



3rd
CISO 360
MIDDLE EAST
Congress 2020

PULSE
CONFERENCES
inspire | connect | innovate

19-20 October 2020
Habtoor Grand Resort, Dubai

Connecting minds to build global
resilience and trust in cybersecurity

Dates
for your
Diary!!

Meaningful interactions and a trusted community for CISOs and cybersecurity luminaries

"The best speaker line-up of any security conference in Europe!"
Global Corporate Information Security Officer, AXA

*"Great speakers, great venue, intelligent discourse,
Pulse CISO 360 Congress has it all!"*
Director of Information Security EMEA

*"You brought the world's cyber concern to the UAE for
awareness and also brought together regional and world experts to provide
advice based on their own experience!"*
Head of Planning and IT Security,
Al Dhafra Region Municipality (UAE)

*"By far the best event I have attended. I always make an effort to
attend CISO 360 as it is not just an event, it is a trusted community
that comes together from around the world!"*
Group CISO and Group DPO, MS Amlin

CISO 360
Series Sponsors





Dear Colleague,

From 19-20 October 2020 CISO leaders from across the Middle East region and beyond will unite in the wonderful city of Dubai for the **3rd CISO 360 Middle East!** This flagship international event series follows recent successes in Barcelona, Dubai, Lisbon, Abu Dhabi, Singapore, London, Rome, New York....

The Dubai 2020 programme is designed to enhance interaction as CISOs and senior executives share openly in this closed-door environment to benchmark 'CISO to CISO' on the emerging opportunities and risk horizon, role expectations and business technologies within the years to come, as well as to learn from perspectives beyond the security spheres!

- **1.5** action-packed days! Keynote addresses, topical debates, practical use corporate case studies, deep-dive industry focuses, think tanks on emerging priority areas, accumulating in the half day CISO 360 Roundtable.
- **30+** speakers from around the world, deep insights into what good security looks like, what is the new expectation.
- **360** perspective for CISOs – a journey beyond security to expose the audience to the views of business leaders, innovators and investors!
- **Balanced Ratio** of trusted partners who will add genuine value to the discussions.
- **3+** networking events - reception, cultural activity and dinner! An integral part of the whole CISO 360 experience!

"I would like to extend my appreciation having been given the chance to witness the success of your recent event. I look forward to a further outstanding line-up of events!"
Head of IT, GOPA International Energy Consultants (UAE)

What's new for Dubai 2020?

- **Case studies** - corporate cases, what worked, what didn't
- **Keynotes** - rare insights from practitioners, strategists, technologists, business leaders
- **Fireside chats** - on stage interviews with industry leaders
- **Think tank discussion** - table level discussions. Focus on topics key to your heart
- **Roundtables** - benchmark with CISO peers by sector









6 ways that CISO 360 are different

1. **Trust-based community and an open sharing environment**
Held entirely under the Chatham House Rule
2. **Truly international, multi-faceted panel**
A focus on CISO to CISO benchmarking as well as bringing in new inspiring ways of thinking from non security perspectives.
3. **Symbiotic security hub**
Authentic integration between inhouse security, supply chain and technology innovators. We are all part of the same jig-saw. See what new technologies are out there!
4. **Immersive agenda**
Debates, think tanks, roundtable, by sector discussion, fireside chat, scenario planning, live metrics, open fish bowl discussion...
5. **Dedicated CISO 360 networking schedule**
Enduring connections are guaranteed or your money back!
6. **Opportunity, R&D and investment focus**
Views from technology innovators and investors.

Case uses and fresh keynotes

Guaranteed influx of new speakers and top speakers are invited back by demand to present updates. Never hear the same deck twice at CISO 360!



Full interaction guaranteed

Think tanks, panels, group scenario planning... Varied formats and a challenging programme to ensure you leave with new professional friends! NEW formats planned for 2020!



Dedicated networking agenda

Integral to your CISO experience! Partners are invited to join activities at no extra cost.



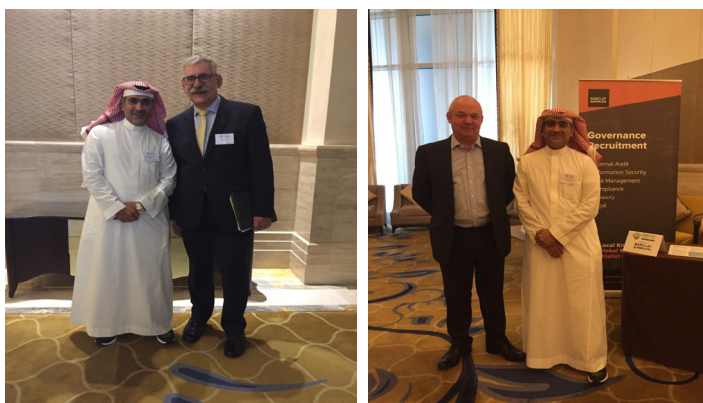
All participants are invited

Inclusive environment, there is no 'them and us' or 'by invitation events only' at CISO 360! Enjoy cultural activities in the city you are in alongside security peers.



Middle East's top gathering of CISOs

CISOs from all over the world will gather to compare successes, failures and approaches with peers. Convivial and sharing ambience.



Symbiotic Security Hub

Reciprocal exchange on latest technologies available and best in practice technology case uses! Optional opportunities to expand your horizon and ask questions in a buy-sell, R&D-focused climate.



Monday 19 October 2020

Key themes for Dubai 2020 are currently in research.

