

6-8 July 2022  
Hotel President Wilson  
Geneva

## Cybersecurity Leadership and Resilience Strategies

"Refreshing views of security topics for knowledge improvement!"

CISO, Credibom

"It is hard to describe what an amazing experience it was to attend, in person, a conference after such a long time. From impeccable and reassuring preconference comms to a beautiful indoor and outdoor setting, excellent speakers and audience engagement, surprisingly unobtrusive vendors where productive conversations were held, without all the sales hype. It will certainly be a conference I will not forget and setting a standard with which, I will hold other conferences to."

Global Deputy CISO, Cushman & Wakefield

### Unrivalled Evening Networking Included

Partners welcome to join!

- Welcome by the Pool Reception
- Boat Cruise
- Lunches
- Wine & Cheese Tasting
- Cultural Walking Tour
- 1808 Dinner Venue

## Trusted community - creating meaningful interactions for CISOs and cybersecurity luminaries



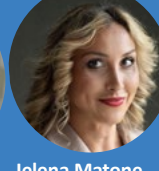
**Dr. Viktor Polic**  
CISO  
ILO - United Nations  
Switzerland



**Dr. Runli Guo**  
CISO  
Gett  
UK



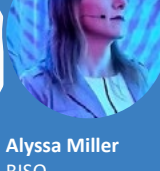
**Nick Gerteisen**  
Deputy CISO  
Smith + Nephew  
U.S.



**Jelena Matone**  
CISO  
European Investment Bank  
Luxembourg



**Jeff Schiemann**  
CISO  
Crypto Bank  
Switzerland



**Alyssa Miller**  
BISO  
S&P Global Ratings  
U.S.



**George Eapen**  
Global CIO and  
CISO  
Petrofac  
UAE



**Julia Harris**  
Director  
Information Security  
Assurance and  
Compliance  
Flight Centre  
UK



**Matthias Muhlert**  
Security Bear,  
CISO  
HARIBO  
Germany



**Paul S. Raines**  
CISO  
United Nations  
Development  
Programme  
U.S.



**Keynote - S Col. Gérald Vernez**, Founder and Director,  
digiVolution Foundation  
**Emerging Cyber Defence Landscape**



**Keynote - Meyli Chapin**, Founder and CEO, Trauma Brace  
**A True Story: Managing Stress to Pre-empt Burnout: Seven Strategies from a Terrorist Attack Survivor**



**Keynote - Sounil Yu**, CISO & Head of Research, JupiterOne  
**Cyber Defence Matrix**



**Keynote - Michael Colao**, Global Chief Underwriting Officer - Direct and Indirect Cyber Risks, AXA XL  
**What CISOs need to Understand (and Don't) about Cyber**

**REGISTER**  
[www.ciso360congress.com](http://www.ciso360congress.com)

Platinum - Boat Reception & Dinner



Platinum - Cultural Networking



Platinum - Cultural Networking



Gold - Dinner



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SailPoint

PingIdentity

GROUND LABS

SYNOPSIS

Dataminr

snyk

Telstra Purple

QINETIQ

Gold

Platinum

Silver

Lunch

Exhibition

HUNTERS

tenable

BARCLAY SIMPSON

SecurityScorecard

BARCLAY SIMPSON Solutions

via resource

Red flags

OX

ABS Group

RUTHERFORD





## Dear Colleague,

On 6-8 July, against the stunning backdrop of Mont Blanc and Lake Geneva, the President Wilson Hotel in Geneva will play host to strategic conversations with some of the most knowledgeable personalities in the cybersecurity industry from all over the world. Created and hosted by Pulse Conferences, the 6th CISO 360 Congress - Geneva 2022 brings together CISOs and international cybersecurity leaders - from practitioners to luminaries –to compare and share how they are leading teams and driving their businesses forward, as well as their visions for the future.

CISO 360 - Geneva 2022 follows recent successes in Barcelona, Lisbon, Rome and Windsor. View highlights and video testimonials here from the previous CISO 360 Congress, hosted in Windsor last year and see what 2022 holds - [www.ciso360congress.com](http://www.ciso360congress.com).

