



# 3rd CSO 360 GLOBAL Congress 2019

Connecting minds:  
Security, resilience and intelligence to  
protect people, profits, property,  
information and reputation

**BOOK BY 21 OCTOBER!**

**5 Day Residential Package  
£2,770 (save £400!)**

- 2-day Security Training Course
  - 3rd CSO 360 Congress
- 5 Nights Kempinski Budapest

**4 - 6 December 2019  
Kempinski Corvinus Budapest**



**William Sandover**  
International Affairs  
Adviser



**Cedrick Moriggi**  
Global Head of Security  
and Resilience (CSO)  
**LafargeHolcim**



**Lady Olga Maitland**  
Founder

**Defense &  
Security Forum**



**Eduardo Jany**  
Executive Officer, Global  
Security Operations  
**Bloomberg LP**



**Mohammed Baloch**  
Manager, Risk  
Intelligence  
**Amazon**



**Armin Sick**  
Manager Aviation Security  
**Lufthansa**



**Patrick Kane**  
Senior Director of  
Security  
**Atlas Air**



**Mike Lycett**  
Group Head of Security  
and Risk  
**De La Rue**



**James Richardson**  
Group Head of Security  
**The Weir  
Group**

**First speakers announced for 2019...**

Gold Sponsor

**BARCLAY  
SIMPSON.**

Lunch Sponsor

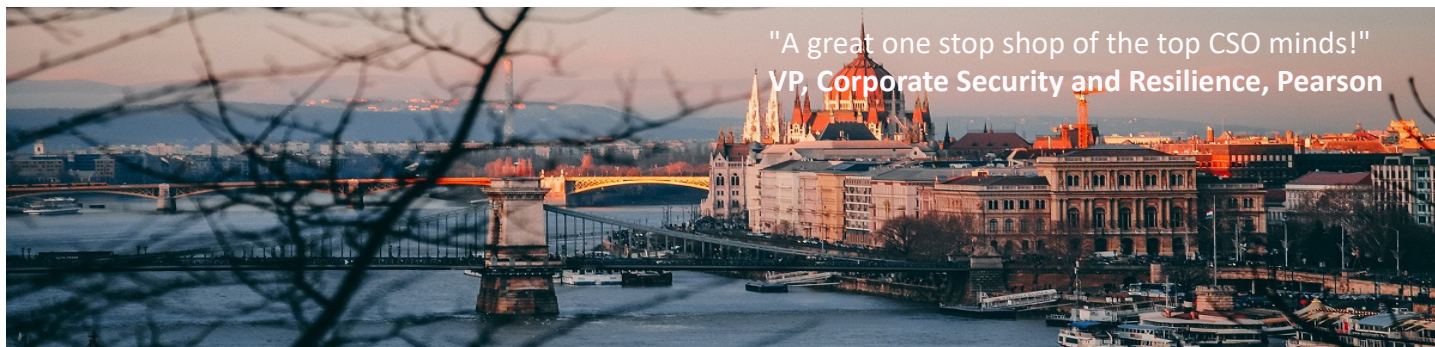
**safe | hotels**

**New for 2019!**

**CSO 360 Think Tanks!**  
More time for pure discussion and  
meaningful interaction with peers

**CSO 360 Roundtable!**  
Benchmarking strategy, tactics, tools  
**Friday 6 December (Morning only)**





"A great one stop shop of the top CSO minds!"  
VP, Corporate Security and Resilience, Pearson

Pulse Conferences is delighted to present the **3rd CSO 360 Congress**, to be hosted **4-6 December 2019** at **Kempinski Corvinus in Budapest**. This trusted, community-based meeting of Chief Security Officers and directors of corporate security, resilience, threat management, intelligence, investigations, fraud and crisis response, enables truly global peer to peer sharing.

