Virtual CISO 360 USA

PULSE CONFERENCES Virtual

Connecting Minds and Voices to Build Cyber Resilience

28 October 2020
Virtual Island
11AM-5.30PM EDT
8AM-2.30PM PDT

Shape your Avatar.
Shake Hands, Clap, Cheer.
Immerse yourself in this innovative experience where voices are spatial!

Alyssa Miller
Application Security Advocate
Snyk

Dr. Robert Coles
Honorary Professor, **UCL**
& Visiting Professor,
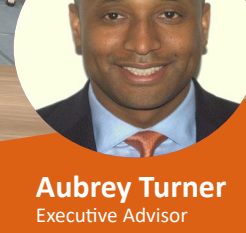**Royal Holloway**

Michael Colao
Chief Corporate Security
Officer, **AXA**

Paul Innella
CEO
TDI

Eduardo Jany
Executive Officer, Global
Security Operations
Bloomberg LP

Aubrey Turner
Executive Advisor
Ping Identity
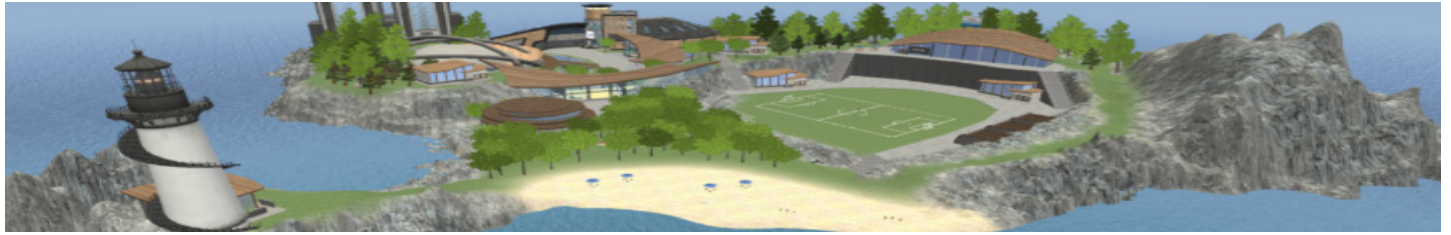
Share time, space and knowledge within a trusted CISO community

"It was a great opportunity for me to reach out and expand my network, which is even more important right now ... To meet online with the Team Pulse team and subject matter experts was a delight. And the end of this pandemic is in sight, which we all, I believe, have been longing for since earlier this year."
Executive Director, Morgan Stanley

Sanna-Lindstrom

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We all know that the best part of any good conference is the conversations you have over lunch or sitting next to someone before a session starts. This is what so many of us are now missing.

During CISO 360 USA, you will meet new people, connect over shared interests and get randomly introduced to fellow attendees. You will bump into people in the hallways. You can safely shake as many hands as you want. Easily find people at a click. Never forget a name.

5 sessions not to be missed!
1. **Getting serious about security awareness and culture** with the ex CISO of GSK, National Grid and Merrill Lynch! Practical insights into education, training and culture change across three FTSE 100 organisations by Robert Coles
2. **What's in Your Software** - an objective view of how controls can be brought to life in a way that is easily adoptable - Alyssa Miller, Application Security Advocate, Snyk
3. **Realities of the insider threat** - Chris Leigh, Director and CISO, Eversource Energy
4. **Artificial Stupidity** - Michael Colao, Chief Corporate Security Officer, AXA
5. **Key lessons shared** from the award-winning Bloomberg Global Security Operations program - overcoming challenges, KPIs for a holistic security program Promoting and marketing security! Eduardo Jany, Executive Officer, Global Security Operations, Bloomberg LP

5 ways to engage and connect
1. **An immersive agenda that will keep you moving around the Conference Hall** - Keynote lightning talks, corporate case studies, fireside chats and panels
2. **Interactive Think Tanks CISO the enabler** - benchmark the artefacts of performance working in smaller group discussions
3. **CISO Circles - Birds of a Feather lunch break** - grab a sandwich and teleport to the grassy area to join a CISO circle, or start your own topic circle by writing a topic of your choice on a sticky note!
4. **Networking on the beach** - climb the lighthouse, take a speedboat or simply catch up with peers at the end of the day in the water!
5. **3D Expo – security hub to stay updated on the latest technologies.** Prize draw!

