



CISO 360 USA

Created and hosted by
PULSE CONFERENCES
inspire | connect | innovate

SAVE THE DATE!

29-30 January 2020
New York City

Connecting Minds, Building Bridges:
Cybersecurity Resilience for Evolving Threat and Innovation Horizons



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www.ciso360usa.com
First 50 CISO/CSO Delegates attend for **FREE!**

Trusted community - creating meaningful interactions for CISO/CSO/CxOs, stakeholders and luminaries

"Nowhere else will you find such relevant content for CISOs, shared by leaders in their fields"

Director Security Engineering, Inmarsat

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Dear Colleague,

From 29-30 January 2020, CISO/CSOs and senior cybersecurity and threat intelligence practitioners, mainly from across the East coast, will meet in New York City to benchmark progress and approaches to cybersecurity challenges. Developed and hosted by Pulse Conferences, creator of the successful international CISO 360 and CSO 360 series, we are delighted that New York is the host city for this upcoming two-day event, CISO 360 USA.

Designed to benchmark current understanding, approaches, challenges and opportunities in cybersecurity and digital innovation, CISO 360 USA is an authentic international think tank that aims to forge trusted, lasting professional connections for all participants – delegates, speakers and sponsors. The programme provides critical updates on the emerging opportunity and risk horizon, role expectations and business technologies within the years to come.

Bring your experience to the discussion in this unique closed-door environment designed to benchmark current understanding, and opportunities for resilience, of the risk horizon, and forge trusted, lasting professional connections with an international network of peers. Collaboration and building bridges in the cybersecurity field is more important than ever – trusted partnerships and connections are vital, internally as well as with supply chains, stakeholders and customers.

- As technological advances continue to outpace operations, legal and policy, how can we build trust in technology while remaining accessible? How do we translate trust, sharing and collaboration into technological terms?
- How can we ever strike a balance between attackers and defenders as our surface areas keep expanding?
- What are the business benefits and challenges of a converged global security operation?
- How can we take leverage the business opportunities of data explosion, analytics and threat intelligence?
- What is the right level of prescriptive law, regulation and standards for cyber risk?
- With so many technology providers, how do we make

“By far the best event for I have attended. I always makes an effort to attend CISO 360 as it is not just an event, it is a trusted community that comes together from around the world!”

Group CISO and Group DPO, MS Amlin

Key themes for CISO 360 USA 2020

CISOs today are uniquely positioned to ensure that security is embedded as technologies such as blockchain, artificial intelligence, IoT, data analytics and hyper-convergence offer new ways for doing business. The mission is clear: resilient transformation and steering of the enterprise into the next era of digital business. To advance, building bridges in the cybersecurity field is more important than ever - new partnerships and connections are vital - internally, within supply chains and with customers.

1. Cyber defence, privacy and trade-offs

Tackling those elephant in the room and bigger geopolitical, economic and crime questions in a VUCA world!

2. Digital innovation and resilience

Realities of CISO and CIO as enablers of business innovation

3. Cybercrime, intelligence and response strategy

Latest in prevention, remediation, offensive security, intelligence

4. Security leadership

Culture, privacy and trust in an era of data explosion

5. Governance and operational resilience

Risk and governance and the supply chain in crisis

6. Talk to the Board, investment and IP leverage

Leverage opportunities in cybersecurity for business value!

6 ways that CISO 360 differs

1. **Trust-based** community and an open sharing environment, - held entirely under the Chatham House Rule
2. **Truly international**, multi-faceted panel, with a focus on CISO to CISO benchmarking as well as bringing in new inspiring ways of thinking from non security perspectives!
3. **Authentic integration** between inhouse security, supply chain and technology innovators
4. **Immersive agenda** - debates, think tanks, roundtables, by sector discussions, scenario planning, live metrics...
5. **Integral CISO 360 networking experience** - enduring connections are guaranteed or your money back!
6. **A fresh R&D and investment focus** - views from technology innovators and investors

Creating meaningful interactions... at the right time, in the right place. We believe in collaboration. There is no 'them and us' at CISO 360. We are all part of the same jigsaw after all!

Join the Pulse trusted and friendly business community where the brightest minds come together and help move us all forward. Contribute your expertise and share experiences with peers. Read more about the **Pulse Innovation Hub** [here](#)

"I would like to say thank Pulse for your effort, diligence, professionalism, patience and results - Pulse has been a great addition to our programme."

Tim Watson, Director of Marketing, EMEA & APAC Skybox Security

"2.5 days to mix with delegates allows both parties to determine whether any business is to be done and to develop personal relationships. We generated and qualified many leads which stand a good chance of leading to business. What went well? - understanding what customers want: a product of spending time with them - quality of delegates: as good as any event that I have attended, but the key difference was the amount of time spent listening to them and the opportunity to socialise. - quality of support from you: very happy with this. Thanks for ironing out any wrinkles."

Paul Brucciani, Head of Commercial Business Development, Garrison

Why attend CISO 360?

Unique keynotes



Peer to peer exchange and benchmarking



Unrivalled networking and debate



Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, business risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform agendas. Connecting minds, assuring the future. Working locally, thinking globally. www.pulseconferences.com

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Integral networking schedule NYC 2020

All participants are invited to attend the networking events that take place in the evening after the end of day's conference. A key part of the event experience, the events are included in your registration.

Tuesday, 28 January

19:00-20:30 - Welcome drinks reception

Wednesday, 29 January - CISO 360 USA - Day 1

09:00-17:00 - CISO 360 USA Conference - Day One

17:30-20:30 - Cultural Activity /Dinner

Thursday, 30 January - CISO 360 USA - Day 2

09:00-16:00 - CISO 360 USA Conference - Day Two

Registration Information

3 WAYS TO REGISTER

Online www.ciso360usa.com

Phone +44 (0)20 7936 8989

Email teampulse@pulseconferences.com

Pricing Tiers

*Taxes may apply.

Delegate Pass Tiers (CISOs, CxO Practitioners)

- First 50 Delegates to register attend for FREE! **USD\$ZERO (save USD\$700!)**
- Standard Rate: Delegate Pass (book by 31 December 2019) **USD\$700 (save USD\$200!)**
- Late Rate: Delegate Pass (book after 1 January 2020) **USD\$900**

Advisory Pass Tier - Limited

- Advisory pass – suitable for cybersecurity service providers and advisories to the inhouse security/CISO community **USD\$2,500**

Inclusions

- Entry to the CISO 360 USA conference (29-30 January 2020)
- Invitation to join the confirmed networking events
- Lunches and daily refreshments
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) and output reports
- Invitations to future Pulse community events in your city!

Exclusions:

- Travel and accommodation expenses to attend the event
 - All other costs associated with planning for / attending the event
- Please enquire sanna.lindstrom@pulseconferences.com for details.

Please note:

- Delegate Passes are only available to book by in-house practitioners (i.e.. This rate does not apply to persons or companies providing advisory services or solutions to the security community.
- To find out more about how you can get participate as a provider or advisor to the CISO community, please contact teampulse@pulseconferences.com
- Pulse conferences reserves the right to approve that all registrations fall into the correct tier.
- Cancellation terms apply. Read more [here](#)

