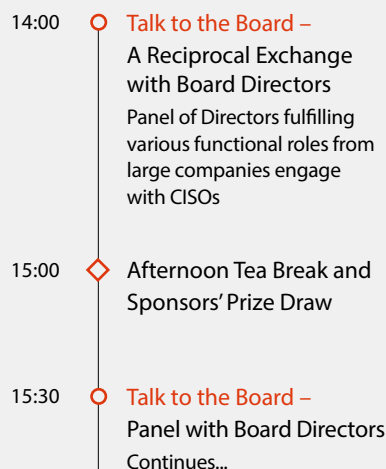
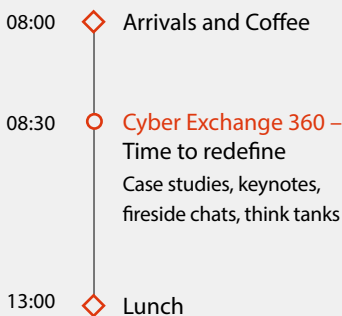
Talk to the Board
Ask the questions you would
ideally like to ask your own Board -
but with no consequence!

Reciprocal exchange - panel of Board
Directors

EVENING

Networking
Reception and Entertainment
Talk to the Board Dinner

Continue discussions with CISO peers, and
luminaries over drinks and dinner!





Time to Redefine CISO Purpose

Cyber Exchange 360: Talk to the Board is the premier conference designed to facilitate direct engagement between CISOs and C-Suite!

We are delighted to announce this 5th chapter in the ground-breaking series, 'Talk to the Board'!

2023 topics for discussion

- **Unlocking the value of technology and managing risks**
- **Predictions for AI and advanced technologies in business**
- **Building Resilience and Preparedness to Respond to Crisis**
- **Communicating with the Board**
- **Improving environmental and social sustainability**

At a time when Boards are open to more scrutiny than ever, we can't wait for this expanded reciprocal discussion. CISOs will question a new panel of Board of Directors from large companies and compare cyber risk strategy and tactics with peers.

The aim of this unusual event is to support the CISO mission to further elevate cybersecurity directly to their boards, as well as to connect CISOs to benchmark their approaches to scaling up cybersecurity strategies.

Breaking Barriers

This event is not your ordinary infosec conference. It fosters open engagement and dialogue between Enterprise Board Directors and forward-thinking CISOs, senior information security practitioners and their technology providers.

Elevating cybersecurity

Our programme provides a refreshingly 'non-security centred' perspective on cybersecurity – and a rare opportunity to talk frankly and test questions that CISOs would ideally like to ask their own Board. Invited Directors span verticals, communities and the traditional functional board and non-executive roles that make up a board, CEO, CMO, HR, CTO...

Visit www.talktotheboard.com to register



5th CYBER EXCHANGE 360

TALK TO THE BOARD

What are the skills, behaviours and mind set required to lead a functional (aka security) agenda in a pressured, complex and competing business environment and how to create a culture where the function (in this case cybersecurity) is considered central to the way companies think and behave?

The modern board of directors provides a more proactive direction and oversight on strategy, risk and opportunity management, sustainability, talent management, leadership succession, organisational culture, and even brand management and marketing.

CISOs will benefit from engaging directly with our panel of board directors, on what can often be hard to access perspectives about plans to modernise and to hear journeys of cultural and technological change!

Topics that are certain to be tackled in this open exchange with Board Directors from large organisations:

- **Risks and Opportunities in Innovation**
Predictions for AI/automation. Technology commercialisation and advanced technologies. Digital transformation. Data and privacy issues. Ethical frameworks for the way we manage and audit data, innovation and technology.
- **Building Resilience**
Incident management and preparedness for crises. Supply chain resilience. Changing nature of the consumer and business ecosystems. Fake news and social media. Insurance. Regulators. Rapid growth.
- **Culture and Communications**
Future workplace. Communicating with the Board and across teams. Culture. Soft skills. Collaboration. Marketing.
- **Scaling Leadership Strategies**
Corporate responsibility. Sustainability and decarbonisation for businesses. Operational imperatives. New expectations of CISOs and security leaders. Role of purpose in business.



Testimonials and key takeaways

From our previous Board Directors events

“

Cybersecurity is one of the most important but overlooked areas of technology. It's truly fascinating, especially as we emerge from the pandemic and face various challenges. We must stop thinking of CISOs as somehow in this satellite going around the world who are only pointed at when something goes wrong. We need to bring them into the fold.

They need to start educating and bringing the rest of the workforce up to speed. Clearly, they are suffering from burnout and stress, and that's because they're up against it; they are playing a game of "whack-a-mole" against an indomitable force in the form of cyber terrorists, hackers, you name it. We must start to support them better."