Through keynote lightning talks, case uses, panels, think tanks, fireside chats and during the evening networking receptions, dinners, and a boat cruise, we get to know and challenge ideas. We will learn what plans CISOs are making, what drives them and where their journey is heading. We will benchmark cybersecurity strategies, tactics and tools with peers while we experience unrivalled learning and engagement. The journeys, predictions and game-changers will span cloud computing, cyber in geopolitics, supply chain, detection, response and recovery, human security and culture, privacy, IoT, AI, SOC – plus breaking cybersecurity news – during this two and half day interactive programme.

- Connect, innovate and leave inspired. Sit with peers who you know are largely facing a similar set of risks and opportunities
- Benchmark in a trusted space with fellow CISOs, practitioners and for meeting technology luminaries
- Learn from business executives, risk managers and technology luminaries outside the security 'echo chamber'
- Engage in meaningful interaction with CISOs, innovators, investors and luminaries to collaborate

*"Great speakers, great networking, intelligent discourse, Pulse CISO 360 Congress has it all!"*

Director of Information Security EMEA

Canon Europe

*"Nowhere else will you find such relevant content for CISO's, shared by leaders in their fields"*

CISO, NATS

## Agenda at a Glance – Geneva 2022

All participants are invited to attend the networking events, an integral part of the CISO 360 experience.

### Tuesday, 5 July - Welcome Reception

19:00-21:00

Welcome By the Pool Reception –President Wilson Hotel. Fly in and join this crucial ice-breaker!  
Kindly sponsored by:



### Wednesday, 6 July - CISO 360 Congress Day 1

08:00-08:30 Coffee and Registration

08:30-17:30 Congress

12:30-13:30 Lunch Kindly sponsored by:



18:00-18:30

Meet Up Drinks Glow Bar President Wilson Hotel before group walks to the pier

19:00-22:20

Boat Reception and Dinner - Lake Geneva

Kindly sponsored by:



### Thursday, 7 July - CISO 360 Congress Day 2

08:30-08:55

Welcome Coffee

09:00-17:30

Congress (circa 13:00-14:00 Lunch and refreshment breaks)

18:00-20:15

Cheese, Wine and Meats Tastings & Walking Tour Old Town Geneva. Kindly sponsored by:



20:15-22:30

Dinner - Café Papon.

Kindly sponsored by:

### Friday, 8 July - CISO 360 Roundtable

09:00-12:30

Roundtable Discussion

## Keynotes

Col. Gérald Vernez, Founder and Director, **digiVolution Foundation** (& Former Cyber Defense Chief, **Swiss Armed Forces**) (Switzerland)  
Michael Colao, Global Chief Underwriting Officer - Direct and Indirect Cyber Risks, **AXA XL** (UK)  
Meyli Chapin, Founder and CEO, **Trauma Brace** (U.S.)  
Sounil Yu, CISO & Head of Research, **JupiterOne** (U.S.)

