



# 7th Annual CSO 360 GLOBAL Congress



6-8 December 2023  
Pullman Berlin Schweizerhof  
Berlin | Germany

**Leadership and Resilience Strategies to Protect  
People, Profits, Property, Information and  
Reputation**

**SAVE**

**25% Book by 31 May  
Pay EUR 450!**

## Meet the International Speaker Panel for Berlin 2023!

Lana Djurkin-König, Group Head of Corporate Security,  
Swiss Re (Germany)

Cheryl Steele, VP, Global Security & Resilience (CSO),  
Starbucks Coffee Company (U.S.)

Frank Gardner OBE, Security Correspondent, BBC (UK)

Julia Vincke, Vice President Security, BASF Group (Germany)

Eduardo Jany, Chief Security Officer, News Corp (U.S.)

Kobe Schwartz, Head of Cyber & Threat Intelligence Analysis |  
Corporate Security, Signify (Israel)

Carolyn Jameson, Head of Business Resilience & Security Projects,  
Siemens Healthcare (Germany)

Florian Haacke, CSO | Head of Corporate Security,  
Porsche AG (Germany)

Denise Groves, EMEA Regional Head of Enterprise Risk & Security Mgt,  
TE Connectivity (U.S.)

Wolfgang Zier, Head of Security, Munich Re (Germany)

Bruno Kalhoj, Director, Security Risk Management Leader Europe West,  
Ernst & Young (Germany)

Thorsten Neumann  
President & CEO, TAPA EMEA (Germany)

Sami Said  
CSO/ CISO - Security Executive Director, Tunisia Telecom (Tunisia)

And many more....

"Once you attend this conference, you become a  
part of the family. The socialising offered by CSO  
360 is the most important aspect. This  
community building through shared experiences  
makes it different from other conferences"

## Register Today!

# [www.cso360congress.com](http://www.cso360congress.com)

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to our wonderful 2023 Sponsors to date!

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## Resilience Strategies to Protect People, Profits, Property, Information and Reputation

We are delighted to announce the new dates and city for this years' flagship global 7th CSO 360 Congress! We hope that you will join security peers in Berlin on 6-8 December 2023!

Amidst rapidly evolving threat landscapes in geopolitical, technological, business and economic spheres, this trust-based global community will reunite to share tactics and strategies on the security, resilience and sustainability of international business and government sectors.

An immersive, diverse and converged security agenda focus will reflect the emerging backdrop of global volatility, uncertainty, complexity and ambiguity. Participants from around the world will leave inspired by peers and with new tools and ideas to take positive action!

Hear journeys, predictions and game-changers that will span from geopolitics, supply chain, response and recovery, human security, culture, disinformation, climate risk, threat horizon, mitigations - plus breaking security news – during the two and half day interactive programme.

Networking events in the evenings play a key hosted by Pulse and our wonderful Sponsors are a key part of the CSO 360 experience, ensuring that participants can continue to have those much-needed conversations while seeing some of the host City!

### Who participates?

Chief Security Officers, Regional Security Officers and Directors of Corporate Security, Resilience, Investigations and Intelligence who oversee security disciplines including and ranging from physical security, asset protection, financial crime, investigations, geopolitics, intelligence, loss prevention, cybersecurity, with a focus on holistic, integrated security and enterprise risk.

### Why Attend CSO 360 Congress?

- Innovate your strategy and security vision
- Leave inspired for action
- Engage with like-minded security leaders from around the world
- Converge and scale security approaches
- Network with peers during the day conference, as well as in the evenings at dedicated cultural events
- Catch up with old friends and make new friends

### Experienced chairpersons oversee a continuous flow and maximum interaction throughout the days!

- Case studies **SHOW** – Practical details that stick
- Keynotes **TELL** – Discover something new, short, impactful
- Panels **CONNECT** – Thought-leadership with peers from around the world
- Fireside Chats **INSPIRE** – Interview style questions and candid insights
- Table Think Tanks **ENGAGE** – Open table discussions,
- NEW! Fish Bowl **SHARE** – Structured discussions!
- Scenario Planning Exercise **PRACTICE** – Collaborate and practice techniques with peers
- CSO Roundtable **BENCHMARK** – Interact CSO priorities through pure discussion!