Daniel Bobroff
Founder and CEO, DUWL
Former Co-Founder, ASOS Ventures

“

The session Talk to the Board was a rich discussion with two interesting themes emerging for myself. The primary ask from the Board is for them to champion the importance of Cyber security and employee Cyber vigilance across the organisation as a cultural norm. To secure this commitment the audience noted the value of having a standing agenda item on the Board annual agenda.

The panel also encouraged the audience to craft carefully any presentation to the Board to focus on what outcome they were asking for and to avoid just an information update. Both the audience and panel found the event very interesting and informative."

Jeremy Schwartz
Former CEO, The Body Shop, Pandora and Conival plc,
Current Chairman Sustainability and Inclusion Practice, Kantar
Advisor Business, Transformation, McKinsey

“

Cyber Security started to appear as a postscript on the board agenda a few years ago. However, as concern over data breaches and their serious consequences has gained momentum, the priority level has increased.

Today it should be top of the agenda, especially for consumer facing omni-channel businesses which rely on consumer confidence and customer data. Good "housekeeping" practices in the technical team could save a business from ruin should the worst nightmare occur."

Laura Tenison MBE
Founder & Director, Wonderful Escapes
Former Founder & CEO, JoJo Maman Bébé

“

The Talk to the Board session provided a wonderful opportunity for CISOs to hear first-hand how and where they might tailor their Board interaction more strategically to achieve greater impact at this level. By doing so, board members could be better served as CISOs educate and update them about evolving organizational cyber security risk exposures and vulnerabilities.

More intriguing, perhaps, was that CISO's were urged to also see risks as potential opportunities that, with careful due diligence, might be thoughtfully exploited."

Graham Joscelyne
Former Auditor General, World Bank
Chair: Audit and Ethics Committee,
The Global Fund to Fight Aids, Tuberculosis and Malaria
Current Advisory Committee for Internal Oversight,
United Nations (UNRWA)

“

The emerging consensus from Talk to the Board was how challenging it is for CISOs to present cyber risk to the board in an intelligible way for non-technical people. The challenge for the board is then to understand that and take action.

Having a plan prioritising, getting the basics right, not trying to do everything or running off in different directions demands some follow through, both by boards and CISOs. It's great to have board and CISO side of the equation together at this event. It shows the maturity of the board-CISO relationship that we're having much better conversations about this now than we were 10 years ago."

Robert Hannigan
Chairman, BlueVoyant
Former Director, GCHQ

“

The afternoon discussion with the Board focused on a number of key themes, how to build trust with Board members, what priorities a Board cares most about and how to sustain the conversation as a rolling programme.

Such diverse Board representation from Audit, Tech, Sustainability, Risk, Marketing, People and Change meant the participants could fully engage in debate across a range of challenging topics"

Deborah Exell
Former Board Member, Head of Human Capital &
Business Transformation, Getronics

Visit www.talktotheboard.com to register

Provisional Agenda

MORNING

Cyber Exchange 360

Case Studies, Keynote Lightning Talks,
Fireside Chats, Table Think Tanks

AFTERNOON

Talk to the Board

Reciprocal Exchange
with CISOs, Board Directors, Supply Chain

EVENING

Networking

Reception, Entertainment
Talk to the Board Dinner

Morning

Cyber Exchange 360

08:00  Registration and Coffee

08:30  Chairperson's Introduction

08:35  OPENING KEYNOTE

Security Landscape

- Building secure business ecosystems - How can we manage the business desire to adopt AI at speed?
- Geopolitical risk – sharpening CISO understanding of geopolitical context, monitoring developments, and exercising oversight over the controls to mitigate risks
- Updates on public-private-industry collaboration

08:50  CASE STUDY

Beat Cybercrime: Engage the Boardroom, Maximize Technology, Leverage Human Capital

Cybercrime is one of the greatest threats we face in our modern era. Too often, companies and their leaders believe they are safe when they are not. This is complacency. It hits the hardest. And technology is not enough. Hear how Michael leads the fight against cybercrime by advocating for a multidimensional approach unifying technology, people, and processes - prioritized by threats, risks, and opportunities. How can organisations improve their cyber security posture by leveraging artificial intelligence and machine learning, investing in upskilling, and building strategic partnerships at the boardroom level to thrive in the evolving threat landscape?

Michael Beaupre, Head of Cyber Security, Hays

09:10  CASE STUDY

Securing Your Organisation: A CISO Perspective on NIST

Cybercrime is one of the greatest threats we face in our modern era. Too often, companies and their leaders believe they are safe when they are not. This is complacency. It hits the hardest. And technology is not enough. Hear how Michael leads the fight against cybercrime by advocating for a multidimensional approach unifying technology, people, and processes - prioritized by threats, risks, and opportunities. How can organisations improve their cyber security posture by leveraging artificial intelligence and machine learning, investing in upskilling, and building strategic partnerships at the boardroom level to thrive in the evolving threat landscape?

