



16 September 2020
09:00-14:00
Central European Summer Time (CEST)

Trusted benchmarking, practical use cases and meaningful interaction 'for CISOs by CISOs', cybersecurity practitioners and luminaries.

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Complimentary
for CISOs and senior
inhouse executives and
practitioners

Connecting Minds, Building Trust:
Resilient Cybersecurity for Evolving Threat and Opportunity Landscapes

"Great platform to engage and broaden awareness and experience, especially during lock down when things are in many areas stretched and time is not as abundant as many assume."
CISO, EDF Energy

"This is the best online conference that I have attended. Brilliant, innovative and informative from start to finish."
Head of Privacy, Atos

"By far the best event all year that I have attended. I always makes an effort to attend CISO 360 events as it is not just an event, it is a trusted community that comes together from around the world!"
Group CISO and Group DPO, MS Amlin


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You are invited to participate in CISO 360 Nordics that will be hosted digitally by Pulse Conferences on 16 September 2020. CISOs, CSOs and senior infosecurity practitioners will unite virtually to benchmark progress and challenges on cybersecurity priorities.

Tackle key challenges and critical topics confronting you and CISO peers and technology leaders. Benchmark on the emerging opportunities and the evolving risk horizon, changing role expectations and business technologies.

Why join CISO 360 Nordics?

- **Action-packed agenda**
Attendees will be presented with a CISO Think Tank, topical debates, and practical use corporate case studies.
- **Practical and future facing**
What does good look like now, what will it look like. How can we prepare. Corporate case studies, insightful keynotes and fireside chat discussions
- **360 perspectives**
Speakers from across the region and beyond, specifically chosen for practical use cases they will bring to the virtual table to set new expectations.
- **Live polls; Spotlight onto the virtual stage; Open Q&A and chat throughout!**
Immersive agenda where everyone is a participant not a spectator!
- **CISO 360 Nordics Roundtable**
An integral part of the CISO 360 experience. See your peers face to face virtually!

Regional Speaker Panel 2020

Invitations are currently in progress.

Chaired by:

Marcus Alldrick, CISO Luminary (Former CISO and DPO, Lloyd's of London)

Speakers including:

Kyuu Eturautti, CISO, Tammer Brands Oy

Ray Stanton, SVP, CSO, NED

Tom Scase, Senior Solutions Engineer, BeyondTrust

Topics

- **CYBER RESILIENCE**
Building out the function of cybersecurity and getting the right infrastructures in place now to future proof
- **CULTURE, IDENTITY AND TRUST**
Forging alliances and taking cybersecurity to the next level
- **TRANSFORMATION**
DevOps and leveraging business opportunities
- **GOOD HYGIENE**
Back to getting the basics right, what does good digital hygiene look like today and in the future



 **PULSE**
CONFERENCES
inspire | connect | innovate

Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, business risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform agendas. Connecting minds, assuring the future. Working locally, thinking globally.
www.pulseconferences.com



Provisional Agenda

Timings: Central European Summer Time (CEST)

- 09:00 **Chairman's Opening**
Marcus Alldrick, CISO Luminary (Former CISO, Lloyd's of London)

- 09:10 **Keynote - Building Cyber Resilience: Threats and Opportunities in a VUCA World**
 - What is technology's current emerging role in geopolitics and international diplomacy?
 - How can we manage cybersecurity in a world of social media, false information, growing nationalism/authoritarianism, growing civil unrest?
 - Cyber sanctions - will they work?

- 09:30 **Case Study - Global Cyber Security Transformation**

- 09:50 **Keynote - Cyber Culture**
 - What are top tips and experiences in building cultures of cybersecurity?

- 10:10 **Keynote - Future of Identity and Zero Trust**

- 10:30 *Short Break*

- 10:40 **Fireside Chat - Future Proofing: A CISO Leadership Roadmap**
 - Rethinking security – what priorities are shifting, up and down?
 - How can we take our own cybersecurity strategy to the next level?
 - What are the right people, processes and technologies to leverage for success?
 - What will CISO success look like in the next 2-3 years?
 - How can we take our own cybersecurity strategy to the next level?

