

16 September 2020  
09:00-12:45 CEST

Thought leadership and trusted benchmarking for CISOs and cyber-security practitioners and luminaries.

KEYNOTE BY:

## Kai Roer

Security Culture Coach, Author, Creator of the Security Culture Framework, CEO of CLTRe AS

*Building Cyber Defence and Business Resilience with Security Culture*



REGISTER TODAY  
**\*Free to attend**

### Key Topics for discussion:

- Cyber Resilience and Infrastructures
- Future Proofing: A CISO Leadership Roadmap
  - Rethinking Identity, Trust and Culture
- Transformation: Comms and Controls for CISOs

## Building Cyber Resilience and Trust for Evolving Threat and Opportunity Landscapes

*"Great platform to engage and broaden awareness and experience, especially during lock down when things are in many areas stretched and time is not as abundant as many assume."*

CISO, EDF Energy

*"This is the best online conference that I have attended. Brilliant, innovative and informative from start to finish."*

Head of Privacy, Atos

*"By far the best event all year that I have attended. I always makes an effort to attend CISO 360 events as it is not just an event, it is a trusted community that comes together from around the world!"*

Group CISO and Group DPO, MS Amlin

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As a CISO or security luminary, you are invited to participate in **CISO 360 Nordics**, a thought leadership think tank that will be broadcast live and in real time to CISOs and the senior information security community in the Nordics region by Pulse Conferences, **16 September 2020!**

Benchmark approaches and challenges on critical topics confronting CISOs and technology leaders. Always forward facing, share predictions with peers on the emerging opportunities, the evolving risk horizon and changing role expectations and business technologies.

## Why join CISO 360 Nordics?

- **Action-packed agenda** - Fireside chats, keynote lightning talks, use corporate case studies and roundtable.
- **Practical and future facing** - What does good look like now, what will it look like.
- **360 perspectives** - Speakers from across the region and beyond, specifically chosen for practical use cases they will bring to the virtual table!
- **FULLY INTERACTIVE, 100% LIVE!** - Live polls; Spotlight onto the virtual stage; Open Q&A and chat
- **CISO 360 Nordics Roundtable** - Threat sharing with peers

## 4 Topics for CISO 360 Nordics 2020

- **Cyber Resilience and Infrastructures**
- **Future Proofing: A CISO Leadership Roadmap**
- **Rethinking Identity, Trust and Culture**
- **Transformation: Comms and Controls for CISOs**

## Speaker Panel

Invitations are currently in progress.

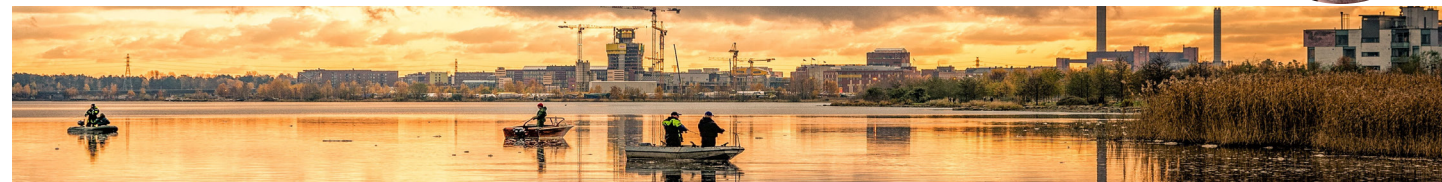
### Chaired by:

- **Marcus Alldrick**, CISO Luminary  
Former CISO and DPO, **Lloyd's**



### Speakers including:

- **Kai Roer**  
Security Culture Coach, Author, Creator of the Security Culture Framework, CEO of **CLTre AS**
- **Guy Podjarny**  
Founder, President and Chairman of the Board  
**Snyk**
- **Ray Stanton**  
SVP, CSO, NED
- **Karl Lankford**  
Director of Engineering, **BeyondTrust**
- **Mikael Wikstrom**, Architect  
**SailPoint**




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## 4 ways to Interact!

1. **Live Polls** - a great temperature test and gain key metrics amongst peers!
2. **Ask a Question** – ask and respond to questions and upvote the best questions to the top (like Sli.do).
3. **Chat** – open forum for the networking with peers, share insights and experiences during the event. The discussion happens on two levels!
4. **SPOTLIGHT** – Write “SPOTLIGHT” in the Chat to be invited up to the virtual stage to ask a question or to share insights.



## Provisional Agenda

**Timings: Central European Summer Time (CEST)**

**08:45 Join the CrowdCast Platform, Chat, Poll, Questions**

**09:00 Introductions**

Chairperson: **Marcus Alldrick**, CISO Luminary (Former CISO, Lloyd's)  
Master of Ceremonies: **Clive Room**, Director, **Pulse Conferences**

**09:05 KEYNOTE LIGHTNING TALK Building Cyber Defence and Business Resilience with Security Culture**

Be inspired by award-winning author, speaker and security culture researcher on the global stage, Kai Roer!

- How can we manage cybersecurity in a world of social media, false information, growing nationalism/ authoritarianism, growing civil unrest?
- Security Culture - how does it work?
- How can you yield security culture as part of your security arsenal

**Kai Roer**, Security Culture Coach, Author, Creator of the Security Culture Framework, CEO of **CLTRe AS**

**09:25 KEYNOTE LIGHTNING TALK Secure Development During Digital Transformation - A New Approach for a New Reality**

**Guy Podjarny**, Founder, President and Chairman of the Board, **Snyk**

**09:40 FIRESIDE CHAT Future Proofing: A Security Leadership Roadmap. How can we take Cybersecurity Strategy to the Next Level? How can we remain Inspired?**

- What priorities are shifting, up and down?
- What are the right people, processes and technologies to leverage for success?
- Balancing security controls and a rapid pivot to digital business
- What will CISO success look like in the next 2-3 years?
- What kind of CISO do businesses need right now? And in 5 years?
- If you were able to give your younger self a piece of advice about the security industry, what would it be?

