Special 5th Anniversary
CISO 360 Congress
2021

PULSE CONFERENCES

Main Congress
7-8 July 2021
Oakley Court near Windsor
United Kingdom
In-Person & Live-Stream

CISO 360 Reunion
**14 September 2021**
Global Virtual Roundtables

Cybersecurity as a resilient business asset

Register
www.ciso360congress.com
*Complimentary for
CISOs and practi-

- **Connect and reunite** with your CISO Family for fireside chats, case studies, outdoor think thanks, roundtables, fish bowls, lunches, a boat reception and dinner!

- **Innovate and engage** with peers who are facing a similar set of risks, opportunities and challenges!

- **Be inspired for action** by the conversations you will have!

Speakers include...
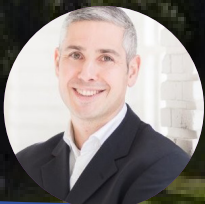
Mark Snel
CISO
Signify
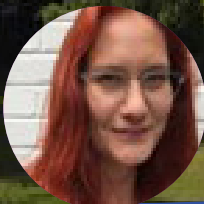
Dr. Victoria Baines
Visiting Associate
Oxford Internet Institute

Tony Johnson
Head of Cyber Security Operations
Manchester Airports Group

Helen Rabe
Global CISO
Abcam

Paul Hayward
Global CISO
BUPA

Naomi Riches MBE
Paralympic Gold & Bronze Medallist
Guinness World Record setter

Quentyn Taylor
Director of Information Security EMEA
Canon Europe

Luke Ager
CTO Cyber
QinetiQ

Carolyn Brown
CIO
British Medical Association

Martyn Booth
CISO
Euromoney

Becky Pinkard
Head of Global Cyber Defence
Vodafone

Kevin Fielder
CISO
FNZ Group

An immersive programme!
- Security Leadership & Culture • Prepare to Respond Strategies • Business Resilience!
- Ransomware • Supply Chain

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www.ciso360congress.com | +44 (0) 20 7936 8989 | teampulse@pulseconferences.com

Join this very special 5th Anniversary of the CISO 360 Congress, 7-8 July 2021 created and hosted by Pulse Conferences. We cannot wait to welcome you! **The event is offered to CISOs and senior practitioners on a complimentary basis his year!**

The 2021 agenda focuses on leadership strategies for cybersecurity as a resilient business asset. CISO-led and shaped according to current and emerging priorities, you are invited to bring your experiences to these focused discussions. CISO 360 Congress will bring journeys, predictions and game-changers to life.

Hosted as a 'physical first' in-person event for those who can travel, there will also be a partial live-stream for those delegates participating virtually from afar.

From culture to supply chain through to innovation, transformation and the maximisation of value, we invite you to join to connect with peers, innovate your strategy - and above all to be inspired by the people you will meet and the conversations you will have!

Themes include:
- Business leadership strategies – scaleup, cyber models, supply chain, culture and resilience
- Transformation project updates – cloud security, application testing, WFH, IAM, zero trust, OT/cyber-physical
- Preparation and response strategies - Cybercrime and threat intelligence landscape – ransomware, phishing, fraud scams, red teaming
- Risk and monitoring strategies that work
- Automation, ML/AI, big data – making security more human

CISO 360 Congress is planned and permitted with your safety as our top priority.. Read more here

Networking Schedule
Networking is included in the Congress and everyone is encouraged to join.

Tuesday 6 July
18:00-20:00 **Welcome Reception**
Meet and greet peers before the big day! Informal drinks and canapes served on the terrace outside at Oakley Court!

Wednesday 7 July
13:00-14:00 **Lunch**
Kindly sponsored by:

corelight

18:00-20:00 **Boat Cruise Reception**
Kindly sponsored by:

Bridewell CONSULTING

20:00-23:00 **Dinner in Windsor**
Kindly sponsored by:

2|SEC Consulting

Thursday 8 July
13:00-14:00 **Lunch**

Speaker Panel

CHAIRED BY
- Marcus Alldrick, CISO Luminary

KEYNOTE SPEAKER
- Naomi Riches MBE Paralympic Gold & Bronze medallist 🏅🏅| Keynote & Motivational Speaker | Guinness World Record setter | On a mission to inspire professionals to be the best that they can be in 2021