Many thanks in advance and welcome to our wonderful 2023 Sponsors to date!

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# First Speakers Announced for Berlin 2023 !

Frank Gardner OBE, Security Correspondent, BBC (UK)

Lana Djurkin-König, Group Head of Corporate Security, Swiss Re (Germany)

Julia Vincke, Vice President Security, BASF Group (Germany)

Eduardo Jany, Chief Security Officer, News Corp (U.S.)

Carolin Jameson, Head of Business Resilience & Security Projects, Siemens Healthcare (Germany)

Cheryl Steele, VP, Global Security & Resilience (CSO), Starbucks Coffee Company (U.S.)

Florian Haacke, CSO | Head of Corporate Security, Porsche AG (Germany)

Kobe Schwartz, Head of Cyber & Threat Intelligence Analysis | Corporate Security, Signify (Israel)

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Wolfgang Zier, Head of Security, Munich Re (Germany)

Bruno Kalhoj, Director, Security Risk Management Leader Europe West, Ernst & Young (Germany)

Thorsten Neumann, President & CEO, TAPA EMEA (Germany)

Sami Said, CSO/ CISO - Security Executive Director, Tunisia Telecom (Tunisia)

Steve Young, Chief Executive Officer, The Association of Corporate Investigators (Switzerland)

Mustafa Calik, Project Security Manager, Harekar Group (Türkiye)

Philip Grindell, CEO & Founder, Defuse (UK)

Kai Roer, CEO & Founder, Praxis Security (Norway)

Mark Wolsey, Head of Global Security, CRH (UK)

Crawford Robinson, Group Head of Security & Investigations, British American Tobacco (UK)



## Agenda at a Glance

All participants are invited to attend the networking events, an included and integral part of the CSO 360 experience!

### Wednesday, 6 December CSO 360 Roundtable, Reception & Dinner

15:00-15:20 Arrivals and Welcome Afternoon Tea

15:20-17:30 CSO 360 Roundtable

Arrive and dive into pure discussion on priorities that are shaped by participants in advance. No Slides. Held under The Chatham House Rule.

18:00-20:30 Welcome Reception Join this crucial ice-breaker!

20:30-23:00 Supper Dinner in Berlin

### Thursday, 7 December CSO 360 Congress - Day One

08:00-08:30 Coffee and Registration. 08:30-17:30 Congress.

18:30-22:30 Cultural Activity and Dinner

### Friday, 8 December CSO 360 Congress Day 2

09:00-09:25 Welcome Coffee. 09:25-15:50 Congress

13:10-14:00 Lunch. 15:00-15:30 Afternoon Tea, Sponsors' Prize Draw, Close



## Wednesday 6 December 2023 - CSO 360 Roundtable

Arrive and dive into pure discussion on priorities that are shaped by participants in advance. No Slides. Held under The Chatham House Rule of non-attribution as to who said what - directly actionable talking points. Topics are shaped by the participants inputting their top priorities pre-event.

**15:00-15:20 Arrivals and Welcome Afternoon Tea**  
**15:20-15:30 Chairperson's Introductions and Objectives**  
**15:30-16:10 Session 1**  
**16:10-16:15 Short Break**  
**16:15-16:55 Session 2**  
**16:55-17:25 Session 3**  
**17:25-17:30 Wrap Up**  
**18:00-20:30 Welcome Reception**  
**20:30-23:00 Supper in Berlin**



## Thursday 7 December 2023 - CSO 360 Congress, Day One

**08:00-08:30 Arrivals, Coffee and Registration**

**08:30 Chairperson's Opening**

**08:40 Opening Keynote**  
Host Country

**09:00 Opening Keynote & Q&A**  
**Global Security Horizon: What's Next**  
Frank Gardner OBE, Security Correspondent, BBC (UK)

