



4th Annual

CISO 360 Middle East



9-10 February 2023
Marriott Resort - The Palm Jumeirah
Dubai | United Arab Emirates

Cybersecurity Strategies to Build Trust and Resilience
FINCRIME | INNOVATION | AI | METAVVERSE | CRYPTO | IOT
SMART CITY | CLOUD | DATA ANALYTICS



Eng. Majed Alshodari
Co-Founder, Saudi Association for Shared Services; Board, Tatweer Educational Technologies
Kingdom of Saudi Arabia



Rik Ferguson
Vice President Security Intelligence, Forescout



Kais Barakat
Senior Information Security Specialist, Saudi Aramco
Kingdom of Saudi Arabia



Irene Corpuz
Co-Founder, Women in Cyber Security Middle East
United Arab Emirates



Joseph Makram
CIO Egyptian Arab Land Bank (EAL Bank)
Egypt



Jelena Matone
CISO European Investment Bank
Luxembourg



Peter Ling
VP Global Cyber Security Alliances, Mastercard
Canada



Prakash Padariya
Global Chief Information Security Officer, OYO Group
India



Dr Robert Coles
Head of Security Strategy
DS Smith
United Kingdom

Complimentary for CISOs and Cybersecurity Practitioners!

- Conference - 9 Feb ALL DAY
- Networking Dinner - 9 Feb PM
- Roundtable Discussion - 10 Feb AM

For information and registration
www.ciso360middleeast.com



www.ciso360middleeast.com | teampulse@pulseconferences.com | #CISO360

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Created and hosted by Pulse Conferences, the **4th CISO 360 Middle East** brings together CISOs and international cybersecurity leaders - from the GCC region and from around the world for truly immersive discussions. As today's CISOs move towards an uncertain future and unknown cyberspace, be privy to threat horizon updates and a toolkit focused agenda designed around CISO priorities. *A problem shared is a problem halved!*

Compare and share how fellow CISOs are leading teams and driving their businesses forward, as well as to learn from technical tactics and visions for the future. Hear insights on the challenges we all face, with an attack surface being created through digital transformation, complex supply chains as well as insider threats. How we can build collective resilience and a culture of good cybersecurity governance to defend our organisations. How might we tip the scales back in our favour?

Hear journeys, predictions and game-changers that will span from geopolitics, supply chain, response and recovery, human security, culture, disinformation, threat horizon, mitigations. Our experienced chairpersons will oversee a continuous flow and maximum interaction throughout the Roundtable and Conference as you navigate-

- Keynotes TELL- Discover something new, short, impactful
- Case studies SHOW- Practical details that stick
- Panels CONNECT – Thought-leadership with peers from around the world
- Fireside Chats INSPIRE and INFORM- Interview style questions and candid insights
- Think Tanks ENGAGE – Table discussions, open sharing
- CISO Middle East Roundtable BENCHMARK- Interact CISO priorities the **morning of 10 February!**

Why CISO 360?

- Connect, innovate and leave inspired! Sit with peers who you know are largely facing similar risks and opportunities
- Benchmark in a trusted space! Engage with fellow CISOs, practitioners and for meeting technology luminaries
- Learn from business executives, risk managers and luminaries outside the security 'echo chamber'
- Engage in meaningful interaction with CISOs, innovators, investors for business and collaboration

Key Themes for Dubai 2023

- Secure Digital Innovation
- Mitigate Cyber Crime
- Achieve Cybersecurity Governance

Sub Themes

- IoT and Future Converged Security Strategies and Realities
- Cybersecurity Governance - ESG investments, sustainable business models & public-private partnerships
- By Sector - FinSec Crime | HealthSec | PowerSec
- Securing the Metaverse | Crypto Crime | Protecting Digital Intellectual Property and NFTs
- Cybersecurity Value Creation and Resilience

What to expect

- Peer to peer benchmarking with world-leading companies
- Networking and building relationships that lead to long-term engagement beyond the event
- Sit with peers who you know are largely facing a similar set of risks and opportunities
- Focus on business tactics and strategy with access to specialists beyond security spheres
- Connect, innovate and leave inspired!

Wednesday, 8 February 2023
CISO 360 Welcome Reception

18:00-20:00
Join this ice-breaker!