CSO 360 uniquely tackles priority challenges for Chief Security Officers, most of whom oversee diverse areas and teams covering in corporate security, cybersecurity, information security, fraud, physical and executive and travel security, resiliency, forensics and investigations. The programme offers a silo-busting, integrated and converged security focus to reflect the backdrop of increasing levels of global volatility, uncertainty, complexity and ambiguity.

- **Connect with global security leaders** - Exchange real experiences to pool brain power on the resilience of global business amidst rapidly evolving threat landscapes and changes in geopolitical, technological and financial spheres.
- **Innovate your security strategy** - Partake in this share of strategies, tactics and methods for improving the protection of clients, employees and business partners as well as the security of assets, information and reputation.
- **Leave inspired for action** - Exchange practical approaches, innovation and strategies on the emerging threat horizon.

#### What's new for 2019?

- **CSO 360 Roundtable (Friday 6 December, morning only)** - Pure benchmarking on resilience priorities.
- **Scenario planning exercise** - Crisis communications workshops delivered by world leaders in risk and response.
- **CSO 360 Keynote Panel** - How we enhance security and law enforcement capability with advanced technologies and AI
- **Heat mapping Think Tanks** - security risks, opportunities and priorities by region and by sector.
- **Networking receptions, dinner and cultural activities** – wonderful time to relax and networking with peers in Budapest!



## Key themes for 2019....

Strategies, tools and tactics required to proactively predict and mitigate threats....

### • HORIZON

Geopolitical security landscape- hotspots and predictions

### • LEADERSHIP

Culture, privacy and behaviours, engagement and inclusion

### • INTELLIGENCE

Building effective intelligence; emerging threats

### • AVIATION & TRAVEL

Aviation security- decision-making behind the scenes!

### • INVESTIGATIONS

Investigations Roundtable

### • RISK

Cyber, privacy, data and identity, emerging realities

### • PLAN B

Response, crisis, emergency and business continuity

### • BRAND

Protection, intellectual property, illicit trade



Pulse Conferences provides community-based events for the distinct yet inter-related professionals who deliver corporate governance, protection and oversight to businesses and governments across the globe. Our international conferences, bespoke events and training workshops focus on cybersecurity, corporate security, resilience, investigations, audit, privacy, risk, governance, legal and compliance. Connecting minds, assuring the future. Working locally thinking globally...

[www.pulseconferences.com](http://www.pulseconferences.com)

**Armin Sick**  
Manager Aviation Security  
**Lufthansa**  
(GERMANY)

**Andy Williams**  
VP, Business Development & Quality Assurance  
**Safehotels**  
(SWEDEN)

**Basha Galvin**  
Head of Investigations  
**Tullow Oil (& Board, Association of Corporate Investigators)**  
(UK)

**Cedrick Moriggi**  
Global Head of Security and Resilience (CSO)  
**LafargeHolcim**  
(UK)

**Dr Christoph Rojahn**  
Partner, Compliance & Forensic  
**KPMG AG**  
(GERMANY)

**Claire Prestwood**  
Senior Security Intelligence Analyst for the Americas  
**Cargill**  
(USA)

**Crawford Robinson**  
Group Head of Investigations,  
**British American Tobacco (& Board, Association of Corporate Investigators)**  
(UK)

