

Survival!

Don't Let the Role Get You Down

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Agenda



How to stay positive as a constant target



Inspire confidence in the business and technology



Lift your head up and look to the future



Don't think you know it all



How to stay positive as a constant target

“There can be no positive result through negative attitude. Think positive. Live positive.”

Einstein



How to stay positive as a constant target

- It should not be about what happens around you, it is about how you think about it
- We can collect armour to help us feel strong, but true strength is from the inside out, so we must build the inside
- How do you think we can do this?
- *A ship*



How to stay positive as a constant target

- Be with (even in your mind) people you admire
- Be a pro with people you find challenging
- Be objective about what you need to do – have goals/targets
- Don't spiral downwards
- Get busy with something you *can* do and *need* to do
 - Don't procrastinate – it can increase stress, so crack on!
- Take a break – even a minute (breathing exercises in the lift)
 - Get up and do something (grab a water, say hi to someone ...)
- With a big task, break it down



Inspire confidence in the business and technology

- ▶ Be prepared, to be confident
- ▶ Know your style and be OK with it
- ▶ Know your business
- ▶ Shape your message to the audience
- ▶ If you don't know – say you will find out
- ▶ Take care of the business – service!



Lift your head up and look to the future

- ▶ Ask any driver if you are always looking at the dashboard How well will you drive?
- ▶ We are leaders, so lead.
- ▶ You've got to know where you are going, where technology is going and where the business is going
that's why you're here, right?
- ▶ What people perceive starts with what they see. They need to see you behave as a leader would.



Don't think you know it all

- ▶ Anyone here know it all?
- ▶ That's OK. That's why we have teams. That's why we talk with our peers.
- ▶ Two ears, two eyes one mouth (use proportionately!)
- ▶ Understand that there are different journeys we can take, but always know the destination, the goal, the outcome.

Journey vs destination

- ▶ This will give you confidence and clarity. It will help you survive!



Summary



Think positive



Be confident to inspire confidence



Keep your eyes up and all senses on alert



Know what you don't know – It's OK to continually learn

.... Survive



“We all know that light travels faster than sound. That's why certain people appear bright until you hear them speak”

Einstein

“Nothing happens until something moves”

Einstein