**09:50 Case Study Building Holistic Resilience**  
BCM, CM, RiskIntel - how does it all feed into each other to have a valuable contribution to the business?  
Carolyn Jameson, Head of Business Resilience & Security Projects, Siemens Healthcare (Germany)

**10:20 Case study Transforming Corporate Security at Porsche: Leveraging the dynamics of global change**  
Not only understand the challenges faced by a Corporate Security department within a recently listed automotive company, but how it successfully transforms its security portfolio, processes, and resources in order to navigate and leverage the dynamics of global change. An unprecedented shift in geopolitics poses fresh challenges for global players, requiring further integration of corporate security into managerial decision-making processes. Additionally, the ongoing convergence of technological and security disciplines demand the adoption of a holistic approach regarding the integration of security in business processes and technology across value chains and product lifecycle. Lastly, society's commitment for increasing sustainability requires companies to reassess their path to providing growth opportunities within a security context.  
Florian Haacke, CSO | Head of Corporate Security, Porsche AG (Germany)

**10:50 Morning Coffee Break**

**11:20 Case study Predictive Analytics and Automation for Proactive Field Security Management**  
Wolfgang Zier, Head of Security, Munich Re (Germany)

**11:45 Keynote Security Culture**  
Kai Roer, CEO & Founder, Praxis Security (Norway)

**12:10 Fireside Chat Evolving role of the CSO as a Risk Advisor to Leaders**  
This fireside chat will explore the concept of the risk/threat landscape living at the intersection of different risks (i.e. civil unrest, supply chain, operations, brand reputation). We even "prepare" for risks and crisis in risk silos.  
Chaired by: Cheryl Steele, VP, Global Security & Resilience (CSO), Starbucks Coffee Company (U.S.)  
With: Wolfgang Zier, Head of Security, Munich Re (Germany)

**12:50 Open Discussion Strengthening the Security of the Power Grid to Enhance Ecosystem-wide Resiliency: Holistic Security and Convergence Journeys**  
How are we progressing global collaboration between the utilities/CNI organisations and technology partners.  
With Sami Said, CSO/ CSO - Security Executive Director, Tunisia Telecom (Tunisia)

**13:20 Lunch**

**14:10 Keynote Protecting supply chain resilience against Organised Crime Group attacks**  
• How resilient is your support chain – do you know the risks?  
• Understanding when, where and how cargo crimes occur  
• The types of products most at risk  
• The modus operandi of OCGs  
• The geography of cargo losses in EMEA  
• Public-private collaboration  
• Available solutions to protect facilities, vehicles and personnel  
Thorsten Neumann, President & CEO, TAPA EMEA (Germany)

**14:25 Panel How Can We Secure our Global Supply Chains?**  
With:  
Thorsten Neumann, President & CEO, TAPA EMEA (Germany)

**15:00 Case Study Darknet Observer/Russian Cyber**  
Kobe Schwartz, Head of Cyber & Threat Intelligence Analysis| Corporate Security, Signify (Israel)

**15:20 Think Tanks**  
Select your preferred roundtable for an in-depth table level discussion with peers. Key findings and trends will be shared back from the stage at the end!  
Topic 1  
Topic 2  
Topic 3  
Topic 4

**16:00 Afternoon Tea Break**

**16:30 Keynote Creating Resilient Cybersecurity Ecosystems**

**16:50 Case Study Sustaining United Resilience in Response to Devastating Natural Disasters**  
Hear first-hand experiences and shared learnings from the recent earthquakes in Türkiye and how vitally important it is to unite our response efforts to devastating disasters to sustain resilience. Insights will raise awareness on how dangerous political polarisation and partisan implementations can be.  
With: Mustafa Calik, Project Security Manager, Harekar Group (Türkiye)

**17:15 Panel Climate security resilience and Climate Incident Response**  
With: Lana Djurkin-König, Group Head of Corporate Security, Swiss Re (Germany)

