



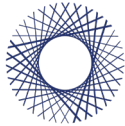
3rd Cyber Exchange 360 Talk to the Board



10 November 2021
Science Museum London

Morning: **Cybersecurity Leadership: Innovate, Integrate, Influence**
Afternoon: **Talk to the Board: A Reciprocal Exchange with Board Directors**
Evening: **Reception at Wonderlab**

Kindly sponsored by:



BlueVoyant®

Register Online

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*Complimentary basis for CISOs, CxOs,
Board Directors and NEDs

*"A innovative event with fresh content and perspective for
the security and risk community!"*
Head of Cyber Security, DWP

A rare opportunity to question a real Board - with no consequences!



Jeremy Schwartz

Former CEO of The Body Shop, Pandora
and Conival plc.
Current Chairman Sustainability and
Inclusion Practice, Kantar; Advisor
Business Transformation, McKinsey



Sharon Baylay

Chair, Restore plc; Remuneration & ESG
Chair, Hyve plc.; Chair, Eurowag plc.
Former Board Positions at Microsoft and
the BBC. Former Chair, Ted Baker plc.



Simon Brickles

Chairman, Gibraltar Stock Exchange
Group. Director Risk, Governance and
Legal, UK Casino Group



Deborah Exell

Former Board Member,
Head of Human Capital &
Business Transformation,
Getronics Current CEO, Exell
Intelligence



Graham Joscelyne

Former Auditor General, World Bank;
Chair: Audit and Ethics Committee,
The Global Fund. Current Advisory
Committee for Internal Oversight,
United Nations (UNRWA)



OPENING KEYNOTE

Cyber Threats and the Boardroom

Robert Hannigan

Chairman, BlueVoyant
Former Director, GCHQ

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WELCOME TO THE LONG-AWAITED THIRD EDITION OF TALK TO THE BOARD!

Don't miss this ultimate sound-boarding conference for today's CISOs, CSOs and cybersecurity chiefs to interact directly with a panel of Enterprise Board Directors.

Pulse is delighted to once again form a super panel of Enterprise Board Directors and Non-Executive Directors, our Board, for a rare and reciprocal exchange with Cybersecurity Chiefs! The aim: to provide a platform and a golden opportunity for Board directors and CISOs to take stock of where they are on the journey to strengthen resilience and accelerate digital transformation amidst an ever-changing landscape and threat horizon. Given that the past 18 months saw many risk registers blown out of the water, the 2021 agenda promises to be an unforgettable discussion!

Be part of the Reciprocal Exchange 2021

It became clear from previous Talk to the Board outputs that cybersecurity leaders and board directors are on a journey toward appreciating the others' point of view. Discover this November:

What has changed since the pandemic in terms of what Boards want to know now about the security and risk landscape? What are the Board's thoughts on the changing workplace culture? What are new expectations from CISOs in light of recent high profile ransomware attacks? How can we maintain integrity of operations and governance activities during a crisis? How does technology and security sit with a sustainable business strategy? Can a strong company cybersecurity 'portfolio' be treated as a business asset in a similar way to Intellectual Property? What are Board Directors' emerging responsibilities and liabilities and how does this impact risk appetite insofar as security is concerned? Be part of the conversation.

Agenda at a Glance

Morning - Cyber Exchange 360

Case studies, fireside chats, keynotes

Benchmark strategies and be inspired by case studies and discussions with experienced CISOs, CSOs and other c-level executives on areas relating to cybersecurity and cyber risk.

Afternoon - Talk to the Board

Reciprocal exchange: A Panel of Board Directors with CISOs!

Attending CISOs are invited to 'talk to the board' and ask the questions they would ideally like to ask their own Board of directors if they had the chance - and without any consequences! Board Executives spanning Chairman, CEO, CFO, CIO, CMO, HR roles from well-known organisations across industry sectors will share their views and predictions on business risk, technology trends, resilience strategies and emerging expectations.

Evening - Talk to the Board Reception!

Networking at Wonderlab!

You are invited to continue the conversation over drinks and bowl food downstairs!

