



CISO 360 Software

THURSDAY

18

MARCH
2021

VIRTUAL CONFERENCE | 12 NOON – 4PM

The Agile CISO: De-risking architectures and artefacts in transformation and the software supply chain

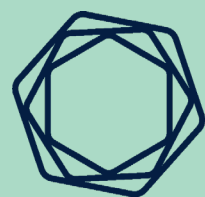
CISOs share best practice metrics to manage and mitigate risk in digital transformation and the supply chain!

Take your seat with peers at our virtual roundtables for this new live broadcast and benchmarking!

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CISOs share best practice metrics to mitigate risk in digital transformation and the supply chain!



WHY CISO 360 SOFTWARE?

18 MARCH 2021 - CISO 360 Software is a brand new half day conference with a **new twist**. Take your seat at the table with peers - CISOs, senior cybersecurity practitioners, industry luminaries - to benchmark within a trusted global community. Part of the wider *CISO 360 series* by Pulse Conferences, the focus is firmly on the priorities that we know are close to the CISO heart currently: How can we gain meaningful metrics to reduce cybersecurity risks against the backdrop of accelerated pace of digital transformation, a plethora of core technologies and extended supply chains.

Join CISOs to benchmark effective metrics and strategies to de-risk architectures and artefacts in the supply chain and digital transformation.

Expect: Candid discussion on qualifying technologies and processes to avoid costly mistakes. Perfectly timed case studies on how fellow CISOs are progressing with their transformations. Predictions and spotlight on projects and game-changing technologies of interest! Take your seat at tables of 8 for in-depth comparative discussions in a smaller group networking by video style! Visibility to see where people are and easily move around to meet fellow CISOs - it is impossible to get lost on this platform! There is a continuous live interactive broadcast with keynotes, future-facing panels and case studies. This is interspersed with the video roundtable discussions and topped off with fun 3-minute video speed networking!

Key Topics - Securing change and transformation – share practical experiences and brainstorm challenges with CISO peers

1. How can we improve our capacity to view, measure and mitigate the risks within our supply chains? A) Connectivity level - How can we keep track of how others access our process and systems? B) Product level - How safe is the product and how can we develop a clear risk-based approach?
2. How can we achieve continuous monitoring and holistic risk visibility?
3. What are meaningful risk metrics? How can we present ROSI in a more meaningful way?
4. How can we better understand behaviours - internally and with customers using science and analysis?
5. What core technologies are game changers for security in 2021 and beyond? SIEM; EDR; Secure Access Service Edge (SASE)...
6. What does world class 'secure by design' look like that we can aspire to?
7. Are we truly leveraging opportunities that lie within cybersecurity? From protecting Intellectual Property to enhanced customer experience

...inherent in Digital Transformation architectures and artefacts

- Cloud security
- Identity infrastructures
- Artificial Intelligence and Machine Learning
- Blockchain and Internet of Everything
- Behavioural science and data analytics

