



Security 360

Talk to the Board



Free to attend for
C-Suite inhouse
practitioners

Register here

www.talktotheboard.com

Thursday 7 November 2019
London

Welcome to the second edition of this ground-breaking reciprocal discussion between Board Directors, Non-Executive Directors and CISO/CSOs on cyber risk challenges and responses

New for 2019:

- Security 360 - keynotes and debates
- Full assurance and governance c-level invited to the debate on cyber risk management

"A innovative event with fresh content and perspective for the security and risk community!"
Head of Cyber Security, DWP



Morning: NEW this year! Security 360

Keep updated on security priorities :

1. Geopolitical and Threat Horizon
2. Security Leadership and Culture
3. Innovation and Investment
4. Financial Crime and Convergence
5. Plan B and Lines of Defence

Afternoon: Talk to the Board

Question and interact with a Board of Directors and Non-Executive Directors from large enterprises on cyber risk.

Evening: Reception

Network with fellow c-level practitioners across security, resilience, risk, compliance, assurance and governance.

Download the Report
from last years'
Talk to the Board here



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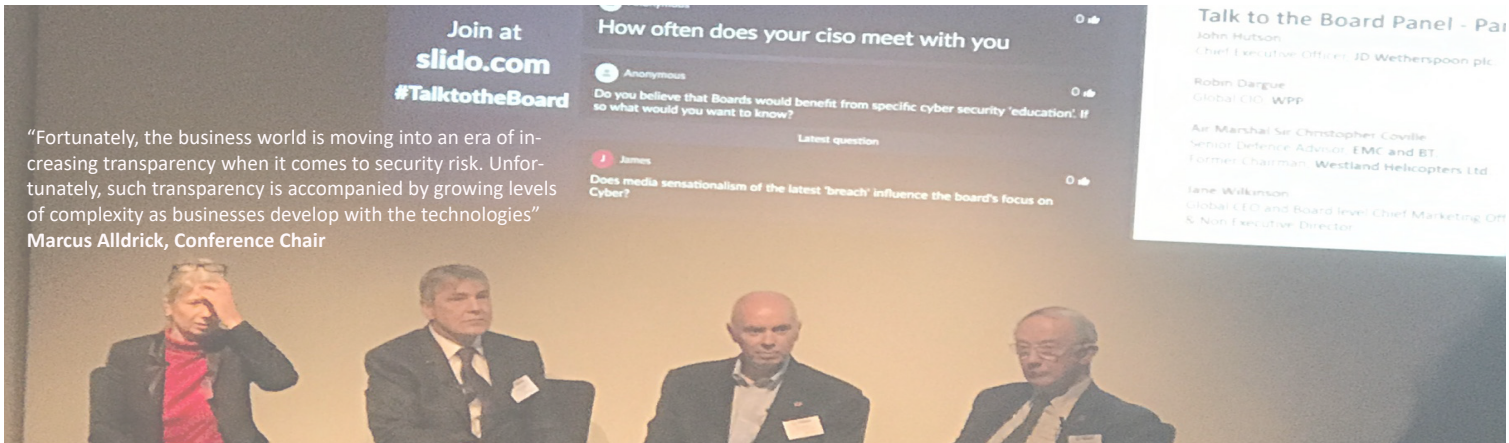


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"Fortunately, the business world is moving into an era of increasing transparency when it comes to security risk. Unfortunately, such transparency is accompanied by growing levels of complexity as businesses develop with the technologies"
Marcus Alldrick, Conference Chair

Welcome to **Security 360 – Talk to the Board 2019**. Pulse is planning to make 2019 the most exciting programme yet with this expanded 2nd anniversary edition that will be hosted on Thursday 7 November at another iconic venue in central London.

Developed and hosted by Pulse Conferences, this is the ultimate sound-boarding forum for today's CISOs, CSOs, governance c-suite with responsibility for managing or assuring cybersecurity risk to be able to directly interact with and question a panel of Board Directors from large enterprises. