



2nd CISO 360 USA



31 March 2022

Convene 530 Fifth Avenue
New York

Benchmarking Modern Cybersecurity Leadership Strategies: Influence, Integrate, Adapt, Innovate

FREE TO

ATTEND

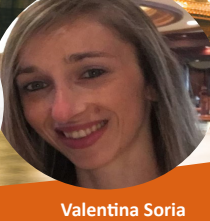
Including CISO 360 Reception and Dinner!
Register: www.ciso360usa.com



Nicole Becher
Manager, Security Engineering
Google



Mark Snel
CISO
Signify



Valentina Soria
Head of Global Threat
Intelligence
Morgan Stanley



Patrick Kane
Senior Director of Security
Atlas Air



Jake Margolis
CISO
Metropolitan Water
District of Southern
California



Ankur Ahuja
Global CISO
Fareportal Inc.

A trusted setting and meaningful interactions for CISO/CSOs, and senior cybersecurity practitioners

- Compare CISO Roadmaps on supply chain / third party risk with peers and luminaries
- Cross-sector, cross-state, cross-function, multi-national speaker panel - view security from fresh perspectives!
- Immersive and interactive fully in-person programme - Face to face roundtable discussions with CISOs
- Connect and network with peers at lunch and the **CISO 360 USA Reception and Dinner**, evening 31 March!

Platinum



Gold & Reception Sponsor



Gold & Dinner Sponsor



snyk

Gold



Silver & Lunch Sponsor



Silver





Dear Colleague,

Pulse Conferences is thrilled to announce that the 2nd edition of CISO 360 USA will be hosted in-person in New York on **31 March 2022**. The conference will focus on quality face-to-face engagement.

Created and hosted by Pulse, attend the 2nd CISO 360 USA for inspiring though-leadership and shared best practices. The 2nd CISO 360 USA 2022 is an engaging face to face, immersive experience where, as a participant, you will be given the time and space to debate and bond with peers and to have those nuanced conversations within a focused structure.

This is an ideal opportunity to meet CISO peers to engage, learn and benchmark security priorities.

Led 'by, with and for' CISO/CSOs, from across industry sectors, our international speaker panel will introduce leading CISOs from across the U.S., from around the world and from across industry sectors to share their knowledge and experiences. You are invited to join this leading influential community of C-suite and senior cybersecurity executives who are located in, or have business interests in, the U.S..

We look forward to meeting you in New York!

Key themes for CISO 360 USA - 2022 New York

Resilient transformation and steerage of the enterprise into the next era of digital business. To advance, building bridges is more important than ever - new partnerships and connections are vital - internally, within supply chains and with customers.

1. **Cyber defence, supply chain risk**
2. **Digital innovation and resilience**
3. **Building a threat intelligence and response strategy**
4. **Security leadership and culture**
5. **Governance and operational resilience**
6. **Talk to the Board and realise the business value of security**

Why Attend Pulse CISO 360 USA?

1. **Trust-based community** - an open sharing environment, held entirely under the Chatham House Rule. This is not a trade-show, think of this as large roundtable discussions with fellow thought-leaders
2. **Cross-industry, cross-functional approach** - share ideas beyond your immediate inner circle to see security from fresh angles
3. **Truly international, multi-faceted panel** - with a focus on CISO to CISO benchmarking as well as bringing in new inspiring ways of thinking from non security perspectives!
4. **Authentic integration** - we integrate inhouse security, supplychain and technology innovators to create a hassle-free setting!
5. **Immersive agenda** - debates, think tanks, roundtables...
6. **Integral CISO 360 networking experience** - enduring connections are guaranteed!
7. Compare CISO Roadmaps with peers and luminaries - **Cross sector, Cross state**
8. Spotlight on emerging areas of cybersecurity - **Stay on the pulse** of the security landscape
9. **Immersive and interactive programme** - Face to face Roundtable discussions with CISOs
10. Connect and continue talks with peers at dedicated networking events - **CISO 360 USA Reception and Dinner!**
11. Be part of the **on stage live podcast with The Cyber Ranch Texas!**
12. Increase readiness to respond to a crisis through **scenario planning exercising**
13. **Compare key metrics, pain points** and approaches with fellow CISO/CSO peers on roundtables

