



3rd Annual  
**CISO 360**  
Americas



28 March 2023  
Virgin Hotels | New York  
United States of America

## Cybersecurity Strategies to Build Trust and Resilience

FINCRIME | INNOVATION | AI | METAVERSE | IOT  
CLOUD | DATA

**FREE**  
for CISOs and Cybersecurity  
Practitioners!

- Includes:
- Conference
  - Lunch and Refreshments
  - CISO 360 Reception!



**Kobe Schwartz**  
Head of Cyber  
Threat Intelligence  
and Analysis,  
**Signify**  
Israel



**Nick Gertesien**  
Sr. Director,  
Cybersecurity,  
**Mark43**  
United States



**Will Lin**  
Venture Partner,  
**ForgePoint Capital**  
United States



**Andreas Wuchner**  
NED, Investor,  
Former CIO and  
CISO, **UBS**  
Switzerland



**Dr Sally Leivesley**  
Director  
**Newrisk**  
United Kingdom



**Paul Wood MBE**  
Former Chief  
Tech & Cyber Risk  
Officer, **Citi Group**  
Board Ready  
United States



**Dimitri Chichlo**  
Vice-President  
and NED, **JSC**  
**Ukreximbank**  
Switzerland/  
Ukraine



**Allen Ohanian**  
CISO  
**LA County**  
United States

Many Thanks and Welcome to Gold Sponsors

**Bridewell**  **Bright**

For information and registration  
[www.ciso360Americas.com](http://www.ciso360Americas.com)

"The conference was a blast! I've been to a bazillion conferences, summits, etc., and this one was by far one of my favorites. More intimate than many and great talks too"

Allan Alford, CISO, TrustMAPP and Host of The  
Cyber Ranch Podcast

## Cybersecurity Strategies to Build Trust and Resilience

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Created and hosted by Pulse Conferences, the **3rd CISO 360 Americas** brings together CISOs and international cybersecurity leaders from the Americas for truly immersive discussions. As today's CISOs move towards an uncertain future and unknown cyberspace, be privy to threat horizon updates and a toolkit focused agenda designed around CISO priorities.

*A problem shared is a problem halved!*

Compare and share how fellow CISOs are leading teams and driving their businesses forward, as well as to learn from technical tactics and visions for the future. Hear insights on the challenges we all face, with an attack surface being created through digital transformation, complex supply chains as well as insider threats. How we can build collective resilience and a culture of good cybersecurity governance to defend our organisations.

Hear journeys, predictions and game-changers that will span from geopolitics, supply chain, response and recovery, human security, culture, disinformation, threat horizon, mitigations and how might we tip the scales back in our favour.

**Meet face to face with CISO peers from across the U.S. and from around the world to engage, learn and benchmark leadership strategies**

### Why CISO 360 Americas?

- Connect, innovate and leave inspired! Sit with peers who you know are largely facing similar risks and opportunities
- Benefit from a unique trusted community ambience. These are not large exhibitions or trade-shows, they are intimate,
- 80-100 thought-leaders
- Share ideas and approaches beyond your inner circle with new leading CISO/CSOs – a cross-industry, pan-State approach
- Make new professional friends at our dedicated evening networking reception!
- Engage in meaningful interaction with CISOs, innovators, investors for business and collaboration





## Tuesday, 28 March CISO 360 Americas Conference

8:30 AM - 8:55 AM  
Coffee and Registration, Opening

8:55 AM - 1:00 PM  
Conference - Keynotes, Case Studies, Fireside Chats, Think Tanks  
Includes Morning Coffee Break

1:00 PM - 1:50 PM  
Lunch

1:50 PM - 5:40 PM  
Conference - Keynotes, Case Studies, Fireside Chats, Think Tanks  
Includes Coffee Break

5:40 PM - 9:00 PM  
CISO Red Reception  
Networking drinks and great company in the Red Lounge at Virgin Hotels, Broadway - Steps away from the conference!



Many thanks to our Wonderful Gold Sponsors 2023!