Key Themes 2021

- **Where does Cybersecurity Sit in the List of Highest Board Risks and Opportunities?** Has your concern about cybersecurity rising, decreasing or stayed the same in the past year? Why? Do we have new expectations of cybersecurity? Is cybersecurity destined to become a core competency at the board level?
- **Managing People, Process, Technology through Transformation & Change** Culturally, how can you keep pace with constantly changing customer behaviour and speed of technological change? Staying relevant. Balancing opportunity vs risk - Digital transformation spend vs cybersecurity and data privacy spend. Exploring financial business control, M&A activity and operational. AI, data analytics and talent - What safeguards does the board insist on with the introduction of AI and ML systems?
- **Resilience & Preparedness to Respond to Any Crisis** Increasing the boardroom's cyber awareness, resilience to respond to a crisis and to mitigate risk. What are expectations of security, the CISO, CSO? How ready are we? Board perspectives on ransomware, data breach and other cyberattacks. How do we view supply chain and procurement risk at board level? Stakeholder and reputational risk leadership.
- **Communication, Engagement & Influence** How can CISOs build trust with the board? Choosing the right words and finding the right metrics, financials, data and visuals to win budget - understand the board's language of priorities What impact does culture have in driving winning strategies and how can leaders positively influence the culture for long-term success? How can CISOs best articulate cyber appetite to win budget? What's the right level of communication? How can CISOs engage in a longer-term security strategy against cyber-crime?
- **Sustainable Corporate Governance, ESG, Employee Well-Being** Are corporate boards moving towards having a dedicated cybersecurity committee? How can CEOs ensure they have an appropriate and diverse mix of skills in their organisations? Employee well-being, mental health - What is your best advice to CISOs to keep motivated in what can feel to them like a losing battle? Advice for championing educational programmes or change internally. What are ESG considerations that you see being linked to cybersecurity that could be useful for CISOs and their technology providers to know about? What does the future of 'good practice sustainable security' look like?

As a CISO why attend

- A rare chance to question a Board - but with no consequences! Talk frankly and test questions that you would like to ask of your own Board!
- Learn from Directors who have lived, breathed and been fully accountable for delivering successful change. sharing success stories as well as things that went wrong!
- Gain context! A helicopter view on Board perspective towards where cybersecurity sits, and what matters most
- Hear what are new expectations of security from the Board
- Increase awareness both ways on how can we maintain integrity of operations and governance activities during a crisis
- Understand more about Board Directors' responsibilities and liabilities vis a vis security, business priorities and how this is changing?
- Speak to the Board in a way that makes them understand your painpoints and improve your communication skills
- Compare key metrics that work with peers (in the morning) and test them on the Board (in the afternoon)!

As a Board Director why attend

- Gain insights about how CISOs as a group think, feel and interact with their Board to better understand how you can best support your own CISO
- Meet Enterprise CISOs from across sectors and reconfirm the right questions to ask their teams.
- Improve understanding of the latest cybersecurity threat horizon, CISO painpoints, security culture and workforce challenges.

Supporting Associations



"This conference is very different to most in a very positive way – producing new insights from the Board perspective!"

**Head of Information Security,
Peabody**

Meet the Board of Directors - Talk to the Board 2021!

Pulse Conferences is delighted to announce this year's panel of Board Directors for the 3rd Cyber Exchange: Talk to the Board at the Science Museum London. What are the skills, behaviours and mind set required to lead the security agenda in a pressured, complex and competing business environment and how to create a culture where cybersecurity is considered central to the way companies think and behave? What are our Board directors' biggest learnings? How do they see the position of cyber risk changing in Boardrooms? These are just some of the questions that are certain to be tackled in this open exchange between CISOs, the cybersecurity community and our Board Directors - who between them have held board and senior management positions covering some of the world's best-known brand names - **Microsoft, Coca-Cola, BBC, Ted Baker, The Body Shop, Pandora, Kantar, Getronics, McKinsey, L'Oréal, The World Bank, plus Stock Exchanges and Casino Group...**



Jeremy Schwartz

**Former CEO of The Body Shop, Pandora and Conival
Current Chairman Sustainability and Inclusion Practice, Kantar; Advisor Business Transformation, McKinsey**