Thursday, 9 February
CISO 360 Middle East Conference

10:00-10:30
Coffee and Registration, Opening

10:30-13:30
Conference - Keynotes, Case Studies, Fireside Chats, Think Tanks

13:30-14:30
Lunch

14:30-15:30
Conference - Keynotes, Case Studies, Fireside Chats, Think Tanks

15:30-16:00
Afternoon Tea, Sponsors' Prize Draw, Close

16:00-17:00
Conference - Keynotes, Case Studies, Fireside Chats, Think Tanks

17:00-20:30
Networking Reception - Food and Drinks. Kindly sponsored by:



Friday, 10 February
CISO 360 Middle East Roundtable

10:00-10:30
Coffee and Registration

10:30-13:00
CISO 360 Middle East Roundtable

Dive into pure discussions with peers on priorities that are shaped by participants in advance. No Slides. Held under The Chatham House Rule of non-attribution as to who said what.

13:00-14:00
Lunch and Goodbyes



Many thanks to our Amazing Sponsors and Supporting Associations!

Platinum and Networking Dinner

Gold

Exhibition

Supporting Association



International Speaker Panel

Speaker invitations are in progress. Please contact us to make recommendations.

- Dr. Aloysius Cheang
Chief Security Officer Middle East & Central Asia, Huawei - United Arab Emirates
- Dr. Abdullah A. I. Alnajem
Chief Cybersecurity Officer - Cybersecurity Department,
Gulf General Cooperative Insurance Co. - Kingdom of Saudi Arabia
- Prakash Padariya
Global Chief Information Security Officer, OYO Group - India
- George Eapen
Global CIO and CISO, Petrofac - United Arab Emirates
- Jelena Matone
CISO, European Investment Bank – Luxembourg
- Kais Barakat
Senior Information Security Specialist, Saudi Aramco - Kingdom of Saudi Arabia
- Ibraheem Khan
VP Information Security EMEA, Financial Services Company -
United Kingdom
- Dr. Robert Coles
Head of Security Strategy, DS Smith - United Kingdom
- Lady Olga Maitland
President & Chairman, Defence and Security Forum - UK
- Matthias Muhlert
Security Bear – CISO, HARIBO – Germany
- Irene Corpuz
Co-Founder, Women in Cyber Security Middle East - United Arab Emirates
- Peter Ling
VP Global Cyber Security Alliances, Mastercard - Canada
- Eng. Majed Alshodari
Co-Founder, Saudi Association for Shared Services;
Board, Tatweer Educational Technologies - Kingdom of Saudi Arabia
- Rik Ferguson
Vice President Security Intelligence, Forescout
- Joseph Makram
CIO, Egyptian Arab Land Bank (EAL Bank) - Egypt
- Dr. Viktor Polic
CISO, Head of Information Security and Assurance Services, ILO - United Nations – Switzerland
- Dr. Sally Leivesley
Newrisk Limited - UK
- Ray Stanton
CISO/CSO, Board Advisor/NED

Wednesday, 8 February 2023 Welcome Reception

18:00-20:00

Meet the Speakers and network with fellow Participants before the event - Marriott Resort Palm Jumeirah

Thursday, 9 February 2023 CISO 360 Middle East Conference

10:00-10:15 Arrivals and Coffee

10:15-10:20 Chairperson's Opening
Marcus Alldrick, CISO Luminary

10:20 - 10:30
Keynote Driving Secure Digital Transformation
Host Nation

10:30 - 10:50
Opening Fireside Chat Future Skills: Building Value Creation and Resilience
Practical insights shared on how to build highly effective and diverse teams!
Led by: Irene Corpuz, Co-Founder, Women in Cyber Security Middle East - United Arab Emirates

10:50 - 11:20
Keynote What the Hack is Going On?
Roundup of the major cybercriminal landscape changes of 2022 and what that may well mean for 2023 and beyond!
Rik Ferguson, Vice President Security Intelligence, Forescout

11:20 - 11:40
Keynote Risk Beyond the Perimeter - Key Elements to Consider
Peter Ling, VP Global Cyber Security Alliances, Mastercard - Canada

11:40 - 12:20
Panel Advanced Technologies and the Emerging Threat Horizon: What's Next?
Rapid technological advancements in the areas of advanced computing, AI, autonomy, big data, analytics and other disruptive areas are transforming the security environment and the future threat horizon. In a world of social media, false information, cyber arms race and new frontiers, hear predictions our esteemed panel will explore what the next generation of cybersecurity operations could look like?

- What are the next challenges we face in the digital space?
- Geopolitical intelligence, indicators and forecasts to manage cyber threats
- How are we preparing for new digital frontiers?
- How can we strengthen resilience to fraud?
- What should CISOs and information security executives focus on now to build resilience and to generate business value?

