Bringing you essential perspectives from the preeminent cybersecurity leaders of today - present in the moment with CISO peers



www.ciso360congress.com

Congress Live Interactive Broadcast: 2 December (10am-5pm GMT) Avatars Roundtable & Networking: 4 December (3pm-6pm GMT)

Connecting Minds and Voices: Leveraging Cybersecurity for Agility, Trust and Resilience

Pulse Conferences is delighted to present the 4th edition of the flagship CISO 360 Congress, the annual meeting place for chief information security officers and cybersecurity directors from around the world. Our flagship event brings the most innovative minds, practitioners, luminaries and thinkers to inspire, connect educate, engage and present new ground-breaking ways to stay secure! This is the one event of the year that CISOs should never miss!

CISO 360 Congress - Wednesday 2 December 2020

Previously hosted in Barcelona, Lisbon and Rome, this year will be hosted as a hybrid event, broadcast live from a TV studio in London! We will deliver the programme as a continuous, live broadcast in real time. Participants will interact via a virtual platform. Some UK based speakers will be present in the studio in the same physical space as the Chairperson, or in this case the broadcast show host. Most speakers will present virtually from around the world. Delegates interact by "spotlighting" onto the virtual stage and by partaking in live polls, chat, video 121 networking and in breakout roundtable sessions. This will create a dynamic vibe for the event where people can interact, knowing and feeling that they are participating at the same time in the same place as their peers and the CISO 360 community, rather than watching pre-recorded or on demand sessions with less of a sense of belonging or ambience.

Avatars CISO 360 Roundtable and Networking – Friday 4 December 2020

The CISO 360 Roundtable is held under The Chatham House Rule. Co-led by CISOs, this is the main chance for CISOs to talk and benchmark on pre-identified areas of priority. The roundtable will be followed by a short Networking session on a virtual beach, Security Avatars Beach Networking. CISOs will be joined by Chief Security Officers for collaborative networking. The roundtable and networking parts of the event are delivered on an Avatar platform. Participants will shape their own Avatars and then move around and communicate verbally. Behaviours and verbal communication are much as it would be in a physical event. Voices are spatial, an innovative way to interact and collaborate.

See Testimonials and Archives <u>www.ciso360congress.com</u> Agenda at a Glance







Wednesday 2 December 4th Annual CISO 360 Congress Security-Hybrid 2020

10am-5pm GMT

Live interactive broadcast from the TV studio – case studies, keynote lightning talks, breakout roundtables, fireside chats.





Friday 4 December

Avatars CSO 360 Boardroom

3pm-5pm GMT

The ultimate benchmarking on security leadership priorities.





Friday 4 December

Security Avatars Beach Networking

5pm-6pm GMT

Networking with CISOs, joined by CSOs for security collaboration piece.



Chaired by

- Marcus Alldrick, CISO Luminary (Former CISO and DPO, Lloyd's Bank)
 Speakers (in process)
- Alyssa Miller, Hacker/Researcher, Security Advocate, Application Advocate, Snyk
- Caroline Lawson, Field CTO UK, SailPoint
- Derek Cheng, CSO, TalkTalk
- Evelyn Lekhtman, Agile Transformational SME, Strategist, Advisor, Agile Coach and Scrum Master
- Gadi Evron, Domain Lead, Cyber Innovation Lab, Citi
- Jonathan Armstrong, Partner, Cordery Compliance
- Kai Roer, Security Culture Coach / Author / Creator of the Security Culture Framework / CEO, CLTRe AS (Norway)
- Marcus Dimbleby, VP and UK Leader, Red Team Thinking LLC
- Michael Colao, Chief Corporate Security Officer, AXA
- Lady Olga Maitland, Founder and CEO, Defence and Security Forum & Copenhagen Compliance and Chairman, Algeria British Business Council
- Air Commodore (Retired) Peter Drissell, Director, Civil Aviation Authority
- Peter Wood, Partner, Naturally Cyber LLP
- Prof. Dr. Robert Coles, Honorary Professor, UCL and Visiting Professor, Royal Holloway, University of London
- Rainer Rehm, CISO, Zooplus AG
- Rik Ferguson, Vice President Security Research, Trend Micro and Special Advisor, Europol
- Ray Stanton, Executive Partner, IBM
- Richard Hollis, Director, Risk Crew
- Saj Naseem, CISO, New Jersey Courts (USA)
- Dr Vasileios Karagiannopoulos, Senior Lecturer in Law and Cybercrime, University of Portsmouth
- Dr Victoria Baines, Visiting Research Fellow, Oxford Department of International Development