A pioneer of competitive, sustainable business practices, Jeremy Schwartz is the multinational CEO who led The Body Shop, Pandora and Conival PLC. Earlier in his career, Schwartz was the Managing Director for L'Oréal UK, and Marketing Director for News International, Coca-Cola and Sainsbury's. Currently, he is Chairman of the Kantar Sustainability and Inclusion practice and advisor to McKinsey's Business Transformation practice. As CEO of The Body Shop, Schwartz created the ground-breaking and highly successful vegan ranges, persuaded authorities around the world to protect endangered strips of rainforest, and travelled to the Amazon to source new ingredients and protect biodiversity by creating an income for local indigenous groups. At Coca-Cola, Schwartz created the multi-billion dollar Coke Zero brand, at L'Oréal he launched the iconic "Because You're Worth it" line, and at Pandora he led the transition from stores to e-commerce focus, resulting in a 300% increase in share price. As a leading innovator, Schwartz has demonstrated that a company can be both a force for good and a successful profitable business. With his 8 New Skills of Leadership, he identifies the step-by-step practical business tools that enable leaders and companies to increase performance and hit extraordinary goals. He addresses engaging stakeholders, transforming profit and loss, the future of work, and digitisation. At the heart of this ethos lies the need to tackle the fear of change which so often stymies individuals and organisations.



Sharon Baylay

**Chair, Restore plc; Remuneration & ESG Chair, Hyve plc.; Chair, Eurowag Plc.
Former Board Positions at Microsoft and the BBC; Former Chair, Ted Baker plc.**

With a career in the tech sector that spans three decades, backed by extensive commercial and marketing expertise – most notably Board positions at Microsoft and the BBC – Sharon's executive career has been dominated by roles that have helped transform consumer behaviour through the utilisation and implementation of technology. Sharon received the Microsoft Chairman's Award for sustainable innovation from Bill Gates in 2004 and when she moved onto work for the BBC went straight onto the Executive Board as Director of Marketing, Communications and Audiences. In 2008 Sharon also joined the BBC Worldwide Board, and became Non-Exec Director of both Freesat and Digital UK. Since leaving the BBC, Sharon has developed an extensive portfolio career and currently holds several Non-Executive Directorships including Senior Independent Director & Risk Chair at Restore plc and Remuneration & ESG Chair at Hyve plc; Sharon was also formerly Chair of Ted Baker plc. Sharon also Chair's private equity-backed businesses - Unique X Ltd - specialising in Cinema delivery software, Foundation SP Ltd - specialising in Digital Transformation consultancy services and DriveWorks Ltd, developer of DriveWorks design and automation software. Sharon was a finalist for the Dame Helen Alexander "NED to Watch" award in 2018, and previously a finalist for Chairman of the Year in 2016 and is a huge advocate for more diversity on Boards. Sharon runs the "So you want to be an NED" programme to support aspiring NED candidates (<https://www.sharonbaylay.com/how-to-become-a-non-exec-director/>) and is an Advanced Coach and Mentor, with a client list that includes top-tier executives from many global brands. Sharon is also a Fellow of the Chartered Institute of Marketing and an active Member of Women in Advertising and Communications London (WACL).



Simon Brickles

**Chairman, Gibraltar Stock Exchange Group
Director Risk, Governance and Legal, UK Casino Group**

Simon is currently Chairman of the Gibraltar Stock Exchange which is using blockchain technology to improve clearing and settlement. He also acts as General Counsel for a casino group based in the UK. He is a former Head of AIM at the London Stock Exchange and has served as a director on various stock exchange boards in Europe, including as CEO. In such roles he has had ultimate responsibility for rolling out new trading platforms for various types of securities. He has served as a NED on various listed and non-listed companies in Financial Services, Investor Relations and even Mining. Simon sits on various bodies in the Third Sector including the Norfolk Community Foundation. He is a former barrister and was educated at Cambridge University.



Deborah Exell

**Former Board Member, Head of Human Capital & Business Transformation, Getronics.
Former MD & senior positions, Deutsche Bank; NatWest Group; Lloyd's; American Express**

Deborah is now owner, founder and CEO of EXELL INTELL, a strategic partner of WILL EXELL and is a recognised leader in business transformation, known by clients for strategy development and vision. She developed her unique blend of applied research and commercial practice in Asia, Middle East, Europe and America. As a board member and CEO advisor, she has been tested in some of the most complex and challenging turnaround programmes of the last 20 years – in banking, technology and consumer brand retail. Deborah was co-founder and Managing Partner of WILL EXELL specializing in helping leaders shape and deliver strategy, with a particular emphasis on organisational alignment. She worked with Fidelity International, Nespresso, Experian, Glencore & Getronics during her 4 years as an active partner in the business. Deborah has held senior positions as MD Organisation Development Unit at Deutsche Bank; Group Head Organisation Development at NatWest Group; Group Head Organisation Development at Lloyd's Banking Group; Human Capital Advisor to Corporate Change Programmes at Connectivity; Global SVP Human Capital Development and Transformation; The Coca-Cola Company; Global SVP Human Capital Development and Transformation at American Express. A content expert, Deborah holds an MSc in Industrial & Organisational Psychology and a BA in Political Economics.



