Dear [Approver’s name],

I would like to attend **the 4th CISO 360 Middle East Conference** in Dubai on 9 and 10 February 2023 organised by Pulse Conferences as part of their international CISO 360 series to help support me in achieving my [add targets: performance/lead gen/pipeline/network/key learnings].

**The guest passes are FREE for CISOs and senior cybersecurity practitioners.** Plus, Pulse has partnered with the Marriott Hotel The Palm Jumeirah Dubai to secure exclusive discounts for the event – AED1000 per night plus tax.

The benefits of attending are:

* Peer to peer benchmarking with CISOs from leading organisations around the world including the United Nations, Haribo, Mastercard, Petrofac, DS Smith, Norther Trust, Nissan Motor, Riyadh Chamber of Commerce, OYO Rooms, Egyptian Arab Land Bank... as well as locally based companies
* Networking and building relationships during the conference roundtable and dinner that could help with troubleshooting and lead to longer-term engagement beyond the event
* Compare experience with peers who are largely facing a similar set of risks and opportunities as we are

After attending, I will share my learnings with my colleagues and help to implement best practices. I will also share the relevant contacts and leads I secure through my networking efforts. There is a dinner on the evening of Thursday 9 February and a CISO 360 Middle East Roundtable discussion ending with a lunch on Friday 10 February 2023.

Thank you for considering my request. I look forward to your reply.

Best regards,

[Your Name]