



Security 360

Talk to the Board



FREE

For CISO/CSOs and
inhouse practitioners!

REGISTER ONLINE
www.talktotheboard.com

Thursday 7 November 2019

Atmosphere 29 - London

Welcome to the second edition of this ground-breaking reciprocal discussion between Board Directors, Non-Executive Directors and CISO/CSOs on cyber risk challenges and responses

"A innovative event with fresh content and perspective for the security and risk community!"

Head of Cyber Security, DWP



Reciprocal discussion with board directors including:

CISOs from:



Peter Wanless
Chief Executive
NSPCC



Paul Armstrong
Managing Director
Permira Advisers LLP



Air Marshal Sir Christopher Coville
Senior Defence Advisor, EMC and BT. Former Chairman, Westland Helicopters Ltd



Jane Wilkinson
International MD & CMO and Non Executive

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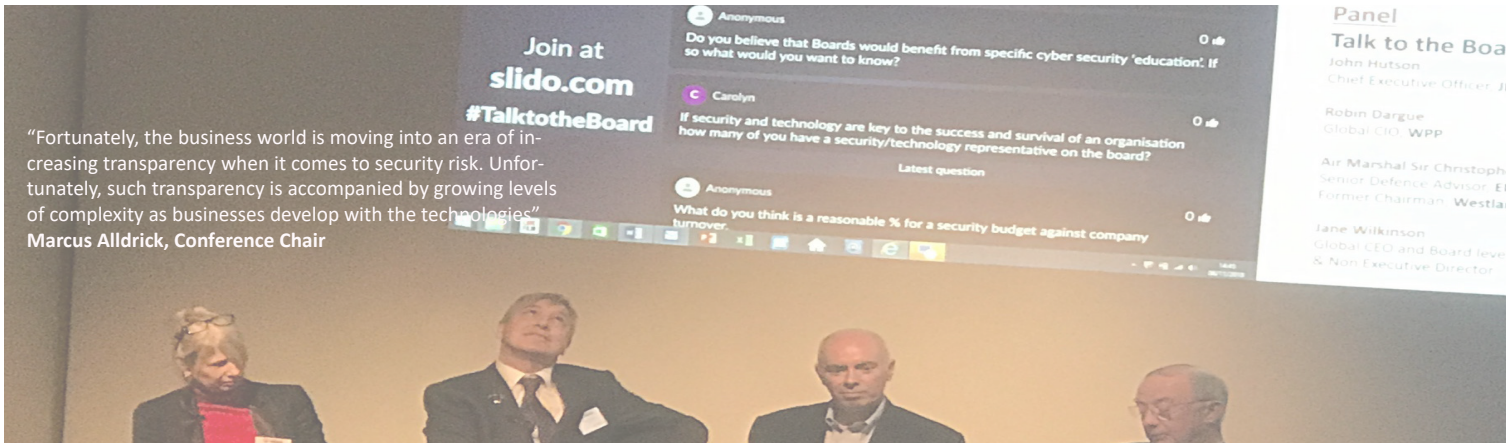
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"Fortunately, the business world is moving into an era of increasing transparency when it comes to security risk. Unfortunately, such transparency is accompanied by growing levels of complexity as businesses develop with the technologies"

Marcus Alldrick, Conference Chair

Welcome to Security 360-Talk to the Board 2019...

Pulse is planning to make 2019 the most exciting programme yet with this expanded 2nd anniversary edition that will be hosted on Thursday 7 November at another iconic venue in central London.

Developed and hosted by Pulse Conferences, this is the ultimate sound-boarding forum for today's CISOs, CSOs, governance c-suite with responsibility for managing or assuring cybersecurity risk to be able to directly interact with and question a panel of Board Directors from large enterprises. Pulse is delighted to bring together Board Members and Non-Executive Directors to form a panel - our Board.

Morning - Security 360

A morning of inspiring discussions led by experienced CISOs/CSOs as well as Executives from beyond the security 'echo chamber' on 5 areas:

1. Geopolitical and Threat Horizon
2. Security Leadership and Culture
3. Innovation and Investment
4. Financial Crime and Convergence
5. Plan B and Lines of Defence

Afternoon - Talk to the Board

The afternoon open panel discussions will be held in amphitheatre style, where we have brought together Board Directors from large companies to be questioned by and to interact with the audience on the strategic, operational and tactical questions around security that are set to change the way we view cyber risk and expectations for doing business over the next ten years. Guests are invited to come along to 'talk to the board' and ask the questions they would like to ask their own Board of directors - if they had the chance and without any consequences. Board Executives spanning Chairman, CEO, CFO, CIO, CMO, HR roles from well-known organisations will share insights on how CISOs can improve the security leadership offering and vice-versa.