Graham Joscelyne

Former Auditor General, World Bank and Chair: Audit and Ethics Committee, The Global Fund to Fight Aids, Tuberculosis and Malaria. Current Advisory Committee for Internal Oversight, United Nations (UNRWA)

Graham Joscelyne CA(SA), CIA, CRMA is a South African and USA citizen and an experienced professional who has focused on governance, risk and assurance activities for many years. He led the internal audit function in a large Southern African listed group of companies, was appointed Auditor General of the World Bank Group and now consults to senior leadership in the UN Organization and multilateral development institutions management and boards on the topics of internal auditing, risk, governance, ethics & Integrity, and social & environmental issues. He has chaired and been a member of audit committees for The Global Fund to Fight Aids, Tuberculosis, and Malaria, the World Food Programme, the UN Population Fund, the International Center for Tropical Agriculture, and the CGIAR. Currently, he sits on the Advisory Committee for Internal Oversight for the UNRWA and the Audit and Risk Committee for ACBF.

Agenda

Cybersecurity Leadership: Innovate, Integrate, Influence

08:30-08:55 Registration and Coffee

09:00-09:05 Chairman's Introduction

09:05-09:25 Opening Keynote Cyber Threats and the Boardroom

Robert Hannigan will share his insights on the challenges we all face, with an exponential attack surface being created through digital transformation. With threats directly emanating from Nation States and indirectly through our thousands of trusted suppliers as well as insider threats, even from the boardroom itself, no one is immune to the risk. Robert will share his experience on how we can build collective resilience and a culture of good cybersecurity governance to defend our organisations.

Robert Hannigan, Chairman, BlueVoyant. Former Director, GCHQ

09:25-09:55 CISO Spotlight – Supply Chain Risk

As organisations embrace digital transformation there is a trend to diversification – of technology, capability, and service. Increasingly, firms rely on 3rd parties to enable them to deliver on their fundamental value proposition. Managing critical aspects of 3rd party & supplier risk inevitably fall to the CISO – and it's an overwhelming challenge. Hear perspectives on this challenge, and engage in a short Q&A to explore the topic.

- Andrew Kelly will survey facets of supply chain resilience challenges, examining lessons learnt through recent incidents, and describing how CISOs can enhance their supply chain resilience by rethinking how supply chains are analysed and managed.
- Andrew Rose will outline a pragmatic supplier risk process before focusing in on two regularly overlooked aspects which are commonly weak or absent yet are essential to a robust defence.

Andrew Kelly, Principal Consultant, QinetiQ
Andrew Rose, Resident CISO EMEA, Proofpoint

09:55-10:15 Keynote Transitioning from CISO to Board Director/NED: Lessons

Robert will share rare insights and lessons learned along his journey from CISO of GSK, National Grid, Merrill Lynch through to Board Director and NED.

Professor Dr Robert Coles, Board Director/NED (Former CISO)

10:15-10:55 Panel Reflections on Leadership Strategies to Scale-Up Security

Strategic planning, risk assessment, delivering business-enabling security, a security culture, reporting built on policies and regulations – and still main a focus to respond and recover from cyber security incidents! How are leading CISOs rising to the challenge?! Hear views, reflections and anecdotes on what has worked well and less well, especially during difficult times, and how to motivate teams to go the extra mile to achieve better results!

- Leadership lessons in times of crisis - What has worked well, and less well?
- What do we think is expected of us as security leaders? Why is this important for the future of our businesses?
- How do we stay connected to the purpose? What are the pillars of strong crisis communication?
- How can we make security and trust of our customers inextricable to the business mission?
- Measuring security value and security quantification
- How will you drive your company's cybersecurity strategy forward in 2022 and beyond?
- What should CISOs focus on now to generate business value?
- What is your current greatest balance challenge?
- How can you position cyber security risk with Boards and Executive Committees to keep up?