## CISOs and Senior Practitioners

Allen Ohanian, CISO, **Los Angeles County** (U.S.)  
Alyssa Miller, Business Information Security Officer (BISO), **S&P Global Ratings** (U.S.)  
Barry Coatesworth, Director Cyber Security, risk and Compliance, **Guidehouse** & Recently Advisor, **Scottish Power Renewables** (UK)  
Bev Allen, Head of Infosec Assurance / CISO, **Quilter** (UK)  
Carole Embling, Information Security Manager - Awareness & Behaviour Change, **Metro Bank** (UK)  
David Young, Head of Information Security, **Tesco Bank** (UK)  
Dimitri Chichlo, Independent Non-Executive Director, **JSC Ukreximbank**; CEO and Owner, **AndSecure** (Switzerland/Ukraine)  
Gadi Evron, CISO-in-Residence, **Team8**, Chairman of the Board, **Israeli CERT** (Israel)  
George Eapen, Global CIO and CISO, **Petrofac** (UAE)  
Graham Edwards, Most Recently Head of Cyber Security, **Yorkshire Water** (UK)  
Ian Amit, Former CSO, **Cimpress and Hunters** (U.S.)  
Ibraheem Khan, Senior Information Security Officer, **Channel 4** & Head Chair, **National Cyber Security-MCBIE** (UK)  
Jelena Matone, CISO, **European Investment Bank (EIB)**, President, **Women Cyber Force** (Luxembourg)  
Jeff Schiemann, CISO, **A Large Crypto Bank** (Switzerland)  
Alan Jenkins, Interim CISO, **NED & Mentor** (UK)  
Julia Harris, Information Security Assurance and Compliance Director, **Flight Centre** (UK)  
Nick Gerteisen, Deputy CISO, **Smith + Nephew** (U.S.)  
Dr. Abdullah A.I. Alnajem, International Cybersecurity Expert and Inventor (Saudi Arabia)  
Matthias Muhlert, CISO, **HARIBO** (Germany)  
Owais Ahmed, Senior Associate Director, Information Security Officer & Data Protection Officer, **Mizuho Bank Europe N.V.** (The Netherlands)  
Dr Runli Guo, CISO, **Gett** (UK)  
Paul S. Raines, Chief Information Security Officer, **United Nations Development Programme** (U.S.)  
Peter Ling, VP Global Cyber Security Alliances, **Mastercard** (Canada)  
Sandip Wadje, Global Head of Technology Risk Intelligence, **BNP Paribas** (UK)  
Samuel Ubido, Information Security Manager, **Uniper** (UK)  
Simon Riggs, CISO and IT Risk Officer (Interim), **McKesson** (UK)  
Xander C.W. Heemskerk, Director Product Security - Group Security, **Philips** (The Netherlands)  
Thomas Murphy, Strategic Intelligence Manager, **Dragonfly** (UK)  
Dr Viktor Polic, CISO, **International Labour Organization (ILO)** - **United Nations** (Switzerland)

## Luminaries and Strategists

Aubrey Turner, Executive Advisor, **Ping Identity** (U.S.)  
Bernard Montel, EMEA Technical Director and Security Strategist, **Tenable** (France)  
Dr Eduardo Solana, Senior Lecturer of Cryptography and Security, **University of Geneva** (Switzerland)  
Elizabeth Hodges, Security Specialist, **Telstra Purple** (UK)  
Craig Cooper, Chief Operating Officer, **Gurukul** (U.S.)  
Gerald Crescione, Lead Programme Manager, **Snyk** (France)  
Grant Revan, Head of Strategic Engagement, **Red Sift** (UK)  
Jonathan Luff, Co-Founder, **CyLon** (UK)  
Nathan Green, Sr. Subject Matter Expert: Cyber & Dark Web, **Dataminr** (U.S.)  
Manoj Bhatt, IT Principal Lead, **Telstra Purple** (UK)  
Marcus Alldrick, CISO Luminary (Former CISO and DPO, **Lloyd's of London**) (UK)  
Michael Strobl, Senior Engineer, **SecurityScorecard** (Germany)  
Lucas von Stockhausen, Senior Director of Security Engineering – International, **Synopsys** (Germany)  
Lady Olga Maitland, President and Chairman, **Defence and Security Forum** (UK)  
Paul Baird, Chief Technical Security Officer (CTSO), **Qualys** (UK)  
Paul Kennedy, Head of Cyber Advisory, **QinetiQ** (UK)  
Paul Squires, Lead Identity Strategist, **SailPoint** (UK)  
Ray Stanton, Global Partner, **IBM** (UK)  
Robert D. Rodriguez, Chairman & Founder, **SINET** & Venture Partner, **SineWave Ventures** (U.S.)  
Prof. Dr. Robert Coles, Board Director/Governor, **University of Brighton** (UK)  
Dr Sally Leivesley, Managing Director, **Newrisk Limited** (UK)  
Stephen Cavey, Co-founder & Chief Evangelist, **Ground Labs** (Singapore)  
Tim Ward, CEO, **Think Cyber** (UK)  
Torquil Macleod, Director, **Via Resource** (UK)







Sharing strategies for finding the common ground that fosters stakeholder collaboration along side innovation and for building trust with users, starting with identity. • What are the biggest opportunities for CISOs to influence how an organisation builds trust? • What are our main challenges as CISOs when we build trust? •What does buzz word “Zero Trust” really mean? • How should CISOs track progress to determine how effective their organisation is in building user trust? What are predictions in IAM?  
Interviewer: Alan Jenkins, Interim CISO, NED & Mentor (UK)  
Interviewees: Aubrey Turner, Executive Advisor, Ping Identity (U.S.); Samuel Ubido, Information Security Manager, Uniper (UK); Nick Gerteisen, Deputy CISO, Smith + Nephew (U.S.)