**Bridewell**  
 **Bright**



## International Speaker Panel

### International Speaker Panel

- Paul Wood MBE, Former Chief Tech & Cyber Risk Officer, Citi Group, Board Ready (U.S.)
- Kobe Schwartz, Head of Cyber Threat Intelligence and Analysis, Signify (Israel)
- Joshua Jaffe, Vice-President, CyberSecurity, Dell Technologies (U.S.)
- Andreas Wuchner, NED, Investor, Former CIO and CISO, UBS (Switzerland)
- Dimitri Chichlo, Vice-President and NED, JSC Ukreximbank (Switzerland/ Ukraine)
- Yogesh Mudgal, Global Head of Enterprise Tech/Cyber Architecture & Engineering Risk, Citi (U.S.)
- Michael Colao, Global Chief Underwriting Officer – Direct and Indirect Cyber Risks, AXA XL (UK)
- Dr. Sally Leivesley, Director, Newrisk (UK)
- Chase Richardson, Principal Lead Consultant, Bridewell (U.S.)
- Eilam Levin, VP, Bright (U.S.)
- Allen Ohanian, CISO, LA County (U.S.)
- Nick Gertesien, Sr. Director, Cybersecurity, Mark43, Recently Deputy CISO, Smith and Nephews (U.S.)
- Patrick Kane, Director of Security, Atlas Air (U.S.)
- Marcus Alldrick, CISO Luminary, Pulse Conferences (UK)
- Will Lin, Venture Partner, ForgePoint Capital (U.S.)
- Ray Stanton, NED/Advisory Board Member/ CISO/CSO (UK)

“The conference was a blast! I’ve been to a bazillion conferences, summits, etc., and this one was by far one of my favorites. More intimate than many and great talks too”

Allan Alford, CISO, TrustMAPP and Host of The Cyber Ranch Podcast

“The CISO 360 is one of my favourite congress, very good organized, great speakers, very good interaction and sharing of information”

Mark Snel, CISO, Signify

“It is hard to describe what an amazing experience it was to attend CISO 360. From impeccable and reassuring preconference comms to a beautiful settings, excellent speakers and audience engagement, surprisingly unobtrusive vendors where productive conversations were held, without all the sales hype. It will certainly be a conference I will not forget and setting a standard with which, I will hold other conferences to.”

Deborah Saffer, Global Deputy CISO, Cushman & Wakefield

“Once you attend CISO 360, you become a part of the family. The socialising offered is the most important aspect. This community building through shared experiences makes it different from other conferences!”

Viktor Polic CISO, Head of Information Security, ILO United Nations

**08:30 AM – 8:55 AM**  
**Registration and Coffee**

**8:55 AM – 9:00 AM**  
**Opening Chairperson's Welcome**  
Marcus Alldrick, CISO Luminary, Pulse Conferences (UK)

**9:00 AM – 9:30 AM**  
**Opening Keynote Top 10 Unanswered Questions in Security**  
Will Lin, Venture Partner, ForgePoint Capital (U.S.)

**9:30 AM – 10:00 AM**  
**Case Study Darknet Observer/Russian Cyber**  
Kobe Schwartz, Head of Cyber Threat Intelligence and Analysis, Signify (Israel)

**10:00 AM – 10:20 AM**  
**Case Study IT/OT Convergence**  
The Fourth Industrial Revolution, Industry 4.0 – smart and autonomous systems fueled by data and machine learning  
• The importance of keeping security in mind during this time  
• Current examples and use cases of this in industry, including the integration of AI and ChatGPT  
• How to keep your business and data safe  
Chase Richardson, Principal Lead Consultant, Bridewell (U.S.)

**10:20 AM – 11:00 AM**  
**Panel New Frontiers - How can we Build Resilience Now for Tomorrow? What does the newly published U.S. National Security Strategy mean for us all?**  
Explore the implications of the strategy for companies, consumers and other countries around the world.  
• Quantum computing – sooner than we thought?  
• AI and Automation: risks and leverages for cybersecurity  
• Next frontiers: Metaverse security, Space, satellite new attack vectors  
• What impact will the evolution of technology have on the CISO role?  
• What will make next-gen cyber security leaders?

With: Allen Ohanian, CISO, LA County (U.S.); Dimitri Chichlo, Vice-President and NED, JSC Ukreximbank (Switzerland / Ukraine); Nick Gertesien, Sr. Director, Cybersecurity, Mark43, Recently Deputy CISO, Smith and Nephews (U.S.); Yogesh Mudgal, Global Head of Enterprise Tech/Cyber Architecture & Engineering Risk, Citi (U.S.)

**11:00 AM – 11:30 AM**  
**Coffee Break**

**11:30 AM – 12:00 AM**  
**Case Study Cyber Resilience in Times of War**  
Dimitri Chichlo, Vice-President and NED, JSC Ukreximbank (Switzerland / Ukraine)

**12:00 AM – 12:40 AM**  
**Fireside Chat Talk to the Board**  
Board directors, NEDs and CISOs companies partake in a reciprocal discussion.  
Led by: Paul Wood MBE, Former Chief Tech & Cyber Risk Officer, Citi Group, Board Ready (U.S.)  
Andreas Wuchner, NED, Investor, Former CIO/CISO, UBS (Switzerland)  
Ray Stanton, NED/Advisory Board Member/ CISO/CSO (UK)

**12:40 PM – 1:00 PM**  
**Keynote & Discussion ROI of Shifting AppSec Testing: Things I've Learned So You Don't Have To**  
Deep dive into the most frustrating challenges application security runs into while aiming to Shift Left and the practical steps to do it effectively!  
• What is Shift Left Testing • Why is it hard • Things I've learned so you don't have to • What are the proven benefits and a significant ROI of a Shift Left AppSec  
Eilam Levin, VP, Bright (U.S.)