Created and hosted by Pulse Conferences, the event will be hosted on a VirBELA avatar island that is private to CISO 360 USA participants. There is no press.

To be clear, this is about as far away from a webinar that you can watch on demand as an conference can be! You must be present to share time, space and knowledge with CISO peers to experience this truly innovative way to meet and engage with peers.

Register today and immerse yourself in this strangely familiar and fun experience. Top speakers, authentic meetings, pulsating cybersecurity debate – the question should really why wouldn't you join!

Trusted benchmarking and meaningful interaction for CISOs, senior security practitioners and luminaries, CISO 360 USA promises to be like no other. Don't miss this unique 'first' for the CISO 360 community on 28 October 2020!

Speakers including
- **Allen Ohanian,** Information Security Officer, **Los Angeles County Department of Children and Family Services (BIS)**
- **Alyssa Miller,** Application Security Advocate, **Snyk**
- **Arnold Felberbaum,** Adjunct Professor, **New Jersey Institute of Technology**
- **Aubrey Turner**, Executive Advisor, **Ping Identity**
- **Chris Leigh,** Director and Chief Information Security Officer, **Eversource Energy**
- **Eduardo Jany,** Executive Officer, Global Security Operations, **Bloomberg LP**
- **Jay Doyle,** Managing Director, **Ankura**; Former NCIS and NCIJTF Executive
- **Jesse K. Dean**, Vice-President Solutions, **TDI**
- **Marcus Alldrick**, Digital Risk Management, Security and Compliance Advisor (Frmr CISO, **Lloyd's of London)**
- **Michael Colao**, Chief Corporate Security Officer, **AXA**
- **Michael P. O'Hara**, Head of Cyber Security, **New Avon (LG H&H)**
- **Owanate Bestman,** Director, **Bestman Solutions**
- **Paul Innella**, CEO, **TDI**
- **Ray Stanton**, Executive Partner, **IBM Security**
- **Dr. Robert Coles,** Director, **Cumberland House Consulting Ltd,** Honorary Professor, **UCL** & Visiting Professor, **Royal Holloway, University of London**
- **Ron Woerner,** Cyber-AAA, Chief Security Evangelist, Bellevue University, Cybersecurity Professor
- **Rosa Feygin**, Head of Security, **Vistaprint**
- **Scott Raspa**, Director, **TDI**
- **Simon Riggs**, MD and Regional Information Security Executive, EMEA, **Bank of America**
- **Simon Hill**, Head of Legal and Compliance, **Certes Networks**

The Venue - CISO 360 USA

CONFERENCE HALL - Participate in panels, think tanks and roundtables at CISO 360 USA! Speakers present as avatars with their image behind.
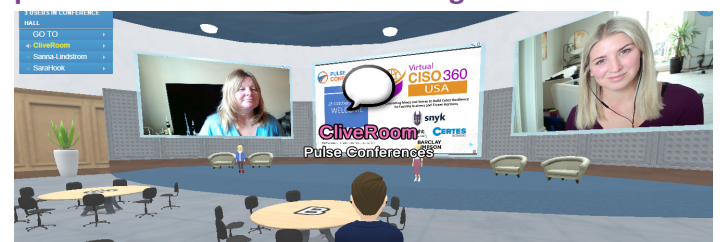
EXPO - Visit the Security Hub, the social hot spot. Meet real people, walk around, see new tech!

PRIVATE DISCUSSION SPACES - The Island will be private to participants of the CISO 360 USA. Blue lines designate private discussion areas.

10.30AM EDT
Welcome Area Then Expo

Arrive early to Shape your Avatar then Teleport to Explore the Security Hub in the Expo!