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Get Inspired

News from around the world and an exploration of key questions from across key industry sectors as risk registers have been blown away in the water this year. Some of these themes will be explored more in depth – and with your input - in roundtable discussions through the day.

- ✓ Has the pandemic changed the cybersecurity landscape forever?
- ✓ Has Covid-19 strengthened or weakened the hand of the CISO and why
- ✓ How can we manage the pace of technology change and the changing threat landscape?
- ✓ What are the realities of and predictions on the cybersecurity bi-products of the pandemic?
- ✓ Increasing levels of cybercrime in a digital remote world what approaches work in this period of flux and transition? How can we protect against increased ransomware threats?
- ✓ How have we maintained Business as Usual?
- ✓ Predictions on the future evolution of the information security profession and redefining risk registers
- ✓ Hear from CISOs and luminaries how we can leverage security for financial recovery to stay ahead of the curve and move from crisis management to change management!
- ✓ How can we define and strengthen identity governance and operational integrity in a remote world?
- ✓ What are future career paths and skills and performance measures that demonstrate your worth

Engage

Even though we will miss seeing everyone in person this year, Pulse team is committed to bringing the CISO 360 Community together "at the same time in the same place", albeit virtually this year. This is where the magic happens, at the intersection of strong throughout leadership and community, the sharing of experiences and the natural networking that comes with that. Attendees can meet and see each other at a click of the button via video calls for those private one to one conversations. For group discussions, meet up in the branded "Buzz Rooms" which are "coffee hub" spaces to network!

- **LIVE BROADCAST** Keynote lighting talks, fireside chats, case studies, behind the scenes interviews with speakers and sponsors will all happen here as a continuous and chaired stream!
- **SPOTLIGHT** Option to 'spotlight' onto the virtual stage to join the broadcast and ask a question or share an insight. Write SPOTLIGHT in upper case in the Chat Bar!
- POLLS Regular temperature barometers throughout the day on various topics to share collective thoughts!
- CHAT Public feed and Private chat. Plus send a private video message on the Chat!
- CISO 360 COMMUNITY Find and meet peers 1-2-1 in a video networking room.
- **BUZZ BREAKS** Hosted branded spaces where you can meet up with peers in our branded 'Buzz Rooms' for group networking, much as you would meet up and network in a coffee area. Meet speakers here for group Q&A in the Buzz Rooms after they exit the stage
- ROUNDTABLES Meet peers face to face in video room discussions to benchmark in special interest break outs

Session Types

Our experienced chairperson will oversee a continuous flow of the day from the studio.

- Keynote lighting talks (5 minutes) TELL Discover something new
- Corporate case studies (15-20 minutes) SHOW Details that stick
- Fireside chats / Mini Panels (15-20 mins) CONNECT With speakers from around the world
- Interviews / chat show style (15-20 mins) INSPIRE and INFORM Broadcast style
- Roundtable discussions (circa 30 minutes) INTERACT Meet peers in discussions face to face
- Avatars CISO 360 Roundtable (4 December 3pm-5pm) BENCHMARK Interact CISO priorities via avatars on 4 December
- Avatars Security Networking (4 December 5pm-6pm) NETWORK Walk and talk with peers via avatars on 4 December
- Behind the scenes ADHOC Fun interviews with Speakers and Sponsors!

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Draft agenda – Timings are in GMT Wednesday 2 December 2020 Live from the Studio

Global Risk and Opportunity Landscape

10:00-10:05

Welcome to the 4th CISO 360 Congress!