**1:00 PM – 1:50 PM**  
**Buffet Lunch**

**1:50 AM – 2:20 AM**  
**Case Study Insider Threats and Malicious Insiders**  
Patrick Kane, Director of Security, Atlas Air (U.S.)

**2:20 PM – 2:50 PM**  
**Keynote Hey ChatGPT, what do you think your impacts on cybersecurity orgs will be?**  
Nick Gertesien, Sr. Director, Cybersecurity, Mark43, Recently Deputy CISO, Smith and Nephews (U.S.);

**2:50 PM – 3:30 PM**  
**Open Group Sharing Supply Chain Nuclear Risks and Known Unknowns of Cyber Security**  
• South China Sea Blockade Risks • Taiwan, North Korea and China – nuclear risks • Will the Pacific be a new Freedom of Navigation risk?  
• Radiation Terror in Europe – Russia/Ukraine Known Unknowns  
• Kinetic and Engineered attacks on Communications and CNI  
• Under-Sea Cable risks for Taiwan and Rest of World • Engineering, EMI and Radio Frequency Vulnerabilities • Can CISOs do upstream reliability checks and resilience plans? • IIOT and Process Sensors – invisible compared to ransomware  
Dr Sally Leivesley, Managing Director, Newrisk (UK)

**3:30 PM – 4:10 PM**  
**CISO 360 Think Tanks**  
Select your preferred topic for a facilitated roundtable group discussion with peers!  
**1. Protecting Customer Data**  
**2. Zero Trust**  
**3. CISO Legal Risks**  
**4. Cloud Security**

**4:10 PM – 4:30 PM**  
**Afternoon Tea Break**

**4:30 PM – 5:00 PM**  
**Keynote & Discussion Ransomware trends - What's on the Horizon?**  
• What actually happens when handling ransomware attacks at a large corporate? • As ransomware gets more sophisticated, are we underestimating what the next step to ransomware might be - from ransomware to extortion and manipulation?  
Joshua Jaffe, Vice-President, CyberSecurity, Dell Technologies (U.S.)

**5:00 PM – 5:40 PM**  
**Closing Keynote What CISOs need to understand (and don't) about Cyber Insurance**  
Michael Colao, Global Chief Underwriting Officer – Direct and Indirect Cyber Risks, AXA XL (UK)

**5:40 PM – 9:00 PM**  
**CISO 360 Reception - Red Bar!**  
Networking with CISO peers and luminaries with drinks in New York's new meet-up space a few steps upstairs in the Virgin Hotels Red Bar!



## Registration Information

Register Online [www.ciso360americas.com](http://www.ciso360americas.com)

### Delegate Pass – Complimentary Basis For CISOs, Senior Practitioners and Executives

For in-house practitioners – i.e. CISOs, CSOs, cyber threat intelligence professionals, risk managers who are currently doing the job of securing the mid to large size organisation they work for.

### Advisory Pass – USD\$1,000 + applicable tax For Providers & Consultants

For small advisories or consultants or if budgets do not extend to Sponsorship or if you would like to experience the event first, book a pass to meet clients and network! Only a limited number available per event.

#### Inclusions

- Entry to 3rd CISO 360 Americas, 28 March 2023, New York
- Invitation to join the networking Reception, 28 March
- Lunch, coffee and refreshments
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out)
- Invitation to join the [Blue Security Circle](#) – a rapidly growing and international trusted community for CISOs, CSOs, senior security practitioners, technology luminaries and industry commentators that meets virtually and in-person to share insights and to benchmark strategies

#### Exclusions

Travel and accommodation and all other costs associated with joining.

## Venue and Accommodation

### Virgin Hotels | Broadway | New York

1227 Broadway, New York, NY 10001

<https://virginhotels.com/nyc/>

Pulse is excited to announce that the 3rd CISO 360 Americas 2023 will be hosted at the brand new, flagship **Virgin Hotels – New York City** with spectacular views of the Empire State Building and Manhattan!

With a prime location, prestigious design, multiple bars and restaurants, among the facilities of this property are a restaurant, swimming pool, room service and a 24-hour front desk.



## PULSE CONFERENCES

Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform business and government agendas.

Connecting minds, assuring the future.  
Working locally, thinking globally.

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