**Dvir Rubinshtein**  
Aviation SOC Manager  
**Security Division, Israel**  
(ISRAEL)

**Eduardo Jany**  
Executive Officer, Global Security Operations  
**Bloomberg LP**  
(USA)

**Guillermo Gaspoz**  
Global Security Advisor  
**DSM**  
(NETHERLANDS)

**James Richardson**  
Group Head of Security  
**The Weir Group (and Chair of SHE EXCOM)**  
(UK)

**Jeff Culver**  
Security Director  
**World Bank Group**  
(USA)

**Michael Mallard**  
**Security Professional**  
(USA)

**Mike Lycett**  
Group Head of Security and Risk  
**De La Rue**  
(UK)

**Mike Croll**  
Global Security Advisor  
**International Commission on Missing Persons (ICMP)**  
(NETHERLANDS)

**Mohammed Baloch**  
Manager, Risk Intelligence  
**Amazon**  
(USA)

**Mark Reading**  
Managing Director  
**Seneca Risk**  
(SIERRA LEONE)

**Mark Wolsey**  
Group Security Director  
**CRH plc.**  
(UK)

**Marcus Alldrick**  
Former CISO  
**Lloyd's of London**  
(UK)

**Ned Farmer**  
Geopolitical Risk Manager  
**American Airlines**  
(USA)

**Liz Chamberlin**  
Executive Director  
**International Security Management Association (ISMA)**  
(UK)

**Lady Olga Maitland**  
Founder, **Defense & Security Forum**  
Chairman, **Copenhagen Compliance**  
(UK)

**Patrick Kane**  
Senior Director of Security  
**Atlas Air**  
(USA)

**Robert Telenta**  
Security Adviser - Field Operations – HQ  
**UNODC**  
(AUSTRIA) - prov.

**Robert Shaw**  
Senior Security Advisor, **United Nations**  
& Founder Member, **The Exercise Group7 (TEG7)**  
(UK)

**Ryan Long**  
Director of Global Risk Intelligence, Global Safety & Security  
**McDonald's Corporation**  
(USA) - prov.

**Dr Sally Leivesley**  
Director, **Newrisk Ltd**  
Founder Member, **The Exercise Group7 (TEG7)**  
(UK)

**William Sandover**  
International Affairs Adviser  
**Cathay Pacific Airlines**  
(UK)

## GLOBAL HORIZON

### **Panel** Security, privacy and trade-off predictions. What is technology's current emerging role in international diplomacy? Predictions

Technology is embedded in everything. There are no boundaries anymore. Engaging the audience with some of the big questions challenging leaders today. Hear inspiring insights from scientists, policymakers, inventors and business pioneers.

- Should cybersecurity technology be a strategic concern within international diplomacy?
- Cyber sanctions - Do institutions have the political will to act?
- As technological advances continue to outpace operations, legal and policy, how can we build trust in technology? • How can we manage in a world plagued by disinformation?

### **Fireside Chats and case studies - LATAM**

#### **A forward facing view of major security risks in LATAM**

Hear a fascinating case studies to illustrate the risks that are addressed in LATAM and a forward-facing view of what the major security risks will be in the region over the next year - by country rather than by risk category. • Best practices recommendations that apply to the entire region, with case studies in particular countries • Lightning rounds on each country-examples from the operational perspective on how we mitigate or maintain our logistics and supply chains through scenarios

**Claire Prestwood**, Senior Security Intelligence Analyst for the Americas, **Cargill (USA)**

**Ned Farmer**, Geopolitical Risk Manager, **American Airlines (USA)**

### **Fireside Chats and case studies - AFRICA**

#### **A forward facing view of major security risks in AFRICA**

- Best practices recommendations with case studies in particular countries

## LEADERSHIP

### **Keynote** Best practices for managing and marketing a Global Security programme

Hear lessons learned from the award winning Bloomberg Global Security Operations program. The discussion will include information on overcoming challenges, incorporating policies and procedures as well as performance metrics for a holistic security program to include physical security, guarding management, event security, threat and risk assessments, travel security and health and life safety. Promoting and marketing a smart security program as well as training programs will also be presented. The Bloomberg Security Operations (SE-COPS) Unit was the recipient of the 2017 OSPA "Best Internal Security Organization" award, a 2018 finalist for that same OSPA, winner of the Brandon Hall Award for best innovations in training and has the only comprehensive security program for a corporate headquarters certified by the U.S. Department of Homeland Security SAFETY Act.