Master of Ceremonies: Clive Room, Director, Pulse Conferences

Chairperson: Marcus Alldrick, CISO Luminary

10:05-10:35

Keynote Building cyber defence and business resilience with security culture

Be inspired by award-winning author, speaker and security culture researcher on the global stage.

- How can we manage cybersecurity in a world of social media, false information, growing nationalism / authoritarianism, growing civil unrest?
- Security culture how does it work?
- How can you yield security culture as part of your security arsenal?

Kai Roer, Security Culture Coach, Author, Creator of the Security Culture Framework, CEO, CLTRe AS (Norway)

10:35-10:55

Case Studies

Getting serious about security awareness

Practical insights into education, training and culture change across three FTSE 100 organisations from Robert Coles, ex CISO of GSK, National Grid and Merrill Lynch.

Professor Dr. Robert Coles, Director, **Cumberland House Consulting Ltd**, Honorary Professor, **UCL** and Visiting Professor, **Royal Holloway**, **University of London**

10:55-11:25

Panel How has the cybersecurity landscape changed forever? How can we leverage cybersecurity and move from crisis management to change management and competitive advantage?

Exploration of key questions from across key industry sectors in a year when the digital revolution has been radically accelerated and risk registers have been blown away in the water!

- Has Covid-19 strengthened or weakened the hand of the CISO and why?
- Has the pandemic changed the cybersecurity landscape forever? What are the bi-products?
- Are we seeing shifts in attack and cybercrime trends because of economic downturn/pandemic?
- How can we manage the pace of technology change and the changing threat landscape and turn this to our advantage? Automation, smart
 performance metrics and controls for cybersecurity
- Doing more with less are we seeing more convergence in security disciplines? (privacy-security-physical)
- How are we maintaining BAU commitments in the pandemic? How are our risk registers measuring up?
- What global threat intelligence sharing initiatives are working?

With: Derek Cheng, CSO, TalkTalk (UK)

Air Commodore (Retired) Peter Drissell, Director Aviation Security, Civil Aviation Authority

11:25-11:35

Keynote Lightning Talk

Show Me the Value: Security as the Enabler of an Efficient Pipeline

Security practices are often viewed as inhibitors to delivering on business objectives. As a result, winning support for security initiatives can be challenging. There is growing attention being paid to the idea of security as an enabler of the business, but especially when it comes to application security and the DevSecOps pipeline. Many still struggle trying to convey that value. Shared important concepts and key steps that security leaders should employ to demonstrate the value security can bring in terms of enabling a more efficient pipeline. We'll look at both communicating up stream in the leadership ranks as well as to our peers in the business lines.

Alyssa Miller, Hacker/Researcher, Security Advocate, Application Advocate, Snyk

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11:35-12:05

Keynote Lightning Talk & Fireside Chat Identity trends through 2020 and predictions

Hosted by SailPoint

Interview with CISOs who will share different perspectives on modern identity management and how identities are evolving.

- How can we define and strengthen identity governance and operational integrity in a remote world?
- What are supply chain and orchestration risks?
- What are new challenges with PAM that we are seeing?
- What are your thoughts on the business context around zero trust?
- Can business growth come from the intersection between identity, data and experience?
- What challenges does cloud IAM create?
- What does the future hold for identity and authentication?

Interview by: Caroline Lawson, Field CTO UK, SailPoint Joined by CISOs

12:05-12:20

Buzz Break – Top 3 Things to Do!

| 1. Meet the Speakers Q&A WHERE? Buzz Room | 2. Meet the Speakers Q&A WHERE? Buzz Room | 3. Peers 1-2-1 video networking Select who you want to meet from the |
|---|---|--|
| | | attendee list and request a meeting! |
| | | WHERE? CISO 360 Community. |

12:20-12:40

Poll 2030! What will keep CISOs awake at night in 10 years' time and other futuristic questions

Vote live and discuss the results! A fun but intriguing and informative session – you will be amongst the first to receive the 2030 report when it is finalised in 2021!

