

Flagship Event for cybersecurity chiefs



4th

CISO 360

Congress



inspire | connect | innovate

17-19 June 2020

VP Plaza España Design Madrid

Connecting minds to build
global resilience and trust in cybersecurity

REGISTRATION
IS OPEN!

Meaningful interactions and a trusted community for CISOs and cybersecurity luminaries

"The best speaker line-up of any security conference in Europe!"

Head of Security, AXA

"I've been a speaker for the past years in many and big conferences. That is why I really want to recognize what Pulse Conferences did at #CISO360! This was probably one of the top events I've spoken at. What a great job you all did."

Global CISO, Truphone

"The team always do a great job of providing excellent content, great networking, valuable introductions and useful sponsors. The must attend event for a senior information security leader."

CISO, Euromoney Institutional Investor PLC

"Refreshing views of security topics for knowledge improvement!"

CISO, Credibom

"CISO 360 is a must attend event to keep up to the latest trends, best practices and priority security concerns within the cybersecurity landscape"

CISO, Euronext

"Pulse have raised the bar when it comes to planning and running conference events. Other organisers should take note."

CISO, Channel 4

"By far the best event I have attended. I always make an effort to attend CISO 360 as it is not just an event, it is a trusted community that comes together from around the world!"

Group CISO and Group DPO, MS Amlin

Gold Sponsors

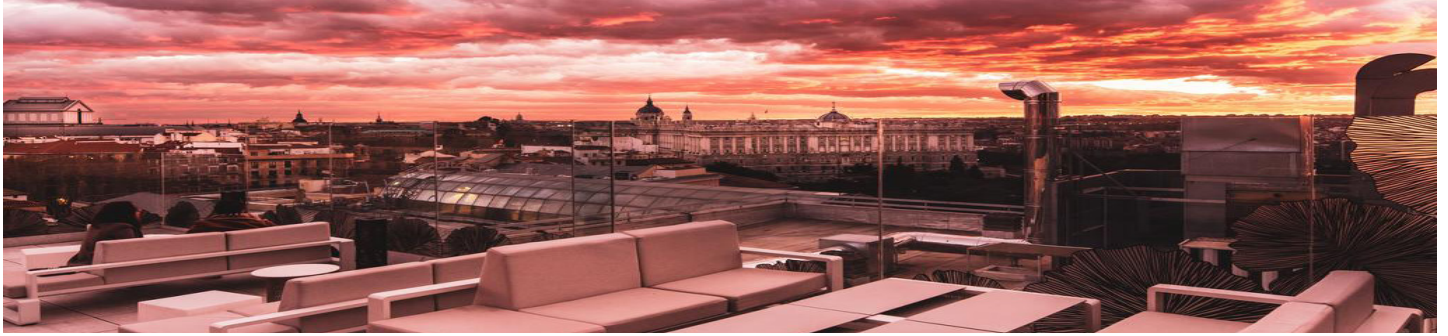


Bronze Sponsor



Exhibition Sponsor





Dear Colleague,

From 17-19 June 2020 CISO leaders from around the world will unite in the wonderful city of Madrid for the 4th CISO 360 Congress. This flagship congress, the core of the international CISO 360 series, follows recent CISO 360 events in Barcelona, Dubai, Lisbon, Abu Dhabi, Singapore, London, Rome, New York....

Known to be the favourite place for CISOs from the UK, Europe and beyond to benchmark progress on areas of priority, the 2020 programme is designed to enhance interaction a CISOs and senior executives share openly in this closed-door environment to benchmark CISO to CISO on the emerging opportunities and risk horizon, role expectations and business technologies within the years to come, as well as to learn from perspectives beyond the security spheres!

- **2.5** action-packed days! Keynote addresses, topical debates, practical use corporate case studies, deep-dive industry focuses, think tanks on emerging priority areas, accumulating in the CISO 360 Roundtable.
- **60+** speakers from around the world, deep insights into what good security looks like, what is the new expectation.
- **360** perspective for CISOs – a journey beyond security to expose the audience to the views of business leaders, innovators and investors!
- **Ratio** of trusted partners who will add genuine value to the discussions.
- **6+** networking events! With this in mind, the dedicated networking schedule - for speakers, delegates and sponsors alike - is an integral part of the whole CISO 360 experience!

“Great speakers, great networking, intelligent discourse, Pulse CISO 360 Congress has it all!”

**Director of Information Security EMEA,
Canon Europe**

“Nowhere else will you find such relevant content for CISO’s, shared by leaders in their fields”
CISO, NATS

What’s new for 2020?

- **Case studies** - corporate cases, what worked, what didn’t
- **Keynotes** - rare insights from practitioners, strategists, technologists, business leaders
- **Fireside chats** - on stage interviews with industry leaders
- **Open fish bowl** - focused facilitated dialogue, join the circle!
- **Think tank discussion** - table level discussions. Focus on topics key to your heart



- **Roundtables** - benchmark with CISO peers by sector



6 ways CISO 360 differs

1. **Trust-based community and an open sharing environment**
Held entirely under the Chatham House Rule
2. **Truly international, multi-faceted panel**
A focus on CISO to CISO benchmarking as well as bringing in new inspiring ways of thinking from non security perspectives.
3. **Symbiotic security hub**
Authentic integration between inhouse security, supply chain and technology innovators. We are all part of the same jig-saw. See what new technologies are out there!
4. **Immersive agenda**
Debates, think tanks, roundtable, by sector discussion, fireside chat, scenario planning, live metrics, open fish bowl discussion...
5. **Dedicated CISO 360 networking schedule**
Enduring connections are guaranteed or your money back!
6. **Opportunity, R&D and investment focus**
Views from technology innovators and investors.