**17:45 Close of Day One**  
**18:30-22:30 CSO 360 Reception & Dinner**

## Friday 8 December 2023 - CSO 360 Congress, Day Two

08:30-08:55 Welcome Coffee

08:55 **Chairperson's Welcome Back**

09:00 **Keynote Fixated Threats to the C-Suite**  
Philip Grindell, CEO & Founder, Defuse (UK)

09:30 **Case Study Kidnap and Ransom Landscape**

10:00 **Case Study What are Investment Priorities for CSOs**

10:30 **Panel Conduct Risk and Investigations - Emerging Landscape**  
With: Denise Groves, EMEA Regional Head of Enterprise Risk & Security Management, TE Connectivity (U.S.); Steve Young, Chief Executive Officer, The Association of Corporate Investigators (Switzerland)

11:10 **Morning Coffee Break**

11:40 **CSO Opinions Securing Europe's Supply Chain – Energy, Nuclear War, Quantum**  
• Case Studies – Ukraine, Moldova, Finland  
• Nuclear fuel security and radiation terrorism  
• Hypersonic Weapons and Energy Security in Europe  
• Why does Taiwan matter to Europe?  
• Quantum encryption in space  
• CSO's predictions for 2024 risks and security profit opportunities  
• ESG and Resilience Planning for war attack recovery  
Dr Sally Leivesley, Managing Director, Newrisk Limited and Member, Register of Security Engineers and Specialists

12:10 **Case Study Travel Risk Mitigation**

12:30 **Think Tanks Around the World**  
Select your preferred roundtable for an in-depth table level discussion with peers on current and emerging risks, threats, opportunities and mitigations. Key findings and trends will be shared back from the stage at the end!

<b>Roundtable 1</b>	<b>Europe</b>
<b>Roundtable 2</b>	<b>Africa and Middle East</b>
<b>Roundtable 3</b>	<b>Americas</b>
<b>Roundtable 4</b>	<b>Asia and Oceania</b>

13:15 **Lunch**

14:10 **Case Study Counter-Terrorism Trends**

14:30 **Keynote Human development and future resilience**  
Erosion of social cohesion and societal polarisation is listed by the World Economic Forum as being one of the top 10 risks – how can we prepare for impacts in business?

14:50 **Keynote Widespread cybercrime and cyber insecurity**

15:10 **Fireside Chat Scalable tactics and strategies for tough economic times, recession, unrest, strikes**  
• Cost-of-living crisis - How will this impact our workforces? Ranked as the most severe global risk over the next two years, peaking in the short term.

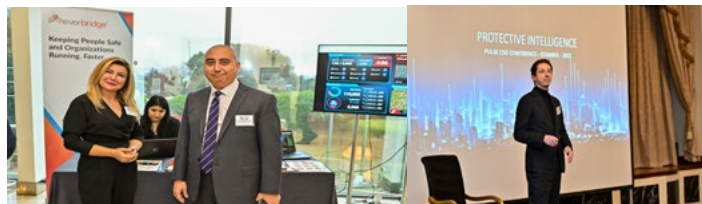
15:40-16:00 Close of Day Two, Afternoon Tea Break and Sponsors' Prize Draw - Must be Present to Win! Goodbyes

## Sponsorship Opportunities!

**Unrivalled Branding, Networking & Meetings Benefits!**

To find out more about how you can get participate as a provider or advisor to the security, resilience, investigations, intelligence community, please contact [teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com)

- **One to One Meetings with Security Chiefs**
- **Branding**
- **Wish Lists**
- **Unrivalled Networking!**



"Excellent location, content and organisation. Very good environment for networking and the atmosphere was exceptional!"  
**Head of Security Services UK EMEA, Credit Suisse – UK**

"Superb!"  
**Global Safety & Security Manager, McDonald's Corporation – UK**

"Networking and global attendees from all around the world!"  
**Chief Human Resources & Corporate Services Officer, SOCAR – Türkiye**

"As this was my first CSO 360 event, I had no preconceptions. Therefore, I was more than pleasantly surprised as I experienced such a warm friendly, professional and fast-moving conference and networking event. I met so many old friends, new contacts, good people, possible suppliers, clients or contractors. A fabulous and valuable use of 3 days of my time!"  
**Head of Global Security, Brown Brothers Harriman (UK)**