Dr. Victoria Baines, Visiting Research Fellow, **Oxford Department of International Development Rik Ferguson**, Vice President Security Research, **Trend Micro** and Special Advisor, **Europol**

12:40-13:00

Interview Pivoting to behaviour centric security

Hosted by Vectra

- How is your security team structured, number of SOC's globally etc.
- Network environment, SIEM, EDR and challenges faced
- Before Vectra, how did you detect cyberattacks inside your network and mitigate threats before they spread? Was the previous approach effective?
- Key challenges being faced today by yourself and other organisations in protecting against cyberattacks?
- How big a problem do you see Account Takeover/Credential Abuse and what have you done to solve this (brings in our O365 story)
- How long was the deployment of Vectra and how long before you saw value and what were the deployment challenges?
- The time-to-respond is a big issue today. What are you able to do now that you couldn't do before with regards to the time it takes to detect and mitigate loss?
- What advise can you give to other CISO's in your position?

With: Paul Haywood, Global CISO & Chief Technology Risk Officer, Bupa Interviewed by: Matt Walmsley, Director, Vectra

Securing Transformation and Innovation

13:00-13:10

Keynote Lightning Talk Vendors...or Threat Vectors: A Paranoiac's Opinion Richard Hollis, Director, Risk Crew

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13:10-13:20

Keynote Lightning Talk



Is secure business agility at scale doable and how can you as a CISO help the journey?

Evelyn (Lena) Lekhtman, Agile Transformational SME, Strategist, Advisor, Agile Coach and Scrum Master **Marcus Dimbleby,** VP and UK Leader, **Red Team Thinking LLC**

13:20-13:50

Please select your preferred roundtable – a great chance to meet and compare approaches face to face with peers and delve deeper into the topics introduced by the keynotes. Everyone is a speaker. There are no slides.

ROUNDTABLE Managing Risk in The Enterprise

Hosted by Ping Identity

- User & Device Risk
- Scaling Remote Work
- Conveying Risk to Board/Executive Team
- Dynamic Risk Controls
- Improve User Experiences i.e.

Passwordless, Adaptive authentication

• How CISOs are evaluating third-party risk and how to maintain strong partnerships

Co-facilitated by: Rob Otto, EMEA Field CTO, Ping Identity and Alan Jenkins Senior Cyber Security Manager Hitachi Europe Limited??

ROUNDTABLE Is Secure business agility at scale doable and how can you as a CISO help the journey?

During the last 18 months Evelyn started to investigate business agility at scale. She wanted to know if the concept was even achievable. She participated in and witnessed a successful Business Agility at Scale transformation and has reviewed findings from the Business Agility Institute, performing 121 interviews with C-Level Leaders and Agile Leaders within the UK and beyond to understand: why some businesses are succeeding and why others are failing? Hear key findings and experiences and how we can make good decisions faster in today's complex and rapidly changing world. Enable truth-telling cultures and business agility through adaptive leadership, red teaming, and effective transformation.

Evelyn (Lena) Lekhtman, Agile Transformational SME, Strategist, Advisor, Agile Coach and Scrum Master; **Marcus Dimbleby, Red Team Thinking LLC** If you do not get into a room, we suggest a group 'Coffee Meet Up
WHERE? Buzz Rooms
Or Peers 1-2-1 Networking

Culture, Risk and Awareness

13:50-14:20

Fireside Chat Privacy and data protection - Biden, Brexit...

A fireside chat led by Lady Olga Maitland. Topics will cover ensuring personal data law compliance worldwide, in the many different regulatory frameworks. Top tips to best manage and measure information security and data privacy in a remote and hybrid environment. What have the GDPR fines so far told us? As a CISO what are your liabilities? Directors' responsibilities and how CISOs can support this. Predictions on privacy or data protection that is going to hit us in the near future – Biden, Brexit?