Topic 1: How to get Visibility on your 3rd Party Ecosystem  
Co-led by Michael Strobl, Senior Engineer, SecurityScorecard (Germany) & Ibraheem Khan, Senior Information Security Officer, Channel 4 & Head Chair, National Cyber Security-MCBIE (UK)

Topic 2: Zero Trust and Governance ; do we care?

Co-led by Paul Squires, Lead Identity Strategist, SailPoint and Simon Riggs, CISO and IT Risk Officer (Interim), McKesson (UK)

Topic 3: Leadership in Change Management

Co-led by Bev Allen, Head of Infosec Assurance / CISO, Quilter (UK) and Jon Evans, Sr. Director, Industrial Cybersecurity, ABS Group

Topic 4: Holistic DevOps Security: Bridging Software Engineering and Security  
Co-led by Gerald Crescione, Lead Programme Manager, Snyk (France) & Alyssa Miller, Business Information Security Officer (BISO), S&P Global Ratings (U.S.)

Topic 5: Real Risk Indicators

Co-led by Ray Stanton, Global Partner, IBM (UK)

Topic 6: Information Security Awareness Strategies that can Change the Culture of an organisation from Humans as the Weakest Link and Risk Perspective

Led by Owais Ahmed, Senior Associate Director, Information Security Officer & Data Protection Officer, Mizuho Bank Europe N.V. (The Netherlands)

How to build and keep a highly functional security team; Talent retention; Diversity and inclusiveness in infosec; People (hiring/retaining). CISO leadership reflections on how they are driving their company’s cybersecurity strategy forward? • What makes a good CISO? How do we measure our effectiveness as CISOs? • What are good “health-check” metrics  
Led by Ray Stanton, Global Partner, IBM (UK)  
With: Jelena Matone, CISO, European Investment Bank (EIB) and President, Women Cyber Force (Luxembourg); Paul S. Raines, Chief Information Security Officer, United Nations Development Programme (NY, U.S.); Torquil Macleod, Director, Via Resource (UK); Ibraheem Khan, Senior Information Security Officer, Channel 4 & Head Chair, National Cyber Security-MCBIE (UK)

In this session, Meyli Chapin, a terrorist attack survivor, mental health CEO and author, will provide seven concrete and tangible strategies that CISOs can apply in their organizations to help prevent burnout. Meyli will walk you through how traumatic stress can occur in a corporate setting, what effects it has on the brain and body, how this physiological process can lead to burnout, and how to put her seven key protocols into place to combat these effects and increase the sustainability and longevity of your teams.

Meyli Chapin, Founder and CEO, Trauma Brace (U.S.)



Dimitri will talk about his experiences as a board member for the past 3 years, and especially in the Ukraine war context since February 24th and the challenges faced by the bank.

Dimitri Chichlo, Independent Non-Executive Director, JSC Ukreximbank and CEO and Owner, AndSecure (Switzerland/Ukraine)

Draws upon the recent ILO report - The Next Normal: The changing Workplace in Africa. How can CISOs adapt their roles to the new trends and needs in the workspace?