CONFIRMED SPEAKERS
- Dr. Adrian Davis, CEO, IAAC
- Alan Jenkins, Senior Cyber Security Advisor, Hitachi Europe
- Andrew Rose, Resident CISO, Proofpoint
- Andy Jones, Distinguished Analyst, Information Security Forum
- Barry Coatesworth, Advisor, Scottish Power Renewables
- Becky Pinkard, Head of Global Cyber Defence, Vodafone
- Brian Brackenborough, CISO, Channel 4
- Brian Chappell, Deputy Chief Technology Officer, BeyondTrust
- Carole Embling, Information Security Manager - Compliance, Financial Institution
- Caroline Lawson, Field CTO EMEA & Identity Strategist, SailPoint
- Carolyn Brown, CIO, British Medical Association (BMA)
- Cedrick Moriggi, Global Head of Security and Business Resilience, LafargeHolcim
- David Tyce, Programme Director, Barclay Simpson Solutions
- Dinis Cruz, CISO and CTO, Glasswall
- Gabe Barrett, CEO and Founder, Otter Intelligence
- Graham Edwards, Head Cyber Security, Yorkshire Water
- Greg Kelton, Director, Checkmarx
- Helen Rabe, CISO, Abcam
- Jonathan Armstrong, CEO, Cordery
- Jonathan Luff, Co-Founder, CyLon
- Karl Lankford, Vice President, Solutions Engineering, BeyondTrust
- Kevin Fielder, CISO, FNZ Group
- Luke Ager, CTO Cyber, QinetiQ
- Marilise de Villiers, Founder & CEO, ROAR!
- Mark Snel, CISO, Signify
- Martyn Booth, CISO, Euromoney Institutional Investor
- Lady Olga Maitland, President, Defence and Security Forum and Chair, Board, Algeria British Business Counsel
- Oliver Rochford, Security Evangelist, Securonix
- Paul Baird, UK CTSO, Qualys
- Paul Haywood, Executive CISO, Global and UK, BUPA
- Peter Craig, Director, HUMAN
- Prof. Dr. Robert Coles, Visiting Professor, Royal Holloway, University of London
- Quentyn Taylor, Director of Information Security, EMEA, Canon Europe
- Raphael Borrel, CRO, XL Catlin -AXA XL
- Ray Stanton, CSO/Executive Partner, IBM and NED
- Richard Hollis, CEO, Risk Crew
- Ross Brewer, Vice President & General Manager, AttackIQ
- Dr Sally Leivesley, Managing Director Newrisk Limited UK, Chair International Monitoring Panel for the Mitigation of Catastrophic Risk, WFS, CERN
- Scott Nicholson, Co-CEO, Bridewell
- Shimon Oren, VP Research and Deep Learning, Deep Instinct
- Simon Maple, Field CTO, Snyk
- Simon Riggs, CISO, Avon International
- Teagan Erichsen, Director, Audere International
- Tim Holman, CEO and Founder, 2-sec and President, ISSA-UK
- Tony Johnson, Head of Cyber Security Operations, Manchester Airports Group (MAG)
- Dr. Victoria Baines, Visiting Associate, Oxford Internet Institute/ Oxford University
- Xander C.W. Heemskerk, Director Product Security – Group Security, Philips

The Venue...
Oakley Court, a 5-10 minute drive from Windsor, UK is a Victorian Gothic Mansion House recently renovated and set in 35 acres overlooking the River Thames just downstream from Windsor & Eton. Oakley Court plays the role of the Castle in The Rocky Horror Show. It is said to be haunted for good measure!

Programme Day One
Wednesday 7 July

Special 5th Anniversary CISO 360 Congress 2021

PULSE CONFERENCES

08:30-09:00 Welcome Coffee and Pastries (GRAND MARQUEE)

ACT 1

09:00-09:15 Chairperson's Opening (STAGE)
Global Risks Update

Marcus Alldrick, CISO Luminary

09:15-09:30 Opening Keynote (STAGE)
The Dark Wild West World War: cybersecurity's image problem, and what we can do about it
Practitioners are used to seeing cybersecurity imagery that is suffused with blue light, cascading binary and digital grim reapers. In the absence of official statistics, cyber threats are counted in their gazillions, each one more urgent, catastrophic and existential than the last. What impact does this have on levels of protection and awareness? Could we possibly do things differently? Join Vic on a light-hearted and thought-provoking self-reflection exercise!

Dr. Victoria Baines, Visiting Associate, **Oxford Internet Institute**

09:30-09:45 New Research (STAGE)
Resistance is futile: Embracing the age of the cyber weapon
Nation state and ransomware attacks are increasingly sophisticated and can send a modern business back to the age of the typewriter in minutes. Progressive organisations realise that prevention alone is a doomed strategy. Hear insights into how the most cost-effective and pragmatic approach to resilience is by working through high impact incidents and by focusing on how to return to normal business as efficiently as possible.