**Eduardo Jany**, Executive Officer, Global Security Operations, **Bloomberg LP (USA)**

### **Panel** How do we build truly diverse, authentic and inclusive risk and security teams?

- What can we do to encourage diversity and inclusion? Is positive discrimination levelling the playing field? • Is the alleged lack of cybersecurity skills a pipeline challenge or a bias challenge? • Are we committed to evolve rather than to stand still when we talk about diversity? • Authenticity - why covering remains a necessity • Thinking outside the box - can your culture support this person to enable them to do their best? • Check and balance - a diverse and inclusive culture • What are emerging key skills for a security professional, beyond the obvious?

**Chaired by: Marcus Alldrick**, Former CISO, **Lloyd's of London (UK)**

### **Panel** Security and culture: how does the culture impact the security mitigation? How to transform a security function, and a company security DNA

**Cedrick Moriggi**, Global Head of Security and Resilience (CSO), **LafargeHolcim**  
**James Richardson**, Group Head of Security, **The Weir Group** (and Chair of SHE EXCOM)

### **Case study** Security: A Non stand-alone function

## RESPONSE AND RESILIENCE

### **Behind the Scenes** How the Aviation Industry Makes Go / No-Go Decisions

When commercial air carriers suspend flight operations at a given airport, private-sector security managers are often faced with troubling decisions as to how they would evacuate employees, were that to become necessary. After all, many organizations use an airline ceasing or suspending operations as a tripwire or decision point in their contingency planning. This joint session will address two key questions:

1. What factors are involved in an airline's decision to suspend or cease flight operations to a location as a result of a security event or deterioration in the security environment?
2. How is the decision to suspend flight operations made?

We will look at the how the threat environment, overflight concerns and the ability to provide security for the crew and aircraft impact this decision-making and what that means to you.

**Armin Sick**, Manager Aviation Security, **Lufthansa (GERMANY)**

**Patrick Kane**, Senior Director of Security, **Atlas Air (USA)**

### **Case Study** Crisis Management Leadership at LH

**Cedrick Moriggi**, Global Head of Security and Resilience (CSO), **LafargeHolcim (UK)**

### **Case study** Cyber Resilience for the Aviation Sector to Enhance Overall Cyber Preparedness

**Dvir Rubinshtein**, Aviation SOC Manager, **Security Division (ISRAEL)**

## INTELLIGENCE

### **Case study** Developing a corporate intelligence function

**Mohammed Baloch**, Manager, Risk Intelligence, **Amazon (USA)**

### **Keynote** Using Intelligence to Drive Resilience and Contingency Planning: An Airline's Experience

**William Sandover**, International Affairs Adviser, **Cathay Pacific Airlines (UK)**

### **Panel** Emerging Intelligence Strategies in the Global Enterprise

- Trends in corporate intelligence • Developing an effective corporate intelligence function
- Moving intelligence beyond security issues to cover a broad range of brand and other risks
- Informing and enabling the business to deliver better business outcomes

**Led by: Ryan Long**, Director of Global Risk Intelligence, Global Safety & Security, **McDonald's Corporation (USA)**. **Joined by: Guillermo Gaspoz**, Global Security Advisor, **DSM (NETHERLANDS)**; **Mohammed Baloch**, Manager, Risk Intelligence, **Amazon (USA)**

### **Panel that is not a Panel**

#### **Airport and Flight Terror Risks 2020-2025: DECCBR (Drones, Explosives, Cyber, Chemicals, Biological, Radiological)**

- Terrorists as State Actors • Airside Recruitment • Chemicals, Biological, Radiological
- Terrorist Attack Knowledge – Printers, Laptops, Liquids & Underpants Devices, Female Suicide Bombers, Drones, Missiles • Airport walk-in shooters and explosives
- Cyber disruption pathways– Air Traffic Control, Flight Management, Airport Passenger Systems, airliner cyber systems • Innovation in Airport Security • Discussion Scenario 'New Threats' – to be revealed on the day!