Dr. Viktor Polic, CISO, International Labour Organization (ILO), United Nations (Switzerland)

An interactive discussion on cybersecurity leadership strategies and role play of a crisis  
1. Overview of the European and World Crisis Situation July 2022 2. Wider supply chain issues related to tensions in world regions- China/ USA/Russia 3. New warfare risks for CISO’s to include in corporate strategic planning• Cyber warfare on upstream infrastruc ture supporting systems – water, energy, communications, satellite and undersea cables •Conventional kinetic attacks on critical sites •Hypersonic delivery nuclear attack risks – infrastructure and command and control centers • Psychological 4. Survival and Resilience of Employees – Switzerland’s world leading plans 5. Survival guides for nuclear attack and invasion – rest of Europe, Poland’s new Survival Guide  
Dr. Sally Leivesley, Managing Director, Newrisk Limited (UK)

• Managing large global CISO organisations today• Managing 3rd party cyber risks and supply chains • Keeping pace with advanced technologies and multiple jurisdictions •What matters?  
Led by: Jeff Schiemann, CISO, A Crypto Bank (Switzerland)  
With: George Eapen, Global CIO and CISO, Petrofac (UAE)  
Xander C.W. Heemskerk, Director Product Security - Group Security, Philips (The Netherlands); Neatsun Ziv, Co-Founder, OX.Security; Paul Squires, Lead Identity Strategist, SailPoint



Table discussions ‘Birds of a Feather’. Delegates select their preferred topics for an in-depth table level group discussion (30 mins), co-led by a CISO + a Strategist. Wrap up on the talking points from the stage (15 mins wrap up, 3 mins per table).

Topic 1 CISO Compliance: A Toolkit for the Times

Led by: Carole Embling, Information Security Manager - Awareness & Behaviour Change, Metro Bank (UK)

Topic 2 Protecting Nations: Cybersecurity and Geopolitics

Lady Olga Maitland, President and Chairman, Defence and Security Forum

Topic 3 Security Convergence: Challenges and Realities

Led by: Xander C.W. Heemskerk, Director Product Security - Group Security, Philips (The Netherlands)

Practical and forward-thinking experiences with those who oversee physical, OT and digital security and insights into the disruptive digital technologies that are poised to reshape world energy markets and CNI companies as automation, artificial intelligence and big data analytics re-shape energy, power, utility and transportation systems. What are the consequences for security in the energy and CNI sectors?

Led by: Graham Edwards, Most Recently Head Cyber Security, Yorkshire Water; Barry Coatesworth, Director Cyber Security, Risk and Compliance, Guidehouse & Recently Advisor, Scottish Power Renewables (UK); Paul Kennedy, Head of Cyber Advisory, QinetiQ (UK); Dr. Abdullah A.I. Alnajem, International Cyber Security Expert and Inventor (Saudi Arabia)



Chaired by:  
Prof. Dr. Robert Coles  
Board Director/Governor  
University of Brighton (UK)  
Joined by: CISOs

#### Timings

09:00-09:10	Arrivals and coffee
09:10-09:15	Chairman’s Introduction
09:15-10:00	Session 1
10:00-10:40	Session 2
10:40-11:00	Morning coffee break
11:00-11:40	Session 3
11:40-12:20	Session 4
12:20-12:30	Wrap Up
12:30-13:30	Lunch on the Terrace

Share and compare successes as well as failures with CISO peers! Designed to produce practical take-aways. This facilitated group discussion is for heads and senior managers of information security to drive forward security strategy, while benchmarking approaches to the key security challenges of the day. Distinguished members of the information security community will co-ordinate the interactive roundtable discussion. The open exchange will help you in directing your security strategy, research, communication and policy efforts. Participants will have the opportunity to propose specific discussion points for the agenda beforehand.

- Pre-event: Participants input top priorities
- Onsite: Input to the pure discussion, no slides! Seating in the round/ horse-shoe. The Roundtable is held strictly under The Chatham House Rule - “When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed”
- Post-event: Output report.

Topics example

1. Building cyber resilience for ransomware and other attacks
2. Cloud - Security and automation at scale and governance
3. Gaining Visibility - Culturally with hybrid working and with DevOps teams
4. Supply chain security - Managing suppliers, 3rd party risk



## Integral networking schedule for Geneva 2022

All participants are invite to attend the evening networking events that are an important part of the CISO 360 experience!

Tuesday, 5 July - Welcome Reception

19:00-21:00

Welcome By the Pool Reception –President Wilson Hotel. Fly in and join this crucial ice-breaker with a cocktail Hugo!