Dr. Viktor Polic, CISO, Head of Information Security and Assurance Services, ILO - United Nations – Switzerland
Dr. Aloysius Cheang, Chief Security Officer Middle East & Central Asia, Huawei - United Arab Emirates;
Rik Ferguson, Vice President Security Intelligence, Forescout
Lady Olga Maitland, President & Chairman, Defence and Security Forum - UK

12:20 – 12:50 Short Coffee Break

12:50 - 13:10
Case Study Cyber Defence & Cyber Warfare
Prakash Padariya, Global Chief Information Security Officer, OYO Group - India

13:40 - 14:10
Open Discussion Cybercrime and Ransomware Realities
Case Stories, Legal Views, Threat Landscape and Mitigations
As ransomware attacks continue to have a significant impact on businesses and organisations across the globe, what are the methods, impact and mitigation cost and disruption. Insights on the techniques cyber criminals are using to increase the effectiveness of their criminal activity, touching on nation-state attacks and ransomware.

- Case stories and legal view on ransomware
- To pay or not to pay and who to pay?
- Common and emerging tools used in ransomware attacks
- New criminal business models - Ransomware-as-a-service (RaaS) business model
- How can we prepare and practice for a ransomware attack?

Led by: Jelena Matone, CISO, European Investment Bank – Luxembourg;
With: Eng. Majed Alshodari, Member, Tatweer Educational Technologies and Board and Member, Cyber Security Team - Kingdom of Saudi Arabia
Ibraheem Khan, VP Information Security EMEA, Financial Services Company - UK

14:10 - 15:00 Lunch

15:00 - 15:20

Case Study Building Effective Governance Models that Address the Shortage of Cybersecurity Professionals
Kais Barakat, Senior Information Security Specialist, Saudi Aramco - Kingdom of Saudi Arabia

15:20 - 15:40

Case Study Cyber Security & Artificial Intelligence - How to Threat Model an AI-based System
Matthias will share insights into a model that was developed as a decision-making model, as to whether a certain AI should be used.
Matthias Muhler, CISO, HARIBO - Germany

15:40 - 16:00

Keynote Cyber Attacks Exploitations in Nuclear Power Generation Plants for Discovering Hidden Vulnerabilities
An offensive-style proactive testing for discovering vulnerability and remediations to prevent cyber threats that could cause physical and safety disasters.
Dr. Abdullah A. I. Alnajem, Chief Cybersecurity Officer, Gulf General Cooperative Insurance Co - Kingdom of Saudi Arabia

16:00 - 16:30 Short Tea Break & Sponsors' Prize Draw. *Must be Present to Win!*

16:30 - 16:50

Keynote Securing the Metaverse

- What are the security risks for businesses?
- The privacy risks: What you need to know about employees' privacy in the Metaverse
 - What businesses should be doing now and when it arrives

Dr Viktor Polic, CISO, Head of Information Security and Assurance Services, ILO - United Nations – Switzerland

16:50 - 17:10

Case Study ChatGPT: Opportunities and Risks for Security at Pace
Joseph Makram, CIO, Egyptian Arab Land Bank (EAL Bank) - Egypt

17:10 - 17:30

Immersive Mind Mapping Exercise Leadership- Psychology and Mind Mapping

- Choosing leaders within your team – identifying the cues
 - Mentoring leaders – structuring mentorship
- Subliminal cues – we all have them
 - Enjoying team meetings – motivation and fun
 - Corporate CISO business Leadership– setting objectives and key results
- Team crisis – communications mapping, task allocations, morale and psychological Stress
 - Individual diversity, respecting individuals and managing psychological needs

Dr. Sally Leivesley, Newrisk Limited - UK

17:30-Close of Conference

17:30 - 21:00

Networking and Dinner
Kindly Sponsored by:



Friday, 10 February 2023 CISO 360 Middle East Roundtable

Artefacts of Secure Innovation and Cybersecurity Governance

Steered by:
Dr. Robert Coles, Head of Security Strategy, DS Smith - United Kingdom

Co-Facilitated by:
Kais Barakat, Senior Information Security Specialist, Saudi Aramco - Kingdom of Saudi Arabia
Peter Ling, VP Global Cyber Security Alliances, Mastercard - Canada
Dr. Viktor Polic, CISO, Head of Information Security and Assurance Services, ILO
Dr. Abdullah A. I. Alnajem, Chief Cybersecurity Officer - Cybersecurity Department,
Gulf General Cooperative Insurance Co. - Kingdom of Saudi Arabia
Jelena Matone, CISO, European Investment Bank – Luxembourg
Ibraheem Khan, VP Information Security EMEA, Financial Services Company - United Kingdom
Ray Stanton, CISO/CSO, Board Advisor/NED

The artefacts of innovation that constitute the transformative digital economy are: big data & analytics; the cloud and mobility; IoT; Artificial Intelligence. Combine peer group brain power on the different risk perspectives associated with each technology to share the latest approaches and updates on security deployments. Which of these can change the security landscape? What are good standards? How can we achieve security by design? Table hosts will lead each table, observing The Chatham House Rule - ideal time to benchmark with other CISOs to share experiences with peers to strengthen capacity.

