



# 3rd Cyber Exchange 360

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CONFERENCES**

## Talk to the Board

3 November 2020 - London

The ground-breaking reciprocal discussion between Board Directors, Non-Executive Directors and CISOs on cyber resilience

### Key Topics for 2020

1. Remote Culture, Communication, Leadership in a fast changing world
2. Digital Transformation and Innovation
3. Resilience - Threat Horizon, Realities, Predictions and Response

**FREE**

For CISO/CSOs/CxO practitioners!

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## Welcome to the third edition of Cyber Exchange 360-Talk to the Board 2020...

The 2020 event promises to be the most exciting programme yet!

Don't miss this ultimate sound-boarding forum for today's CISOs, CSOs, governance c-suite with responsibility for managing or assuring cybersecurity risk to be able to directly interact with and question a panel of Board Directors from large enterprises. Pulse brings together Board Directors from large companies and Non-Executive Directors to form a panel - our Board.

### Morning - Cyber Exchange 360 Led by, with and for CISOs

Benchmark strategies and be inspired by case studies and discussions with experienced CISOs, CSOs and other c-level executives on areas relating to cybersecurity and cyber risk.

### Afternoon - Talk to the Board Reciprocal Exchange: A Panel of Board Directors talk with CISOs!

Attending CISOs are invited to 'talk to the board' and ask the questions they would ideally like to ask their own Board of directors if they had the chance - and without any consequences! Board Executives spanning Chairman, CEO, CFO, CIO, CMO, HR roles from well-known organisations will share their views on cyber risk and cyber security, offering rare and candid insights to the CISO/CSO community. Board Directors from large companies share their views on cybersecurity, and how they expect the way we view cyber risk and expectations for doing business is changing and will change over the next years. By attending, you will hear how security is playing a strategic role for the transformation and culture of organisations and how the security c-suite is approaching resource and cross-functional alliances and progress. Can you really afford to miss this 2020 session!

### Strengthening organisation resilience and leveraging digital transformation opportunities may begin by both Board directors and CISOs continuing to take stock of where they are on this journey!

It became clear from discussions as last years' Talk to the Board developed that both cybersecurity leaders and board directors are on a journey toward appreciating the others' point of view. Individual journeys vary and for many what remains to be understood. Has this changed since the pandemic? What are the Board's thoughts on remote culture and new expectations from CISOs?

### Key themes for 2020 include

1. Culture, Communications and Leadership in a fast changing world
2. Digital Transformation and Innovation
3. Resilience - Threat Horizon, Realities, Predictions and Response

### Benefits of attending

- Rare chance to question a real Board - with no consequences!
- Find out what the candid risk perspectives are of Board directors towards cybersecurity- Reciprocal exchange
- Immersive discussion followed by networking reception
- Continuous value post event

### The 2019 Panel of Board of Directors included



- **Sir Christopher Coville**, Senior Security Advisor, **SecureCloud+**, Former Senior Defence Advisor, **EMC** and **BT**, Former Chairman, **Westland Helicopters Ltd**



- **Deborah Exell**, Board Member, Head of Human Capital & Business Transformation, **Getronics**



- **Jane Wilkinson**, International MD & CMO and Non Executive Director



- **Paul Excell**, Chairman/NED, Global CxO, Investor, Executive Coach and Board Advisor



- **Peter Wanless**, Chief Executive, **NSPCC**

**Provisional Agenda**  
 Timings are provisional and the event will be delivered in accordance with the latest guidance and restrictions

09:00 Arrivals and Coffee  
 09:30 Chairman's Opening

12:20 Lunch

**Cyber Exchange 360**  
 Led by, with and for CISOs

09:30 **KEYNOTE**  
 09:45 **KEYNOTE**  
 09:30 **KEYNOTE**  
 09:45 **PANEL**  
 10:30 Morning Coffee Break  
 11:00 **CASE STUDY**  
 11:20 **CASE STUDY**  
 11:40 **FIRESIDE CHAT**  
 12:20 Lunch

**Talk to the Board**  
 Reciprocal exchange between Board Directors, CISOs and CxOs

13:15 **DISCUSSION PART ONE** Talk to the Board  
 Priority questions from the audience to the Board of real Directors, assembled from different large companies.  
 14:15 Afternoon Tea Break and Sponsors' Prize Draw  
 14:50 **DISCUSSION PART TWO** Talk to the Board  
 Continuation of questions from the audience to the Board....  
 15:45 Close of Discussion  
 15:45-19:00