Derek Cheng, CISO, Deliveroo

09:30  FIRESIDE CHAT

AI and Automation - What's Changed? Risks and Opportunities for CISOs and Cybercriminals

For years we've been working on big data sets and digital transformation so are new AI models such a 'horror show' for security? So, what's changed? How can we build new frameworks to understand emerging AI risks? Where do insurers and regulators sit? What are the geopolitics surrounding AI? How can we as a community guide AI in a direction that is safe? How do we enable our businesses to be competitive and secure in this environment? How can we keep our Boards and Execs aware even if we can't mitigate? How do we secure data scientists and AI models?



10:10 ○ CASE STUDY
Building Resilience to Respond to a Crisis
What are our expectations of teams (and the CISO) in a company crisis? What advice can we share to keep teams motivated in what can feel like a losing battle? What can cybersecurity learn from physical security teams?

10:30 ◇ Morning Tea Break and Refreshments

11:00 ○ FIRESIDE CHAT
Future Skills and Evolution of the CISO Mission and Purpose

- How can CISO leaders influence culture for long term success and energise others through change?
- What executive liability means for a CISO
- Processes for assessing, identifying, and managing material risks from cybersecurity threats
- Holistic resilience - Breaking silos is critical
- Skills - Addressing the cybersecurity skills gap and the future of work

11:20 ○ KEYNOTE LIGHTNING TALK
Staying relevant - How can we Keep Measured Pace with Constantly Changing Customer Behaviour and Speed of Innovation?

What emerging trends (threats and controls) should we focus efforts on over the next 3 years?
Resource and budget, Risk quantification, What are the right metrics to use with the board?

11:30 ○ KEYNOTE LIGHTNING TALK
Supply Chain and Third-Party Risk Assurance
Creating a Third-Party assurance programme that truly and efficiently identifies cyber risk with suppliers

11:40 ○ PANEL
CISO 360 Startup: How Are We Supporting Innovation in Cybersecurity Ecosystems?

Startup companies will work through a discussion on building secure business ecosystems.

- How do these technologies fulfil a market gap and how do they fit into the CISO toolkit?
- How do these technologies support operational efficiency, securing data, improving the customer journey?
- How can new security technologies support operational efficiency?

Led by: Jonathan Luff, Co-CEO, CyLon

12:10 ○ THINK TANKS
CISO Practical Roadmaps

How are we supporting the business mission and communicate progress and metrics back to the board? Select two of the co-led roundtables (one rotation after 20 minutes) and discuss with peers with this in mind! Tables co-hosts introduce their topic at the start and wrap up at the end from the stage.

Roundtable 1 Securing Cloud Native Technologies

Roundtable 2 Data Security Management

Roundtable 3 Identity

Roundtable 4 Secure Software Development

Roundtable 5 Security Compliance
Juggling compliance with blocking and tackling cyberthreats;
Interpretation of regulations
Led by Colette Hanley, Vice President of Technology Risk, Checkout.com

Roundtable 6 AI / Automation - CISO Deployments

Timings

12:10-12:20 Table Host Introductions
Groups move to 1st tables.
12:20-12:40 1st Table discussion
12:40-13:00 2nd table discussion
13:00-13:10 Wrap Up by Table Hosts

13:10 ◇ Lunch

● Afternoon

Talk to the Board

14:00

○ TALK TO THE BOARD

Panel Part One

Guided by the chairperson, the panel of directors work through core business areas, including some of the example areas below.

- Inga Beale, Former CEO, Lloyd's of London
- Mike Coupe, Former CEO, Sainsbury's
- Alan Knight OBE, Group Director of Sustainability, Drax & Senior Associate, CISL
- Julian Wheatland, Chairman, SCL Group and COO & CFO, Cambridge Analytica. Current Chief Executive Officer of Cornerstone FS plc

Open discussion with participants to cover

How much interest are Boards and shareholders taking in cyber, either as a source of risk or opportunity? Has this changed in the past year?