CISO 360 Roundtable is the ultimate sound-boarding discussion for today's cybersecurity and digital risk leaders to share and compare successes as well as failures. The discussions are curated in a way that aims to produce practical proven tactics and strategies that CISOs can adapt for usage right away to drive forward security strategy. This benchmarking approach will focus on the key security challenges of the day. The participants themselves will have the opportunity to propose specific discussion points for the agenda beforehand and this feedback is used to shape the discussion segments, ensuring this is truly by, with and for CISOs.

Pre-event: Participants shape the final agenda by inputting your top priorities before the event

Post-event: Output report.

Seating in the round/ horse-shoe, no AV, no slides

All invited guests are invited to contribute to the discussion that will be held under the Chatham House Rule. The Roundtable is held strictly under The Chatham House Rule - *"When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed"*

Timings - Roundtable

- 09:45 – 10:00** Arrivals and coffee
- 10:00 – 10:10** **Chairman's Introductions**
Dr. Robert Coles, Head of Security Strategy, DS Smith -United Kingdom
- 10:10 – 10:50** **Session 1 Building Trust in Cybersecurity and Supply Chains**
Co-Led by Dr. Robert Coles, Head of Security Strategy, DS Smith -United Kingdom
Peter Ling, VP Global Cyber Security Alliances, Mastercard - Canada
- 10:50 – 11:30** **Session 2 OT/IoT Converged Security**
Co-Led by Kais Barakat, Senior Information Security Specialist, Saudi Aramco - Kingdom of Saudi Arabia
Dr. Abdullah A. I. Alnajem, Chief Cybersecurity Officer - Cybersecurity Department, Gulf General Cooperative Insurance Co. - Kingdom of Saudi Arabia
- 11:30 – 11:45** Morning coffee break
- 11:45 – 12:15** **Session 3 Protecting Customer Data**
Co-Led by Ibraheem Khan, VP Information Security EMEA, Financial Services Company - UK
Jelena Matone, CISO, European Investment Bank – Luxembourg
- 12:15 – 12:45** **Session 4 Cloud Security**
Co-Led by: Dr. Viktor Polic, CISO, Head of Information Security and Assurance Services, ILO - United Nations
Ray Stanton, CISO/CSO, Board Advisor/NED



Registration Information

Register Online www.ciso360middleeast.com

Delegate (Practitioners) Complimentary basis

Delegate Passes are available to book by in-house practitioners – i.e. persons who are doing the role of CISO, CSO, cyber threat intelligence professional, risk managers or other in-house executives roles.

*This rate does not apply to persons or companies providing advisory services or solutions to the security community. Exceptions may apply for CISOs and architects actually doing the day to day job of securing their organisations, as opposed to business development roles.

* Pulse Conferences reserves the right to approve that registration is under the correct tier.

* All Attendees at the event must be pre-registered online and pre-approved at the sole discretion of Pulse Conferences.

Inclusions

- Entry to 4th CISO 360 Middle East Conference (all day, 9 February 2023) and Roundtable (morning, 10 February 2023) Dubai
- Invitation to join the CISO 360 Middle East Networking evening events
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) and output reports
- Invitation to join the Pulse Security Circle – a rapidly growing and international trusted community for CISOs, CSOs, senior security practitioners, technology luminaries and industry commentators that meets virtually and in-person to share insights and to benchmark strategies

Exclusions

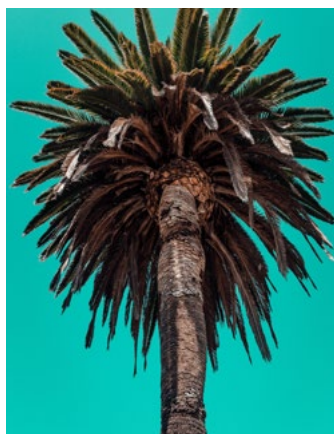
Travel and accommodation and all other costs associated with planning for / joining the event

Venue and Accommodation

Marriott Resort - The Palm Jumeirah - 5 Star Hotel

Within easy reach of Downtown Dubai, this stylish resort is now open in Dubai on The Palm, promising guests a five-star stay to remember. All rooms have balconies, allowing visitors to make the most of the view. With a beachside pool and a private beach along the popular Palm West Beach promenade, there is a fitness centre, spa and eight restaurants offering a range of cuisine from Korean, Italian to Japanese, Peruvian and Mexican.

www.marriott.com/en-us/hotels/dxbpj-marriott-resort-palm-jumeirah-dubai




PULSE CONFERENCES

Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform business and government agendas.

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