- 11:10 **Case study 1 - Matching Social Responsibility in Cloud Service Planning**
 Humanism as the next big megatrend in information technology. How might we connect the issues of information security responsibility (GDPR et. al.), social responsibility and global human rights questions, a very refreshing and challenging session!
Kyuu Eturautti, CISO, Tammer Brands Oy

- 11:30 **Case study 2 - AI/ ML and the CISO**
 - How is AI/ML supporting sustainable, forward-thinking operations?

- 11:50 **Case study 3 - Cyber Threat Intelligence**

- 12:10 *Short Break*

- 12:30 **Case Study - Develop Fast and Securely. Container Vulnerabilities and Communications**

- 12:40 **Fireside chat – Future of Cyber Attacks: How can we Prepare? Priorities and Opportunities**
 - What type of cyberattacks do you predict will threaten your company over the next year?
 - What needs to be done today to prepare our organisations for tomorrow?
 - What do we believe are the top ways to protect our companies against cyberattack?
 - What are the most effective strategies we are using right now?
 - What type of organisations do we think as a group will come out tops?

13:10-14:00



CISO 360 Nordics Roundtable provides the opportunity to benchmark lessons learned and tried and tested approaches on areas of priority. Participants input into this part of the agenda pre-event, ensuring that the most critical common challenges are addressed. Led by fellow CISOs, participants will be encouraged to be visible for this part of the agenda and multiple rooms may be used.

14:00 **Close of CISO 360 Nordics**



Registration details

CISO NORDICS 360 DELEGATE PASS

Complimentary attendance to CISOs and senior information security practitioners.

Online - www.ciso360nordics.com

Inclusions

- Join CISO 360 Nordics (16 September 2020)
- Invitation to join the virtual networking
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) & output reports

Please note

- * Delegate Passes are only available to book by inhouse practitioners – i.e. persons who are currently in the role of CISO/CSO or similar senior executives who are not working for an advisor or provider to the security community.
- * You will receive the joining details when you register.
- * Registration will be available online until the event begins.
- * Pulse conferences reserves the right to decline or approve registrations.

Creating meaningful interactions at the right time, in the right place...

We believe in collaboration. There is no ‘them and us’ at CISO 360. We are all part of the same jigsaw that is security. Join the Pulse trusted and friendly business community where the brightest minds come together and help move us all forward. Contribute your expertise and share experiences with peers. For further information about sponsorship at CISO 360 Nordics contact teampulse@pulseconferences.com +44 (0)20 7936 8989.

“I would like to say thank Pulse for your effort, diligence, professionalism, patience and results - Pulse has been a great addition to our programme.”
Director of Marketing, EMEA & APAC, Skybox Security

“Excellent value for me and my organisation. Being able to engage senior level execs in the cybersecurity space on a 1-1 basis is invaluable. The evening activities were entertaining and really helped build trust and relationships.”
EMEA Marketing Director, SailPoint

“We generated and qualified many leads which stand a good chance of leading to business. What went well? - understanding what customers want: a product of spending time with them - quality of delegates: as good as any event that I have attended, but the key difference was the amount of time spent listening to them and the opportunity to socialise. - quality of support: very happy!”
Head of Commercial Business Development, Garrison

“This was our first but definitely not our last CISO360! A well planned and executed event with a clear goal of providing tangible value for the participants in combination with a great community feel sure makes it a stand-out event to return to.” **Director, NetClean**

“Team Pulse put together a fantastically well organised and thoroughly enjoyable event this year in Rome. The CISO 360 Pulse Conference was most informative, engaging and gave us a great opportunity for learning, networking and relationship building. Looking forward to the next one.” **Director, Synack**



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