**Dr Sally Leivesley**, Director, **New Risk Ltd**

## INVESTIGATIONS

### **Roundtable** Investigations: A 360 View

Led by subject matter experts, this 360 view on current opportunities, challenges, trends and priorities that directors of investigations/CSOs face across the disciplines below will give you practical insights, strategies and tools, from the people doing the job day in day out!

- e-Discovery
- Open Source Intelligence;
- Forensics
- Interviewing skills

**Led by: Crawford Robinson**, Group Head of Investigations, **British American Tobacco (& Board, Association for Corporate Investigators)**

**Joined by: Basha Galvin**, Head of Investigations, **Tullow Oil (& Board, Association of Corporate Investigators)**; **Mark Wolseley**, Group Security Director, **CRH plc. (UK)** and experts in Forensics, e-Discovery, OSINT and Interviewing.

## THREAT MANAGEMENT

### **Case Study** Senior Leader Considerations to Enhance your Travel Security Programmes:

#### **Personalized Travel Safety**

In today's complex world, many organizations are trusting big data and algorithms to enhance their travel security programs. These are excellent tools; however, there is no substitute for custom-tailored security briefings. This session will address travel security topics that can be optimized through personalization. It will also cover the value of post-travel debriefings.

**Michael Mallard**, Security Professional **(USA)**

### **Case Study** The Hotel and Corporate Offices Attack in Nairobi: What Really Happened and What We Can Learn

**Andy Williams**, VP Business Development & Quality Assurance, **Safehotels (SWEDEN)**

### **A Journey** From Corporate to a Risk Management Company in West Africa

**Mark Reading**, Managing Director, **Seneca Risk (SIERRA LEONE)**

## CONVERGENCE

### **Roundtable** Convergence - opportunities and challenges of converging physical and cyber security risk

Highlight CSO, CISO, OT, investigations, intelligence and risk manager perspectives on managing security in a volatile, uncertain, complex and ambiguous business environment and the interface of info/cybersecurity and traditional/physical security functions in major multinational companies and governments.

- How is the security interface currently managed in major companies?
- What is your experience working with cyber/information security professionals (CISOs)?
- What are the threats/risks posed by current operational models?
- What are the business benefits and challenges of a converged global security operation?
- How to procure and secure IoT devices/physical security systems in your organisation





"A fantastic event. Awesome speakers addressing a diverse range of interesting and relevant topics. Great job by Team Pulse. We have been looked after so well! Thank you!"

**Regional Security Director, Caterpillar Inc  
(Switzerland)**



"I just had the best conference ever!"  
**Chief Operations Officer, BT (Netherlands)**

"Great programme, great organisation and great attendance have made discussions useful and passionate. Listening, sharing experiences and ideas regarding good practices, discovering other industries or business! You have made my days in Vienna!"

**Europe Industries Security Officer, AIR LIQUIDE  
(Switzerland)**



"Embraces the changing threat environments, great experience, fabulous speakers, pertinent interesting focus"

**Special Tribunal for Lebanon (The Hague)**

"A great congress, packed with valuable information and insight for CSO's and their senior security managers."

**VP Global Security Operations  
21st Century Fox (UK)**



"I was extremely impressed by the content, quality, origination and delivery of the Pulse product"

**MD, Tierra Nova Solutions (Sierra Leone)**



## INNOVATION

**CSO 360 Think Tank: Security innovation and the CSO today - Positive, negative and predictions of advanced technologies**

Opportunity for CSOs to benchmark lessons learned and tried and tested approaches to deal with 4 areas within a wider subject matter. What are the impacts (positive and negative and predictions) that the advanced technologies in the areas below will play in terms of corporate security and building resilience. How are we bridging risk and vulnerabilities with the rest of the business? How does this fit within the business risk strategy? How can we take leverage opportunities? What factors will determine which companies will become the most resilient players over the next few years?

