



Congress Live Broadcast: 2 December 2020, 10am-5pm GMT

Roundtable & Networking: 4 December 2020, 3pm-6pm GMT

Connecting Minds and Voices:Leveraging Cybersecurity for Trust, Transformation and Resilience



Benchmark and engage with fellow preeminent cybersecurity leaders







Orange Cyberdefense







Silver Sponsors







Gold Sponsors















We are delighted to offer you and your team complimentary guest place/s to join the 4th Annual CISO 360 Congress. This is a real time TV studio broadcast hosted by Pulse Conferences on 2nd and 4th December 2020.

CISO 360 Congress is a favourite meeting place for chief information security officers and cybersecurity directors from around the world and the Pulse team is committed to bringing you a world class virtual event experience that is as authentic and compelling as ever!

How are we adapting to the accelerated digital landscape and the changing threat landscape? How has the cybersecurity landscape changed forever? as Covid-19 strengthened or weakened the hand of the CISO – and why?

The agenda is shaped by direct feedback from CISOs - keynotes, case studies, roundtables, video 1-2-1 networking with peers, fireside chats and dynamic panels and fireside chats.

Inclusions of your complimentary guest place

- Pass to 4th CISO 360 Congress (Wednesday 2 December, 10am-5pm GMT) - keynotes, fireside chats, case studies, participate in roundtables, live votes, Q&A, private video meetings with peers, prizes
 Invitation to Avatars CISO 360 Roundtable (Friday 4 December, 3pm-5pm
- GMT) a truly innovative way to benchmark priorities with peers!
- Networking pass to Security Avatars Networking (Friday 4 December, 5pm-6pm GMT) - a fun way to catch up with security peers with avatars!
- Post event access to materials, output reports, poll results...

To confirm your complimentary guest pass, simply register at www.ciso360congress.com

You are welcome to share with regional teams.

Many thanks. We look forward to seeing you on 2 and 4 December!

Yours sincerely. The Pulse Team



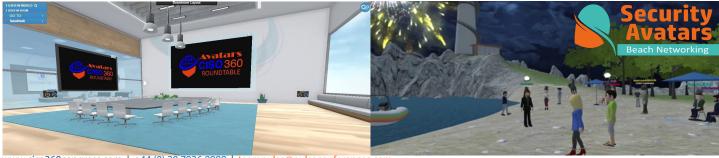
Avatars CISO 360 Roundtable and Networking Friday 4 December 2020, 3pm-6pm GMT

The CISO 360 Roundtable is held under The Chatham House Rule. Co-led by

CISOs, this is the main chance for CISOs to talk and benchmark on pre-identified areas of priority. The roundtable will be followed by a short Networking session on a virtual beach, Security Avatars Beach Networking. CISOs will be joined by Chief Security Officers for collaborative networking. The roundtable and networking parts of the event are delivered on an Avatar platform. Participants will shape their own Avatars and then move around and communicate verbally. Behaviours and verbal communication are much as it would be in a physical event. Voices are spatial, an innovative way to interact and collaborate,

