



28 April 2020  
GLO Art Hotel  
Helsinki



One day of trusted benchmarking, practical use cases and meaningful interaction 'for CISOs by CISOs', cybersecurity practitioners and luminaries.

Register now!  
Complimentary entry  
for senior inhouse  
practitioners

Connecting Minds, Building Bridges:  
Resilient Cybersecurity for  
Evolving Threat and Opportunity Landscapes

*"By far the best event all year that I have attended. I always makes an effort to attend CISO 360 events as it is not just an event, it is a trusted community that comes together from around the world!"*

Group CISO and Group DPO, MS Amlin

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[www.ciso360nordics.com](http://www.ciso360nordics.com) | +44 (0) 20 7936 8989 | [teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com)



Pulse Conferences is delighted to announce this new event for CISOs, CSOs and senior cybersecurity practitioners from across the Nordics. Attendees will unite to benchmark progress and challenges on cybersecurity priorities in the wonderful Helsinki for CISO 360 Nordics, part of the global CISO 360 series.

The programme is designed to enhance interaction and facilitate discussion around the key challenges and critical topics confronting CISOs and leaders in technology and business. This is critical benchmarking on the emerging opportunities and risk horizon, role expectations and business technologies within the years to come.

- **One-day action-packed agenda** - attendees will be presented with a CISO Think Tank, topical debates, and practical use corporate case studies.
- **Morning** - corporate case studies, insightful keynotes and fireside chat discussions. Speakers from across the region and beyond, specifically chosen for practical use cases they will bring to the table, will offer deep insights into what good security looks like – setting new expectations.
- **Afternoon** - 360 think tank perspective for CISOs - a journey beyond the security realm to give exposure to non-security leaders and c-suite!
- **CISO 360 Nordics Networking Reception** - an integral part of the CISO 360 experience.

## 6 ways that CISO 360 events differ

- 1. Trust-based community** - an open sharing environment, held entirely under the Chatham House Rule
- 2. Corporate case studies from the nordics region** - a focus on CISO to CISO benchmarking and bringing in new inspiring ways of thinking from non security perspectives!
- 3. Authentic integration** - between inhouse security, supply chain and technology innovators
- 4. Immersive agenda** - debates, think tanks, roundtables, by sector discussions, scenario planning, live metrics...
- 5. Integral CISO 360 networking experience** - enduring connections are guaranteed or your money back!
- 6. A fresh R&D and investment focus** - views from technology innovators and investors ted community - creating meaningful interactions for CISO, CSO, CxOs, stakeholders and luminaries



**PULSE CONFERENCES**  
inspire | connect | innovate

Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, business risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform agendas. Connecting minds, assuring the future. Working locally, thinking globally.  
[www.pulseconferences.com](http://www.pulseconferences.com)

## Regional Speaker Panel 2020

Invitations are currently in progress with CISOs from leading companies in the nordics region.

**Kyuu Eturautti**, CISO, Tammer Brands Oy  
**Ray Stanton**, SVP, CSO, NED  
**Rijk Vonk**, Director, Synack

## Provisional Agenda

09:00	<b>Coffee &amp; Registration</b>
09:30	<b>Chairman's Opening</b>
09:40	<b>Keynote</b>
10:00	<b>Keynote</b>
10:20	<b>Panel - Threats and Opportunities in a VUCA World: Offensive and Defensive Cybersecurity Capabilities</b> • What is technology's current emerging role in geopolitics and international diplomacy? • How can we manage cybersecurity in a world of social media, false information, growing nationalism/ authoritarianism, growing civil unrest? • How are AI/ML and disruptive technologies supporting sustainable, ethical and forward-thinking operations?
11:00	<b>Morning Coffee Break</b>
11:30	<b>Case study - Matching social responsibility in cloud service planning</b> Humanism as the next big megatrend in information technology. How might we connect the issues of information security responsibility (GDPR et. al.), social responsibility and global human rights questions, a very refreshing and challenging session! <b>Kyuu Eturautti</b> , CISO, Tammer Brands Oy
11:50	<b>Case study 2 – IoT, OT and Cyber security</b>
12:10	<b>Case study 3 – Cyber Crime</b>
12:30	<b>Lunch</b>
13:30	<b>Case study 4 – Cyber and OT</b>
13:50	<b>Case Study 5 – Innovation, Security and DevSecOps</b>
14:10	<b>Fireside chat – Leading teams of cybersecurity futurists - What are our Biggest Responsibilities, Priorities and Opportunities?</b> • What type of cyberattacks do you predict will threaten your company over the next year? • What needs to be done today to prepare our organisations for tomorrow? • What do we believe are the top ways to protect our companies against cyberattack? • What are the most effective strategies we are using right now? • What type of organisations do we think as a group will come out tops? • What are our top tips and experiences in building cultures of cybersecurity? • How can we take our own cybersecurity strategy to the next level?
15:00	<b>Afternoon Tea Break</b>

15:00 Afternoon Tea Break

15:30-17:30



**CISO 360 Think Tank** provides the opportunity for CISOs to benchmark lessons learned and tried and tested approaches to deal with 4 areas of security that are seeing rapid innovation: AI/ML; Cloud; AI/ML and Cyber Threat Intelligence. Working in 4 groups, you will successes with peers as well as failings during these facilitated discussions. Each table will be led by a CISO alongside a strategist. Detailed notes will be taken (unattributed to who said what) for contribution as a tangible takeaway the week following the event, with the combined thoughts and conclusions from CISOs working in the Nordics region.