...International Speaker Panel including

- Stewart Room, Partner, Global Head of Data Protection & Cyber Security, DWF Law LLP (UK)
- Meshal Alotaibi, CISO & Cybersecurity Strategist, Smart City, IoT, Blockchain, Digital Transformation (Saudi Arabia)
- Linda Nguyen Schindler, Programme Head, Innovation Cybersecurity Ecosystem (ICE71), Singtel Innov8 and NUS Enterprise (Singapore)
- Tim Varkalis, Security Technology Lead for Workplace, Network and Distributed, AXA (UK)
- Nuno Teodoro, Cyber Security Officer, Huawei (Portugal)
- Joe Hubback, ISTARI Academy Global MD and Client Director for Northern Europe (UK)
- Paul Hopkins, Head Cyber Security Strategy, Vodafone(UK)
- Dinis Cruz, CTO and CISO, Glasswall (UK)
- Adam Palmer, Chief Cybersecurity Strategist, Tenable (Ireland)
- Adrian Davis, CEO, Information Assurance Advisory Council (UK)
- Alan Jenkins, CISO-in-Residence, CyLonLab and Principal Consultant, Cyber Security Navigator Ltd (UK)
- Amy Lemberger, Information Security Director, Gamma (UK)
- Martyn Booth, CISO, Euromoney Institutional Investor (UK)
- Jonathan Armstrong, Partner, Cordery (UK)
- Liran Tal, Director of Developer Advocacy, Snyk & Node.js Foundation Security Working Group nyk (Israel)
- James Chappell, Founder & Chief Innovation Officer, Digital Shadows (UK)
- Richard Hollis, Director, Risk Crew (UK)
- Rosa Feygin, Head of Security, Vistaprint (U.S.)
- Graham Edwards, Head Cyber Security, Yorkshire Water (UK)
- Dan Panesar, Director UK & Ireland, Securonix (UK)
- Augusto Barros, VP of Solutions, Securonix (U.S)
- Marcus Aldrick, CISO Luminary (UK)
- Neal Harrison MBE, Head of Business Value Consulting, Somerford Associates Limited (UK)



HOW CAN I EXPECT TO PARTICIPATE?

- Take 'your seat' at a table before the event starts, during breaks and for roundtable discussions. Visibility to see where your peers are and you can easily move around tables to join them!
- Benchmark approaches, successes, failures to transformation & supply chain risk
- Meet peers in 3-minute video speed networking - fun ice-breakers!
- Share insights to stimulate the debate
- Chat privately with peers at table and live stage level - and join the public chat
- Ask and up-vote questions - facilitated Q&A by the chairperson
- "Raise Hand" to join Speakers on stage to ask a question or share insights
- Vote in live polls and see the results when you vote!
- Continuous live broadcast interspersed with short and frequent breaks for networking and breakouts for topic roundtables

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11:30-12:00 PRE-EVENT

JOIN US IN THE LOUNGE TO:

- + MEET AND BENCHMARK WITH PEERS ON THE ROUNDTABLES
- + SPEED-NETWORK (3 MINUTE RANDOM ICE-BREAKERS!)
- + DROP IN FOR A CHAT WITH THE SPONSORS

YOU WILL BE NOTIFIED WHEN THE NEXT SESSION IS ABOUT TO START.

12:00-12:05

WELCOME AND OBJECTIVES

Raise your hand and share your objectives on the stage

For a change, let us start with **you** the participant to set the tone for this interactive event from the outset. Tell us what you hope to get out of the day. 'Raise your hand' and we will invite you to the stage.

Master of Ceremonies: Clive Room, Director, Pulse Conferences
Chairperson: Marcus Alldrick, CISO Luminary

12:05-12:30

KEYNOTE

What are lawyers advising clients about security risk in the software supply chain?

Explore the issues of security risk in the software supply chain, from the lawyer's perspective, explaining why threat vectors such as Magecart have become matters of routine risk warnings by legal advisers and illustrating the wider implications for the CISO. Are privacy activists focused on software supply chain risks? What about claims management companies? Or the regulators? We will look at the legal issues from the perspective of current laws, such as the GDPR, and prospective laws, such as DORA. Is it unreasonable for lawyers to think that CISOs need to be ATOMIC

Stewart Room, Partner Global Head of Data Protection & Cyber Security, DWF Law LLP

12:30-12:40

KEYNOTE

Three keys to becoming a successful business aligned security leader

1. Are you certain that your security program is aligned with the business goals?
2. Are you confident that you can see all critical assets in your environment?
3. Are you able to identify and predict the most critical risks in your environment?

Adam Palmer, Chief Cybersecurity Strategist, Tenable

12:40-12:50

KEYNOTE

Is cybersecurity the new 'market for lemons'?