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18:00-18:30 Meet Up Drinks Glow Bar President Wilson Hotel before group walks to the pier

19:00-22:20

Boat Cruise Reception and Dinner - Lake Geneva  
Kindly sponsored by:



Thursday, 7 July - CISO 360 Congress Day 2

18:00-20:15

Cheese, Wine and Meat Tastings & Walking Tour of Old Town Geneva



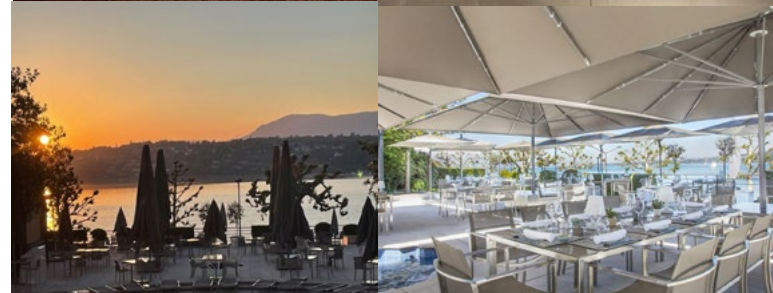
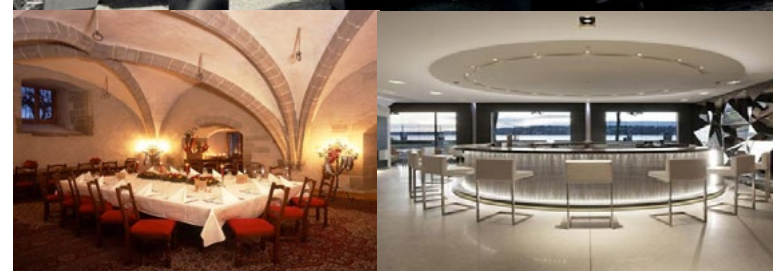
20:15-22:30

Dinner - Café Papon  
Kindly sponsored by:



*"CISO 360 is a must attend event to keep up to the latest trends, best practices and priority security concerns within the cybersecurity landscape"*

**Euronext**



## Registration Information

**REGISTER ONLINE**

Online - [www.ciso360congress.com](http://www.ciso360congress.com)

LIMITED COMPLIMENTARY OFFER FOR  
CISOS AND SENIOR CYBERSECURITY PRACTITIONERS!

Use Discount Code **GENEVA100**

### Inclusions

- Entry to 6th CISO 360 Congress, 6-8 July 2022
- Invitation to join the confirmed networking schedule (boat cruise, dinners, receptions, cultural activity)
- Lunches and daily refreshments
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) and output reports
- Loyalty programme membership for future events and invitation to bespoke community events in your city

### Exclusions

- Travel and accommodation expenses to attend the event
  - All other costs associated with planning for / attending the event
- Please enquire [teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com) for details.

### Please note:

- To find out more about how you can get participate as a provider or advisor to the CISO community, please contact [teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com)
- Pulse conferences reserves the right to approve that all registrations fall into the correct tier.
- Cancellation terms apply. [Read more](#)



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inspire | connect | innovate

### About Pulse Conferences

Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform business and government agendas.

Connecting minds, assuring the future.  
Working locally, thinking globally.

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## Venue and Accommodation

**The CISO 360 Congress Venue - Geneva 2022**

Hotel President Wilson, Geneva

47, Quai Wilson, Geneva 1211 Switzerland

[www.marriott.com/en-us/hotels/gvalc-hotel-president-wilson-a-luxury-collection-hotel-geneva](http://www.marriott.com/en-us/hotels/gvalc-hotel-president-wilson-a-luxury-collection-hotel-geneva)

**Discounted accommodation prices**

Please contact the Reservation Rate for best available rate at time of booking:

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ROOMS & GROUPS COORDINATOR

[a.chappet@hotelpresident.ch](mailto:a.chappet@hotelpresident.ch)

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Should the best rate not work for you, the hotel will also be able to assist by providing you with the contact details of the hotels situated just 5 minutes walk from the establishment.