11AM EDT
Conference Hall

Welcome to CISO 360 USA!
Marcus Alldrick, Digital Risk Management, Security and Compliance Advisor (Frmr CISO, Lloyd's of London)

11.10AM EDT
Conference Hall

KEYNOTE **Best practices for managing a global security programme**
Hear lessons learned from the award-winning Bloomberg Global Security Operations program- overcoming challenges, incorporating policies and procedures as well as performance metrics for a holistic security program to include physical security, guarding management, event security, threat and risk assessments, travel security and health and life safety. Promoting and marketing a smart security program as well as training.
Eduardo Jany, Executive Officer, Global Security Operations, Bloomberg LP

11.25AM EDT
Conference Hall

CASE STUDIES **Getting serious about security awareness and culture**
Practical insights into education, training and culture change across three FTSE 100 organisations from Robert Coles, ex CISO of GSK, National Grid and Merrill Lynch.
Dr. Robert Coles, Director, Cumberland House Consulting Ltd, Honorary Professor, UCL and Visiting Professor, Royal Holloway, University of London

11.55AM EDT
Conference Hall

KEYNOTE LIGHTNING TALK **What's in Your Software**
The state of security in the open source community is a complex landscape of powerful development aids, good intentions, failed efforts and in some cases neglect. In this session, Alyssa shares results of her research to draw an objective view of the current security posture in the open source ecosystem. She describes how reshaping our approach to software delivery and building in Software Bill of Materials (SBOM) and Package Health Policies are necessary but challenging. She offers a vision of how these controls can be brought to life to address risk across the organization in a way that is easily adoptable and leverages principles of continuous improvement.
Alyssa Miller, Application Security Advocate, Snyk

12.15PM EDT
Conference Hall

CASE STUDY **Addressing Insider Threat**
Chris Leigh, Director and CISO, Eversource Energy

12.35PM-1PM EDT
Expo

Group Stage Photo on and Teleport to the Expo to Meet the Sponsors!

1PM EDT
Conference Hall

KEYNOTE LIGHTNING TALK **Don't Get Spooked - A Practical Approach To Zero Trust**
Business and market disruptions are accelerating digital transformation initiatives. Simultaneously interest in zero trust is growing. These elements are rapidly intersecting and while zero trust can help organizations achieve their digital transformation goals there are material factors to consider before diving in. Aubrey will share practical approaches.
Aubrey Turner, Executive Advisor, Ping Identity

1.15PM EDT
Conference Hall

CISO 360 THINK TANK **Cybersecurity Performance - CISO the Enabler**
Discuss and benchmark lessons learned and tried and tested approaches to deal with the artefacts of cyber performance: Risk, Performance Management, Reporting. Participants will share successes with peers as well as failings. Attendees select their topic below. Strategists and CISOs converse in smaller groups. Key findings are shared back from the main stage.
Timings
1.15-1.20 Set the Brief
1.20-1.45 Small group discussions in private circles
1.45-1.55 Key findings shared from the stage to full group

1. Risk. Co-facilitated by: CISO and Paul Innella, CEO, TDI Allen Ohanian, Information Security Officer, Los Angeles County Department of Children and Family Services (BIS)
2. Performance Management. Co-facilitated by: CISO and Jesse K. Dean, VP Solutions, TDI and Simon Riggs, MD and Regional Information Security Executive, EMEA, Bank of America
3. Reporting. Co-facilitated by: Scott Raspa, Director, TDI and Michael Colao, Chief Corporate Security Officer, AXA

1.55PM EDT
Teleport to Expo + Walk straight ahead (forward arrow) to the grassy area

CISO Circles Birds of a Feather - Lunch and Expo
Grab a sandwich and coffee before you gather on the grassy lawn! Compare approaches and thinking. Topics may change according to your input pre-event. Let us know your priorities when you register and we will match you up!
1. Data loss prevention and privacy - what are compliance challenges?
2. Malware and Fraud - what are the latest vulnerabilities that we are seeing?
3. Cloud - common misconfigurations and risk mitigation
4. Rethinking identity and access management
5. Security testing - how have our strategies changed?