Joe Hubback, ISTARI Academy Global MD and Client Director for Northern Europe

12:50-13:30

PANEL

Stop the software supply chain blame game! How can we develop a clear risk-based approach and a more meaningful way to buy, sell and test at two levels

1) Connectivity 2) Product

Re-addressing the market balance: How can CISOs reduce product evaluation and deployment time? How can providers give more transparency? CISOs and cybersecurity firms - representing buyers, sellers and luminaries - share insights and solutions on how CISOs could increase continuous monitoring and holistic risk visibility in their software supply chains. How can we map where key vendors are used in our digital infrastructure and accelerate better intelligence sharing, risk assessments, and product testing?

- Stop the blame! How can we collectively get better?
- How can we achieve continuous assurance of our supply chain? (risk modelling, audit, provenance..)
- Trust or Accountability - Is there a trade off? • Why do we trust some brands and not others?
- What should best practice 3rd party due diligence look like?
- What industry-wide standards initiatives could help raise the standards of market solutions?
- Reputational risk – what are we doing to instill investor confidence?

Led by: Amy Lemberger, Information Security Director, Gamma

Panellists:

Nuno Teodoro, Cyber Security Officer, Huawei
Joe Hubback, ISTARI Academy Global MD and Client Director for Northern Europe
Alan Jenkins, CISO, CyLonLab & Principal Consultant, Cyber Security Navigator
Neal Harrison MBE, Head of Business Value Consulting, Somerford Associates
James Chappell, Founder & Chief Innovation Officer, Digital Shadows

13:30-13:40

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13:40-14:20

BENCHMARKING ROUNDTABLES

Supply chain metrics Café – From FUD to meaningful metrics

A World Café approach to foster collaborative learning that is focused on open questions! At the end of each round, one person is nominated by the group to remain at the table as a "table host", while the others serve as travellers or "ambassadors of meaning." Carry key ideas and questions into new conversations, while the table host stays to welcomes the new set of travellers. At the end, a number of the table hosts are invited to share discoveries and insights with the whole group.

Risk metrics are the holy grail, spend on controls is not enough - we need to see metrics against controls to determine the health of these controls. Working in smaller groups of 8 with peers, ask each other these 2 questions.

1. What metric gets the best reaction when I share it?
2. What good "healthcheck" metrics are we using?

Led by: Paul Hopkins, Head Cyber Security Strategy, Vodafone

14:20-14:40

FIRESIDE CHAT

How SASE are you? Demystifying the buzz - what do you need to know?

Shared insights on where organisations are to date in aligning to the SASE (Secure Access Service Edge) conceptual architecture for modern security.

- Winning buzzword bingo with a full house - "convergence", "Simplification", "Flexibility", "Scalability" (cost and performance, 1 point each!); "Cloud", "Zero-Trust" (will accept ZTNA – Zero Trust Network Access), "Everything "as a Service", "End-to-End"
- What SASE announcements are expected over the next year as vendors merge products and/or partner to compete in this emerging market?
- What are the architecture and implementation challenges in SASE that really matter?
- This all sounds familiar, how does this differ from Beyond Corp and other "zero trust" architectures?

With Tim Varkalis, Security Technology Lead for Workplace, Network and Distributed, AXA; Marcus Alldrick. Inviting on stage guest contributions

14:40-14:55

INTERVIEW

Human factor and behavioural analytics

A candid interview that will explore current trends in the attack and kill chain landscape and strategies for spotting unusual human activity.

Interview by Clive Room, Director, Pulse Conferences

With: Augusto Barros, VP of Solutions and Dan Panesar, Director UK & Ireland, Securonix

14:55-15:10

SPOTLIGHT ON

Are we forever doomed to software supply chain security?

The adoption of open-source software continues to grow and creates significant security concerns for everything from software supply chain attacks in language ecosystem registries to cloud-native application security concerns. Explore how developers are targeted as a vehicle for malware distribution, how immensely we depend on open-source maintainers to release timely security fixes, and how the race to the cloud creates new security concerns for developers to cope with, as computing resources turn into infrastructure as code.