Progressing the discussion

Starting off where Talk to the Board 'Round 1' left off, we will recap where we are on this journey as a group, before the panels drill down into gaps and expectations, building relationships with the Board and how security c-suite can be better heard and get their projects adopted.

Expanding out the cyber risk discussion

Invited guests and speakers this year will include security c-suite as well as c-suite from other lines of defence, including but not limited to CRO, CAE, CCO, COO, CIO, GC.

Strengthening resilience to cyber risk may begin by both Board directors and CISOs continuing to take stock of where they are on this journey!

It became clear from discussions at the inaugural Talk to the Board developed and hosted by Pulse Conferences last year that both cybersecurity leaders and board directors are on a journey toward appreciating the others' point of view. Individual journeys vary and for many much remains to be understood.

Panel of Board of Directors including to date...

- **Mr Peter Wanless**, Chief Executive, **NSPCC**
- **Air Marshal Sir Christopher Coville**, Senior Defence Advisor, **EMC** and **BT**. Former Chairman, **Westland Helicopters Ltd**
- **Paul Armstrong**, Managing Director, **Permira Advisers LLP**
- **Jane Wilkinson**, International MD & CMO and Non Executive Director

CISOs including to date...

- **Munawar Valiji**, CISO, **Sainsbury's**
- **Quentyn Taylor**, Director Information Security EMEA, **Canon Europe**
- **Marcus Alldrick**, Former CISO, **Lloyd's of London**
- **Dr John Meakin**, CISO & Cybersecurity Advisor (Recently Group CISO, **GSK**)
- **Graham Edwards**, Head Of Information Security, **Camelot Lottery Solutions**
- **David Cripps**, Director of Security, **Pay.UK**
- **Denise Beardon**, Head of Information Security Engagement, **Pinsent Masons**
- **Ray Stanton**, SVP/ Group Chief Security Officer and NED

Get a Board's 360 Perspective on Cyber Risk.

Key themes include:

- **Geopolitical backdrop and threat horizon**
- **Business culture, engagement, internal communications, metrics, roles, reporting**
- **Digital innovation and transformation**
- **M&A risk, Intellectual Property, supply chain ownership**
- **Plan B, Incident response management and resilience**

Benefits of attending:

- 🎯 **Rare chance to question a real Board - with no consequences!**
- 🎯 **Find out what the candid risk perspectives are of Board directors towards cybersecurity**
- 🎯 **Reciprocal exchange**
- 🎯 **Immersive discussion followed by networking reception**
- 🎯 **Continuous value post event - Pulse Innovate Report!**

Provisional Agenda

08:30 Networking Breakfast

09:00 Chairman's Opening
Marcus Alldrick, Former CISO, Lloyd's of London

Security 360

09:15 **KEYNOTE Cyber defence, privacy and trade-off predictions. What is technology's current emerging role in international diplomacy?**
 Engaging the audience with some of the macro questions challenging leaders today. • Should cybersecurity technology be a strategic concern within international diplomacy? • Cyber sanctions - Do institutions have the political will to act? • As technological advances continue to outpace operations, legal and policy, how can we build trust in technology while remaining accessible? • How can we manage in a world plagued by disinformation?

09:35 **KEYNOTE Why are the 'basics' so difficult!?!**
Quentyn Taylor, Director Information Security EMEA, Canon Europe

10:00 **PANEL A new era for CISOs, CSOs – what are your current biggest responsibilities, priorities and challenges?**
 • What are the biggest security threats your organisation faces over the next year? • What needs to be done today to prepare your organisation? • What are the most effective strategies you are using right now? • Legacy struggle with innovation - where do we invest? • How do we take our own cybersecurity strategy to the next level? • Should CISOs have a higher calling on behalf of customers, shareholders or society as a whole?
Chaired by: David Cripps, Director of Security, Pay.UK
Joined by: Munawar Valiji, CISO, Sainsbury's; Denise Beardon, Head of Information Security Engagement, Pinsent Masons