Speakers including

- Chaired by: Marcus Alldrick, CISO Luminary
- Master of Ceremonies: Clive Room, Pulse Conferences
- Alyssa Miller, Hacker/Researcher, Security Advocate, Application Advocate, Snyk
- **Anthony Young, Director, Bridewell Consulting**
- Beverley Allen, Head of Information Security Assurance, Quilter (Old Mutual)
- Caroline Lawson, Field CTO UK, SailPoint
- Carolyn Brown, Chief Information Officer, BMA Colette Hanley, Group Head of Privacy, Nokia
- **Dominic Trott, UK Product Manager, Orange Cyberdefense**
- Evelyn Lekhtman, Agile Transformational SME, Strategist, Advisor, Agile Coach and Scrum Master (UK)
- Frank Bunn, Senior Business Mgr Cybersecurity Solutions Group, Microsoft
- Gadi Evron, Security Expert, Formerly CISO with Israeli Government and CEO of Cymmetria, a cyber deception company (Israel)
- Graham Edwards, Head of Cyber Security, Yorkshire Water (UK)
- John Wood, UK Lead, Checkmarx (UK)
- Jonathan Armstrong, Partner, Cordery (UK)
- Kai Roer, Security Culture Coach / Author / Creator of the Security Culture Framework / CEO, CLTRe AS (Norway)
- Marcus Dimbleby, VP and UK Leader, Red Team Thinking LLC (UK)
- Michael Colao, Chief Corporate Security Officer, AXA (UK)
- Lady Olga Maitland, Founder and CEO, Defence and Security Forum & Copenhagen Compliance and Chairman, Algeria British Business Council
- Paul Davies, Senior Solutions Architect, BeyondTrust (UK)
- Air Commodore (Retired) Peter Drissell, Director, UK Civil Aviation Authority
- Peter Wood, Partner and Lead Consultant, Naturally Cyber LLP
- Prof. Dr. Robert Coles, Honorary Professor, UCL and Visiting Professor, Royal Holloway, University of London (UK)
- Rainer Rehm, CISO, Zooplus AG (Germany)
- Richard Bird, Chief Customer Information Officer, Ping Identity(USA)
- Richard Hollis, Director, Risk Crew (UK)
- Rik Ferguson, Vice President Security Research, Trend Micro and Special Advisor, Europol (Poland)
- Rob Otto, EMEA Field CTO, Ping Identity
- Sajed Naseem, CISO, New Jersey Courts (USA)
- Shan Lee, CISO and DPO, TransferWise (UK)
- Sounil Yu, CISO, YL Ventures (USA)
- Dr Vasileios Karagiannopoulos, Reader in Cybercrime and Cybersecurity, University of Portsmouth (UK)
- Dr Victoria Baines, Visiting Research Fellow, Oxford Department of **International Development (UK)**
- Dr Viktor Polic, CISO, Head of Information Security and Assurance Services, **ILO-United Nations (Switzerland)**





Agenda Wednesday 2nd December 2020 10am-5pm GMT



Welcome to the 4th CISO 360 Congress!

Master of Ceremonies: Clive Room, Director, Pulse Conferences Chairperson: Marcus Alldrick, CISO Luminary

Global Risk and Opportunity Landscape

10:05-10:35

Keynote
Building cyber defence and business resilience with security culture Be inspired by award-winning author, speaker and security culture researcher on the global stage.

- How can we manage cybersecurity in a world of social media, false information, growing nationalism / authoritarianism, growing civil unrest?
 Security culture how does it work?
 How can you yield security culture as part of your security arsenal?

Kai Roer, Security Culture Coach, Author, Creator of the Security Culture Framework, CEO, CLTRe AS (Norway)

10:35-10:55

Case Studies
Getting serious about security awareness

Practical insights into education, training and culture change across three FTSE 100 organisations from Robert Coles, ex CISO of GSK, National Grid and Merrill Lynch. Professor Dr. Robert Coles, Director, Cumberland House Consulting Ltd, Honorary Professor, UCL and Visiting Professor, Royal Holloway, University of London (UK)

10:55-11:25

Panel
How has the cybersecurity landscape changed forever? How can we leverage cybersecurity and move from crisis management to change management and competitive

Exploration of key questions from across key industry sectors in a year when the digital revolution has been radically accelerated and risk registers have been blown away in the water!

- Has Covid-19 strengthened or weakened the hand of the CISO and why?
 Has the pandemic changed the cybersecurity landscape forever? What are the biproducts?
 Are we seeing shifts in attack and cybercrime trends because of economic downturn/pandemic?
 How can we manage the pace of technology change and the changing threat landscape and turn this to our advantage? Automation, smart performance metrics and controls for cybersecurity • Doing more with less – are we seeing more convergence in security disciplines? (privacy-security-physical) • How are we maintaining BAU commitments in the pandemic? How are our risk registers measuring up?

 • What global threat intelligence sharing initiatives are working?