Speakers including

- **Ankur Ahuja**, Vice President and Global CISO, **Fareportal Inc. (NY, U.S.)**
- **Michael O'Hara**, Head of Cybersecurity, **New Avon (NY, U.S.)**
- **Nicole Becher**, Manager, Security Engineering, **Google (NY, U.S.)**
- **Jake Margolis**, Chief Information Security Officer, **Metropolitan Water District of Southern California (CA, U.S.)**
- **Valentina Soria**, Executive Director, Head of Global Threat Intelligence, **Morgan Stanley (NY, U.S.)**
- **Joe Bernik**, Senior Vice President, Business Information Security Officer, **Bank of America (NY, U.S.)**
- **Patrick Kane**, Senior Director of Security, **Atlas Air (CA, U.S.)**
- **Mark Snel**, CISO, **Signify (The Netherlands)**
- **Dr. Boaz Gelbord**, Chief Security Officer, **Akamai Technologies (NY, U.S.)**
- **Allen Ohanian**, Chief Information Security Officer, **Los Angeles County Dept. of Children and Family Services (CA, U.S.)**
- **Nathan Green**, Sr. Subject Matter Expert: Cyber & Dark Web, **Dataminr (NY, U.S.)**
- **Dov Yoran**, Co-founder & CEO, **Command Zero, Inc. and Partner, Metrosite Group, LCC (NY, U.S.)**
- **Tor Macleod**, CEO, **Via Resource (UK)**
- **Tanya Janca**, Founder & CEO, **We Hack Purple Academy** and Advisory Board Member, **Bright (Canada)**
- **Nicholas Gerteisen**, Deputy CISO, **Smith + Nephew (MA, U.S.)**
- **Allan Alford**, Producer & Host, **The Cyber Ranch Podcast** and CISO, **TrustMAPP (TX, U.S.)**
- **Nick Vigier**, CISO | CIO | Advisor, **(NY, U.S.)**
- **Mic McCully**, Field Strategist - Modern AppSec, **Snyk (U.S.)**
- **Dr. Corey Hirsch**, CISO, **Teledyne Technologies & Faculty, Cyber Security, Columbia University (NJ, U.S.)**
- **Prof. Robert Coles PhD**, NED; Honorary Professor, **UCL; Governor, University of Brighton; Former CISO, GSK, National Grid (UK)**
- **Dr. Sally Leivesley**, Managing Director, Newrisk Limited UK, Chair International Monitoring Panel for the Mitigation of Catastrophic Risk, **World Federation of Scientists, CERN (UK)**
- **Marcus Alldrick**, CISO Luminary, Former CISO and DPO, **Lloyd's of London**

Integral networking at CISO 360 USA

All participants are invited to attend the networking event at the end of the day! A key part of the event experience, the **CISO 360 Reception and Dinner** are included in your registration!

31 March 2022 - CISO 360 USA

8:30 AM-5:10 PM CISO 360 USA Conference, Convene - 530 Fifth Avenue

1:15 PM-2: PM Lunch
Kindly Sponsored by:

via resource
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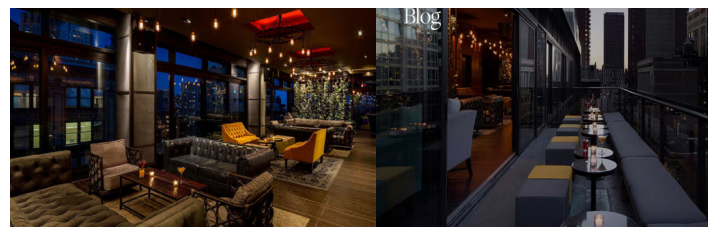
5:10 PM-5:25 PM Group Departs from the Convene

5:25 PM-7:15 PM CISO 360 USA Reception
Royalton Park Ave, Roof Terrace
Kindly sponsored by:

C_nSight
By TDI

7:15 PM-9:15 PM CISO 360 USA Dinner
Royalton Park Ave, Park Lounge
Kindly sponsored by:

snyk



8:00 AM	Registration and Coffee	<ul style="list-style-type: none"> Roundtable 2: How are we adapting to the pace of transformation? Led by: Tanya Janca, Founder, CEO, We Hack Purple Academy & Advisory Board Member, Bright (Canada) Roundtable 3: Building Teams for the Future Led by: Tor Macleod, CEO, Via Resource
8:45 AM	Chairman's Opening Marcus Alldrick, Digital Risk Management, Security and Compliance Advisor Fmr CISO, Lloyd's of London (UK)	
9:00 AM	KEYNOTE Why in 2022... Basics matter. The title eludes to the question of "Why in 2022 are we still getting advisories to remind organizations to implement the most basic cybersecurity controls?" The short answer is that basics matter. The more difficult element of the subject is to address why organizations struggle to implement these most basic controls. Focus on what is considered to be the most basic cybersecurity controls and address pitfalls of falling for industry buzz over the application of fundamentals in defending our respective enterprise environments. Jake Margolis, Chief Information Security Officer, Metropolitan Water District of Southern California (CA, U.S.)	<div>1:15 PM</div> <div>Lunch Kindly Sponsored by:</div> 
9:20 AM	KEYNOTE Developing a Shared Understanding of Risk Appetite – Security and the Board Driving the overall security culture of an organization Establishing and track key metrics to clearly communicate the operational performance of security and its impact on risk, compliance, and return on investment Understanding and extending the guidance from NACD, NIST, ISO, CIS to address these complexities Paul Innella, CEO, TDI	<div>2:00 PM</div> <div>LIVE PODCAST Why CISOs and CIOs don't get along (and how we can fix that!) Allan Alford, Producer and Host, The Cyber Ranch Podcast and CISO, TrustMAPP (TX, U.S.); Nick Vigier, CISO CIO Advisor (NY, U.S.)</div>
9:40 AM	CASE STUDY Threat Modeling, A Foundational Risk Management Competency Nicholas Gerteisen, Deputy CISO, Smith + Nephew (MA, U.S.)	<div>2:30 PM</div> <div>CASE STUDY How can we Improve our Detection and Response Capabilities? The current frameworks and best practices focus a lot on preventive measures despite this everyday companies fall victim to attacks. Is it time to add to our frameworks detect & response capabilities? • Let's have a look to our current framework • Let's have a look at current SOC strategies • Do we have a GAP? Mark Snel, CISO, Signify (The Netherlands)</div>
10:00 AM	KEYNOTE Keynote Mitigating Risks in Software Supply Chain Security Explore the software supply chain as an attack vector. How can CISOs meet new requirements and protect software from these attacks? Mic McCully, Field Strategist - Modern AppSec, Snyk (U.S.)	<div>2:50 PM</div> <div>KEYNOTE Converged Security Operations: Physical Security Concepts for CISOs Key insights shared for CISOs who also have physical security responsibilities, CISOs who don't have a physical security counterpart and CISOs who want to collaborate more effectively with their counterpart! Patrick Kane, Senior Director of Security, Atlas Air (CA, U.S.)</div>
10:15 AM	PANEL Scale-Up Security Supply Chain Strategies - What does Next Generation Security look like? CISOs share current priorities and recent successes and learnings around managing supply chain and third party risk. • What can CISOs focus on now to generate business value? • How can we develop a more meaningful way to buy, sell, test at product and connectivity levels? • Leveraging risk mitigation strategies from software development to deployment • What are we doing to navigate the changing landscape of software design and attack vectors? • How can we balance federal requirements while building strong vulnerability management programmes? • What is our current greatest 'balance' challenge? • What supply chain risk metric gets the best reaction when I share it? Led by: Nicholas Gerteisen, Deputy CISO, Smith + Nephew (MA, U.S.) Panellists: Ankur Ahuja, Vice President and Global CISO, Fareportal (NY, U.S.) Mic McCully, Field Strategist - Modern AppSec, Snyk (U.S.)	<div>3:10 PM</div> <div>CASE STUDY Journey: From CISO to NED Transitioning from CISO to Board Director/NED: Lessons Robert will share rare insights and lessons learned along his journey from CISO of GSK, National Grid, Merrill Lynch through to Board Director and NED. Led by: Prof. Robert Coles PhD, NED; Honorary Professor, UCL; Governor, University of Brighton; Former CISO, GSK, National Grid (UK)</div>
10:45 AM	Morning Coffee Break	<div>3:30 PM</div> <div>Afternoon Tea Break and Sponsors' Prize Draw</div>