10:40 Morning Coffee Break

11:10 **KEYNOTE**

11:30 **PANEL Cybersecurity ecosystems - Investment for innovation and to strengthen resilience**
 What are emerging investor expectations about the way companies manage and mitigate cyber risk?
 • Initiatives to strengthen talent and innovation among cybersecurity start-ups and to successfully implement and build an entrepreneurial ecosystem. • What responsibility does the CISO/CSO have in driving innovation? • What are we doing to architect and secure to drive digital transformation? • Which technologies and subsectors will be the most attractive to VC, PE and corporate investors over the next year? • What are the benefits to corporates that actively engage with the start-up market?
Chaired by: Ray Stanton, SVP/ Group Chief Security Officer and NED

12:10 **THINK TANK DISCUSSION Digital strategy and innovation - CISO as the Enabler**
 Select one of the topics below out of the possible four for a table level benchmarking session with peers.
1. Digital transformation. Is security the panacea or enabler for digital transformation? How can innovation enhance protection, detection and response processes? **Co-facilitated by: Graham Edwards, Head Of Information Security, Camelot Lottery Solutions**
2. The Talent agenda. What are some innovative ways to recruit, retain and build a meaningful career track for information security professionals?
Co-facilitated by:
3. How can we ever strike a balance between attackers and defenders as our surface areas keep expanding? What type of cyberattacks do you predict will threaten your company over the next year? What factors will determine which companies will become the most resilient players? **Co-facilitated by:**
4. OT/IT convergence. Is it achievable and what are some of the issues CISOs are grappling with? How digital and physical infrastructure can work in harmony with operational technology **Co-facilitated by:**

12:50 Buffet lunch

Talk to the Board

13:40 **DISCUSSION PART ONE Talk to the Board**
 Priority questions from the audience to the Board of real Directors, assembled from different large companies. The goal: to understand and identify the challenges and opportunities and to promote collaboration and innovation and have your pressing questions answered. Discussion points covering but not limited to perspectives on:
 • Geopolitical backdrop and threat horizon
 • Business culture, engagement, internal communications, metrics, roles, reporting
 • Digital innovation and transformation
Discussion with: Peter Wanless, Chief Executive, NSPCC; Air Marshal Sir Christopher Coville, Senior Defence Advisor, EMC and BT. Former Chairman, Westland Helicopters Ltd; Paul Armstrong, Managing Director, Permira Advisers LLP; Jane Wilkinson, International MD & CMO and Non Executive Director

14:40 Afternoon Tea Break & Sponsors' Prize Draw

15:00 **DISCUSSION PART TWO Talk to the Board**
 Continuation of questions from the audience to the Board....
 • M&A risk, Intellectual Property, supply chain ownership
 • Plan B, Incident response management and resilience
 • Corporate governance, ethics, sustainability

16:00-
 17:30 **Networking Reception**

Benefits for CISOs/CSOs – and C-suite Audit, Governance, Risk, Compliance...

- A rare chance to question a real Board - with no consequences. The attraction for CISOs and senior cybersecurity attendees is to be able to talk frankly and to question the Board - without real consequences.
- Unique opportunity to find out what the perspective is of Board members towards cybersecurity.
- Appreciate the importance first hand of speaking to the Board in a way that makes them understand.
- Develop key metrics and communication tools • A rare opportunity to hear directly what are the key challenges, opportunities in a holistic security, risk and governance context!
- Keep updated on emerging key threats - outsourcing, supply chains and third party risk, business continuity and resilience, financial risks and macroeconomic and political uncertainty.
- Reciprocal exchange. A chance for the panel of Board Members to explain to CISOs what they would like to hear from them or how they would like CISOs to communicate and report metrics.

As a Board Director why attend

- As Board members well know, given the real threat to customer data, privacy and intellectual property, information security is a reputational risk that is becoming increasingly of interest to a wider, non-security audience. Given that reputation, and ultimately company survival and shareholder investment, is at stake, we are aware for example that Audit and Risk Committees are asking for increased assurance about how cyber risk is managed. This event is a rare opportunity to meet with CISOs from leading businesses and government departments. You will exchange views on emerging expectations and strategy and it is a unique chance to hear directly from cyber security experts on how to manage cyber threats in a consistent, practical and ethical way.
- Gain insights about how CISOs as a group think and feel about current relations with the board, risk metrics, security investment and reporting structures, to better communicate with their own security teams.
 - A rare opportunity to hear directly from the investor community about what are new standards and expectations about how we manage and mitigate cyber risk – for example, following PRI engagements on managing cyber risk in a responsible way. The Board will be held ultimately responsible, financially and reputation-wise.

Example quotes by CISOs re the Board!