Andy Jones, Distinguished Analyst, **Information Security Forum**

09:45-10:10 Case study (STAGE)
Building a modern security operations capability
Hear insights into the development and enhancement of MAG's security operations capability, which has stemmed from a strategic aspiration into Proof of Concept (PoC), SIEM migration and deployment of new technologies, capabilities and the development of a blended resource pool to enhance the cyber security operations capability. Tony and Scott will share some of the challenges, highlights and key take-aways from undertaking a project of this magnitude, providing a best practice case study on how to achieve more insight and a value-added service.
Tony Johnson, Head of Cyber Security Operations, **Manchester Airports Group (MAG)** and **Scott Nicholson**, Co-CEO, **Bridewell**

10:10-10:20 Panel (STAGE)
Zero Trust: Goals, challenges, benefits
Brian Chappell, Deputy Chief Technology Officer, **BeyondTrust**

10:20-11:00 Panel (STAGE)
Operational Cyber Resilience Strategies to Create & Sustain Business Advantage•
• Obviously the pandemic was a huge systemic risk influencer across 2020 - what is the single great impact of the pandemic on your company's cybersecurity posture? Is this temporary?
• What should CISOs and information security executives focus on now to generate or protect business value?
• How can we develop a clear risk-based approach to the supply chain?
• How are you improving your ecosystem to prepare for and mitigate the changing threat landscape
• How do you retool yourself and your team to thrive (not survive)? How do I keep my team motivated?! to prepare for and mitigate the changing threat landscape
Chairperson: Alan Jenkins, Senior Cyber Security Advisor, **Hitachi Europe**
Panellists: Andrew Rose, Resident CISO, **Proofpoint**
Becky Pinkard, Head of Global Cyber Defence, **Vodafone**
Xander C.W. Heemskerk, Director Product Security - Group Security, **Philips**
Luke Ager, CTO Cyber, **QinetiQ**
Raphael Borrel, CRO, **XL Catlin -AXA XL**

11:00-11:30 Coffee Break and Refreshments (GRAND MARQUEE)

ACT 2

11:30-11:45 Case Study (STAGE)
How we transformed our CISO office into a service organisation
Mark Snel, CISO, **Signify**

11:45-11:55 Keynote Lightning (STAGE)
3 Threat trends over the short-to-long-term that will challenge your security defences
How are CISOs doing horizon scanning to identify potential threats, risks, and how is this embedded into the decision-making process. Oliver will share the 3 cyber threat trends that will challenge existing security operations, as extrapolated from research and current events, mapped onto horizon model over the short-, mid-, and long-term.
Oliver Rochford, Security Evangelist, **Securonix**

11:55-12:25 Fireside Chat /Case Study (STAGE)
The story of a Global CISO: When I realised IDPS was Dead!
Many organisations are taking a more modern approach and moving away from legacy IDPS and replacing it with an AI based threat detection and response solution. Hear from Paul how his organisation realised that traditional solutions were no longer fit for purpose, the challenges he faced and the decision-making process he adopted when selecting a solution that would scale with the business.
Interviewer: Marcus Alldrick, CISO Luminary.
Interviewee: Paul Haywood, Executive CISO, Global and UK, **BUPA**

12:25-13:15 CISO 360 Fishbowl (LAWN)
CISO Attack and Response War Stories
Participate and share stories and lessons learned in a Chatham house environment, discover how others have probably had similar experiences and learn how they dealt with them. A serious but nevertheless fun session where seasoned speakers and volunteers share security war stories from their past now that the statutes of limitations have ended. Great learnings for all from the tales that can finally be told! This session is not part of the live stream and a reminder that the event is hosted under The Chatham House Rule.
This fishbowl will work with concentric circles of chairs outside on the lawn in the room! A small inner circle (4-5 chairs) is where the speakers sit and drive the conversation and an outer circle (many people) where the audience sits, listens and thinks about new ideas. The 'empty' 1-2 chairs in the inner circle are then filled by different participants who step into the inner circle (i.e. the fish bowl') to share insights. Only the people in the fishbowl speak. The great advantage of the fishbowl technique is that it lessens the distinction between the speakers and the audience, while allowing many people to voice their views. When a new person joins, a current member of the fishbowl must voluntarily leave which frees a chair. The discussion continues as participants enter and leave the fishbowl.
With: Brian Brackenborough, CISO, **Channel 4**
Quentyn Taylor, Director of Information Security, EMEA, **Canon Europe;**
Ross Brewer, Vice President & General Manager, **AttackIQ**
Empty chairs for the audience to step in/out

13:15-14:00 Lunch (TERRACE). Kindly sponsored by:

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ACT 3

14:00-14:40 Panel (STAGE/VIRTUAL)
Ransomware, ransomware, ransomware! Today's greatest cybersecurity threat
As ransomware attacks continue to have a significant impact on businesses and organisations across the globe, what are the methods, impact and mitigation cost and disruption. Insights on the techniques cyber criminals are using to increase the effectiveness of their criminal activity, touching on nation-state attacks and ransomware.
• Case stories and legal view on ransomware
• What are possible legislation and solutions to prevent ransom payment?
• Common and emerging tools used in ransomware attacks
• New criminal business models - Ransomware-as-a-service (RaaS) business model
• How can we prepare and practice for a ransomware attack?
Led by: Simon Riggs, CISO, **Avon International**
With: Jonathan Armstrong, CEO, **Cordery; Shimon Oren,**
VP Research and Deep Learning, **Deep Instinct; Helen Rabe**, CISO, **Abcam; Karl Lankford,** Vice President, Solutions Engineering, **BeyondTrust**
Kevin Fielder, CISO, **FNZ Group**

14:40-14:55 Case Study (STAGE)
Know Who's Real: A Scalper Bot Story
• How you can detect even the most sophisticated, dynamic bots
• tried and tested methods to mitigate malicious bots in real-time
Paul Craig, Director, **HUMAN**

14:55-15:10 Case Study (STAGE)
How can we as CISOs deliver the "Sec" in the DevSecOps Journey?
Greg Kelton, Director, **Checkmarx** and **Martyn Booth**, CISO, **Euromoney Institutional Investor plc.**

15:10-16:00 CISO Think Tanks (STAGE/LAWN/STAGE)
Facilitated smaller group discussions outdoors followed by sharing and feedback in the main room. Designed to encourage unencumbered openness. Select your preferred topic and make the most of these opportunities to debate face to face! *Introduction to topics/Speakers (2 mins per table x5) + Discussion 30 + 2 mins feedback per table.*

1. Controlling Identity in a Zero Trust Model.
Led by: Caroline Lawson, Field CTO EMEA & Identity Strategist, **SailPoint**

2. Preparing for ransomware attack. Running scenarios, what would happen…
Led by: Graham Edwards, Head Cyber Security, **Yorkshire Water**

3. Security compliance/maturity.
Led by: Carole Embling, InfoSec Manager, Compliance, **Financial Institution**

4. Cyber resilience through cyber vaults.
Led by: David Tyce, Programme Director, **Barclay Simpson Solutions**

4. Community intelligence - the model for business
Led by: Dr Adrian Davis, CEO, **IAAC**

16:00-16:30 Afternoon Tea Break and Refreshments (GRAND MARQUEE). Martin's Mugshots - Your FREE professional photo taken with a beautiful background. Perfect for CVs and profiles!

ACT 4

16:30-16:50 Cases, Questions & Discussion (STAGE)
Cyber Security, Supply Chain Security, Bio-Security - What can we do?
Share strategies that have been successful in 2021 in influencing boardroom policies on security – cyber, supply chain and bio security (health).
1. Can the CISO/CSO set the context for boardroom policies?
2. Cyber Security • 'Pandemic Induced Insecurity' – is cyber security following the same pathway as retail shoplifting over past decades?
3. Supply Chain Security • Chips/electronic materiel /IOT/Systems/ security Taiwan. Materiel supply chain risk Suez Canal, South China Seas, Artic routes and climate change • Power, water • Soft power and trade – how does this affect your company? • Will Outer Space be on your watch list for risks, innovations and hazards?
4. Bio Security • Pandemic overview as of date of session • EU, USA and British approaches to Covid-19 - origins, mitigation, economic management • Displacement effects- workers, supply chains, psychological and medical long-term effects, comorbidity with psychiatric disability, international movements • Workplace
Dr Sally Leivesley, MD, **Newrisk UK,** Chair International Monitoring Panel for the Mitigation of Catastrophic Risk, WFS, **CERN**
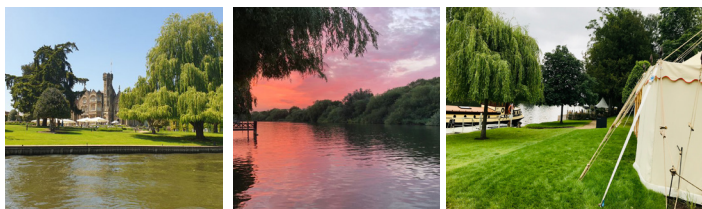
16:50-17:05 Keynote (STAGE)
Radio Frequency ID: What are the risks? What do CISOs and information security execs need to understand?
What are the plain white cards in your pocket or on the lanyard around your neck? do you treat all radio frequency ID cards as magic? Do you know how they work? Do you know the risks and the advantages? Join this topic with Quentyn where he explores the topic of RFID and how it can help the modern information security person to secure their data, including a practical demonstration!
Quentyn Taylor, Director of Information Security, EMEA, **Canon Europe**