11:15 AM	CASE STUDY Understanding Business Risk – How to Build a Threat Intelligence Function for Effective Operational Resilience Insights and use cases in the journey to build a converged cyber and physical threat intelligence function to inform the business. How can intelligence support the strategic decision-making, response and risk mitigation strategies? • Developing an effective corporate intelligence function • What are the business benefits and challenges of a converged global security and intelligence operation? • How to measure success and effectiveness of your intelligence function Valentina Soria, Executive Director, Head of Global Threat Intelligence, Morgan Stanley	<div>3:50 PM</div> <div>BRIEFING Corporate Security Risk Registers - CISO's Global Roles in Innovation, Space, Nation State Hybrid Attacks CISOs are invited to express their opinions throughout this session that will cover: Innovation; AI/Machine Learning; Encryption; Post-pandemic hybrid workplaces; Top 3 critical risks for 2022 and beyond; Governance; Sustainability and green energy; IP security; Supply chain; Cloud; Escalation of cybercrime. • China and Russia - conflict risks 2022 • Hypersonic weapons and South China Sea trade risk to USA • Kinetic attacks on cyber infrastructure – cables, satellites, power grids • Vulnerabilities to cyber-attacks in Space • International Terrorism & Corporate Travel - US Aviation • Using Digital Twins to simulate engineering and software risks Dr. Sally Leivesley, Managing Director, Newrisk Limited UK, Chair International Monitoring Panel for the Mitigation of Catastrophic Risk, WFS CERN</div>
11:40 AM	KEYNOTE Building Ransomware Resiliency, Basics still Help! Ankur Ahuja, Vice President and Global CISO, Fareportal Inc. (NY, U.S.)	<div>4:20 PM</div> <div>KEYNOTE Lessons for Network Defenders from Covid-19 Biological and electronic networks are compromised with similar mechanisms, and defense strategies between Public Health and Cyber Defense bear parallels as well. Dr. Corey Hirsch, CISO, Teledyne Technologies and Faculty, Masters, Cyber Security, Columbia University</div>
12:00 PM	FIRESIDE CHAT Tooling Best Practices for DevSecOps • What is DevSecOps? • Why tooling is important • What would you start with? • What are best practices for Dynamic Security Testing (DAST) and how can you automate as much as possible? • How can we bridge the gap between security and developers? • How do we get buy-in across the organisation? Co-led by: Tanya Janca, Founder, CEO, We Hack Purple Academy & Advisory Board Member, Bright (Canada) Michael O'Hara, Head of Cybersecurity, New Avon (NY, U.S.) Nicole Becher, Manager, Security Engineering, Google (NY, U.S.)	<div>4:40 PM</div> <div>PANEL Emerging Tech Landscape: What are the Risks, Opportunities and Game-Changers for Security? The pace of Information Technology and even more so cybersecurity has exploded in recent years. Come join our expert panel in an interactive discussion to explore the state of the cybersecurity, key trends, and their impacts on the enterprise environment. • How do we protect our organizations? • What technologies and advancements can help us put up a good fight? • Predictions on how the landscape evolve in the coming years - predictions...! With: Joe Bernik, Senior Vice President, Business Information Security Officer, Bank of America (NY, U.S.) Allen Ohanian, Chief Information Security Officer, Los Angeles County Department of Children and Family Services (CA, U.S.); Dov Yoran, Co-founder & CEO, Command Zero, Inc. & Partner, Metrosite Group, LLC (NY, U.S.); Dr. Boaz Gelbord, Chief Security Officer, Akamai Technologies (NY, U.S.); Nathan Green, Sr. Subject Matter Expert: Cyber & Dark Web, Dataminr (NY, U.S.)</div>
12:30 PM	CISO ROADMAP THINK TANK DISCUSSION Benchmarking Practical Tools and Metrics How are we as CISOs supporting the business mission and communicating progress and metrics back to the board? Select your preferred roundtable and discuss with peers with tools and metrics in mind! Tables hosts wrap up. Timings: 35 minutes discussion + 10 minutes wrap up from the stage. • Roundtable 1: Employee Well-Being. What is your Best Advice to CISOs and their Teams to Stay Motivated? Led by: Mark Snel, CISO, Signify (The Netherlands)	<div>5:10 PM</div> <div>Conference Close</div>
		<div>5:10 PM - 5:25 PM</div> <div>Networking! Group Departs from the Convene to Royalton Park Avenue 420 Park Avenue South (at 29th Street)</div>
		<div>5:25 PM - 7:15 PM</div> <div>CISO 360 USA Reception. Kindly sponsored by:</div> 
		<div>7:15 PM - 9:15 PM</div> <div>CISO 360 USA Dinner. Kindly sponsored by:</div> 

