

# Virtual CISO 360 USA



28 October 2020  
Pulse Island

11:00-17:30 EDT  
08:00-14:30 PDT

Connecting Minds and Voices to Build Cyber Resilience for Evolving Business and Threat Horizons

**REGISTER NOW**  
[www.ciso360usa.com](http://www.ciso360usa.com)  
\*Complimentary basis for CISOs

Shape your own **3D avatar!** Connect, learn and network with fellow CISO Avatars as you would in the real world!



## A trusted community - creating meaningful interactions for CISOs, CSOs, CxOs, stakeholders and luminaries

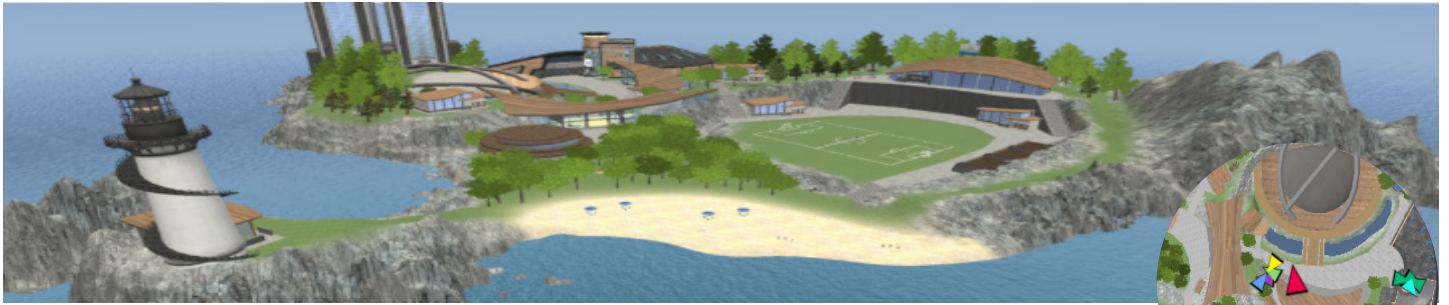
"Very interesting subjects were covered and it was a great opportunity for me to reach out and expand my network. Perhaps even more important right now, to me the time online with the Team Pulse, peers, and subject matter experts was like the 'light at the end of this pandemic lockdown tunnel' we all, I believe, have been longing for since earlier this year."  
Executive Director, Morgan Stanley (USA)



Platinum Sponsor

Gold Sponsors





**Dear Colleague, You are invited to shape your avatar and expand your knowledge and community on this very special virtual private island for CISO 360 USA 2020!**

On 28 October 2020, CISO/CSOs and senior cybersecurity and threat intelligence practitioners, mainly from across North America, will meet to converse and benchmark progress and approaches to cybersecurity challenges. Developed and hosted by Pulse Conferences, creator of the successful international CISO 360 and CSO 360 series, this is the closest thing we have experienced to a physical conference!

Designed to benchmark current understanding, approaches, challenges and opportunities in cybersecurity and digital innovation, CISO 360 USA is an authentic international think tank that aims to forge trusted, lasting professional connections for all participants – delegates, speakers and sponsors. **The programme provides critical updates on the emerging opportunity and risk horizon, role expectations and business technologies within the years to come.**

We are not trying to replicate real space or graphics, this is about bringing you a new experience that feels safely familiar. This is about the real people, CISOs and technology leaders, who will inhabit the space, CISO 360 USA community - and how you will interact and talk to these fellow participants in a way that is much like the way you would walk up to someone and converse in a physical conference. When you are inside the conference hall or in the Expo Hall talking to delegates, speakers and sponsors, you will be surprised at how real it feels, given that the voices are spatial.

**Don't miss this unique 'first' for the CISO 360 community on 28 October 2020!**

### Key themes for CISO 360 USA 2020

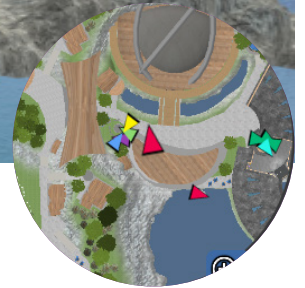
1. Cyber defence, privacy and trade-offs
2. Digital innovation and resilience
3. Cybercrime, intelligence and response strategy
4. Security leadership, culture, privacy and trust
5. Governance and operational resilience
6. Talk to the Board - Leverage risk and opportunities in cybersecurity!