**Roundtable 1: Artificial Intelligence and Machine Learning in Security**

**Roundtable 2: e-Forensics and Big data in cyber defense**

**Roundtable 3: IoT - opportunities and challenges for CSOs**

**Roundtable 4: Biometrics and identity technologies**

## NEW FOR 2019!

**Friday 6 December (morning only)**



## OPERATIONAL / TACTICAL / STRATEGIC

**The ultimate sound-boarding and benchmarking for today's CSOs and security, intelligence and resilience leaders....**

All invited guests are invited to contribute to the discussion. The discussion will be held under the Chatham House Rule. Talks end with lunch and goodbyes!

**Pre-event:** You shape the final agenda by inputting your top 3 current security and business priorities.

**Post-event:** Output report.

### Timings

08:45-09:00 Arrivals and coffee  
09:00-09:15 Chairman's Introductions and objectives  
09:15-10:00 Session 1  
10:00-10:40 Session 2  
10:40-11:00 Morning coffee break  
11:00-11:40 Session 3  
11:40-12:20 Session 4  
12:20-13:00 Session 5 and any other business  
13:00-14:00 Lunch and goodbyes

## PRE-CONGRESS!

### Pulse Educate Security Courses

**Monday 2 December, 08:00-17:00**

**Tuesday 3 December, 08:00-15:00**

Building business resilience across your global business operations – practical, future facing, scenario-based education across integrated security disciplines. Pulse Educate is delighted to deliver practical cyber-physical integrated security and crisis management training across the globe, a transformative collaboration to support global business operations. Our team of Trainers has a great depth of experience in designing and delivering a wide range of exercises from the simple desktop to live play exercises spanning international jurisdictions. A key part of each training course will involve putting your teams through their paces to develop resilience capability as we deliver high impact exercises through live play and simulation.

**Pulse Educate hubs include: London – Amsterdam – Zurich – Dubai – Johannesburg – Singapore**

### 1. OSINT - Advanced Skills for CSOs

[Download outline here](#)

Focus on developing a sound understanding of just how easy and low-tech the efforts of an attacker can be and how to implement mitigation strategies. You will see demonstrations of the vulnerabilities in realistic targets. A key theme running through the course is that of workforce vulnerability – no matter how well defended the organisation's intellectual property is, the staff are the way in. Hear real world examples of damaging attacks are dissected, with emphasis on correct implementation of cyber incident response. Case studies and practical work are drawn from around the globe to educate you to understand how attackers set about compromising an organisation and to provide you with the most effective measures to mitigate an attack to bring a business back online at minimum expense.

### 2. Catastrophic Risk - Media and Reputation in Risk

**Mitigation** [Download outline here](#)

Dependence on interconnected activities using cyber platforms which might be private networks, cloud, web based services, mobile devices, has brought a new threat of catastrophic failures. Successful application of catastrophic risk methods can grow the business by increasing the risk appetite for innovative and transformative projects. You will be introduced to an 'all-risks' approach that adds value to your organisation. This novel approach will give you an opportunity to be innovative with solutions to prevent and respond to extreme threats. You will move beyond general risk frameworks to sustaining your operations when catastrophic events threaten the survival of the organisation, services or people.

### 3. Physical Security for Workplace and Travel

[Download outline here](#)

Designed to develop new skills and knowledge for corporate and government personnel security and how to lead and manage crisis response teams at all levels – both in the regular workplace and including individuals that may be exposed to the risk of kidnap. Communicate and advise more effectively – Board directors and staff  
Improve your performance, profile and reputation as a CSO. Improve your capacity to plan, test and direct!

### 4. The Threat from Business Espionage - Intelligence, Techniques and Responses

[Download outline here](#)

You will learn about a world of espionage that will be surprising. This will motivate you to learn from case studies and practical exercises how to use Intelligence, be more aware and the building blocks for professional security framework to counter this threat to the value of the business Espionage occurs throughout the sales and supply chains and inside the crown jewels of data and intellectual property you previously thought was safe. Skills in countering espionage are essential and constantly adapt to rapid changes in high grade technology and vulnerabilities in communications and data. Business breaches are most damaging when insiders are not detected. Cloud, web based services, mobile devices, AI and quantum computing are tools for hostile actors to exploit the company.