Led by: Lady Olga Maitland, Founder and CEO, Defence and Security Forum & Copenhagen Compliance and Chairman, Algeria British Business Council

Joined by:

Saj Naseem, CISO, New Jersey Courts (USA)
Jonathan Armstrong, Partner, Cordery Compliance (UK)
Rainer Rehm, CISO, Zooplus (Germany)
Colette Hanley, Group Head of Privacy, Nokia (UK)

14:20-14:30

Buzz Break - Top 3 Things to Do!

| Meet peers face to face in the Buzz | Meet the Speakers Q&A | Peers 1-2-1 video networking |
|-------------------------------------|-----------------------|--------------------------------------|
| Rooms our virtual coffee hubs | WHERE? Buzz Room | Select who you want to meet from the |
| | | attendee list and request a meeting! |
| | | WHERE? CISO 360 Community |
| | | |

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14:30-14:35

Keynote Lightning Talk

Authentication Authority as a Foundation Tool

Richard Bird, Chief Customer Information Officer, Ping Identity

14:35-14:45

Keynote Lightning Talk Dramatic Security Awareness: Cyber security awareness that might actually work

Most security awareness training fails. Typically, it's boring, condescending or wrong – and sometimes all three. Pete has a different approach – calling on principles from sales and marketing, ethical hacking, education theory and creative writing.

Peter Wood, Partner, Naturally Cyber LLP

14:45-15:15

Please select your preferred roundtable – a great chance to meet and compare approaches face to face with peers and delve deeper into the topics introduced by the keynotes. Everyone is a speaker. There are no slides.

ROUNDTABLE Dramatic Security Awareness: Cyber security awareness that might actually work

A chance to exchange peer to peer experiences on what works and what doesn't when it comes to security awareness.

Co-facilitated by: Peter Wood, Partner, Naturally Cyber LLP

Securing new development: A strategic vision and managing upwards *Hosted by Snyk*

- Digital transformation From waterfall to agile, where and how does security fit in?
- Application Security Getting out in front of agile and product teams, how to build interest and motivate dev teams
- Challenges of digital transformation with IT-OT convergence
- Data security and devops
- How can CISOs gain influence on transformation projects from the outset?
- Balancing security controls and a rapid pivot to digital business

Co-facilitated by: Alyssa Miller, Hacker/Researcher, Security Advocate, Application Advocate, **Snyk**

If you do not get into a room, we suggest a group 'Coffee Meet Up WHERE?
Snyk Buzz
Room

Future of cyber defence

15:15-15:35

Panel Vulnerability management and strategies in play to achieve endpoint security in 2021

Join this visionary session to hear how it is possible to mitigate the modern threats that are largely missed by AV (60% according to some reports), and what steps you could take to ensure you move from a reactive to a preventative approach in 2021. Hear how CISOs are pinpointing and leveraging actionable threat intelligence and technologies that help automate the identification of emerging threats using endpoint approaches. Something that is more important than ever.

- Are we seeing shifts in attack and cybercrime trends because of economic downturn/pandemic?
- What are current visibility challenges? Can an endpoint security approach help?
- Traditional challenges and existing problems with endpoint security
- Critical steps organisations take when achieving complete endpoint security
- Achieving a meaningful visibility of our infrastructures and risk surface

Panellists: Paul Davies, Senior Solutions Architect, **BeyondTrust CISOs**

15:35-15:45

Keynote Lightning Talk

The Seven Deadly Sins of Application Security

How to avoid the common mistakes and misconceptions when running Application Security Programmes of Work.

John Wood, Lead, Checkmarx

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15:45-16:15

Please select your preferred roundtable – a great chance to meet and compare approaches face to face with peers and delve deeper into the topics introduced by the keynotes. Everyone is a speaker. There are no slides.

Roundtable

What does world class incident response and proactive cyber defense look like?

- Security penetration testing comparisons
- Designing and developing advanced cyber defence controls
- Forensics and incident response capabilities
- Building and managing a world class SOC
- Purple / Red Teaming trends and scenario planning
- Can you recover from a breach of trust/ trust deficit?

Roundtable

Cloud Security Challenges and Solutions Shared

Hybrid cloud, migration challenges, monitoring, supplier risk are areas of cloud

If you do not get into a room, we suggest a group 'Coffee Meet Up WHERE? Buzz

Rooms

16:15-16:35

Keynote Lightning Talk From Incubation to Integration: The journey of cybersecurity technologies – A Innovation Labs perspective

Rare insights into how new technologies evolve from the idea phase, through technical PoC, to full integration. Reviewing, selecting, designing and innovating cybersecurity technologies. Planning for the security implications of innovative technology.