**A trusted environment. Pulse Island will be private to participants of the CISO 360 USA. You can hold private discussions in any area with a blue line.**



### Speakers including

- **Ned Farmer**, Geopolitical Risk Manager, **American Airlines**
- **Paul Innella**, CEO, **TDI**
- **Ajoy Kumar**, Executive Director & Head of IT Risk Analysis and Reporting, **The Depository Trust & Clearing Corporation (DTCC)**
- **Arnold, Felberbaum**, Adjunct Professor, **New Jersey Institute of Technology**
- **Eduardo Jany**, Executive Officer, Global Security Operations, **Bloomberg LP**
- **Jason L. Stradley**, VP Chief Security Technology Officer, **Options Clearing Corporation**
- **Jay Doyle**, Managing Director, **Ankura**; Former NCIS and NCIJTF Executive
- **Jess K. Dean**, Vice-President Solutions, **TDI**
- **Marcus Alldrick**, Digital Risk Management, Security and Compliance Advisor (Frmr CISO, **Lloyd's of London**)
- **Michael Colao**, Chief Corporate Security Officer, **AXA**
- **Michael P. O'Hara**, Head of Cyber Security, **New Avon (LG H&H)**
- **Nasser Fattah**, Managing Director, **Bank of Tokyo-Mitsubishi UFJ**
- **Ray Stanton**, SVP/ Group Chief Security Officer and NED
- **Ron Woerner**, Cyber-AAA, Chief Security Evangelist, **Bellevue University, Cybersecurity Professor**
- **Dr. Robert Coles**, Director, **Cumberland House Consulting Ltd**, Honorary Professor, **UCL & Visiting Professor, Royal Holloway, University of London**
- **Sajed Naseem**, CISO, **New Jersey Courts**
- **Scott Raspa**, Director, **TDI**
- **Valentina Soria**, Executive Director, Technology Risk, **Morgan Stanley**



**Participate in panels, think tanks and roundtables at CISO 360 USA! Speakers can present as Avatars with their image behind them - the best of both worlds!**



**Visit the Security Hub, a social hot spot that will cultivate meaningful interactions - see what technologies are out there in a memorable way!**



**11:00 Shape and dress your Avatar. Teleport to the Expo Hall. Network with peers**

**11:30 Chairman's Opening (Conference Hall)**  
 Marcus Alldrick, Digital Risk Management, Security and Compliance Advisor (Fmr CISO, Lloyd's of London)

**11:40 KEYNOTE Best practices for managing and marketing a global security programme - Learnings from a CSO**  
 Hear lessons learned from the award-winning Bloomberg Global Security Operations program - overcoming challenges, incorporating policies and procedures as well as performance metrics for a holistic security program to include physical security, guarding management, event security, threat and risk assessments, travel security and health and life safety. Promoting and marketing a smart security program as well as training programs.  
 Eduardo Jany, Executive Officer, Global Security Operations, Bloomberg LP

**12:00 FIELDSIDE CHAT Future Proofing: A New Security Leadership Roadmap**  
 • Rethinking security – what priorities are shifting, up and down? • How can we take our own cybersecurity strategy to the next level? • Supply chain challenges • Human risk - managing teams and potential shortages of security and technical skills • Manipulation of information and news events for use in scams, disinformation, misinformation • Criminals in the cyber and physical worlds - managing a wave of fresh scams • How do we ensure focus on the right priorities? • What type of cyberattacks do we predict? • What needs to be done today to prepare our organisations for tomorrow?  
 Chaired by: Eduardo Jany, Executive Officer, Global Security Operations, Bloomberg LP. Panellists including: Ned Farmer, Geopolitical Risk Manager, American Airlines; Jay Doyle, Managing Director, Ankura; Former NCIS and NCJTF Executive

**12:40 KEYNOTE Adversarial AI and ML intelligence - How is this challenging systems in cybersecurity?**

12:50-

**13:20 Group Photo, Break and Expo Hall**

**13:30 CASE STUDY Digital Innovation: Being a champion for DevSecOps**  
 Michael P. O'Hara, Head of Cyber Security, New Avon (LG H&H)

**13:45 KEYNOTE Securing development during digital transformation**  
 CISOs are shifting toward DevSecOps, as they look to not only secure applications, but integrate security infrastructure into larger initiatives. Comms and controls for CISOs. Tips for devops in legacy organisations.