Artificial Intelligence/ Automation insights from the board

Changing nature of the consumer

Changing risk landscape

Corporate responsibility

Crisis management

Data management and privacy issues

Digital transformation

Ethical frameworks for the way we manage and audit data, innovation and technology

Fake news and social media

Future workplace people and skills

Global supply chains

Insurance

Leadership

Long-term planning

Marketing

Modernising tradition – a journey of cultural and technological change

Rapid growth and scaling business

Supply chain

Sustainability and decarbonisation for businesses

Technology commercialisation

Role of 'purpose' in business

15:00

○ Afternoon Tea Break and Sponsors' Prize Draw

15:30

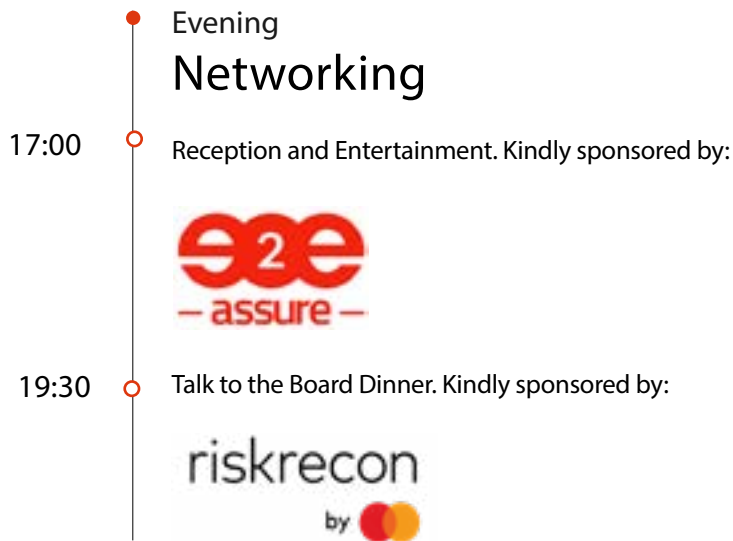
○ TALK TO THE BOARD

Part Two - Panel of Board Directors continues...

Continuation of the reciprocal discussion. Board directors are joined by CISOs on stage.

17:00

◇ Chairperson's Conclusions



Example questions that CISOs may ask of the Board

- How do you perceive the role of technology and digital transformation in our organisation's growth strategy, and what steps are being taken to ensure we stay competitive?
- Creating value from generative AI and managing its risks - Are Boards equipped to provide that support?
- Are there any areas where you believe that leadership teams should be more proactive in identifying and mitigating risks?
- How do you prioritize investment decisions and resource allocation to drive innovation while maintaining operational efficiency? What finance tips can directors share for the CISO to demonstrate ROI for control purchases?
- How do you evaluate corporate social responsibility efforts and their impact on reputation, brand image, and stakeholder relationships?
- Are there any specific initiatives or causes you believe that leadership teams should be more engaged with?
- How do you foster a culture of diversity, equity, and inclusion? How do you assess talent acquisition, development, and retention strategies?
- How do you envision our organisation's role in addressing environmental sustainability and climate change?
- How do you communicate and engage with employees at all levels of the organisation?

A rare opportunity for CISOs and Cybersecurity leaders to gain valuable insights into the way that board directors think about strategic direction, risk management, innovation, corporate responsibility, and employee engagement. This should support cybersecurity leaders in the scale up of resilience strategies and in the way that cybersecurity is presented to the board.

Our 2023 venue

London Marriott Grosvenor Square - Mayfair
Grosvenor Square London
W1K 6JP

[Read more here](#)

Located in the fashionable Mayfair neighbourhood of London, United Kingdom, London Marriott Hotel Grosvenor Square offers a timeless blend of elegance and comfort.

First built as a stately townhouse, the building has evolved into an exclusive hotel that infuses contemporary chic with classic luxury and exceptional personal service.

This magnificent 5-star hotel has a great location in the centre with Park Lane, Hyde Park and Oxford Street all just 5 minutes' walk away. Free wi-fi is available in public areas. Recently renovated, The Westminster Ballroom and The Whitehall Suite are imbued with natural daylight, making them ideal for hosting the 5th Cyber Exchange 360: Talk to the Board!



Register online today

Delegate Pass

For CISOs, Practitioners
and Executives (in-house)

£0 - Invitations are allocated on
a Complimentary Basis *

* Delegate Passes are available to book by in-house practitioners (persons who are doing the role of CISO, CSO, cyber threat intelligence professional, risk managers or other in-house executives roles).

All Attendees at the event must be pre-registered online and pre-approved at the sole discretion of Pulse Conferences.

INCLUSIONS

- Entry to 5th Cyber Exchange 360: Talk to the Board, 8 November 2023
- Invitation to join the networking reception – kindly sponsored by e2e assure
- Invitation to join the dinner - kindly sponsored by RiskRecon by Mastercard
- Certificate of attendance soft copy provided post-event on request
- Post-event report and materials (subject to speaker opt-out)
- Invitation to join the [Pulse Security Circle](#) – a rapidly growing and international trusted community for CISOs, CSOs, senior security practitioners, technology luminaries and industry commentators that meets virtually and in-person to share insights and to benchmark strategies

EXCLUSIONS

- Travel and accommodation and all other costs associated with planning for / joining the event.

Visit www.talktotheboard.com to register
Questions? teampulse@pulseconferences.com