 Led by: Graham Edwards, Head of Cyber Security, Yorkshire Water

Panellists:

Air Commodore (Ret) Peter Drissell, Director Aviation Security, UK Civil Aviation Authority;
Dominic Trott, UK Product Manager, Orange Cyberdefense (UK)
Dr Viktor Polic, CISO, Head of Information Security and Assurance Services, ILO-United Nations (Switzerland)

11:25-11:35

Keynote Lightning Talk

Show Me the Value: Security as the Enabler of an Efficient Pipeline

Alyssa Miller, Hacker/Researcher, Security Advocate, Application Advocate, Snyk (USA)

Keynote Lightning Talk & Fireside Chat
Identity trends through 2020 and predictions
Interview with CISOs who will share different perspectives on modern identity management and how identities are evolving.

- How can we define and strengthen identity governance and operational integrity in a remote world?

- What are supply chain and orchestration risks?

 What are new challenges with PAM that we are seeing?

 What are your thoughts on the business context around zero trust?

 Can business growth come from the intersection between identity, data and experience?

What challenges does cloud IAM create?
 What does the future hold for identity and authentication?
 Keynote Lightning Talk and Interview by: Caroline Lawson, Field CTO UK, SailPoint Interviewees: Shan Lee, CISO and DPO, TransferWise and Carolyn Brown, Chief Information Officer, BMA

12:00-12:15

Buzz Break

Buzz Break
Informal and interactive opportunities for you to network with peers
I. In Groups - Go to Sponsor Buzz. Behind every logo is a <u>Buzz Room</u>, your virtual coffee hub
I. Meet peers 1-2-1 for video networking. Go to <u>CISO 360 Community</u>. Select who you want
To meet from the attendee list. 'Star' them. Once they reciprocate, request a meeting!

12:15-12:35 Live Polls

2030 - What will keep CISOs awake at night in 10 years' time and other futuristic questions
Vote live and discuss the results! A fun but intriguing and informative session – you will be
amongst the first to receive the 2030 report when it is finalised in 2021!
Dr. Victoria Baines, Visiting Research Fellow, Oxford Department of International
Development (UK); Rik Ferguson, Vice President Security Research, Trend Micro and
Special Advisor, Europol (Poland)

12:35-12:50

Keynote Lightning Talk
How a Global financial company has increased visibility into Cyberattacks

Hear how a global financial services firm now has greater visibility into cyberattacks and is able to prevent and stop attacks in their Office 365 environment. Hear how the firm's head

- Increased visibility into attacks with the Cognito platform for NDR
- Gained more value in a week than from configuring their SIEM for an entire year
 Eliminated tedious manual work so they can focus on finding and resolving threats
- Interview by Clive Room, Director, Pulse Conferences (UK) with Matt Walmsley EMEA Director, Vectra (UK)

Securing Transformation and Innovation

Keynote Lightning Talk

Vendors...or Threat Vectors: A Paranoiac's Opinion Richard Hollis, Director, Risk Crew

13:00-13:10

Keynote Lightning Talk Is secure business agility at scale doable and how can you as a CISO help the journey? Evelyn (Lena) Lekhtman, Agile Transformational SME, Strategist, Advisor, Agile Coach and Scrum Master (UK); Marcus Dimbleby, VP and UK Leader, Red Team Thinking LLC

Please select your preferred roundtable – a great chance to meet and compare approaches face to face with peers and delve deeper into the topics introduced by the keynotes. Everyone is a speaker. There are no slides. If you do not get into a room, we suggest a group 'Coffee Meet Up in the Buzz Rooms.

Roundtable 1

Managing risk controls in the Enterprise Practical exchange on solving complex cyber security risk and compliance challenges and bridging the gap between business and technology stakeholders.

- Managing risk in complex remote environments
- How do we convey risk to the Board?What are tried and tested risk controls?
- •How can we improve user experiences i.e.
- Passwordless, adaptive authentication? How are CISOs evaluating third-party risk and tips to maintain strong partnerships?
 Co-facilitated by: Rob Otto, EMEA Field
 CTO, Ping Identity and Beverley Allen,
 Head of Information Security Assurance,
 Quilter (Old Mutual Wealth)

Roundtable 2

Is secure business agility at scale doable and how can CISOs help the journey? During the last 18 months Evelyn started to investigate business agility at scale. She wanted to know if the concept was even achievable. She participated in and witnessed a successful Business Agility at witnessed a successful Business Agility at Scale transformation and has reviewed findings from the Business Agility Institute, performing 121 interviews with C-Level Leaders and Agile Leaders within the UK and beyond to understand: why some businesses are succeeding and why others are failing? Hear key findings and experiences and how we can make good decisions faster in today's complex and rapidly changing world. Enable truth-telling cultures and business agility through red teaming, and effective transformation. Evelyn (Lena) Lekhtman, Agile Transformational SME, Strategist, Advisor, Agile Coach and Scrum Master; Marcus Dimbleby, Red Team Thinking LLC

Culture, Risk and Awareness

Fireside Chat Privacy and data protection – Biden, Brexit, GDPR...