Gadi Evron, Domain Lead, Cyber Innovation Lab, Citi (Israel)

16:35-17:00

Closing Keynote

Michael Colao, Chief Corporate Security Officer, AXA

17:00-17:30

Closing Fireside Chat The State of... Diversity and Inclusion, Keeping Teams Inspired, Skills and learning

How diversity differs from inclusion; Diversity and inclusion in the context of how we build solutions inclusive AI as an example; Wellbeing in cyber and the pressures specific to CISOs and the cybersecurity now that are distinct from other sectors. How to retool yourself and your team to thrive (not survive). What skills are needed to create strong regional cybersecurity ecosystems? Are we getting enough fresh talent coming out of schools? Plus learning applied critical thinking - how many Millennials and Gen Z actually have a coach? Predictions on the evolution of the cybersecurity profession.

Dr. Victoria Baines, Visiting Research Fellow, **Oxford Department of International Development Dr Vasileios Karagiannopoulos**, Senior Lecturer in Law and Cybercrime, **University of Portsmouth Anthony Young, Director, Bridewell Consulting**

17:30-17:35

Close of Day and Prize Draw Winners - must be live to win!

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BENCHMARKING ESSENTIAL STRATEGIES AND TACTICS WITH CYBERSECURITY PEERS



Friday 4 December, 15:00-17:00 GMT

Led by with and for Chief Information Security Officers and cybersecurity practitioners, this is the annual sound-boarding for today's security leaders. This years' CISO 360 Roundtable discussion 2020 edition will be held in an Avatar world.

Held under The Chatham House Rule, you will interact and partake in the discussion, talking to fellow participants. Roundtable behaviours are much as they would be in a physical conference. Talks end with networking on the virtual beach, the perfect chance to catch up with CISO peers both in private (look out for the blue dotted circles, no one can hear you from outside), or by walking around and joining in group discussions as you would in person, minus the F&B of course!

Led by, with and for CISOs

- Everyone is a Speaker all guests are invited to contribute to the discussion. This is your time and your agenda!
- You shape the final agenda tell us your top 3 priorities when you register!
- Held under the Chatham House Rule
- Post-event: Output report

Know Before You Go

The software download and account creation could not be easier, it only takes a few minutes. You will be sent the link to the private Pulse island the day before the event. You may need to use a personal laptop if you have firewall issues. When you are inside the Boardroom Suite talking to peers, you will be surprised at how real it feels, given that the voices are spatial. This is about bringing you top of mind topics as a truly innovative collaborative experience.







Ray Stanton • 1st Executive Partner at IBM - Board Advisor/NED/Charity Fundraiser 10h • •

While it felt a little odd to start, this format ended up being great fun and insightful and kept me engaged!

A real difference to the normal webinar/conference by video drain we're all suffering.

Thanks you Pulse Conferences for being different and innovative and trying something else!

One that feels safely and strangely familiar. This Roundtable is about benchmarking with the real people who inhabit the same space at the same time.

Co-Facilitated by:

Prof. Dr. Robert Coles, Honorary Professor, UCL and Visiting Professor, Royal Holloway, University of London Ray Stanton, Executive Partner, IBM

Michael Colao, Chief Corporate Security Officer, AXA

| Times are | GMT |
|-----------|------------|
|-----------|------------|

| 14:45-15:00 | Welcome to the Roundtable: Avatars For Dummies - Pulse Conferences |
|-------------|---|
| 15:00-15:05 | Set Objectives and Reconfirm Topics: Avatars CISO 360 Roundtable – Robert Coles |
| 15:05-15:35 | Session 1 |
| 15:35-16:05 | Session 2 |
| 16:05-16:35 | Session 3 |
| 16:35-17:00 | Key Take Aways and Close of Discussion – Robert Coles |
| 17:00-18:00 | Security Avatars Beach Networking - Security Engagement and Collaboration |
| | |

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