

4th CISO 360 Congress

Madrid 2020

PULSE CONFERENCES
inspire | connect | innovate

17-19 June 2020
VP Plaza España Design Madrid

Connecting minds to build
global resilience and trust in cybersecurity

Unrivalled
Networking
Schedule
included!

Creating meaningful interactions and a trusted community for CISOs and cybersecurity luminaries

"The best speaker line-up of any security conference in Europe!"

Head of Security, AXA

"I've been a speaker for the past years in many and big conferences. That is why I really want to recognize what Pulse Conferences did at #CISO360! This was probably one of the top events I've spoken at. What a great job you all did."

Global CISO, Truphone

"The team always do a great job of providing excellent content, great networking, valuable introductions and useful sponsors. The must attend event for a senior information security leader."

CISO, Euromoney Institutional Investor PLC

"Refreshing views of security topics for knowledge improvement!"

CISO, Credibom

"CISO 360 is a must attend event to keep up to the latest trends, best practices and priority security concerns within the cybersecurity landscape"

CISO, Euronext

"Pulse have raised the bar when it comes to planning and running conference events. Other organisers should take note."

CISO, Channel 4

"By far the best event I have attended. I always make an effort to attend CISO 360 as it is not just an event, it is a trusted community that comes together from around the world!"

Group CISO and Group DPO, MS Amlin

Recent CISO 360 Series Sponsors...





Dear Colleague,

From 17-19 June 2020 CISO leaders from around the world will unite in the wonderful city of Madrid for the 4th CISO 360 Congress. This flagship congress, the core of the international CISO 360 series, follows recent successes in Barcelona, Dubai, Lisbon, Abu Dhabi, Singapore, London, Rome....

Known to be the favourite place for CISOs from the UK, Europe and beyond to benchmark progress on areas of priority, the 2020 programme is designed to enhance interaction a CISOs and senior executives share openly in this closed-door environment to benchmark CISO to CISO on the emerging opportunities and risk horizon, role expectations and business technologies within the years to come, as well as to learn from perspectives beyond the security spheres!

- **2.5** action-packed days! Keynote addresses, topical debates, practical use corporate case studies, deep-dive industry focuses, think tanks on emerging priority areas, accumulating in the CISO 360 Roundtable.
- **60+** speakers from around the world, deep insights into what good security looks like, what is the new expectation.
- **360** perspective for CISOs – a journey beyond security to expose the audience to the views of business leaders, innovators and investors!
- **Ratio** of trusted partners - security industry who have agreed not to talk product and who will add genuine value to the discussions. Everyone is integrated. After all, we are all part of the same problem and solution!
- **7** networking events! With this in mind, the dedicated networking schedule - for speakers, delegates and sponsors alike - is an integral part of the whole CISO 360 experience!

“Nowhere else will you find such relevant content for CISO’s, shared by leaders in their fields”
CISO, NATS

Key themes for Madrid 2020 are currently in research.

CISOs today are uniquely positioned to ensure that security is embedded as technologies such as blockchain, artificial intelligence, IoT, data analytics and hyper-convergence offer new ways for doing business. The mission is clear: transformation and steerage of the enterprise into the next era of digital business. To advance, building bridges in the cybersecurity field is more important than ever- new partnerships and connections are vital- internally, within supply chains and with customers.

1. Cyber defence, privacy and trade-offs

Tackling those elephant in the room and bigger geopolitical, economic and crime questions in a VUCA world!

2. Digital innovation and security by resilience

Realities of CISO and CIO as enablers of business innovation

3. Cybercrime, intelligence and response strategy

Latest in prevention, remediation, offensive security, intelligence

4. Security culture, privacy and data explosion

Identities, culture and trust

5. Supply chain risk, operational resilience and security

Risk and governance and the supply chain in crisis

6. Talk to the Board, investment and IP leverage

Opportunities in cybersecurity for business value

“Great speakers, great networking, intelligent discourse, Pulse CISO 360 Congress has it all!”

Quentyn Taylor, Director of Information Security EMEA, Canon Europe

6 reasons why CISO 360 is different from other security events?

1. **Trust-based community and an open sharing environment**, - held entirely under the Chatham House Rule
2. **60+ speakers** - truly international, multi-faceted panel, with a focus on CISO to CISO benchmarking as well as bringing in new inspiring ways of thinking from non security perspectives!
3. **Authentic integration between inhouse security, supply chain and technology innovators** - we are part of the same jigsaw!
4. **Immersive agenda** - debates, think tanks, roundtables, by sector discussions, scenario planning, live metrics...
5. **Integral CISO 360 networking experience** - enduring connections are guaranteed or your money back!
6. **A fresh R&D and investment focus** - Views from technology innovators and investors.

Chairman - 3rd CISO 360 Congress - 19-20 June



**Marcus Alldrick, Former CISO, Lloyd's of London and
Principal Senior Advisor Risk, Compliance**

Global Risk Horizon Update cybersecurity leaders

Chairman - CISO 360 Roundtable - 21 June



**Professor Dr. Robert Coles, Visiting Professor, Royal
Holloway**

The ultimate sound-boring and benchmarking for today's CISOs and

Keynotes - 19 June



Caspar Berry - Professional Poker Player

Challenging the Way we Think about Risk Taking and Decision Making!



Dvir Rubinshtein - Aviation SOC Manager, Israel

Cyber Resilience for the Aviation Sector to Enhance Overall Cyber
Preparedness

Keynotes and Live Demos! 20 June



**Jim Hinton - Founder, Lawyer, Patent & Trademark
Agent**

Cybersecurity and Intellectual Property: How can we leverage IP?



**Ken Munro - Security Writer, Car Hacker and IoT
Destroyer!**

How Supply Chain Flaws Become Endemic



Gadi Evron - Chairman, Israeli CERT

Away with Cassandra

KEYNOTE - 21 JUNE



Michael Colao, CSO/Head of Security Function, AXA

GOVERNANCE OF THE SOURCE: PRIVATE EQUITY RISK IN THE CYBERSECURITY SUPPLY CHAIN

**Practical CISO to CISO Benchmarking - Case Studies,
Panels, Think Tanks**



Friedelien Brouckhoff

General Manager: Group Information Security Programme
MTN



Mark Snel

CISO
Signify



David Cripps

Fmr CISO
SETL and Investec



Martyn Booth

Chief Information Security Officer
Euromoney Institutional Investor



George Eapen

Global CISO and Head of Cyber Security
Petrofac



Irene Corpuz

Manager, Strategy and Future Department, HCT
and Board of Advisors
OWASP Middle East



Simon Legg

Group CISO
Jardine Lloyd Thompson Group plc (JLT)



Colette Hanley

Global Head of Privacy
Nokia Group



Adam Drabik

CISO
Opel Vauxhall Finance



Amy Lemberger

Cybersecurity Director
GSMA



Thomas Langford

Information Security Advisor
Comic Relief
Fmr CISO, Publicis Groupe



Paul Hopkins

Global Head Cyber Strategy & Secure by Design
Vodafone



Paul Heffernan

CISO
Revolut



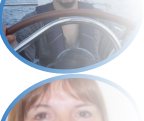
James Gosnold

Head of Cyber Technology Services
UK Department of Work and Pensions (DWP)



Des McGuckian

Strategic IT Project Manager
Transport for London (TfL)



Tim Varkalis

Group Security - Threat Intelligence Lead
AXA



Dawn M Jackson

Global Cyber Threat Intelligence Manager
Willis Towers Watson



Lee Cartmell

Group CISO
Stagecoach Group (UK)



Riccardo Bianchi

Global BUIT, Chief Information Security Officer
DHL Global Forwarding (Germany)

**The 2020 programme is now research.
Your input is important and highly valued!**

To input topics you would like to see included or to
recommend speakers or companies you would like to see on
the 2020 agenda, please contact:

teampulse@pulseconferences.com +44 (0)20 7936 8989

Case uses and fresh keynotes

Guaranteed influx of new speakers!

Top speakers are invited back by demand to present latest thinking!

Never hear the same deck twice at CISO 360!



Full interaction guaranteed!

Think tanks, panels, group scenario planning...

Varied formats and a challenging programme to ensure you leave with new professional friends!

NEW formats planned for 2020!



Dedicated evening networking agenda!

Integral to your CISO experience!

Partners are invited to join activities at no extra cost!



All participants are invited!

Inclusive environment, there is no 'them and us' or 'by invitation events only' at CISO 360!

Enjoy cultural activities in the city you are in alongside security peers!



Europe's top gathering of CISOs!

CISOs from all over the world provide opportunity to compare successes, failures, approaches with peers!

Convivial and sharing ambience, chaired by seasoned expert, Marcus Alldrick



Symbiotic Security Hub!

Reciprocal exchange on latest technologies

available and best in practice technology case uses!

Optional opportunities to expand your horizon and ask questions in a buy-sell, R&D-friendly climate!



Agenda at a Glance

Tuesday 16 June
Welcome Reception

Wednesday 17 June
Day One: CISO 360 Congress

Thursday 18 June
Day Two: CISO 360 Congress

Friday 19 June
CISO 360 Roundtable (morning only)



**The ultimate benchmarking session
for CISOs and cybersecurity leaders**

Friday 19 June (morning)

Pre-event: *You the Delegate* shape the final agenda by inputting your top 3 current priorities in advance.
Everyone is a speaker and participant.
Discussion is held under The Chatham House Rule.
Talks end with lunch and goodbyes.
Post-event: Output report captures action points.



Chaired by: Professor Dr. Robert Coles
Visiting Professor
Royal Holloway, University of London



Timings

08:45-09:00
Arrivals and coffee

09:00-09:15
Chairman's Introductions and objectives
Professor Dr. Robert Coles, Visiting Professor, Royal Holloway, University of London (UK)

09:15-10:00 Session 1
10:00-10:40 Session 2
10:40-11:00 Morning coffee break
11:00-11:40 Session 3
11:40-12:20 Session 4
12:20-13:00 Session 5 and any other business
13:00-14:00 Lunch and goodbyes

Evening networking schedule - Madrid 2020!

All participants are invited and encouraged to attend the evening events that are an integral part of the CISO 360 experience.

Tuesday, 16 June - Welcome drinks reception

19:00-22:00 Welcome Reception - Rooftop VP Plaza Espana Madrid

Wednesday, 17 June - CISO 360 Congress Day 1

07:30-08:00 Coffee and Registration
08:00-17:50 Congress (13:00-14:00 Lunch)
18:15 Coach Departs hotel
18:30-20:30 Reception
20:30-22:30 Dinner

Thursday, 18 June - CISO 360 Congress Day 2

08:30-08:55 Welcome Coffee
09:00-17:00 Congress (13:00-14:00 Lunch)
17:30 Coach Departs hotel
18:00-22:00 Cultural Activity and Dinner

Friday, 19 June - CISO 360 Roundtable

08:45-13:00 Roundtable Discussions
13:00-14:00 Lunch and goodbyes



Unrivalled Sponsorship Opportunities are available now for Madrid 2020

For further information please contact:

teampulse@pulseconferences.com +44 (0)20 7936 8989



"Excellent event Pulse Conferences, we very much enjoyed the opportunity to meet new contacts in both a professional and social capacity. We also had a large number of new members to ClubCISO, an added bonus"

Company85 (Telstra Purple)

"2.5 days to mix with delegates allows both parties to determine whether any business is to be done and to develop personal relationships. We generated and qualified many leads which stand a good chance of leading to business. What went well: - understanding what customers want: a product of spending time with them - quality of delegates: as good as any event but the key difference was the amount of time spent listening to them and the opportunity to socialise. - quality of support from Pulse: very happy!"

Garrison

"Pulse delivers some of the most informative and worthwhile events. Their topics, speakers and ability to engage at the highest level to secure attendance means that you are constantly engaged and come away learning something new and meeting new contacts."