**With: Kai Roer**, Security Culture Coach, Author, Creator of the Security Culture Framework, CEO of **CLTRe AS**  
**Guy Podjarny**, Founder, Chairman of the Board, **Snyk**; **CISOs**

**10:10 KEYNOTE LIGHTNING TALK How can we Reduce Privilege Risk?**

**Karl Lankford**, Director of Engineering, **BeyondTrust**

**10:25 SHORT CASE STUDIES How we are Managing Remote Workforces**

A panel of CISOs share strategies that are working and challenges.

- How do we cultivate and grow security culture remotely?
- Metrics to transform a remote security function. What KPIs work?
- Effective security awareness training for a remote workforce
- How do we maintain Security standards in a remote working environment?
- How to manage a crisis team in a remote working environment

**CISOs**

**10:55 Short Break**

**11:10 KEYNOTE LIGHTNING TALK Identity in a Zero Trust World**

**Mikael Wikstrom**, Architect, **SailPoint**

**11:25 PANEL Rethinking Identity, Trust and Controls**

- How can we build digital trust?
- What governance processes are in place?
- Has the recent environment put your security approach on the offensive, rather than the defensive?
- How have events of the past few months impacted your security controls roadmap?
- How have identity priorities changed?

**Panellists: Mikael Wikstrom**, Architect, **SailPoint**; **Karl Lankford**, Director of Engineering, **BeyondTrust** and **CISOs**

**11:55 CASE STUDY Matching Social Responsibility in Cloud Service Planning**

Humanism as the next big megatrend in information technology. How might we connect the issues of information security responsibility (GDPR et. Al.), social responsibility and global human rights questions, a very refreshing and challenging session!

**Kyuu Eturautti**, CISO, **Tammer Brands Oy**



**12:10 Threat Horizon: Cyber Threat Intelligence and Incident response**

Sharing emerging attack trends in the region and operational best practices on cyber threat intelligence. What are the new threats companies need to identify and mitigate against?

The roundtable will provide the opportunity to benchmark lessons learned and tried and tested approaches on areas of priority. Participants input into this part of the agenda pre-event, ensuring that the most critical common challenges are addressed. Led by fellow CISOs, participants will be encouraged to be visible for this part of the agenda.

- Emerging trends in cyber threat intelligence
- Trends in pandemic related phishing and ransomware campaigns
- Threat landscape analysis and horizon scanning techniques
- CIRT triage by decentralized fusion teams
- How can we prepare? Priorities and opportunities
- What productivity gains can we unlock through robotic process automation, AI and cloud computing?
- What type of cyberattacks do you predict will threaten your company over the next year?
- What needs to be done today to prepare our organisations for tomorrow?
- What do we believe are the top ways to protect our companies against cyberattack?

*"Pulse conferences always joins very knowledge people discussing the most relevant topics. Probably, the best place to share insights around security"*

**Information Security Director, Talkdesk Inc.**

*"Pulse is able to draw on knowledgeable speakers, and has knowledgeable and challenging audiences – in it to get value from attending"*

**Head of information Security, Quilter**





## Registration details

### CISO NORDICS 360 DELEGATE PASS

Complimentary attendance to CISOs and senior information security practitioners.

Online - [www.ciso360nordics.com](http://www.ciso360nordics.com)

#### Inclusions

- Join CISO 360 Nordics (16 September 2020)
- Invitation to join the virtual networking
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) & output reports

#### Please note

- \* Delegate Passes are only available to book by inhouse practitioners – i.e. persons who are currently in the role of CISO/CSO or similar senior executives who are not working for an advisor or provider to the security community.
- \* You will receive the joining details when you register.
- \* Registration will be available online until the event begins.
- \* Pulse conferences reserves the right to decline or approve registrations.

## Creating meaningful interactions at the right time, in the right place...

We believe in collaboration. There is no 'them and us' at CISO 360. We are all part of the same jigsaw that is security. Join the Pulse trusted and friendly business community where the brightest minds come together and help move us all forward. Contribute your expertise and share experiences with peers. For further information about sponsorship at CISO 360 Nordics contact [teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com) +44 (0)20 7936 8989.

*"I would like to say thank Pulse for your effort, diligence, professionalism, patience and results - Pulse has been a great addition to our programme."*  
**Director of Marketing, EMEA & APAC, Skybox Security**

*"Excellent value for me and my organisation. Being able to engage senior level execs in the cybersecurity space on a 1-1 basis is invaluable. The evening activities were entertaining and really helped build trust and relationships."*  
**EMEA Marketing Director, SailPoint**

*"We generated and qualified many leads which stand a good chance of leading to business. What went well? - understanding what customers want: a product of spending time with them - quality of delegates: as good as any event that I have attended, but the key difference was the amount of time spent listening to them and the opportunity to socialise. - quality of support: very happy!"*  
**Head of Commercial Business Development, Garrison**

*"This was our first but definitely not our last CISO360! A well planned and executed event with a clear goal of providing tangible value for the participants in combination with a great community feel sure makes it a stand-out event to return to."* **Director, NetClean**

*"Team Pulse put together a fantastically well organised and thoroughly enjoyable event this year in Rome. The CISO 360 Pulse Conference was most informative, engaging and gave us a great opportunity for learning, networking and relationship building. Looking forward to the next one."* **Director, Synack**



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