A fireside chat rivacy and data protection—Bluen, Breski, GDFs....

A fireside chat led by Lady Olga Maitland. Topics will cover ensuring personal data law compliance worldwide, in the many different regulatory frameworks. Top tips to best manage and measure information security and data privacy in a remote and hybrid environment. What have the GDPR fines so far told us? As a CISO what are your liabilities? Directors' responsibilities and how CISOs can support this. Predictions for privacy in 2021 – Biden, Brexit?

Led by: Lady Olga Maitland, Founder and CEO, Defence and Security Forum & Copenhagen Compliance and Chairman, Algeria British Business Council Joined by: Saj Naseem, CISO, New Jersey Courts (USA) Jonathan Armstrong, Partner, Cordery (UK) Rainer Rehm, CISO, Zooplus (Germany) Colette Hanley, Group Head of Privacy, Nokia (UK/Finland)

Buzz Break

Informal and interactive opportunities for you to network with peers

I. In Groups - Go to Sponsor Buzz. Behind every logo is a <u>Buzz Room</u>, your virtual coffee hub

P. Meet peers 1-2-1 for video networking. Go to <u>CISO 360 Community</u>. Select who you want o meet from the attendee list. 'Star' them. Once they reciprocate, request a meeting!

Keynote Lightning Talk
The Building Blocks for Authentication & Authorization
Richard Bird, Chief Customer Information Officer, Ping Identity (USA)

Keynote Lightning Talk
Dramatic Security Awareness: Cyber security awareness that might actually work Most security awareness training fails. Typically, it's boring, condescending or wrong – a sometimes all three. Pete has a different approach – calling on principles from sales and marketing, ethical hacking, education theory and creative writing.

Peter Wood, Partner, Naturally Cyber LLP

Please select your preferred roundtable – a great chance to meet and compare approaches face to face with peers and delve deeper into the topics introduced by the keynotes. Everyone is a speaker. There are no slides.

Roundtable 1

Dramatic Security Awareness: Cyber security awareness that might actually work

A chance to exchange peer to peer experiences on what works and what doesn't when it comes to security awareness.

Facilitated by: Peter Wood, Partner, Naturally Cyber LLP

Roundtable 2

Securing new development: A strategic vision and managing upwards

From waterfall to agile, how does security fit in? Application Security - Getting out in front of agile and product teams, how to build interest and motivate dev teams • Challenges of digital transformation with IT-OT convergence • Data security and devops • How can CISOs gain influence on transformation projects from the outset?

Balancing security controls and a rapid

pivot to digital business Co-facilitated by: Alyssa Miller, Hacker/ Researcher, Security Advocate, Application Advocate, Snyk and CISO



Future of cyber defence

Panel Vulnerability management and strategies to achieve endpoint security in 2021

Join this visionary session to hear how CISOs are mitigating the latest threats.

• What steps could you take now to move from a reactive to a preventative approach in 2021?

- How are CISOs pinpointing and leveraging actionable threat intelligence and technologies that help automate the identification of emerging threat?
 Are we seeing shifts in attack and cybercrime trends because of economic downturn/
- What can we do to achieve a meaningful visibility of our infrastructures and risk surface?
 Can an endpoint security strategy help?
 Traditional challenges and existing problems with endpoint security

Can you ever recover from a breach of trust/ trust deficit?

Led by: CISO with Paul Davies, Senior Solutions Architect, BeyondTrust and CISOs

15:25-15:40

Buzz Break Informal and interactive opportunities for you to network with peers

1. In Groups - Go to Sponsor Buzz. Behind every logo is a <u>Buzz Room</u>, your virtual coffee hub 2. Meet peers 1-2-1 for video networking. Go to <u>CISO 360 Community</u>. Select who you want to meet from the attendee list. 'Star' them. Once they reciprocate, request a meeting!

15:40-15:50

Keynote Lightning Talk
The Seven Deadly Sins of Application Security
How to avoid the common mistakes and misconceptions when running Application Security Programmes of Work.

John Wood, UK Lead, Checkmarx

15:50-16:10

Keynote Lightning Talk
How DevOps and "Shift Left"Are Driving Security-as-Code
Discussion on the potential of and challenges around Policy as Code.

Sounil Yu, CISO, YL Ventures (USA)

16:10-16:45

Closing Keynote

Michael Colao, Chief Corporate Security Officer, AXA

16:45-17:10

Closing Fireside Chat

The State of... Diversity and Inclusion, Keeping Teams Inspired, Skills and Learning for Future Security Leaders

Developing and investing in the security workforce of tomorrow. How diversity differs from inclusion; Diversity and inclusion in the context of how we build solutions inclusive AI as an example; Wellbeing in cyber and the pressures specific to CISOs and the cybersecurity now that are distinct from other sectors. How to retool yourself and your team to thrive (not survive). What skills are needed to create strong regional cybersecurity ecosystems? Are we getting enough fresh talent coming out of schools? Plus learning applied critical thinking how many Millennials and Gen Z actually have a coach? Predictions on the evolution of the cybersecurity profession.

Dr. Victoria Baines, Visiting Research Fellow, Oxford Department of International

Dr Vasileios Karagiannopoulos, Senior Lecturer in Law and Cybercrime, University of

Anthony Young, Director, Bridewell Consulting Michael Colao, Chief Corporate Security Officer, AXA

Beverley Allen, Head of Information Security Assurance, Quilter

17:10-17:15

Prize Draw Winners – must be live to win! Master of Ceremonies: Clive Room, Director,

Close of Day - Chairperson: Marcus Alldrick, CISO Luminary





Friday 4 December, 15:00-17:00 GMT

Kindly Sponsored by:



Led by with and for Chief Information Security Officers and cybersecurity practitioners, this is the annual sound-boarding for today's security leaders. This years' CISO 360 Roundtable discussion 2020 edition will be held in an Avatar world.

Held under The Chatham House Rule, you will interact and partake in the discussion, talking to fellow participants. Roundtable behaviours are much as they would be in a physical conference. Talks end with networking on the virtual beach, the perfect chance to catch up with CISO peers both in private (look out for the blue dotted circles, no one can hear you from outside), or by walking around and joining in group discussions as you would in person

Led by, with and for CISOs

- Everyone is a Speaker all guests are invited to contribute to the discussion. This is your
- time and your agenda!
 You shape the final agenda tell us your top 3 priorities when you register!
- Held under the Chatham House Rule
- · Post-event: Output report

Know Before You Go

The software download and account creation could not be easier, it only takes a few nne software download and account creation could not be easier, it only takes a few minutes. You will be sent the link to the private Pulse island the day before the event. When you are inside the Boardroom Suite talking to peers, you will be surprised at how real it feels, given that the voices are spatial. This is about bringing you top of mind topics as a truly innovative collaborative experience. One that feels safely and strangely familiar. This Roundtable is about benchmarking with the real people who inhabit the same space at the same time.

Co-Facilitated by:

- Prof. Dr. Robert Coles, Honorary Professor, UCL and Visiting Professor, Royal Holloway, University of London

- Graham Edwards, Head of Cyber Security, Yorkshire Water
 Michael Colao, Chief Corporate Security Officer, AXA
 Dominic Trott, Product Manager, Orange Cyberdefense
 Gadi Evron, Security Expert, Formerly CISO with Israeli Government and CEO of Cymmetria, a cyber deception company (Israel)

Times are GMT

15:00-15:10 Welcome to the Roundtable

15:10-15:15 Set Objectives and Reconfirm Topics 15:15-15:45 Session 1 – What does world class threat detection and response look like?

15:45-16:25 Session 2 - topic 16:25-16:55 Session 3 - topic

16:55-17:00 Key Take Aways and Close of Discussion - Dr. Robert Coles

17:00-18:00 Security Avatars Beach Networking - Security Engagement and Collaboration.
 CSOs will be joined by CISOs/cybersecurity peers to network on the virtual beach.
 Easily find your peers - hover above their name and click 'Go To' - your avatar will walk to them
 Want a private chat? Any space with a blue circle around it means that you cannot

be heard from outside • Take a speedboat, climb the lighthouse, paddle with peers.

Get Inspired

News from around the world and an exploration of key questions from across key industry sectors as risk registers have been blown away in the water this year. Some of these themes will be explored more in depth – and with your input - in roundtable discussions through the day.

- Has the pandemic changed the cybersecurity landscape forever? Has Covid-19 strengthened or weakened the hand of the CISO and why
 How can we manage the pace of technology change and the changing threat landscape? What are the realities of and predictions on the cybersecurity bi-products of the pandemic?
 Increasing levels of cybercrime in a digital remote world what approaches work in this period of flux and transition? How have we maintained Business as Usual?
 Predictions on the future evolution of the information security profession and redefining risk registers. Hear from CISOs and luminaries how we can leverage security for financial recovery to stay ahead of the curve and move from crisis management to change management! How can we define and strengthen identity governance and operational integrity in a remote world? What are future career paths and skills and performance measures that demonstrate your worth

Even though we will miss seeing everyone in person this year, Pulse team is committed to bringing the CISO 360 Community together "at the same time in the same place", albeit virtually this year. This is where the magic happens, at the intersection of strong throughout leadership and community, the sharing of experiences and the natural networking that comes with that.

Attendees can meet and see each other at a click of the button via video calls for those private one to one conversations. For group discussions, meet up in the branded "Buzz Rooms" which are "coffee hub" spaces to network!

- LIVE BROADCAST Keynote lighting talks, fireside chats, case studies, behind the scenes interviews with speakers and sponsors will all happen here as a continuous and chaired stream!
- SPOTLIGHT Option to 'spotlight' onto the virtual stage to join the broadcast and ask a question or share an insight. Write SPOTLIGHT in upper case in the Chat Bar! POLLS Regular temperature barometers throughout the day on various topics to share collective thoughts!
- CHAT Public feed and Private chat. Plus send a private video message on the Chat! CISO 360 COMMUNITY Find and meet peers 1-2-1 in a video networking room.
- BUZZ BREAKS Hosted branded spaces where you can meet up with peers in our branded 'Buzz Rooms' for group networking, much as you would meet up and network in a coffee area. Meet speakers here for group Q&A in the Buzz Rooms after they exit the stage ROUNDTABLES Meet peers face to face in video room discussions to benchmark in special interest break outs







Creating meaningful interactions...

"Pulse Conferences' virtual events one of the most informative, interactive and engaging I have ever participated in!" EMEA Platform Director, SailPoint (June 2020)

"A fantastic event in time of dramatic change. This event helped to identify the issues the C-level are facing today and sharing this information helps CISOs to adapt culturally and technologically to prepare and ensure business

resilience and continuity in a time of crisis. A huge strategic advantage for business leaders" CISO, Acuity (June 2020)

"Great platform to engage and broaden awareness and experience, especially during lock down when things are in many areas stretched and time is not as abundant as many assume." CISO, EDF Energy (May 2020)



Registration Information

REGISTER ONLINE

www.ciso360congress.com +44 (0)20 7936 8989

teampulse@pulseconferences.com

Delegate Pass - Complimentary

Available to book by CISOs and senior in-house practitioners. Please note this rate does not apply to persons or companies providing advisory services or solutions to the security community.

Advisory Passes - £500

Advisory passes are suitable for cybersecurity service providers and advisories to the inhouse security/CISO community.

• Cancellation terms apply. Read more here



Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, raining and reports focus on cybersecurity, corporate security, resilence, investigations, privacy, business risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform agendas. Connecting minds, assuring the future. Working locally, thinking globally. www.pulseconferences.com

SAVE THE DATE! **5th Annual CISO 360 Congress** 23-25 June 2021. Madrid

A special 5th edition of CISO 360 Congress will be hosted at VP Design Plaza Madrid