SailPoint

"Top class speeches and presentations at the CISO 360 Congress in Barcelona! Thanks for such a worthwhile and enjoyable time"

Blueliv

"This was our first but definitely not our last CISO360! A well planned and executed event with a clear goal of providing tangible value for the participants in combination with a great community feel sure makes it a stand-out event to return to."

NetClean

"Team Pulse put together a fantastically well organised and thoroughly enjoyable event in Rome. The CISO 360 Pulse Conference was most informative, engaging and gave us a great opportunity for learning, networking and relationship building. Looking forward to the next one."

Synack

"Excellent value for me and my organisation. Being able to engage senior level execs in the cybersecurity space on a 1-1 basis is invaluable. The evening activities were entertaining and really helped build trust and relationships."

SailPoint

"Thank you Pulse for the smooth organisation of this huge logistical challenge. My team told me it worked brilliantly and that the networking was one of the most valuable parts of being a sponsor."

Company85 (Telstra Purple)

"I found CISO360 Conference a great place to share ideas about current and future problems"

Head of Section, GMV

Registration Information

3 WAYS TO REGISTER

ONLINE www.ciso360congress.com

PHONE +44 (0)20 7936 8989

EMAIL teampulse@pulseconferences.com

Pricing

Delegate Fee (CISOs/Inhouse Practitioners)

Early Rate (by 31 January 2020): £900 + VAT

Standard Rate (after January 2020): £1,500 + VAT

Advisory Pass - Limited Availability!

Advisory pass – suitable for cybersecurity service providers and advisories to the inhouse security/CISO community - £2,500 + applicable VAT (strictly limited to 5 passes per event)

Inclusions

- Entry to 4th CISO 360 Congress and Roundtable (17-19 June 2020)
- Invitation to join the confirmed schedule of evening networking events
- Lunches and daily refreshments
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) and output reports
- Invitations to future Pulse community events in your city

Exclusions

- Travel and accommodation expenses to attend the event
 - All other costs associated with planning for / attending the event
- Please enquire sanna.lindstrom@pulseconferences.com for details.

Please note:

- Delegate Passes are only available to book by in-house practitioners
- This rate does not apply to persons or companies that provide services or solutions to the CISO/ security community.
- To find out more about how you can get participate as a provider or advisor to the CISO community, please contact teampulse@pulseconferences.com
- Pulse conferences reserves the right to approve that all registrations fall into the correct tier.
- Cancellation terms apply. [Read more](#)

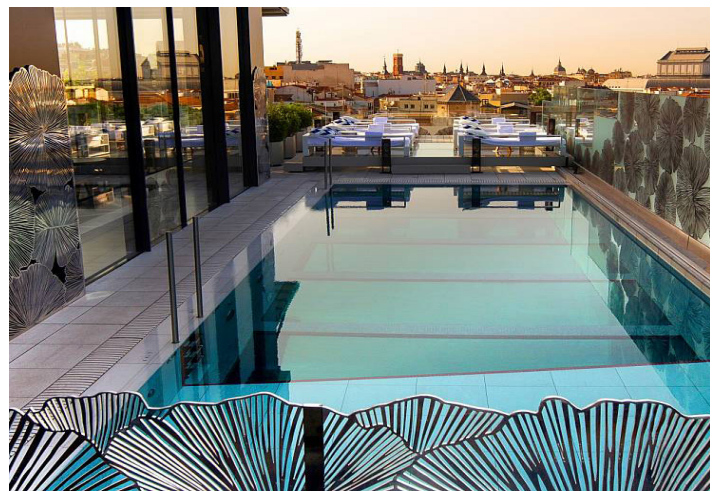


Venue and Accommodation - Madrid 2020

VP Plaza España Design Madrid.

Discounted accommodation prices

Pulse Conferences can offer specially discounted accommodation rates at the venue. Details to be released shortly!



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About Pulse Conferences

Pulse is the community based think tank and hub for professionals who deliver cybersecurity, corporate security, resilience, risk, compliance and governance across the globe. We believe in the power of memorable event experiences. We create opportunities for benchmarking, networking and collaboration to progress and inform business and government agendas. Connecting minds, assuring the future. Working locally, thinking globally.

www.pulseconferences.com

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