- What practical lessons can we share?
- What role are these technologies currently playing?
- How does this fit within the business risk strategy?

**Roundtable 1: AI/ ML 360**  
Co-led by: CISO and Strategist

**Roundtable 2: Identity 360**  
Co-led by: CISO and Strategist, BeyondTrust

**Roundtable 3: Cloud 360**  
Co-led by: CISO and Strategist

**Roundtable 4: Cyber Threat Intelligence 360**  
Co-led by: CISO and Strategist



17:30 Close of CISO 360 Nordics

17:30-19:30 CISO 360 Nordics Reception

## Venue and Accommodation

**CISO 360 Nordics will be hosted at GLO Hotel Art.**

Lönnrotinkatu 29  
00180 Helsinki. Finland  
[www.glohotels.fi/](http://www.glohotels.fi/)

A magical castle hotel in the city of Helsinki, GLO Hotel Art combines a colourful history with elegant modernity. GLO Hotel Art's heart beats for bohemian atmosphere and unforgettable events. This stone castle with thousands of details is one of Helsinki's most beloved art nouveau buildings. Built in 1903, the Art Nouveau castle makes your stay in Helsinki unique and memorable. The old meets new in this magnificent hotel which has received additional modern annexe. GLO Hotel Art is located in Helsinki's trendy design district area, surrounded by interesting shops, galleries and restaurants.



## Registration details

### CISO NORDICS 360 DELEGATE PASS

Complimentary attendance to CISOs and senior information security practitioners.

Online - [www.ciso360nordics.com](http://www.ciso360nordics.com)

By Phone - +44 (0)20 7936 8985

By Email - [teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com)

#### Inclusions

- Entry to CISO 360 Nordics (28 April 2020)
- Invitation to join the networking reception
- Lunches and refreshments
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) & output reports
- Loyalty programme membership for future events and invitation to bespoke community events in your city

#### Exclusions

- Travel and accommodation expenses to attend the event
- All other costs associated with attending the event

#### Please note

- \* Delegate Passes are only available to book by inhouse practitioners – i.e. persons who are currently in the role of CISO/CSO or similar senior executives who are not working for an advisor or provider to the security community.
- \* Pulse conferences reserves the right to approve all registrations.
- \* Registration will be available online until the congress begins. Space pending, registrations and payment can be taken onsite.
- \* Optional Training Courses are subject to a minimum number of delegates. Please do not book travel until the course is confirmed. Pulse is not liable for any travel costs incurred.

#### Cancellation Terms

**What if I've registered but can't attend and want to send someone in my place?** We accept substitute delegates. Please let us know in advance with the details of your replacement copied into an email introduction.

**What if I've registered but can't come and do not have anyone to take my place?** We will always offer to transfer the delegate pass to another event.

**For paid registrations:** Cancellations received between 30 working days and the event start date, no-shows, or people who cannot stay for the event duration, are liable to pay the full conference fee and no refunds will be permitted. Cancellations between 30- 60 working days before the event are liable for 50% refund of the ticket price paid. All refunds will be processed minus the transaction fee and applying any currency fluctuation differences.



Pulse Privacy Policy can be found here

<https://www.pulseconferences.com/about/privacy-policy/>

## Creating meaningful interactions at the right time, in the right place...

We believe in collaboration. There is no 'them and us' at CISO 360. We are all part of the same jigsaw that is security. Join the Pulse trusted and friendly business community where the brightest minds come together and help move us all forward. Contribute your expertise and share experiences with peers. For further information about sponsorship at CISO 360 Nordics contact [teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com) +44 (0)20 7936 8988.

*"I would like to say thank Pulse for your effort, diligence, professionalism, patience and results - Pulse has been a great addition to our programme."*

**Director of Marketing, EMEA & APAC, Skybox Security**

*"Excellent value for me and my organisation. Being able to engage senior level execs in the cybersecurity space on a 1-1 basis is invaluable. The evening activities were entertaining and really helped build trust and relationships."*

**EMEA Marketing Director, SailPoint**

*"We generated and qualified many leads which stand a good chance of leading to business. What went well? - understanding what customers want: a product of spending time with them - quality of delegates: as good as any event that I have attended, but the key difference was the amount of time spent listening to them and the opportunity to socialise. - quality of support: very happy!"*

**Head of Commercial Business Development, Garrison**

*"This was our first but definitely not our last CISO360! A well planned and executed event with a clear goal of providing tangible value for the participants in combination with a great community feel sure makes it a stand-out event to return to."* **Director, NetClean**

*"Team Pulse put together a fantastically well organised and thoroughly enjoyable event this year in Rome. The CISO 360 Pulse Conference was most informative, engaging and gave us a great opportunity for learning, networking and relationship building. Looking forward to the next one."* **Director, Synack**

*"Pulse Conferences run the best CISO conference of the year and we are very proud to take part!"* **Marketing Director EMEA, Agari**

*"Quality time with high calibre delegates and the one to one meetings and social schedule help foster relationships"* **Director, Nominet**