17:05-17:55 Keynote (STAGE)
Playground to Podium: Being Impatiently Patient
Scene 1: We know that day will come; it might be a defined date, or event that occurs when you least expect, it but either way, you must be prepared. You must understand your purpose and have the drive to move forward, but you also have to be adaptable to change. Sitting on the start-line at London 2012, we truly believed we had done all with could, and that we were capable of winning, but we did not know what the race might throw at us! Scene 2: Taking the audience from Playground to Podium – drawing attention to prepared-ness and controlling the controllables... then when you swing into action on race day, you are simply doing what you have done a thousand times before, BUT you know enough to be able to adapt your race plan to respond to you competitors and everyone in the team has their part to play, even if they are not in the boat with you.
Naomi Riches MBE Paralympic Gold & Bronze medallist | Keynote & Motivational Speaker | Guinness World Record Setter | On a mission to inspire professionals to be the best that they can be in 2021
Naomi Riches was just 8 weeks old when she was diagnosed with a visual impairment. Naomi swam for the local disabled swimming team Naomi, but apart from this had very little interest in sport. It was 2004 when Naomi was offered the chance to join Great Britain's Adaptive Rowing Team, she seized this opportunity. Finally, this was something she could do because of her visual limitation rather than being told she couldn't because of it. Naomi competed in the Mixed Coxed Four winning six World Championship Gold Medals, a Paralympic Bronze Medal in Beijing and at the London 2012 Games she became Paralympic Champion. As a result of the success in London, Naomi and her crew were awarded MBEs in February 2013.

17:55 Close of Day One

**18:00-20:00 Boat Cruise Reception to Windsor
Kindly Sponsored by:**

Bridewell CONSULTING

**20:00-23:00 Dinner in Windsor - Terrace
Kindly Sponsored by:**

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Programme Day Two
Thursday 8 July

09:00-09:20 Welcome back coffee and pastries (GRAND MARQUEE)

ACT 1

09:20 Welcome Back (STAGE)
Marcus Alldrick, CISO Luminary

09:20-09:40 Keynote (STAGE)
Have you found your ROAR!
Hear the ROAR blueprint on how to live your best life by building your resilience muscle – your mental and physical stamina – before you need it, so you have the strength, the confidence and COURAGE to speak the truth; always ready to face life's toughest storms. This links with ROAR for security leadership through the design and roll-out of global behaviour change programmes and how to create a healthy culture and get the most out of your people!
Marilise de Villiers, Founder & CEO, **ROAR!**

09:40-10:10 Fireside Chat (STAGE)
Cyber-Physical and Operational Technology Convergence in Energy, Power, CNI: Risks, opportunities, IoT, automation threat landscape
Hear practical experiences with those who oversee physical and digital security and insights into the disruptive digital technologies that are poised to reshape world energy markets and CNI companies. The convergence of automation, artificial intelligence and big data analytics is remaking energy, power, utility and transportation systems. What are the consequences for security in the CNI sectors?
•	What are the pros and cons of converged operations?
•	IoT attacks, especially when trends of remote work and remote offices
•	Perspectives and predictions on recent high-profile CNI attacks
Led by: Graham Edwards, Head Cyber Security, **Yorkshire Water**
With: Cedrick Moriggi, Global Head of Security and Business Resilience, **LafargeHolcim; Barry Coatesworth,** Advisor, **Scottish Power Renewables**

10:10-11:10 CISO Think Tanks (STAGE/LAWN/STAGE)
Facilitated smaller group discussions outdoors followed by sharing and feedback in the main room. Designed to encourage unencumbered openness. Make the most of these opportunities to debate face to face! Intro to topics/Speakers (2 mins per table x5) + Discussion 40 + 2 mins feedback per table.

1. Data breach legalities
Led by: Jonathan Armstrong, CEO, **Cordery**

2. Finding and securing talent
Led by: Owanate Bestman, Director, **Bestman Solutions**

3. Roll-out of global behaviour change programmes and how to create a healthy culture.
Led by: Marilise de Villiers, Founder & CEO, **ROAR!**

4. Strategies for CISOs - how to write a good one.
Led by: Prof. Dr. Robert Coles, Visiting Professor, **Royal Holloway, University of London**

5. Testing realities and emerging tactics and strategies
Led by: Tim Holman, CEO and Founder, **2-sec** and President, **ISSA-UK**

11:10-11:40 Coffee Break (GRAND MARQUEE)

ACT 2

11:40-11:55 Keynote (STAGE)
CISOs and StartUps - A How to Guide
• Why are cyber startups so desperate to meet CISOs
• What do they want?
• When should you take their calls? How you can help
• How you can benefit
Jonathan Luff, Co-Founder, **CyLon**

11:55-12:20 Fireside Chat (STAGE)
Scaling security around cloud applications
There appears to be some challenges around building trust between CISOs and Developers. This frank and open discussion will bring out some hard truths to find ways to bridge engineering and security through threat modelling, vulnerability scanning, "champions", unblocking - and pizza.
Interviewer: Simon Maple, Field CTO, **Snyk**
Interviewees: Dinis Cruz, CISO and CTO, **Glasswall; Kevin Fielder,** CISO, **FNZ Group**