"This is an industry-leading conference and should be considered mandatory for all risk management professionals"  
**Head of Global Intelligence McDonald's (United States)**

"It is good to explore new horizons and to hear practical tactics and strategies on diversity, equity and inclusion!"  
**CSO, SLB – Türkiye**

"Brilliantly organised, fascinating content and great fun!"  
**Senior Director (APAC) Global Security & Crisis Management, S&P Global – Singapore**

"I have never experienced such an insightful and innovative gathering of security professionals in my fourteen years career as security professional. Every moment was riveting. I am eagerly looking forward to the next event"  
**CSO, Pan African Capital Holdings (South Africa)**

"I just had the best conference ever!"  
**CCO, BT (The Netherlands)**

"Great programme, great organization and great attendance have made discussions useful and passionate. Listening testimonials, sharing experiences and ideas regarding good practises, discovering other industries or business! You have made my days in Vienna!"  
**Europe Industries Security Officer, AIR LIQUIDE (France)**

"A fantastic event. Awesome speakers addressing a diverse range of interesting and relevant topics. Also, great job by Team Pulse. We have been looked after so well! Thank you!"  
**Regional Security Director, Caterpillar Inc (Switzerland)**

"A fantastic opportunity offered by Pulse Team to meet world class practitioners and stay on top of best practices in the global security and investigations world!"  
**Chief Investigations Officer, African Development Bank (Ivory Coast)**

"Simply amazing, topics and speakers were of current interest and the best in the industry"  
**CSO, Delhivery (India)**

"Simply the best event for security practitioners. Real expertise and knowledge sharing"  
**Group CISO, Unipart Group (UK)**

"A very useful congress. Excellent speakers and great discussions during the different sessions. I enjoyed this event that, indeed, will be useful for my upcoming security analysis."  
**Director, Control Risks Mexico at Equinor (Mexico)**

"This was my first Pulse event. The topics covered were great and getting to know the participants and sharing information opened my horizons!" **Security Manager, McDonald's Corporation – Türkiye**

"Wow! Great quality speakers. Exciting networking events!"  
**Forensic Services, KCB Group PLC – Kenya**

"Excellent event! Team Pulse really knows how to make a conference feel welcoming and engaging" **Geopolitical Intelligence & Analysis, United Airlines (United States)**

"Many thanks to the entire panel as well as the conference organisers. Things continue at pace with some exciting contributions here at CSO 360, including a discussion on diversity in the security profession, something I'm glad to say the ACi sees as a key tenet of its vision and practice."  
**Group Head of Security, British American Tobacco (UK)**

"I have really enjoyed the online version of the congress, would go as far as saying it exceeded my expectations. Some really top notch speakers, high level of interactivity and engagement, brilliant multichannel participation opportunities."  
**Security Director, Melia Hotels International (UK)**

"The Pulse 360 CSO Congress provided significant value and information in a short timeframe, particularly with regard to tradecraft, best practices, and networking."  
**Senior Security Intelligence Analyst for the Americas, Cargill (USA)**

"Great event, well organized by a professional team"  
**Security, Al Ahli Group (UAE)**

"A great congress, packed with valuable information and insight for CSO's and their senior security managers."  
**VP Global Security Operations, 21st Century Fox (UK)**

"A great team bringing up together experts to create a wonderful event to learn, share and expand your network. "  
**Intelligence and Travel Security Specialist Coesia (Italy)**

"As always, Pulse team organized a very interesting conference that allows all the security community to communicate and share their experiences. For me it was very important to hear the opinions of some of the best professionals of the security industry."  
**CSO, Logista (Portugal)**

"Absolutely excellent! The quality of the presentations, and the ideas shared, were first class. Looking forward to implementing what we learned. Looking forward to the next one!"  
**Founder/CSO, Resilient World (Switzerland)**

"A magnificent virtual "ground-breaking" conference supported by a whole host of key professional stakeholders"  
**Director of Investigations, Regulator (UK)**

