

The Middle East's premier event for benchmarking and thought leadership for CISOs, senior practitioners and luminaries in information security, cybercrime and technology

Created and Hosted by



3rd CISO 360 Middle East

Register Online.

Complimentary for CISOs and practitioners

www.ciso360middleeast.com

15-16 November 2021 | Habtoor Grand Resort Jumeirah Beach | Dubai | UAE

Adapting, Automating and Leveraging Cybersecurity Resilience as a Business Asset



Graham Edwards
Head of Cyber Security
Yorkshire Water



Derek Cheng
CISO
Deliveroo



Mena George
Cybersecurity Business
Analyst - Policy Auditor
Americana

Join immersive in-person thought leadership led by, with and for CISOs, cybersecurity and risk directors from the Middle East region and internationally

- Leading CISOs in the Middle East share how they are responding to sophisticated cyber-attacks
- Hear updates on transformation, automation / ML projects - challenges, successes and tried and tested strategies
- Benchmark real world application on open security, security platforms and engage within your own trusted peer group

First 2021 Speakers!

"You brought the world's cyber concern to the UAE for awareness and also brought together regional and world experts to provide advice based on their own experience!"

Head of Planning and IT Security, Al Dhafra Municipality

"I would like to extend my appreciation having been given the chance to witness the success of your recent event. I look forward to a further outstanding line-up of events!"

Head of IT, GOPA International Energy

Register Online

Complimentary for CISOs and Practitioners

www.ciso360middleeast.com | +44 (0) 20 7936 8989 | teampulse@pulseconferences.com #CISO360

Adapting, Automating and Leveraging Cybersecurity Resilience as a Business Asset

Firmly established as the Middle East's premier event for thought-leaders and directors of information security, cyber security & technology risk, Pulse Conferences is delighted to announce that the **3rd Annual CISO Middle East Summit & Roundtable** will take place in Dubai, UAE, 15-16 November 2021. This unique event is renowned for bringing together the top minds from business & government sectors to share direct experiences to influence and progress the direction of information security technologies, policies, awareness and corporate best practices.

This is a great opportunity to reconnect with new and existing professional friends, fellow CISOs, cybersecurity, threat intelligence practitioners and technology, risk and business luminaries, attend to stay one step ahead of rapidly changing environments, specifically within the Middle East.

Compare how leading CISOs in the Middle East are responding to the exponentially growing and increasingly sophisticated cyber-attacks from malicious groups and hostile foreign entities. Hear about their challenges and successes in securing their organisations and actions they have taken to reduce their vulnerability and risk of breach. This is the perfect opportunity to join in real world application, and engaging, interactive discussions within your own trusted peer group while you make solid professional contacts with corporate CISOs and government dignitaries from Ministries of Defence, Police, Royal Navy, Central Banks and regional CERT directors.

Join roundtable discussions on culture and transformation updates. Share insights on how to prepare now to respond to ransomware attacks. Stay on the pulse by hearing predictions on the security threat horizon. Innovate your cybersecurity strategy by sharing practical approaches. Above all, you will leave inspired by the people you will meet and the conversations that you will have.

CISOs and practitioners are invited to attend in-person on a complimentary basis this year

The Venue 2021

Habtoor Grand Resort - Dubai, UAE

The 3rd CISO 360 Middle East will be hosted at the contemporary luxury and beautifully-designed Habtoor Grand Resort. The waterfront location is situated near Dubai Marina and The Walk at Jumeirah Beach Residence (JBR). Mindful of health and safety measures, we have booked spacious, well ventilated rooms that offer natural light as well as cutting-edge audiovisual technology and customised catering, including coffee breaks and sit-down lunches.

Be Part of the Conversation. Stay One Step Ahead This is Your Event

While the topics below are certain to emerge in discussions over the 1.5 days of the 3rd CISO 360 Middle East conference this year, please let us know your 'top 3 priority topics' when you register and we will ensure these are included in the final 2021 agenda!

- Practical ways to progress your cybersecurity roadmap to automation - implementing a SOC and integrating AI and Machine Learning
- How can we achieve continuous assurance of our supply chain? How far do we go? How safe is the product and how can we develop a clear risk-based approach?
- Risk Metrics. What risk models are we using to plot out our maturity curve against risk curve? How are we articulating our risks to the Board?
- Demystifying SASE. What announcements are expected over the next year as vendors compete in this emerging market?
- Cyber leadership strategies – What are good business scaleup cyber models? How do you communicate cybersecurity with the Board? What metric gets the best reaction?
- How can we achieve continuous monitoring and better risk visibility? What is our process for monitoring activity in real time?
- Secure Cloud: How we as CISOs can leverage business opportunities that lie within cybersecurity during transformations?
- DevOps and the CISO. How can CISOs gain influence over technology projects from the outset? Securing an expanding infrastructure - adapting to the speed of product delivery
- How can we strike a balance between attackers and defenders as our surface areas keep expanding?
- What are the business benefits and challenges of a converged global security operation?
- How can cybersecurity leverage and enable our businesses, while remaining vigilant about protecting the privacy of our customers, partners and employees?
- What is the relationship between the inherent risk of a digital asset and the cyber insurance value? Can cyber premiums drive good practice?
- Is cybersecurity the biggest risk of digital transformation? CISO interaction with different roles.
- Skills and cultures for the journey ahead
- Approaches to proactive threat hunting, continuous monitoring and investigation of threats. What works, what doesn't?
- How are we navigating the buzz to find true value? SIEM, SOAR, SASE
- How are we developing and adapting cybersecurity maturity models with automation to optimise operational efficiency? Sharing cybersecurity strategies towards making security more human



2020 Speakers Included

Register Online

Complimentary for CISOs and Practitioners

www.ciso360middleeast.com | +44 (0) 20 7936 8989 | teampulse@pulseconferences.com #CISO360