2.25PM EDT
Conference Hall

SPECIAL KEYNOTE **Artificial Stupidity**
Michael Colao, Chief Corporate Security Officer, AXA

2.50PM EDT
Conference Hall

FIRESIDE CHAT **Infodemic in the business world - How can we address mis- and disinformation to prevent harmful cyber activities**
Amidst an uncertain and polarised geopolitical backdrop of constellation of bad actors, conspiracy theorists, extremist groups and propaganda, we need transparency of information and legal systems to address these global challenges. • What new targeted attacks are we seeing? • Fake accounts – political games and tactics • Hijacked and repurposed accounts around COVID-19 • Hacking schemes, cyber espionage and intellectual property theft that target private sector • What are solutions in this period of flux and transition? • Are commercial and classified cybersecurity coming together or moving apart? • How can we share threat information between public/private sectors?
Chaired by: Eduardo Jany, Executive Officer, Global Security Operations, Bloomberg LP Joined by: Jay Doyle, Managing Director, Ankura; Former NCIS and NCI JTF Executive; Simon Riggs, MD and Regional Information Security Executive, EMEA, Bank of America

3.20PM EDT
Conference Hall

CASE STUDY **Digital Innovation: Being a champion for DevSecOps**
Michael P. O'Hara, Head of Cyber Security, New Avon (LG H&H)

3.35PM EDT
Conference Hall

FIRESIDE CHAT **Cyber Skills and Pathways**
Arnold Felberbaum, Adjunct Professor, New Jersey Institute of Technology
Owanate Bestman, Director, Bestman Solutions

3.55PM EDT
Expo

Last Chance Prize Draw - Teleport to Expo!

4.15PM EDT
Conference Hall

KEYNOTE LIGHTNING TALK **Incident Response - Be Prepared Because It's Going to Happen**
The ability to respond to a security incident is top priority for most security teams. What works, what doesn't, current challenges and predictions.
• Threat landscape analysis and horizon scanning techniques • What are the business benefits and challenges of a converged global operation? • Security penetration testing comparisons - red, purple...• Reviewing, selecting, designing and innovating cybersecurity technologies • Designing and developing advanced cyber security controls • Building and managing a world class SOC• Proactive and emergency response to emerging threats • Can you recover from a breach of trust/ trust deficit?
Ron Woerner, Cyber-AAA, Chief Security Evangelist

4.30PM EDT
Conference Hall

PANEL **How can we leverage cybersecurity strategy in the midst of transformation and change? Balancing automation, AI with intuition**
Share strategies and best practices on key strategic and future facing questions:
• How do we set up a strategic direction for security to take us to the next level?
• What is working to drive our cyber transformation programmes?
• How can we leverage business opportunities in cyber?
• What priorities are shifting, up and down? How has this changed in 2020?
• What are the right people, processes and technologies to leverage for success?
• What can CISOs do to bridge solutions that create dangerous silos in security?
• Is there a roadmap we can work from?
• How do we ensure that data is secure even when our network might not be?
• How do we get to the core of what solutions can do and "get under the hood" to engage with effective solutions?
Chaired by: Ray Stanton, Executive Partner, IBM Security
Joined by: Allen Ohanian, Information Security Officer, Los Angeles County Department of Children and Family Services (BIS); Simon Hill, Head of Legal and Compliance, Certes Networks

4.55PM-5PM EDT
Conference Hall

Close of Day and *Sponsors' Prize Draw!*
Great prizes - must be present to win! Greet your prize donator on stage!

5PM-5.30PM EDT
Networking Beach

Beach Networking Reception
Kindly Sponsored by TDI
Grab a Halloween hat from the Changing room if you wish before you teleporting to the Beach to continue talking with peers! Take a speedboat, explore the lighthouse, paddle with peers!