Liran Tal, Director of Developer Advocacy, Snyk & Node.js Foundation Security Working Group nyk

15:10-15:20

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15:20-15:30

SPOTLIGHT ON

Risk-driven application security testing: Connecting the dots!

Practical solutions for launched web applications not subjected to secure DevOps.

- Artifacts review
- Application risk assessment
- Attack modeling
- Application security penetration testing

Richard Hollis, Director, Risk Crew

15:30-16:10

ROSI ROUNDTABLES

How would we measure return on investment in these core areas of digital transformation?

What are the best practices and top winners for building a solid cybersecurity platform in 2021? Share tips with peers. looking at application and infrastructure controls and the cyber control automation trade-offs. *Dinis first sets the scene from the stage before participants move to smaller group discussions of 8. At the end Dinis and table hosts share back key findings from the stage.*

1. SIEM tools **Table Host: Martyn Booth, CISO, Euromoney Institutional Investor**
2. Cloud security **Table Host: Graham Edwards, Head Cyber Security, Yorkshire Water**
3. SOC **Table Host: Dinis Cruz, CTO and CISO, Glasswall**
4. AI/ML **Table Host: Adrian Davis, CEO, Information Assurance Advisory Council**
5. Zero trust **Table Host: Self-nominate!**
6. EDR/XDR **Table Host: Self-nominate!**

Overall Session Led by: Dinis Cruz, CTO and CISO, Glasswall

16:10-16:30

PERSPECTIVES AND INTERACTIONS

Is cybersecurity the biggest risk of digital transformation? CISO interactions

A look beyond security to explore different perspectives on digital transformation priorities, and where the CISO can input the highest value.

- When we say 'digital transformation' what are the benefits business are looking to gain?
- We're all undergoing accelerated digital transformation journeys – why?
- What are examples of activities that business conducts that will never look the same again?
- How has this changed in the last 12 months?
- If we've worked in Information Security for a while – the InfoSec teams are sometimes viewed as the "department of no" – how do we avoid this?
- Is Cyber Security the biggest risk to Digital Transformation?

Led by: James Chappell, Founder & Chief Innovation Officer, Digital Shadows

With: Jonathan Armstrong, Partner, Cordery

Rosa Feygin, Head of Security, Vistaprint

Graham Edwards, Head Cyber Security, Yorkshire Water

16:30-16:55

PREDICTIONS, GAME-CHANGERS AND FUTURE JOURNEY

Leveraging security. How to make it work better with the business, rather than getting in the way of it. Where do the biggest opportunities lie for CISOs?

How can we drive change, awareness and culture to embrace advanced technologies and truly leverage cybersecurity? Blockchain, AI, IoT and DevSecOps as competitive differentiators.

- Blockchain: Is this the future of Storage? What are there barriers and risks to adoption?
- IoT security: Blockchain risks and opportunities Safer DNS? It is centralised, decentralise Leveraging AI? When will AI based security controls be mainstream? What are the most valuable uses so far? What aren't we using properly at present? Will AI attacks overwhelm existing controls?
- DevSecOps. Moving security to the left should make it quicker and remove the 'gateways' that are prior to deployment (slowing things down) - how do we deal with penetration testing?

Led by: Martyn Booth, CISO, Euromoney Institutional Investor

With: Meshal Alotaibi, CISO & Cybersecurity Strategist, Smart City, IoT, Blockchain, Digital Transformation

Joe Hancock, CISO, Mishcon de Reya Group

Linda Nguyen Schindler, Programme Head, Innovation Cybersecurity Ecosystem (ICE71), Singtel Innov8 and NUS Enterprise Singapore

16:55-17:00 CLOSE

Chairperson: Marcus Alldrick, CISO Luminary

17:00-17:30

NETWORKING IN THE LOUNGE

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TESTIMONIALS

“Pulse is able to draw on knowledgeable speakers, and has knowledgeable and challenging audiences – in it to get value from attending”
Head of Information Security Assurance, Quilter – Old Mutual Wealth

“Pulse conferences always joins very knowledge people discussing the most relevant topics. Probably, the best place to share insights around security.”
Information Security Director, Talkdesk Inc.