**Networking Reception**





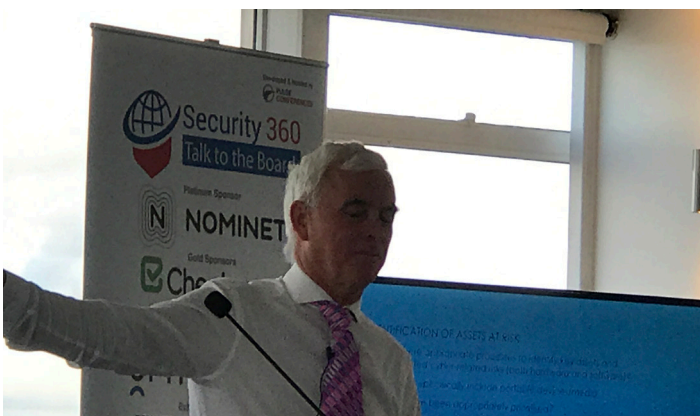
## As a CISO why attend

- A rare chance to question a real Board - with no consequences. The attraction for CISOs and senior cybersecurity attendees is to be able to talk frankly and to question the Board - without real consequences.
- Unique opportunity to find out what the perspective is of Board members towards cybersecurity.
- Appreciate the importance first hand of speaking to the Board in a way that makes them understand.
- Develop key metrics and communication tools
- A rare opportunity to hear directly what are the key challenges, opportunities in a holistic security, risk and governance context!
- Keep updated on emerging key threats - outsourcing, supply chains and third party risk, business continuity and resilience, financial risks and macroeconomic and political uncertainty.
- Reciprocal exchange. A chance for the panel of Board Members to explain to CISOs what they would like to hear from them or how they would like CISOs to communicate and report metrics.

## As a Board Director why attend

This event is a rare opportunity to meet with CISOs from leading businesses and government departments. You will exchange views on emerging expectations and strategy and it is a unique chance to hear directly from cyber security experts on how to manage cyber threats in a consistent, practical and ethical way.

- Gain insights about how CISOs as a group think and feel about current relations with the board, risk metrics, security investment and reporting structures, to better communicate with their own security teams.
- A rare opportunity to hear directly from the investor community about what are new standards and expectations about how we manage and mitigate cyber risk – for example, following PRI engagements on managing cyber risk in a responsible way. The Board will be held ultimately responsible, financially and reputation-wise.



## Questions CISO to Board

- Have your views towards cybersecurity changed since the pandemic? If so, how?
- What are your predictions on remote culture, and what impacts will this have for CISOs?
- How much interest are shareholders taking in cyber at AGMs? Are investment managers applying pressure to be cyber savvy as a board?
- What did your CISO say when they heard you were attending this event?
- What is the most important 'soft-skill' for CISOs looking for more credibility with the board?
- How much 'cyber due diligence' does WPP do on mergers and acquisitions to the group and how does it do this?
- How can the CISO make your job easier? Conversely, what have we done which can get in your way?
- Who should the CISO report into? the CEO or (CTO CIO CRO)?
- As your new CISO what should I look to achieve for you in my first 30 days? 60? 90?
- If security and technology are key to the success and survival of an organisation how many of you have a security/technology representative on the board?
- Is security just something that you throw money at?
- What do you think is a reasonable % for a security budget against company turnover?
- Do you ever just 'sort it out' with the CISO over a few pints?
- How often does your CISO/CSO meet with you?
- Your company has a major incident do you know what to do?
- Your CISO tells you the company has lost 2 million records. Do you trust that figure?
- How do I articulate security risk in a language YOU want to hear and be more likely to act on?
- Do you believe that Boards would benefit from specific cyber security 'education'? If so, what would you want to know?
- How would a CISO/CSO best win your interest?
- In your view, where do the disconnections lie between the priorities of CISO and priorities of the Board?
- Does media sensationalism of the latest 'breach' influence the board's focus on cyber?
- How will CFOs, GCs and CCOs provide compliance and assurance in the era of digital convergence?
- How can CISOs develop an action plan to gain traction with CIO, CTO, CFO, CEO, Audit Committee, Board?
- What's the right level of communication to business stakeholders?
- What are the keys to winning budget?
- Expectations for CISOs strive for higher quality security practices, standards and sharing
- How can CISOs engage in a longer-term security strategy against cyber-crime that the Board and other C-Suite will appreciate?

## Questions for the Board to CISOs

- How can we better reframe metrics around cyber risk?
- What can CIOs, GCs, CPOs, CROs offer the CISO internally?
- How can you as CISOs better monetize security by creating new models and strategies to build security value?
- How does the CISO best understand information security in the big picture of business risk?
- How can we increase security governance?
- What is the right level of communication to business stakeholders?
- What can boards do to improve business performance around cyber risk?
- What do we need to know as directors about cyber risk in the CISO view?
- What type of companies are likely to be tomorrow's next victims of a data loss breach or high profile attack?
- How can we better support CISOs to build security into organisational culture?

## Example quotes by CISOs re the Board!

- "Board members are people too!"
- "You probably only have 15 minutes to engage - even if you've booked a 30-minute slot" "It should be simple, practical, pragmatic and obvious,"
- "They are not homogenous institutions. They have different goals and agendas, and different world views."
- "You need to understand what the CEO wants, and the CTO, the CFO - there will never be one homogenous set of things. You need to know what motivates and drives them."
- "Your job [as CISO] is to take all that data, cut it down to something meaningful, and present it to the board in a way that makes them trust you."

**Registrations is now open!**

**FREE for CISOs and CxO inhouse practitioners!**

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### Venue in Central London

Details will be announced shortly and in accordance with the latest guidance and restrictions to deliver a safe event.