**13:55 CISO 360 THINK TANK Cybersecurity Performance - CISO the Enabler**  
 The CISO 360 Think Tank provides the opportunity for CISOs to benchmark lessons learned and tried and tested approaches to deal with 3 areas within a wider subject matter. In this case, the artefacts of cyber performance: Risk, ROI, Reporting, Response. Participants will share successes with peers as well as failings. Attendees select their topic below. Strategists and CISOs converse in smaller groups. Key findings are shared back by the groups from the main stage.

1. Risk.

Co-facilitated by: CISO and Paul Innella, CEO, TDI

2. Performance Management.

Co-facilitated by: CISO and Jesse K. Dean, VP Solutions, TDI

3. Reporting. Are current cybersecurity reporting methods, frequency, and metrics effective in driving cybersecurity performance?

Co-facilitated by: Scott Raspa, Director, TDI

4. Response. Providing proactive monitoring and real-time incident response to create and measure an agile SOC

14:55-

**15:45 Birds of a Feather Lunch Break**

Follow the Avatar topic leader to a private space to benchmark latest approaches and thinking. Grab a coffee and sandwich! Topics may change.

1. Data security, privacy and compliance
2. Malware and Fraud - Latest vulnerabilities
3. Cloud - misconfiguration and other security challenges
4. Identity and Access Management
5. Patch management for remote users
6. Leading teams of cybersecurity futurists

**15:45 KEYNOTE Governance of the source: Private equity risk in the cybersecurity supply chain**  
 Michael Colao, Chief Corporate Security Officer, AXA

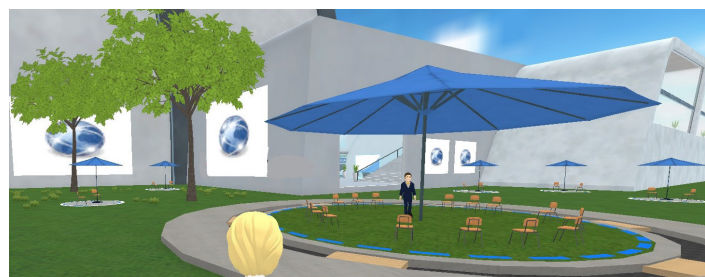
**16:05 CASE STUDY How to build an effective corporate intelligence function**  
 Sharing operational best practices on cyber threat intelligence  
 • KPIs for an effective corporate intelligence function  
 • Threat landscape analysis and horizon scanning techniques  
 • What are the business benefits and challenges of a converged global operation?  
 • Moving intelligence beyond security issues  
 Valentina Soria, Executive Director, Technology Risk, Morgan Stanley

**16:20 KEYNOTE Bridging the gap between digital and physical worlds for securing remote**

**16:30 CLOSING PANEL Talking Trust to the Board**  
 As CISOs are ambassadors to members of the C-suite and board, what are the strategic, operational and tactical questions around security that are set to change the way we view cyber risk and expectations for doing business over the next 5-10 years? How do we translate trust and collaboration into technological terms?  
 • Cybersecurity as a business asset - what are the right people, processes and technologies to leverage for success?  
 • Cyber Culture - How do we cultivate and grow security culture DNA?  
 • Cybersecurity as a business asset  
 • How do we bridge the gap between security, the business and governance?  
 • What is an effective risk management approach towards suppliers?  
 Chaired by: Dr. Robert Coles, Director, Cumberland House Consulting Ltd, Honorary Professor, UCL and Visiting Professor, Royal Holloway, University of London with Ray Stanton, SVP/ Group Chief Security Officer and NED  
 Joined by: Sajed Naseem, CISO, New Jersey Courts  
 Nasser Fattah, Managing Director, Bank of Tokyo-Mitsubishi UFJ  
 Ajoy Kumar, Executive Director & Head of IT Risk Analysis and Reporting, The Depository Trust & Clearing Corporation (DTCC);  
 Arnold Felberbaum, Adjunct Professor, New Jersey Institute of Technology

17:00-

**17:30 Close of Day. Teleport to the Beach for Sponsors' Prize Draw and Networking on the Beach. Kindly Sponsored by TDI**



## Creating meaningful interactions... at the right time, in the right place.

Join the Pulse trusted and friendly business community where the brightest minds come together to share experiences with peers.