Led by: Munawar Valiji, CISO, Trainline

Panellists:

Toby Lewis, Global Head of Threat Analysis, Darktrace
Stephen Khan, CISO Office, Department of Health and Social Care
James Frampton, CISO, Managing Director, Head of IT Risk, Security & Control, MUFG

10:55-11:25 Morning Tea Break

11:25-11:45 Entrepreneur and Investor Perspectives

If you want to know what's new in cybersecurity, watch what startups and early-stage investors are doing. How, as a community, can we better harness the opportunities that lie within cybersecurity?

Why are cyber startups keen to meet CISOs/Boards, and when you should take their calls?

How can startups help to reposition security as enablers of business innovation?

From startup to enterprise – lessons learned

What's next?

Led by: Jonathan Luff, Co-Founder, CyLon, in conversation with James Hadley, CEO, Immersive Labs

11:45-12:15 Fireside Chat Practical Ways to Digital Transformation - Security by Design

With the increase in threats, with the changing landscape and digital transformation that's going on, many CISOs are trying to understand what they could do practically that would help them in this new threat landscape we're living in today.

- What does DTx mean to *your* organisation and what can you tell us about the current priorities / recent successes?
- Is DTx entirely about the technology, or also about the people & org culture?
- How is the balance of investment on all things DTx vs cyber security? Do you think it's got the right focus, do they need to be separate strategic budgets or are they interwoven?
- How are you adapting to the pace demanded by DTx? Or perhaps DTx is what is required to achieve pace?
- How are you measuring ROI for the digitalisation of operations and services? Other than potential savings, what else are you measuring

Interviewed by: Mivvy James, Digital Transformation Director, BAE Systems Applied Intelligence

Interviewees:

Paul Hayward, Group CISO, BUPA

Paul Baird, UK Chief Technology Security Officer, Qualys

Martyn Booth, CISO, Euromoney Institutional Investor PLC

12:15-13:45 CISO Road Maps Practical ways to...

How are we as CISOs supporting the business mission and communicating progress and metrics back to the board? Select 2 roundtables (one rotation) and discuss with peers with this in mind! Tables hosts wrap up from the stage!

Timings:

12:25-12:30

12:30-13:00

13:00-13:30

13:30-13:45

Introduce concept. Groups move to 1st preferred table

1st table discussion

2nd table discussion

Wrap Up by Table Hosts (2 minutes per table)

Roundtable 1 - Prepare to respond for ransomware - What can we do to prepare now? What do boards need to know?

Led by: Graham Edwards, Head of Cyber Security, Yorkshire Water and James Tamblin, President, BlueVoyant UK (Marclay Associates recently acquired by BlueVoyant)

Roundtable 2 - Manage Distributed Businesses & M&A Activity -CISO Strategies

Led by: Chris Gunner, Group CISO, Pepper Group and Michele Peroli, Head of Cyber Services, 2-Sec

Roundtable 3 - Embrace a Secure DevOps Culture

Led by: Sam Barfoot, Security Architect, Checkmarx and Martyn Booth, CISO, Euromoney Institutional Investor PLC

Roundtable 4 - Progress our Identity Journey - Putting People and Process back into Security

Led by: Danny King, SE Team Lead, SailPoint and Bev Allen, Head of Information Security Assurance, Quilter

Roundtable 5 - Validate the strength of your defences. How to maximise the effectiveness of cyber security investments

Led by: Tim Ager, VP EMEA, Picus Security

Roundtable 6 - Secure a Hybrid Workforce: Build Top Teams

Led by: Julia Harris, Information Security Assurance and Compliance Director - Corporate, Flight Centre Travel Group and Peter Draper Technical Director EMEA, Gurucul

Talk to the Board A Reciprocal Exchange Between Board Directors, Non-Executive Directors,

13:45-14:30 Lunch

Talk to the Board - Part One

14:30-14:45 **Introductory Keynote Leadership**

What are the skills, behaviours and mind set required to lead this kind of agenda in a pressured - complex and competing business environment and how to create a culture where cyber is considered central to the way companies think and behave?

