

## Event Return on Investment and Inclusions

### Community Engagement, Peer Benchmarking, Individual Development

Pulse Conferences are dedicated to inspiring, connecting, innovating, and engaging with professionals through quality live programmes. To create a trusted space and sense of belonging for the globe's leading security and risk professionals.

Our aim is to provide opportunities to connect the right people at the right time, in the right environment. For industry leaders to share information and to develop their professional skills. We shape our events by working with and for the C-Level executives and practitioners who deliver cybersecurity, corporate resilience, investigations, intelligence, and anti-fraud strategies across the globe.

- Collaborate – CISOs need someone to talk to who understand their unique decisions and challenges. Where better to find that than another leader in your same role at another organisation and to learn from across sectors and countries. Share problems, get other perspectives.
- Connect – Build relationships with peers and luminaries for an ongoing continuous exchange of ideas call on in an informal way to talk about a new challenge or opportunity. Have fun and expand your pool of professionals
- Learn - Leaders are “lifelong learners, learning lifelong” and have enough humility to know that they can still learn something new from others despite what they’ve accomplished. CISOs are forward-looking thinkers who make valuable predictions for their organisations by hearing from peers and luminaries, inside and outside their industry who are at different stages of transformation.
- Inspire – Discover and apply new ideas and new ways to solve problems. Someone in the room at a Pulse event has the answer to your biggest challenge!
- Trust - One of the key things about exchanging ideas or sharing the unvarnished truth is trust. Our executives have almost an unspoken rule about not sharing outside the “walls” of the community. Leaders can share the good, the bad, and the ugly experiences without worrying that someone will share the details later.

**You are welcome to use the event-specific business case  
to justify attendance at the event.**



**Complimentary Guest Inclusions – 2<sup>nd</sup> CISO 360 Asia & Oceania**  
**13-14 September 2022. The Fullerton Hotel Singapore**

- CISO-to-CISO benchmarking and learning about what works and what doesn't – valuable time saved!
- Top speakers from the Asia & Oceania region and from around the world, specifically chosen for the differences they will bring to the table
- Agenda driven and shaped by CISOs - top priorities are input in advance by CISOs
- Networking experience. Engage with 100+ colleagues, peers, and industry thought-leaders at receptions, dinners, and cultural activities. Enduring connections are guaranteed!
- Immersive agenda – enjoy a range of keynotes, topical debates, practical corporate case studies, deep-dive industry focuses, scenario planning and think tanks on emerging priority areas.
- Learning and personal development through relevant high quality speaker sessions, as well as interactive and group engagement opportunities. Follow up services such as Pulse Educate are available for continual development. Bolster your CPE points!
- A 360 perspective – journey beyond the security 'echo chamber' to share non-security views from business leaders, board members, innovators, investors, and ministries
- Natural integration between inhouse security, supply chain and technology providers – we are part of the same jigsaw!
- Post conference materials including certificates, reports, and presentation summaries (subject to speaker opt-out) can be provided to help maximise value
- Access to [Pulse Security Circle](#) - a rapidly growing and international trusted community for CISOs, CSOs, senior security practitioners, technology luminaries and industry commentators that meets virtually and in-person to share insights and to benchmark strategies

**The event is conducted within a trust-based community in an inspiring environment, held under The Chatham House Rule (who says what is unattributed).**

## **Costings Estimate**

**Conference Entry** £0.00 \_\_\_\_\_

*Complimentary entry offered by Pulse Conferences as an invited CISO/practitioner guest.*

**Accommodation** £544 (x2 Nights Bed & Breakfast) \_\_\_\_\_

*Discounted rate at the Fullerton Hotel Singapore for participants of the 2<sup>nd</sup> CISO 360 Asia & Oceania Conference. £272 per night inclusive of tax = total of £544 (saving from standard £357 per night).*

**Flights** £ \_\_\_\_\_

**Airport transfers** £ \_\_\_\_\_

**Additional Subsistence** £ \_\_\_\_\_

*Deduct Evening drinks (12 Sept); Breakfast, lunches and daily refreshments (13-14 Sept); Dinner (13 Sept) - all included with the event!*

**Total Estimate** .....