Case uses and fresh keynotes

Guaranteed influx of new speakers and top speakers are invited back by demand to present updates. Never hear the same deck twice at CISO 360!



Full interaction guaranteed!

Think tanks, panels, group scenario planning... Varied formats and a challenging programme to ensure you leave with new professional friends! NEW formats planned for 2020!



Dedicated networking agenda!

Integral to your CISO experience! Partners are invited to join activities at no extra cost.



All participants are invited!

Inclusive environment, there is no 'them and us' or 'by invitation events only' at CISO 360! Enjoy cultural activities in the city you are in alongside security peers.



Europe's top gathering of CISOs!

CISOs from all over the world will gather to compare successes, failures and approaches with peers. Convivial and sharing ambience, chaired by seasoned expert, Marcus Alldrick former CISO of Lloyd's of London.



Symbiotic Security Hub!

Reciprocal exchange on latest technologies available and best in practice technology case uses! Optional opportunities to expand your horizon and ask questions in a buy-sell, R&D-focused climate.



Agenda at a Glance

Tuesday 16 June
Welcome Reception

Wednesday 17 June
Day One: CISO 360 Congress

Thursday 18 June
Day Two: CISO 360 Congress

Friday 19 June
CISO 360 Roundtable (morning only)

Key themes for Madrid 2020 are currently in research.

- Cyber defence, privacy and trade-offs
- Converged security operations
- Digital innovation and security by resilience
- Cybercrime, cyber threat intelligence and response strategy
- Security infrastructure
- Security culture, privacy and data explosion
- Supply chain risk, operational resilience and security
- Talk to the Board
- Investment and IP opportunities in cybersecurity

Your input is important and highly valued!

To input topics you would like to see included and speakers or companies you are interested in, please contact:
teampulse@pulseconferences.com +44 (0)20 7936 8989



**The ultimate benchmarking session
for CISOs and cybersecurity leaders**

Friday 19 June 2020 (morning)

Pre-event: You the Delegate shape the final agenda by inputting your top 3 current priorities in advance.
Everyone is a speaker and participant.
Discussion is held under The Chatham House Rule.
Talks end with lunch and goodbyes.
Post-event: Output report captures action points.



Chaired by: Professor Dr. Robert Coles
Visiting Professor
Royal Holloway, University of London



Timings

08:45-09:00
Arrivals and coffee

09:00-09:15
Chairman's Introductions and objectives
Professor Dr. Robert Coles, Visiting Professor, Royal Holloway, University of London (UK)

09:15-10:00 Session 1
10:00-10:40 Session 2
10:40-11:00 Morning coffee break
11:00-11:40 Session 3
11:40-12:20 Session 4
12:20-13:00 Session 5 and any other business
13:00-14:00 Lunch and goodbyes

Dedicated Evening Networking Schedule - Madrid 2020

All participants are invited and encouraged to attend the evening events. They are an integral part of the CISO 360 experience!

Tuesday, 16 June - Welcome drinks reception

19:00-22:00 Welcome Reception - Rooftop VP Plaza Espana Madrid

Wednesday, 17 June - CISO 360 Congress Day 1

07:30-08:00 Coffee and Registration
08:00-17:50 Congress (13:00-14:00 Lunch)
18:15 Coach Departs hotel
18:30-20:30 Reception
20:30-22:30 Dinner

Thursday, 18 June - CISO 360 Congress Day 2

08:30-08:55 Welcome Coffee
09:00-17:00 Congress (13:00-14:00 Lunch)
17:30 Coach Departs hotel
18:00-22:00 Cultural Activity and Dinner

Friday, 19 June - CISO 360 Roundtable

08:45-13:00 Roundtable Discussions
13:00-14:00 Lunch and goodbyes

Unrivalled Sponsorship Opportunities are available now for Madrid 2020

For further information please contact:

teampulse@pulseconferences.com +44 (0)20 7936 8989



"Pulse Conferences run the best CISO conference of the year and we are very proud to take part!"

Agari

"We generated and qualified many leads which stand a good chance of leading to business. What went well: - understanding what customers want: a product of spending time with them - quality of delegates: as good as any event but the key difference was the amount of time spent listening to them and the opportunity to socialise. - quality of support from Pulse: very happy!"

Garrison

"Pulse delivers some of the most informative and worthwhile events. Their topics, speakers and ability to engage at the highest level to secure attendance means that you are constantly engaged and come away learning something new and meeting new contacts."