Deborah Exell, Chief Executive Officer, **Exell Intelligence**
Former Board Member, Head of Human Capital & Business Transformation, **Getronics**

14:45-15:30 **Open Panel - Reciprocal Exchange with the Audience**

Moderated by: **Marcus Alldrick**, CISO Luminary (Former CISO, Lloyd's of London) and **Lady Olga Maitland**, CEO, Defence & Security Forum

Talk to the Board Panel: **Jeremy Schwartz**; **Deborah Exell**; **Sharon Baylay**; **Simon Brickles**; **Graham Joscelyne**

Opening Questions:

- 1) What are our biggest learnings as Board Directors - war stories!
- 2) Has our concern about cybersecurity risen or fallen in the past year?

Managing People, Process & Technology through Transformation & Change

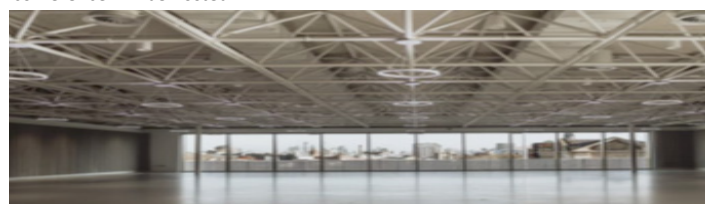
- Culturally, how can you keep pace with constantly changing customer behaviour and speed of technological change? Staying relevant!
- Balancing opportunity vs risk - Digital transformation spend vs cybersecurity and data privacy spend.
- In a financial business control and M&A activity context, how can security disciplines best leverage the opportunities?
- AI, data analytics and talent - What safeguards does the board insist on with the introduction of AI and ML systems?

Resilience & Preparedness to Respond to Any Crisis

- Increasing the boardroom's cyber awareness, resilience to respond to a crisis and to mitigate risk. What are expectations of security, the CISO, CSO in a crisis?
- Board perspectives on ransomware, data breach and other cyberattacks. How do we view supply chain and procurement risk at board level?
- Stakeholder and reputational risk leadership
- How does the Board view the distinct but inter-linked security disciplines (physical security-cybersecurity-data security-privacy-corporate crime). Is convergence just a cost save?

Conference: 9am-5pm
Science Museum London
Hosted this year at **Illuminate** inside the **Science Museum**. Use the **'Groups Entrance'** on arrival.
Exhibition Road, South Kensington, London, SW7 2DD

We are thrilled that the Science Museum London is the venue for this year's 3rd Cyber Exchange 360: Talk to the Board. An inspiring landmark with award-winning exhibitions, iconic objects and stories of incredible scientific, technological and medical advancement and achievement, Illuminate is the world-class space located in the heart of the Science Museum where the conference will be hosted.



16:00-16:55 **Talk to the Board - Part Two**

Continuation of questions from participants to the Board. Discussion points covering but not limited to focuses on:

Communication, Engagement & Influence

- How can CISOs build trust with the board?
- Choosing the right words and finding the right metrics, financials, data and visuals to win budget- understand the board's language of priorities
- What impact does culture have in driving winning strategies and how can leaders positively influence the culture for long-term success?
- What are tips on the skills and strategies to positively engage and energise others through change and perform effectively?
- What are reporting KPIs/KRIs that most grab your attention?
- How can CISOs best articulate cyber appetite to get authorisation for budget? What's the right level of communication?
- How can CISOs engage in a longer-term security strategy against cyber-crime that the Board and other C-Suite will appreciate?

Sustainable Corporate Governance, ESG, Employee Well-Being

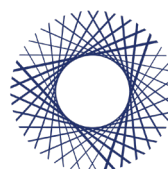
- Are corporate boards moving towards having a dedicated cybersecurity committee?
- How can CEOs ensure they have an appropriate and diverse mix of skills in their organisations?
- Employee well-being, mental health-What is your best advice to CISOs to keep motivated in what can feel to them like a losing battle? Is cybersecurity destined to become a core competency at the board level?
- Advice for championing educational programmes
- What ESG considerations do you see as being linked to cybersecurity that could be useful for CISOs and their technology providers? What does the future of 'good practice sustainable security' look like?

16:55-17:00 **Summaries and Any Other Business**

17:00-20:00 **Talk to the Board Reception - Wonderlab: The Equinor Gallery**

Drinks and canapes downstairs in the immersive Wonderlab, The Equinor Gallery. The Science Museum team will be on hand to explain demonstrations!