- “Board members are people too!”
- “You probably only have 15 minutes to engage - even if you’ve booked a 30-minute slot” “It should be simple, practical, pragmatic and obvious,”
- “They are not homogenous institutions. They have different goals and agendas, and different world views.”
- “You need to understand what the CEO wants, and the CTO, the CFO - there will never be one homogenous set of things. You need to know what motivates and drives them.”
- “Your job [as CISO] is to take all that data, cut it down to something meaningful, and present it to the board in a way that makes them trust you.”
- “One way to present security compliance issues to the board is to frame it as a key differentiator that will give them a competitive advantage in an increasingly digital world.”
- “Board members “have the right to know and understand the risk in detail, but CISOs often “wrestle with the right level of details.”

Questions CISO to Board

- How much interest are shareholders taking in cyber at AGMs? Are investment managers applying pressure to be cyber savvy as a board? • What did your CISO say when they heard you were attending this event? • What is the most important ‘soft-skill’ for CISOs looking for more credibility with the board? • How much ‘cyber due diligence’ does WPP do on mergers and acquisitions to the group and how does it do this? • How can the CISO make your job easier? Conversely, what have we done which can get in your way? • Who should the CISO report into? the CEO or (CTO CIO CRO)? • As your new CISO what should I look to achieve for you in my first 30 days? 60? 90? • If security and technology are key to the success and survival of an organisation how many of you have a security/technology representative on the board? • Is security just something that you throw money at? • What do you think is a reasonable % for a security budget against company turnover? • Do you ever just ‘sort it out’ with the CISO over a few pints? • How often does your CISO/CSO meet with you? • Your company has a major incident do you know what to do? • Your CISO tells you the company has lost 2 million records. Do you trust that figure? • How do I articulate security risk in a language YOU want to hear and be more likely to act on? • Do you believe that Boards would benefit from specific cyber security ‘education’? If so, what would you want to know? • How would a CISO/CSO best win your interest? • In your view, where do the disconnections lie between the priorities of CISO/CSO and priorities of the Board? • Does media sensationalism of the latest ‘breach’ influence the board’s focus on Cyber? • How will CFOs, GCs and CCOs provide compliance and assurance in the era of digital convergence? • How can CISOs develop an action plan to gain traction with CIO, CTO, CFO, CEO, Audit Committee, Board? • What’s the right level of communication to business stakeholders? • What are the keys to winning budget? • Expectations for CISOs strive for higher quality security practices, standards and sharing • How can CISOs engage in a longer-term security strategy against cyber-crime that the Board and other C-Suite will appreciate?

Questions Board to CISO

- How can we better reframe metrics around cyber risk?
- What can CIOs, GCs, CPOs, CROs offer the CISO internally?
- Are the increasing demands of Financial regulators realistic and achievable about what systems and controls companies have in place?
- How can you as CISOs better monetize security by creating new models and strategies to build security value?
- Can quantitative risk models be applied to security - can we leverage internal knowledge to apply financial risk models?
- How does the CISO best understand information security in the big picture of business risk? • How can we increase security governance?
- What is the right level of communication to business stakeholders?
- What can boards do to improve business performance around cyber risk?
- What do we need to know as directors about cyber risk in the CISO view?
- What type of companies are likely to be tomorrow’s next victims of a data loss breach or high profile attack?
- How can we better support CISOs to build security into organisational culture?
- PRI engagements on managing cyber risk in a responsible way. The Board will be held ultimately responsible, financially and reputation-wise - how can CISOs support this?

Discussion points will cover:

- **Geopolitical backdrop and threat horizon**
- **Business culture, engagement, internal communications, metrics, roles, reporting**
- **Digital innovation and transformation**
- **M&A risk, Intellectual Property, supply chain ownership**
- **Plan B, Incident response management and resilience**

Register for

FREE now!

Online: www.talktotheboard.com

Phone: +44 (0)20 7936 8989

Email: teampulse@pulseconferences.com

* **Free to attend** for CISOs/CSOs/CxOs and senior in-house practitioners working in security, risk, assurance and corporate governance.

* **Limited Advisory Passes** are available at **£1,000** per person for Delegates that are representing providers of products or services to the security, audit, risk and governance community.

Venue - Atmosphere 29

6th Floor Millbank Tower

21-24 Millbank

London SW1P 4QP

Overlooking the River Thames with stunning wraparound views of London!



Networking Reception

We hope that you can join the networking reception for drinks and canapes.

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