## 3 Ways to Register!

Online - [www.cso360congress.com](http://www.cso360congress.com)

By Phone - +44 (0)20 7936 8989

By Email - [teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com)

## Registration details

**Delegate Pass - 3rd CSO 360 Congress (4-6 Dec)**

Delegate Pass – £1,300 + vat

**Advisory-Provider Pass - 3rd CSO 360 Congress (4-6 Dec)**

Strictly limited to 5 passes per event - £2,500 + vat

### Inclusions - 3rd CSO 360 Congress Passes

- Entry to 3rd CSO 360 Congress & Roundtable (4-6 December 2019)
- Invitation to join the networking receptions, dinner, cultural visits (details to be announced prior to the event)
- Lunches and daily refreshments
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) and output reports
- Loyalty programme membership for future events and invitation to bespoke community events in your city

### Exclusions

- Travel and accommodation expenses to attend the event
- All other costs associated with attending the event

**BOOK BY 21 OCTOBER!**

**5 Day Residential Package**

**Combo Congress+Course+Hotel**

**£2,770 (save £400!)**

- 2-day Security Training Course (2-3 Dec)
- 3rd CSO 360 Congress (4-6 Dec)
- 5 Nights Kempinski Budapest (check in 1 Dec, check out 6 Dec)

**Combo Congress+Course Package!**

**£2,000 (save £400!)**

- 2-day Security Training Course (2-3 Dec)
- 3rd CSO 360 Congress (4-6 Dec)

### Pulse Educate CSO Training Courses (2-3 December 2019)

Pulse Educate is offering 2 day security training courses at the Kempinski in Budapest 2-3 December 2019.

**Course 1: OSINT – Advanced Skills for CSOs – £1,500**

**Course 2: Catastrophic Risk – Media and Reputation in Risk Mitigation –£1,500**

**Course 3: Physical Security for Workplace and Travel – £1,500**

**Course 4: The Threat from Business Espionage – Intelligence, Techniques and Responses- £1,500**

#### Please note:

- \* Delegate Passes above are only available to book by inhouse practitioners – i.e. persons who are currently in the role of CSO/ corporate security director, or similar.
- \* 5 Advisory-Provider Passes are available to persons or companies providing advisory services or solutions to the security community.
- \* Pulse conferences reserves the right to approve that all registrations fall under the correct tier.
- \* Registration will be available online until the congress begins. Space pending, registrations and payment can be taken onsite.
- \*Optional Training Courses are subject to a minimum number of delegates.

**Cancellation Terms can be found [here](http://www.cso360congress.com).**

[www.cso360congress.com](http://www.cso360congress.com) | +44 (0) 20 7936 8989 | [teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com)

## Venue and Accommodation

**The Kempinski Corvinus Budapest**

Erzsébet tér 7-8, 1051 Budapest, Hungary

[www.kempinski.com/en/budapest/hotel-corvinus](http://www.kempinski.com/en/budapest/hotel-corvinus)

Pulse Conferences can offer discounted accommodation for attendees of the 3rd CSO 360 Congress at the Kempinski. The discounted price for a single room if booked **before 25 September** is EUR 179 (circa £164 per night) inclusive breakfast and EUR 189 (circa £174) if booked **after this date (pending availability)**. Pricing is in Euros. GBPE pricing listed will fluctuate according to exchange rate at time of booking.

To book please contact [sanna.lindstrom@pulseconferences.com](mailto:sanna.lindstrom@pulseconferences.com)



**Pulse Privacy Policy can be found here**

<https://www.pulseconferences.com/about/privacy-policy/>