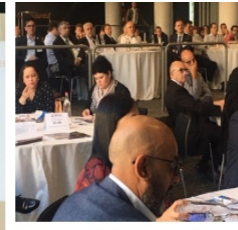


Why attend CISO 360?

Unique keynotes



Peer to peer exchange and benchmarking



Unrivalled networking and debate



Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, business risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform agendas. Connecting minds, assuring the future. Working locally, thinking globally. www.pulseconferences.com

Registration Information

Online www.ciso360usa.com

Phone +44 (0)7968 776625

Email teampulse@pulseconferences.com

Delegate Pass

For CISOs, Practitioners and Executives (in-house) Special Complimentary Basis for 2022.

Inclusions

- Entry to attend CISO 360 USA Conference (31 March 2022)
- Coffee, lunch and refreshments
- Invitation to join the CISO 360 USA Reception & Dinner (31 March 2022)
- Invitation to join the CISO 360 USA Dinner (31 March 2022)
- Post event link to presentation materials and output reports (subject to speaker permission) and certificate

Exclusions:

- Travel and accommodation expenses to attend the event
 - All other costs associated with planning for / attending the event
- Please enquire sanna.lindstrom@pulseconferences.com for details.

Delegate Passes are available to book by in-house practitioners – i.e. persons who are doing the role of CISO, CSO, cyber threat intelligence professional, risk managers or other in-house executives roles.

*Complimentary passes do not apply to persons or companies providing advisory services or solutions to the security community. **Exceptions apply for CISOs and architects actually doing the day to day job of securing their organisations, as opposed to business development roles.**

* All Attendees at the event must be pre-registered online and pre-approved at the sole discretion of Pulse Conferences.

Cancellation terms apply. Read more [here](#)

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Kindly sponsored by:



*Address: Royalton Park Avenue. 420 Park Avenue South (at 29th Street).

The Venue - CISO 360 USA

The 2nd CISO 360 USA 2022 will be hosted at **Convene – 530 Fifth Avenue**, a modern event facility just a few blocks from Grand Central and Bryant Park, a next-generation event spaces in Midtown Manhattan. With over 116,000 square feet of beautifully appointed amenities spanning four floors, with curated art, bronze bar taps, video walls, customizable LED lighting, and plush lounge seating.

530 5th Ave, New York, NY 10036, United States

<https://convene.com/cities/new-york-city/530-fifth-avenue>

Discounted Accommodation - Grand Hyatt New York

Pulse Conferences can offer discounted accommodation at Grand Hyatt New York from **\$219 + taxes per night** (single occupancy). Breakfast can be added upon check-in. The Grand Hyatt is only a 8 min walk away from Convene at 530 Fifth Avenue and is the only hotel connected to the majesty and advantages of Grand Central Terminal. *subject to availability.

Please contact sanna.lindstrom@pulseconferences.com for more information.

