



3rd Cyber Exchange 360

Talk to the Board

2021

10 November, London

The ground-breaking reciprocal exchange between Board Directors, Non-Executive Directors and Security Leaders on Cyber Security and Future Resilience

**REGISTER
ONLINE**
www.talktotheboard.com



Key Topics for 2021

1. Vision and Leadership in a Fast Changing Landscape
2. Change, Transformation and Innovation
3. Future Skills and Resilience in Cybersecurity

- Rare chance to question a real Board - with no consequences!
- Hear candid risk perspectives from Board directors of large organisations towards cybersecurity

"This conference is very different to most in a very positive way – producing new insights from the-Board perspective!"

**Head of Information Security,
Peabody**

"A innovative event with fresh content and perspective for the security and risk community!"

Head of Cyber Security, DWP

Platinum Sponsors





WELCOME TO THE LONG-AWAITED THIRD EDITION!

Strengthening resilience, accelerated digital transformation and an uncertain threat landscape, opportunities may begin by both Board directors and CISOs continuing to take stock of where they are on this journey!

This promises to be the most exciting programme yet!

Don't miss this ultimate sound-boarding forum for today's CISOs, CSOs, governance c-suite with responsibility for managing or assuring cybersecurity risk to be able to directly interact with and question a panel of Board Directors from large enterprises. Pulse brings together Board Directors from large companies and Non-Executive Directors to form a panel - our Board.

It became clear from discussions as last years' Talk to the Board developed that both cybersecurity leaders and board directors are on a journey toward appreciating the others' point of view. Individual journeys vary and for many much remains to be understood. Has this changed since the pandemic? What are the Board's thoughts on remote culture and new expectations from CISOs?

Morning - Cyber Exchange 360 **Led by, with and for CISOs**

Benchmark strategies and be inspired by case studies and discussions with experienced CISOs, CSOs and other c-level executives on areas relating to cybersecurity and cyber risk.

Afternoon - Talk to the Board **Reciprocal Exchange: A Panel of Board Directors talk with CISOs!**

Attending CISOs are invited to 'talk to the board' and ask the questions they would ideally like to ask their own Board of directors if they had the chance - and without any consequences!

Board Executives spanning Chairman, CEO, CFO, CIO, CMO, HR roles from well-known organisations across industry sectors will share their views on cybersecurity and expectations of roles, metrics, skills for the future and security leadership. Don't miss risk and opportunity predictions on the strategic role of cybersecurity!

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As a CISO why attend

- Reciprocal exchange. A rare chance to question a real Board - with no consequences. Talk frankly and test messaging for your own Board!
- Get a helicopter view on Board perspective towards cybersecurity, and what matters most. Context.
- Updates on top new risk register priorities, where cybersecurity sits and how this has changed in 2020!
- Speak to the Board in a way that makes them understand your painpoints and improve your communication skills.
- Compare key metrics that work with peers and test them on the Board.
- Stay updated on emerging cyber risk landscapes - outsourcing, supply chains and third party risk, business continuity and resilience, financial risks and macroeconomic and political uncertainty.

As a Board Director why attend

- Gain insights about how CISOs as a group think and feel about current relations with the board, risk metrics, security investment and reporting structures, to ask the right questions of your own security teams.
- A rare opportunity to meet with CISOs from leading businesses and government departments.
- A unique chance to hear directly from cyber security experts on how to manage cyber threats in a consistent, practical and ethical way.
- A rare opportunity to hear directly from the investor community about what are new standards and expectations about how we manage and mitigate cyber risk in a responsible way. The Board will be held ultimately responsible, financially and reputation-wise.

Sample Agenda 2021

Cyber Exchange 360

Led by, with and for CISOs

09:30 Keynote
09:45 Keynote
09:30 Keynote
09:45 Panel
10:30 Morning Coffee Break
11:00 Case Study
11:20 Case Study
11:40 Fireside Chat
Lunch

Talk to the Board

Reciprocal exchange Board Directors/CISOs

13:15 Discussion - Part One. Talk to the board
Priority questions from the audience to the Board.
14:15 Afternoon Tea Break and Sponsors' Prize Draw
14:50 Discussion - Part Two. Talk to the Board
Continuation of questions to the Board.
15:45 Close of Discussion
16:00-20:00
Networking Reception

Recent Panel of Board of Directors have included

The Pulse Panel of experienced Board Directors - spanning the roles of Chairman, CEO, CFO, CIO, CMO, HR, Business Transformation - from large well-known organisations across industry sectors kindly shared their candid views on cybersecurity with CISO participants. The result was nothing short of spectacular! Join the next edition for updates on a year like no other and future predictions and resilience planning.



Sir Christopher Coville

Senior Security Advisor, **SecureCloud+**
Former Senior Defence Advisor, **EMC** and
BT, Former Chairman, **Westland Helicopters Ltd**



Peter Wanless

Chief Executive
NSPCC



Deborah Exell

Board Member, Head of Human Capital &
Business Transformation
Getronics



Jane Wilkinson

International MD & CMO and Non
Executive Director



John Hutson

Chief Executive Officer
JD Wetherspoon plc.



Paul Excell

Chairman/NED, Global CxO, Investor,
Executive Coach and Board Advisor



Robin Dargue

Global CIO
WPP



Josephine Hus

Private Equity Investor
Permira Advisors



2021 Registration is now open!

Complimentary for CISOs and CxO inhouse practitioners

Online: www.talktotheboard.com

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Email: teampulse@pulseconferences.com

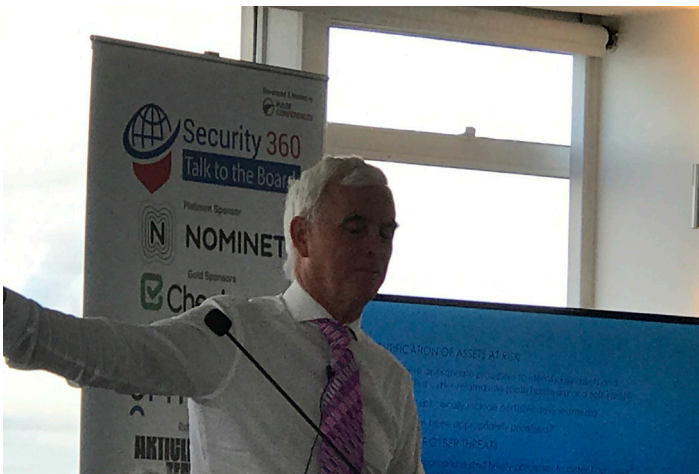
* A limited number of Advisory Passes are available at **£1,000** per place for Delegates working for providers, resellers, distributors of products or services to the CISO community.

Interested in being a Sponsor?

If you are a provider or advisor to the CISO/CSO community, please email teampulse@pulseconferences.com for further information on participation in speaking, one to one meetings and branding opportunities!

Venue in Central London

Details will be announced shortly. Pulse Conferences and venue partner are committed to delivering a safe event in compliance with the latest guidance and restrictions.



Pulse Conferences – a trusted think tank and community for professionals who deliver cybersecurity, resilience, investigations, risk, assurance and governance across the globe. Our international conferences, roundtables and training provide benchmarking and collaboration opportunities where the brightest minds can move agendas forward. We create meaningful interactions for CISOs, CSOs, innovators, investors and luminaries to benchmark and collaborate to inform business agendas. We take a 'by practitioner, for practitioner' approach and our passion is bringing the right people together at the right time in the right place (whether in a wonderful venue or virtually) to compare successes and war stories.

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