“A relaxed lunchtime catchup and chat without the hassle of getting into town”
European Business & Information Security Specialist, Canon Europe

“A fantastic event in time of dramatic change. This event helped to identify the issues the C-level are facing today and sharing this information helps CISOs to adapt culturally and technologically to prepare and ensure business resilience and continuity in a time of crisis. It is important to remember how to face challenges and drive business forward crisis. You will find everything you need under one roof this event - a huge strategic advantage for business leaders”
CISO, Acuity

“Great platform to engage and broaden awareness and experience, especially during lock down when things are in many areas stretched and time is not as abundant as many assume.”
CISO, EDF Energy

“Great to be able to gain high quality networking at a distance during such uncertain times. Live chat and good insights from industry leaders”
CISO, Matillion

“Due to the way it was organised very quickly you forgot it was a virtual conference!”
Former Hd of Security at UK Central Govt Agency. CCP Lead SIRA & Accreditor

“A very useful and insightful CISO lunch time meeting focused on the Cloud. Very poignant for the times. Excellent delivery, interaction and Chairmanship.”
CISO, New Nuclear Build UK

“I have never experienced such an insightful and innovative gathering of security professionals in my fourteen years career as security professional. Every moment was riveting. I am eagerly looking forward to the next event”
CIO, PanAfrican Capital Holdings South Africa

“An excellent conference! Presentations from subject matter experts discussing topics of the moment, and the opportunity to meet with peers and industry leaders. Looking forward to 2021!”
Director, Resilient World

“As always, Pulse team organized a very interesting conference that allows all the security community to communicate and share their experiences. For me it was very important to hear the opinions of some of the best professionals of the security industry.”
Senior Security Officer, Logista Portugal

“Under the unprecedented circumstances of COVID, you did an outstanding job at bringing together some high quality Thought Leaders and delivered an excellent approachable and thought provoking Conference – Bravo”
CSL Global / Supply Chain Secure

“A fantastic opportunity offered by Pulse Team to meet world class practitioners and stay on top of best practices in the global security and investigations world!”
Chief Investigator, African Development Bank (Ivory Coast)

“Great experience! Despite the challenges of COVID-19, the 4th CSO 360 Congress was able to provide a great opportunity for learning, networking and re-connecting for security professionals.”
Director Global Security, Atlas Air

“A very useful congress. Excellent speakers and great discussions during the different sessions”
Control Risks Mexico at Equinor Mexico

“Nice event, well organized by a professional team.”
VP Cyber Threats, Rethink Technologies UAE

“Simply amazing , topics and speakers were of current interest and the best in the industry”
CISO, Delhivery Pvt Ltd Italy

“Excellent sessions”
Information Security Director, Petrofac USA

“Pulse Conferences delivered a really enjoyable, informative and immersive experience. The virtual platforms were excellent, providing an effective substitute for an in-person experience. The speakers and panel sessions were engaging and knowledgeable and the avatars round-table was both informative and fun.”
Founder, Naturally Cyber LLP UK

“Excellent Conference under challenging circumstances”
Head of Information Security, Telefonica

“It was great to watch live interviews rather than recorded presentations. The roundtable session on Friday was particularly interesting”
CMO, Vectra

“This was great, we have a lot of good take away’s and loved the lessons learned!”
Director, Information Security, 360 Treasury Systems AG Germany

“Insights & experience shared by Industry leaders will definitely help me & my organization in course correcting the strategy”
APAC Head IT Security & Internal Controls Dave, Lafargeholcim, India

“Thank you for a brilliant roundtable, I enjoyed the discussion, inputs and engagement of the participants. The mix between modern and legacy was important to the discussion for a balanced view of the challenges the industry is facing.”
Marketing Manager, Snyc

“Pulse Conferences’ virtual events one of the most informative, interactive and engaging I have ever participated in!”
EMEA Platform Director, SailPoint

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