12:20-13:10 Fishbowl (LAWN)
Cloud and Transformation updates and perspectives at pace
Hear updates from CIOs, CTOs, Cloud and CISOs on digital transformation projects, cloud migration challenges and lessons learned over the past two years.
• How are we adapting to speed to secure expanding infrastructures
• What conversations are we having with C-Suite leaders on the role of cyber security within innovation • Do our teams possess the skills for an innovative, experimental and collaborative culture • How are we maximizing working relations with devops and innovation teams
• Predictions: What core technologies are game changers for security in 2021 and beyond? *This fishbowl will work with concentric circles of chairs outside on the lawn in the room! A small inner circle (4-5 chairs) is where the speakers sit and drive the conversation and an outer circle (many people) where the audience sits, listens and thinks about new ideas. The 'empty' 1-2 chairs in the inner circle are then filled by different participants who step into the inner circle (i.e. the fish bowl') to share insights. Only the people in the fishbowl speak.*
Co-led by: Paul Baird, UK CTSO, **Qualys; Tim Holman,** CEO and Founder, **2-sec** and President, **ISSA-UK; Carolyn Brown**, CIO, **British Medical Association (BMA)**
Empty chairs for the audience to step in/out

13:10-14:00 Lunch (TERRACE)

ACT 3

14:00-14:20 Corporate Case Study (STAGE)
Building a strategy and security operating model that works (the Martyn method)
No liability accepted if people try this and it goes badly, but there is no framework for security strategy and op model building. Easily adaptable tactics and strategies from direct experience.
Martyn Booth, CISO, **Euromoney Institutional Investor plc.**

14:20-14:35 Keynote (STAGE)
Leadership for a hybrid future - Workforce Strategies for 2021 and beyond
Work will never go back to our pre-pandemic status quo; the future will be a blended one that leverages the best of what both virtual and face-to-face experiences can offer. The Covid-19 crisis has accelerated the adoption of new ways of delivering work, but has develop-ing leaders and managing teams kept pace? What will happen as we replace Industrial Age hierarchies with Information Age networks? This talk explores culture, collaboration, the role of leaders and gives practical advice for to-day and for the future.
Gabe Barrett, CEO and Founder, **Otter Intelligence**

14:35-14:50 Keynote (STAGE)
Perspectives of risk from a Cyber NED
What are the appropriate risk models and frameworks, how do we know when we should change and how do we tie this all back to driving continuous improvement and maturity models?
Ray Stanton, Executive Partner, **IBM and NED**

14:50-15:10 Interview (STAGE)
Tales of investigations and corporate crime
Hear fascinating intelligence and investigation tales from multi-jurisdictional assignments and explore learnings in due diligence, open source intelligence and asset recuperation.
Interviewer: Lady Olga Maitland, President, **Defence and Security Forum. Interviewee: Teagan Erichsen,** Director, **Audere International**

15:10-15:25 Keynote Lightning (STAGE)
Failure by Design? 5 Epic fails of the Cyber Security Industry
The cyber security industry was founded to protect businesses from getting breached. Simple. Yet, since the first computer virus was reported more than three decades ago – breaches have increased exponentially year after year, after year. Could it be that the cyber security industry is, in fact, NOT designed to stop breaches?
Richard Hollis, CEO, **Risk Crew**

15:25-16:00 Afternoon Tea Break and Sponsors' Prize Draw must be present to win! (GRAND MARQUEE). Martin's Mugshots - Your FREE professional photo taken with a beautiful background! Perfect for CVs and profiles!

CISO 360 Roundtable

ACT 4

16:00-17:30 CISO 360 Roundtable (LAWN)

Scaling Up Security

Led by: Prof. Dr. Robert Coles, Visiting Professor, **Royal Holloway, University of London.**
Co-Facilitators including: Dinis Cruz, CISO and CTO, **Glasswall**

You Shape the Agenda! An open discussion on priority challenges. Sharing successes as well as failures, the CISO 360 Roundtable is the ultimate sound-boarding discussion for today's cybersecurity and digital risk leaders.

•	Pre-event: You shape the final agenda by inputting your top priorities.
•	Post-event: Output report.
•	All invited guests are invited to contribute to the discussions
•	Discussions are held under The Chatham House Rule.

Questions for group input/ discussion
•	How do we measure our effectiveness as CISOs? What makes a good CISO? What metric gets the best reaction when shared? What good "health-check" metrics are we using?What is your greatest achievement in 2021 so far?
•	How will you drive your company's cybersecurity strategy forward in 2021?
•	What is the single great impact of the pandemic on your company's cybersecurity posture? Is this temporary?
•	What should CISOs and information security executives focus on now to generate business value?
•	How are you improving your ecosystem to prepare for and mitigate the changing threat landscape?