- Cyber defence, privacy and trade-offs
- Converged security operations
- Digital innovation and security by resilience
- Cybercrime, cyber threat intelligence and response strategy
- Security infrastructure
- Security culture, privacy and data explosion
- Supply chain risk, operational resilience and security
- Talk to the Board
- Investment and the Intellectual Property opportunities in cybersecurity

Your input is important and highly valued!

To input topics you would like to see included and speakers or companies you are interested in, please contact:
teampulse@pulseconferences.com +44 (0)20 7936 8989



CISO 360
Middle East
Roundtable

**The ultimate benchmarking session
for CISOs and cybersecurity leaders**

Tuesday 20 October 2020 (morning)

Pre-event: You the Delegate shape the final agenda by inputting your top 3 current priorities in advance.

Everyone is a speaker and participant.

Discussion is held under The Chatham House Rule.

Talks end with lunch and goodbyes.

Post-event: Output report captures action points.



Timings

08:45-09:00

Arrivals and coffee

09:00-09:15

Chairman's Introductions and objectives

09:15-10:00 Session 1

10:00-10:40 Session 2

10:40-11:00 Morning coffee break

11:00-11:40 Session 3

11:40-12:20 Session 4

12:20-13:00 Session 5 and any other business

13:00-14:00 Lunch and goodbyes

Dedicated Evening Networking Schedule - Dubai 2020

All participants are invited and encouraged to attend the evening events. They are an integral part of the CISO 360 experience!

Sunday, 18 October - Welcome Reception

18:00-20:00 Welcome Reception - Habtoor Grand Resort

Monday, 19 October - CISO 360 Middle East

07:30-08:00 Coffee and Registration

08:00-17:50 Congress (13:00-14:00 Lunch)

18:15-21:0 Reception and dinner

Tuesday, 20 October - CISO 360 Roundtable

08:45-13:00 Roundtable Discussions

13:00-14:00 Lunch and goodbyes

Unrivalled Sponsorship Opportunities are available now for Dubai 2020

For further information please contact:

teampulse@pulseconferences.com +44 (0)20 7936 8989



"Pulse Conferences run the best CISO conference of the year and we are very proud to take part!"

Agari

"We generated and qualified many leads which stand a good chance of leading to business. What went well: - understanding what customers want: a product of spending time with them - quality of delegates: as good as any event but the key difference was the amount of time spent listening to them and the opportunity to socialise. - quality of support from Pulse: very happy!"

Garrison

"Pulse delivers some of the most informative and worthwhile events. Their topics, speakers and ability to engage at the highest level to secure attendance means that you are constantly engaged and come away learning something new and meeting new contacts."

SailPoint

"Top class speeches and presentations at the CISO 360 Congress in Barcelona! Thanks for such a worthwhile and enjoyable time"

Blueliv

"Quality time with high calibre delegates and the one to one meetings and social schedule help foster relationships"

Nominet

"This was our first but definitely not our last CISO360! A well planned and executed event with a clear goal of providing tangible value for the participants in combination with a great community feel sure makes it a stand-out event to return to."

NetClean

"Team Pulse put together a fantastically well organised and thoroughly enjoyable event in Rome. The CISO 360 Pulse Conference was most informative, engaging and gave us a great opportunity for learning, networking and relationship building. Looking forward to the next one."

Synack

"Excellent value for me and my organisation. Being able to engage senior level execs in the cybersecurity space on a 1-1 basis is invaluable. The evening activities were entertaining and really helped build trust and relationships."

SailPoint

"Thank you Pulse for the smooth organisation of this huge logistical challenge. My team told me it worked brilliantly and that the networking was one of the most valuable parts of being a sponsor."

Telstra Purple



3 WAYS TO REGISTER

ONLINE www.ciso360MiddleEast.com

PHONE +44 (0)20 7936 8989

EMAIL teampulse@pulseconferences.com

Delegate Fee

For CISOs/Inhouse Practitioners
Standard Rate: £0 - Complimentary Entry

Advisory Pass

For cybersecurity service providers, independents
and advisories to the inhouse CISO community
Standard Rate: £1,995
Limited to 5 per event

Inclusions

- Entry to 3rd CISO 360 Middle East (19-20 October 2020)
- Invitation to join the confirmed schedule of evening networking events
- Lunches and daily refreshments
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) and output reports
- Invitations to future Pulse community events in your city

Exclusions

- Travel and accommodation expenses to attend the event
 - All other costs associated with planning for / attending the event
- Please enquire sanna.lindstrom@pulseconferences.com for details.

Please note:

- Delegate Passes are only available to book by in-house practitioners
- This rate does not apply to persons or companies that provide services or solutions to the CISO/ security community.
- To find out more about how you can get participate as a provider or advisor to the CISO community, please contact teampulse@pulseconferences.com
- Pulse conferences reserves the right to approve that all registrations fall into the correct tier.
- Cancellation terms apply. [Read more](#)
- Registration will be available online until Congress begins.



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About Pulse Conferences

Pulse is the community based think tank and hub for professionals who deliver cybersecurity, corporate security, resilience, risk, compliance and governance across the globe. We believe in the power of memorable event experiences. We create opportunities for benchmarking, networking and collaboration to progress and inform business and government agendas. Connecting minds, assuring the future. Working locally, thinking globally.

www.pulseconferences.com

[Pulse Conferences Privacy Policy](#)

Venue and Accommodation

Habtoor Grand Resort, Dubai
Al Falea Street, Jumeirah Beach
Dubai United Arab Emirates
<https://www.marriott.com/hotels/travel/dxb-hg-habtoor-grand-resort-autograph-collection/>

Discounted accommodation prices

Pulse Conferences can offer discounted accommodation for participants of the CISO 360 Middle East.
Please contact sanna.lindstrom@pulseconferences.com.