"Excellent event! Team Pulse really knows how to make a conference feel welcoming and engaging" **Geopolitical Intelligence & Analysis, United Airlines (United States)**

"The CSO 360 Conference was a fantastic opportunity to exchange information and to share perspectives in a collegial environment."  
**Senior Director of Security, Atlas Air (USA)**

"CSO 360 continues to provide a great platform for security professionals!" **Managing Director, Seneca Risk (Sierra Leone)**

"Decades of security experience with a global perspective."  
**Sr. Analyst, Global Intelligence/Incident Management, Royal Caribbean Cruise Lines (USA)**

"A great one stop shop of the top CSO minds!"  
**VP, Corporate Security and Resilience, Pearson (UK)**

"Under the unprecedented circumstances of COVID, you did an outstanding job at bringing together high quality thought leaders and delivered an excellent, interactive and thought provoking Conference – Bravo!"  
**CSO, CSL Global / Supply Chain Secure**

"This opened up many new horizons, thank you. Nice meeting intellectual security business people!" **Deputy CSO, LC Waikiki – Türkiye**



**SAVE 25%**  
Book by 31 May!

## Registration Information

Register Online [www.cso360congress.com](http://www.cso360congress.com)

<b>Tier 1 – Delegate</b> Practitioners based outside Germany <b>Standard price: EUR 600 + 19% German Tax</b> <b>Discounted: 25% off until 31 May!</b> <b>(EUR 450 + 19% German tax)</b>	<b>Tier 2 – Delegate</b> Practitioners based in Germany <b>Standard price: EUR 600 + 0% Tax chargeable</b> <b>Discounted: 25% off until 31 May!</b> <b>(EUR 450 + 0% Tax chargeable)</b>
Available to book by in-house practitioners – i.e. persons who are doing the role of Chief Security Officer, Directors and Senior Managers of Intelligence, Investigations, Risk, Resilience and other in-house executives roles who are not providing services, products or advice directly or indirectly to the security community. Pulse is in the process of registering with the tax authorities in Germany.	
<b>Tier 3 – Advisory (Providers &amp; Consultants)</b> <b>Standard price: EUR 1,200 + 20% UK Tax</b> <b>Discounted: 25% off until 31 May!</b> <b>EUR 900 + 20 % UK Tax</b>	
Limited places for advisories or consultants to experience the event first, meet clients and build your business network! Limited number available per event.	

Pulse Conferences reserves the right to approve the correct tier. Cancellation terms apply. [Read more](#)

### Inclusions

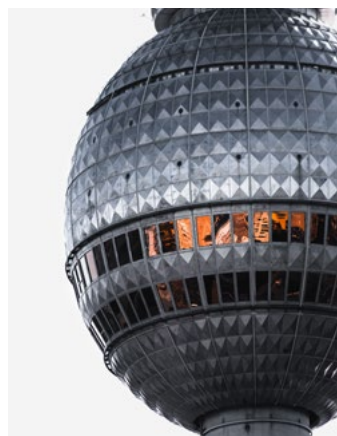
- Entry to 7th CSO 360 Congress & Roundtable
- Daily lunch, coffee breaks and refreshments
- Invitation to join all the confirmed evening networking events
- Post-event presentation materials (subject to speaker opt-out)
- Certificate of attendance soft copy provided post-event on request
- Invitation to join the [Pulse Security Circle](#) – a rapidly growing and international trusted community for CISOs, CSOs, senior security practitioners, technology luminaries and industry commentators sharing insights and to benchmarking tactics and strategies.

### Exclusions

Travel and all other costs associated with planning for / joining the event. Accommodation may be included or excluded according to whether or not a Residential option is taken. Enquiries [teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com).

## Venue 2023

**Pullman Berlin Schweizerhof**  
Budapester Str. 25, 10787 Berlin, Germany.  
For discounted rates contact [operations@pulseconferences.com](mailto:operations@pulseconferences.com).



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Working locally, thinking globally.

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