Talk to the Board Reception
Networking in Wonderlab: The Equinor Gallery
Reception kindly sponsored by:



BlueVoyant®

The networking reception with drinks and canapes at the end of the day will be hosted downstairs in Wonderlab: The Equinor Gallery, kindly sponsored by our platinum sponsor, BlueVoyant. "Fuel your imagination and immerse yourself in a world of wonder in the spectacular interactive gallery, Wonderlab: The Equinor Gallery. Get hands-on with real scientific phenomena. Order live experiments at the Chemistry Bar, see live lightning demos at the giant Tesla coil, play with physical forces on giant slides or enjoy a drink under a canopy of stars as the world rotates at the giant interactive orrery!"



Registration details

Tier 1 Delegate Pass

For CISOs, Practitioners and Executives (in-house)

£0 Complimentary Basis

Delegate Passes are available to book by in-house practitioners – i.e. persons who are doing the role of CISO, CSO, cyber threat intelligence professional, risk managers or other in-house executives roles.

*This rate does not apply to persons or companies providing advisory services or solutions to the security community. Exceptions may apply for CISOs and architects actually doing the day to day job of securing their organisations, as opposed to business development roles.

* Pulse Conferences reserves the right to approve that registration is under the correct tier.

* All Attendees at the event must be pre-registered online and pre-approved at the sole discretion of Pulse Conferences.

Tier 2 Delegate Advisory Pass

For Providers and Advisories

£900 + Applicable Tax

We have set aside a limited number of Advisory Passes designed for executives working at Providers, Vendors, Resellers, Distribution companies, who are unable to Sponsor this year, but who would like to participate in the event discussions, perhaps with a view to the sponsorship of subsequent events.

* Pulse Conferences reserves the right to approve that registration is under the correct tier.

* All Attendees at the event must be pre-registered online and pre-approved at the sole discretion of Pulse Conferences.

Inclusions

- Entry to 3rd Cyber Exchange 360: Talk to the Board, 10 November 2021 at Illuminate at the Science Museum, London (08:30-17:00)
- Invitation to join the evening networking reception at Wonderlab: The Equinor Gallery – Science Museum (17:00-20:00)
- Certificate of attendance soft copy provided post-event on request
- Post-event materials (subject to speaker opt-out) and any output
- Invitation to join the Pulse Security Circle – a rapidly growing and international trusted community for CISOs, CSOs, senior security practitioners, technology luminaries and industry commentators that meets virtually and in-person to share insights and to benchmark strategies

Exclusions

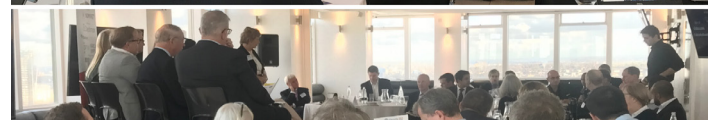
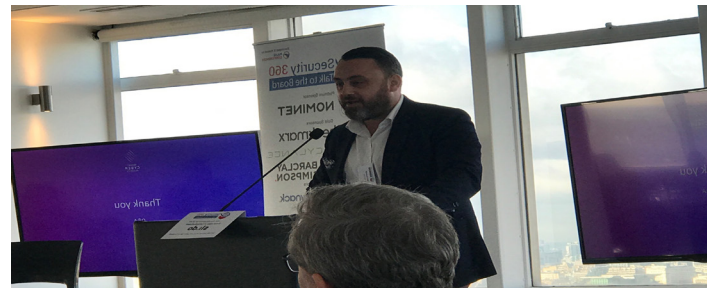
Travel and accommodation and all other costs associated with planning for / joining the event.

Worldwide Terms and Conditions

Please ensure that you read our Worldwide Terms and Conditions [here](#).

One-to-One Meetings and Branding

For further information on how your team could benefit from one-to-one meetings with CISOs and speaking and branding opportunities please email teampulse@pulseconferences.com to arrange a call.



Pulse Conferences – an independent trusted community and think tank for professionals who deliver cybersecurity, resilience, investigations, risk, assurance and governance across the globe. Our international conferences, roundtables and training provide benchmarking and collaboration opportunities where the brightest minds can move agendas forward. We create meaningful interactions for CISOs, CSOs, innovators, investors and luminaries to benchmark and collaborate to inform business agendas. We take a 'by practitioner, for practitioner' approach and our passion is bringing the right people together at the right time in the right place (whether in a wonderful venue or virtually) to compare successes and war stories.

inspire | connect | innovate | educate

www.pulseconferences.com