CnSight
By TDI

CISO CIRCLES (EXPO HALL) - Compare approaches.

BEACH - Catch up with peers!

Virtual CISO 360 USA

Creating meaningful interactions... at the right time, in the right place.

Join the Pulse trusted and friendly business community where the brightest minds come together to share experiences with peers.

"Pulse Conferences' virtual events one of the most informative, interactive and engaging I have ever participated in!"
EMEA Platform Director, SailPoint (June 2020)

"A fantastic event in time of dramatic change. This event helped to identify the issues the C-level are facing today and sharing this information helps CISOs to adapt culturally and technologically to prepare and ensure business resilience and continuity in a time of crisis. A huge strategic advantage for business leaders" **CISO, Acuity (June 2020)**

"Great platform to engage and broaden awareness and experience, especially during lock down when things are in many areas stretched and time is not as abundant as many assume." **CISO, EDF Energy (May 2020)**

Pulse Conferences — Virtual

Registration Information
CISO 360 USA - Virtual 2020

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Delegate Pass(In-house CISO/CxO) Complimentary USD$0
Available to book by CISOs and senior in-house practitioners. Please note this rate does not apply to persons or companies providing advisory services or solutions to the security community.

Advisory Passes
Strictly limited USD$999
Advisory passes are suitable for cybersecurity service providers and advisories to the inhouse security/CISO community.

Inclusions
• Entry to CISO 360 USA (28 October 2020)
• Invitation to join the virtual networking event - CISO 360 on the Beach!
• Certificate of attendance soft copy provided post-event on request
• Post-event materials (subject to speaker opt-out) and output reports
Please enquire sanna.lindstrom@pulseconferences.com for details.

Please note:
• The complimentary pass does not apply to persons or companies providing advisory services or solutions to the security community. To find out more about how you can get participate as a provider or advisor to the CISO community, please contact teampulse@pulseconferences.com • Pulse conferences reserves the right to approve that all registrations fall into the correct tier.
• Cancellation terms apply. Read more here

SAVE THE DATE!
2nd Annual CISO 360 USA
20 APRIL 2021, New York City!
The second edition of CISO 360 USA 2020 will be hosted at **Convene - 237 Park Avenue, New York.**

PULSE CONFERENCES

Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, business risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform agendas. Connecting minds, assuring the future. Working locally, thinking globally. www.pulseconferences.com

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About Pulse Island - 2020 Virtual Venue

An all-in-one virtual venue with expo halls, conference halls, auditoriums, breakout out boardrooms and networking spaces - like a beach for attendees to stay engaged!

While virtual spaces are not like real life, some things at CISO 360 USA will strangely be the same. The Conference Hall still looks like a conference room, the Expo Hall is like an exhibition and a panel still features a line-up of experts in chairs. Speakers' avatars will be just as engaging as in real life, too! Arrive early and grab those front seats otherwise your fellow CISO avatars' heads may even block your view! There are also many digital upgrades: people's bios and LinkedIn profiles are just a click away, you can find your colleagues, peers and newly found contacts immediately (Go To) without wandering around, avoiding those end of day 'conference feet'! There is no need to worry about forgetting someone's name; it is glowing over their head.

This is about the real people, CISOs and technology leaders, who will inhabit the space, CISO 360 USA community - and how you will interact and talk to these fellow participants in a way that is much like the way you would walk up to someone and converse in a physical conference. When you are inside the conference hall or in the Expo Hall talking to delegates, speakers and sponsors, you will be surprised at how real it feels, given that the voices are spatial.

Last but not least, this is an experience that is accessible to everyone technologically - regardless of whether you are using a top spec technology device or an old PC. The software download could not be easier, there are no glitches or browser issues. It is a stable platform from which to learn, engage and be inspired!

For the very few people who do own a VR headset, you can even join in VR but this is by no means a pre-requisite!

Expo security hub area for networking

Unrivalled networking and debate

Peer to peer exchange and benchmarking