*"Pulse Conferences' virtual events one of the most informative, interactive and engaging I have ever participated in!"*  
**EMEA Platform Director, SailPoint (June 2020)**

*"A fantastic event in time of dramatic change. This event helped to identify the issues the C-level are facing today and sharing this information helps CISOs to adapt culturally and technologically to prepare and ensure business resilience and continuity in a time of crisis. A huge strategic advantage for business leaders"*  
**CISO, Acuity (June 2020)**

*"Great platform to engage and broaden awareness and experience, especially during lock down when things are in many areas stretched and time is not as abundant as many assume."*  
**CISO, EDF Energy (May 2020)**

## Registration Information CISO 360 USA - Virtual 2020

### REGISTER NOW ONLINE

[www.ciso360usa.com](http://www.ciso360usa.com)

+44 (0)20 7936 8989

[teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com)

### Delegate Pass(In-house CISO/CxO) Complimentary USD\$0

Available to book by CISOs and senior in-house practitioners. Please note this rate does not apply to persons or companies providing advisory services or solutions to the security community.

### Advisory Passes

### Strictly limited USD\$999

Advisory passes are suitable for cybersecurity service providers and advisories to the inhouse security/CISO community.

#### Inclusions

- Entry to CISO 360 USA (28 October 2020)
  - Invitation to join the virtual networking event - CISO 360 on the Beach!
  - Certificate of attendance soft copy provided post-event on request
  - Post-event materials (subject to speaker opt-out) and output reports
- Please enquire [sanna.lindstrom@pulseconferences.com](mailto:sanna.lindstrom@pulseconferences.com) for details.

#### Please note:

- The complimentary pass does not apply to persons or companies providing advisory services or solutions to the security community. To find out more about how you can get participate as a provider or advisor to the CISO community, please contact [teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com)
- Pulse conferences reserves the right to approve that all registrations fall into the correct tier.
- Cancellation terms apply. Read more [here](#)



## SAVE THE DATE!

## 2nd Annual CISO 360 USA 20 APRIL 2021, New York City!

The second edition of CISO 360 USA 2020 will be hosted at **Convene - 237 Park Avenue, New York.**



Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, business risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform agendas. Connecting minds, assuring the future. Working locally, thinking globally. [www.pulseconferences.com](http://www.pulseconferences.com)



**Unrivalled networking and debate**

**About Pulse Island - 2020 Virtual Venue**

**An all-in-one virtual venue with expo halls, conference halls, auditoriums, breakout out boardrooms and networking spaces - like a beach for attendees to stay engaged!**

While virtual spaces are not like real life, some things at CISO 360 USA will strangely be the same! The Conference Hall still looks like a conference room, the Expo Hall is like an exhibition and a panel still features a line-up of experts in chairs. Speakers' avatars will be just as engaging as in real life, too! Arrive early and grab those front seats otherwise your fellow CISO avatars' heads may even block your view! There are also many digital upgrades: people's bios and LinkedIn profiles are just a click away, you can find your colleagues, peers and newly found contacts immediately (Go To) without wandering around, avoiding those end of day 'conference feet'! There is no need to worry about forgetting someone's name; it is glowing over their head.

This is about the real people, CISOs and technology leaders, who will inhabit the space, CISO 360 USA community - and how you will interact and talk to these fellow participants in a way that is much like the way you would walk up to someone and converse in a physical conference. When you are inside the conference hall or in the Expo Hall talking to delegates, speakers and sponsors, you will be surprised at how real it feels, given that the voices are spatial.

Last but not least, this is an experience that is accessible to everyone technologically - regardless of whether you are using a top spec technology device or an old PC. The software download could not be easier, there are no glitches or browser issues. It is a stable platform from which to learn, engage and be inspired!

For the very few people who do own a VR headset, you can even join in VR but this is by no means a pre-requisite!



**Peer to peer exchange and benchmarking**