17:30 Close of Day Two and Goodbyes

Programme 5th CISO 360 Congress In-Person & Virtual Attendees....How does it work?

7-8 July 2021 - We have designed a more immersive experience than ever, one that blends the best of in-person and virtual worlds...
Our in-person agenda will ensure that delegates joining us at Oakley Court Windsor can above all else benefit from quality face-to-face interaction and subtle debate. All face to face interactive group discussions will take place outside in the beautiful grounds and with the River Thames setting, to keep the fresh air positively flowing!

Stage Sessions are all Live-Streamed to Virtual Attendees – From 'The Big Room' at Oakley Court.
• **Case studies** - updates on current projects
• **New research insights** – with Q&A
• **Debates** - interviews, panels and fireside chats
• **Keynote lightning talks** – short, dynamic talks by luminaries

Outdoor Sessions are not part of the Live Stream. Hosted for in-person attendees in the beautiful grounds, Oakley Court.
• **Think Tanks** - facilitated smaller group discussions, benchmarking
• **CISO 360 Fishbowls** – concentric circles with guests stepping in/out to share transformation and cloud updates and CISO War Stories!
• **CISO 360 Roundtable** - fast and free-flowing discussion onpre-input CISO priority areas!

CISO 360 Reunion!
14 September
Included as part of the CISO 360 Congress 2021 experience, Pulse will host the virtual CISO 360 Reunion on Air Meet, 14 September 2021 – where participants (both in-person and virtual delegates) can join virtual roundtables to pick up and develop some of the key topics and output that emerge from the July event! A great opportunity to reconnect with new and existing professional friends to talk strategies that put the CISO at the business table.

Programme for Virtual Attendees at 5th CISO 360 Congress 2021

As a virtual attendee, you can:
1. View keynotes, case studies, fireside chats and panels - live from the stage at Oakley Court!
2. Have a direct line into the Chairperson to ask questions live
3. Chat with all attendees directly (in-person and virtual) via the CISO 360 App!
4. When the in-person attendees break or go into roundtables outside, you will be automatically taken to the Lounge area where you can either:
   • Join peers on delegate-led 'Birds of a Feather' topic video roundtables
   • Partake in Speed-Networking (3-minute automated 1:1 meetings with randomly selected peers
   • Network freely with peers at video tables of 8

Day One
Wednesday 7 July

08:30-09:00
Join tables - meet peers in the Lounge before the Stage goes live! You will be automatically be taken to the Stage area when it starts!

ACT 1
09:00-11:00
Welcome - View Live from the Stage at Oakley Court!

11:00-11:30
Break - Speednetworking - meet randomly-selected peers 1:1 or on roundtables in the Lounge

ACT 2
11:30-12:25
Return to the Live Stage at Oakley Court

12:25-13:15
Join Birds of a Feather style Roundtables on your chosen topics!

13:15-14:00
Break - Speednetworking - meet randomly-selected peers 1:1 or on roundtables in the Lounge

ACT 3
14:00-15:10
Return to the Live Stage

15:10-16:30
Join Birds of a Feather style Roundtables on your chosen topics!

ACT 4
16:30-17:50
Return to the Live Stage!
Special keynote Naomi Riches MBE

17:50
Close of Day One

Day Two
Thursday 8 July

09:00-09:20
Join tables - meet peers in the Lounge before the Stage goes live! You will be automatically be taken to the Stage area when it starts!

ACT 1
09:20-10:20
Welcome back- View Live from the Stage at Oakley Court!

10:10-11:10
Join Birds of a Feather style Roundtables on your chosen topics!

11:10-11:40
Break - Speednetworking - meet randomly-selected peers 1:1 or on roundtables in the Lounge

ACT 2
11:40-12:20
Return to the Live Stage at Oakley Court

12:20-13:20
Join Birds of a Feather style Roundtables on your chosen topics!