SailPoint

"Top class speeches and presentations at the CISO 360 Congress in Barcelona! Thanks for such a worthful and enjoyable time"

Blueliv

"Quality time with high calibre delegates and the one to one meetings and social schedule help foster relationships"

Nominet

"This was our first but definitely not our last CISO360! A well planned and executed event with a clear goal of providing tangible value for the participants in combination with a great community feel sure makes it a stand-out event to return to."

NetClean

"Team Pulse put together a fantastically well organised and thoroughly enjoyable event in Rome. The CISO 360 Pulse Conference was most informative, engaging and gave us a great opportunity for learning, networking and relationship building. Looking forward to the next one."

Synack

"Excellent value for me and my organisation. Being able to engage senior level execs in the cybersecurity space on a 1-1 basis is invaluable. The evening activities were entertaining and really helped build trust and relationships."

SailPoint

"Thank you Pulse for the smooth organisation of this huge logistical challenge. My team told me it worked brilliantly and that the networking was one of the most valuable parts of being a sponsor."

Telstra Purple



Registration Information

3 WAYS TO REGISTER

ONLINE www.ciso360congress.com

PHONE +44 (0)20 7936 8989

EMAIL teampulse@pulseconferences.com

Delegate Fee

For CISOs/Inhouse Practitioners

Standard Rate: £1,500 + VAT

Advisory Pass

For cybersecurity service providers and advisories to
the inhouse CISO community

Standard Rate: £2,500 + VAT

Limited to 5 per event!

Inclusions

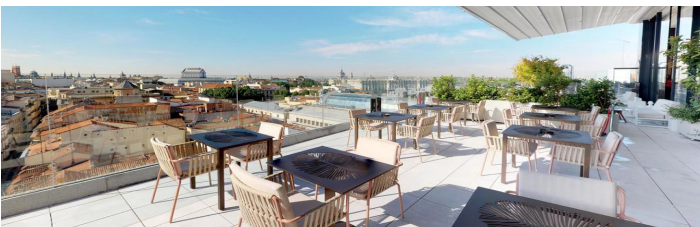
- Entry to 4th CISO 360 Congress and Roundtable (17-19 June 2020)
- Invitation to join the confirmed schedule of evening networking events
- Lunches and daily refreshments
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) and output reports
- Invitations to future Pulse community events in your city

Exclusions

- Travel and accommodation expenses to attend the event
 - All other costs associated with planning for / attending the event
- Please enquire sanna.lindstrom@pulseconferences.com for details.

Please note:

- Delegate Passes are only available to book by in-house practitioners
- This rate does not apply to persons or companies that provide services or solutions to the CISO/ security community.
- To find out more about how you can get participate as a provider or advisor to the CISO community, please contact teampulse@pulseconferences.com
- Pulse conferences reserves the right to approve that all registrations fall into the correct tier.
- Cancellation terms apply. [Read more](#)
- Registration will be available online until Congress begins.



Venue and Accommodation

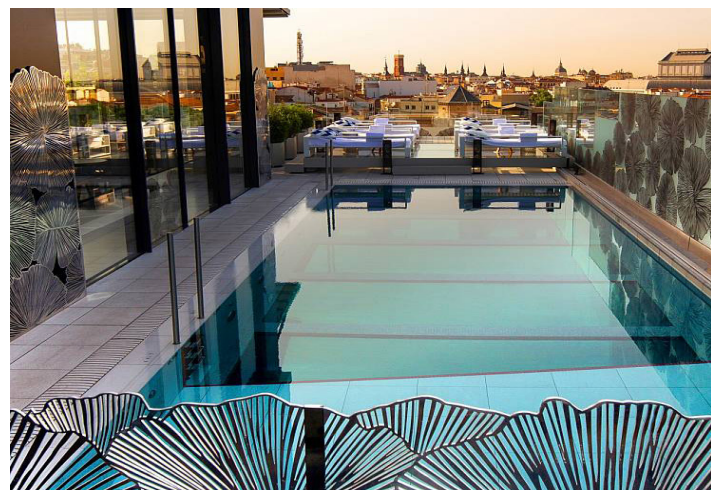
VP Plaza España Design Madrid.
Plaza de España, 5, 28008 Madrid, Spain
www.plazaespana-hotel.com/en/

Discounted accommodation prices

Pulse Conferences can offer discounted accommodation for participants of the CISO 360 Congress.

Discounted price - EUR 213.63 + VAT (single occupancy, inclusive of breakfast). This special event rate is available (pending availability at time of booking) for a stay commencing Monday 15 June to Friday 19 June 2020. This equates to approximately £180 per night + VAT (single occupancy, inclusive of breakfast). Official pricing for all accommodation is quoted in EUROS. The GBP£ pricing is only approximate given that the rate of exchange may fluctuate. Please

contact sanna.lindstrom@pulseconferences.com to reserve.



inspire | connect | innovate

About Pulse Conferences

Pulse is the community based think tank and hub for professionals who deliver cybersecurity, corporate security, resilience, risk, compliance and governance across the globe. We believe in the power of memorable event experiences. We create opportunities for benchmarking, networking and collaboration to progress and inform business and government agendas. Connecting minds, assuring the future. Working locally, thinking globally.

www.pulseconferences.com

[Pulse Conferences Privacy Policy](#)