13:20-14:00
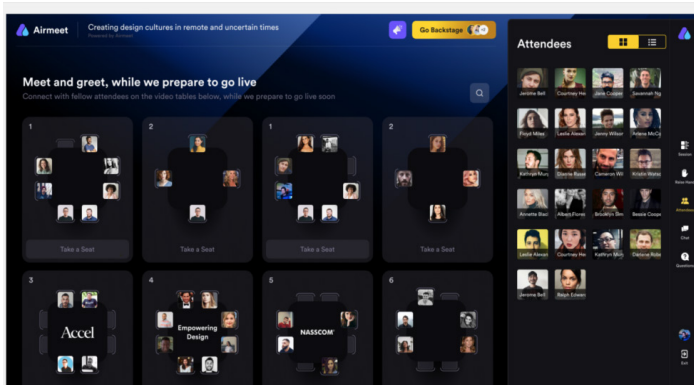Break - Speednetworking - meet randomly-selected peers 1:1 or on roundtables in the Lounge

ACT 3
14:00-15:25
Return to the Live Stage at Oakley Court

15:25-15:45
Final Speednetworking - meet randomly-selected peers 1:1 or on roundtables in the Lounge

15:45
Close of Day Two

CISO 360 Congress Special 5th Anniversary 2021

Register today!
In-person and virtual places available
www.ciso360congress.com

PULSE CONFERENCES

Sponsorship Opportunities Available
Creating meaningful interactions between security leaders and technology luminaries. Further information

teampulse@pulseconferences.com

"Excellent value for me and my organisation. Being able to engage senior level execs in the cybersecurity space on a 1-1 basis is invaluable. The evening activities were entertaining and really helped build trust and relationships."
Director, SailPoint

"This was our first but definitely not our last CISO 360! A well planned and executed event with a clear goal of providing tangible value for the participants in combination with a great community feel sure makes it a stand-out event to return to."
Director, NetClean

"Team Pulse put together a fantastically well organised and thoroughly enjoyable event in Rome. The CISO 360 Pulse Conference was most informative, engaging and gave us a great opportunity for learning, networking and relationship building. Looking forward to the next one!"
Director, Synack

Platinum
BeyondTrust | SailPoint | Checkmarx
Bridewell CONSULTING | SECURONIX | QINETIQ | HUMAN

Gold
snyk | Qualys | deepinstinct | proofpoint | VECTRA
BOSTMAN SOLUTIONS | BARCLAY SIMPSON | risk crew | BARCLAY SIMPSON Solutions | ATTACKIQ

Silver | CISO 360 Lunch | CISO 360 Dinner | Supporting Associations
SYNOPSYS | corelight | 2|SEC Consulting | ISF | IAAC | CLUBCISO Powered by Telstra Purple | ISSA UK

Online Registration
www.ciso360congress.com

Delegate Pass - £0. Complimentary basis this year
Available to book by CISOs and senior in-house practitioners. Please note this rate does not apply to persons or companies providing advisory services or solutions to the security community.

Advisory Pass - £2,000
We have set aside a limited number of Advisory Passes designed for executives working at Providers, Vendors, Resellers, Distribution companies, who are unable to Sponsor this year, but who would like to sample the event. Cancellation terms apply. Read more here

Inclusions (In-Person Attendee)
- Entry to attend the 2 day 5th CISO 360 Congress & Roundtable (7-8 July)
- Invitation to networking events: Welcome Reception - 6 July: Welcome drinks on the terrace at Oakley Court; 7 July: Boat reception and Dinner in Windsor (in-person only)
- FREE professional photos for your CV and profile (in-person only)
- FREE CISO 360 Gift Bag (in-person only)
- Lunches (Terrace) and daily refreshments (Marquee)
- Post event link to presentation materials and output reports and certificate
- Invitation to join the virtual CISO 360 Reunion roundtables on 14 Sept
- Access to arranged hotel discounted rates at Oakley Court and at The Castle Hotel in Windsor, pending availability. Information here. Discounted rates

Inclusions (Virtual Attendee. Real time only)
- View keynotes, case studies, fireside chats and panels broadcast in real-time live from the stage at the 5th CISO 360 Congress (7-8 July 2021) on Air Meet!
- Join CISO delegate-led 'Birds of a Feather' topic video roundtables in between the stage broadcast!
- Direct line into the Chairperson to ask questions live on the stage at Oakley Court!
- Chat to all Attendees on the CISO 360 App - in-person and virtual delegates
- Partake in Speed-Networking - 3-minute 1:1 meetings with peers
- Network freely with peers at video roundtables of 8!
- Post event link to presentation materials and output reports and certificate
- Invitation to join the virtual CISO 360 Reunion roundtables on 14 September where all attendees will reunite to delve into the key themes that emerge over the summer!
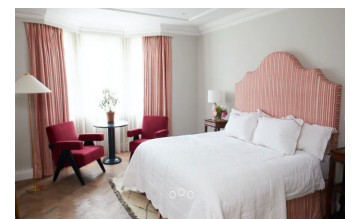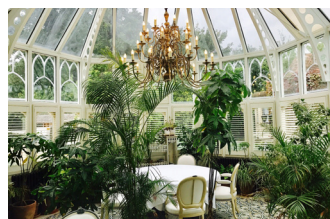
PULSE CONFERENCES

Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, business risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform agendas. Connecting minds, assuring the future. Working locally, thinking globally.

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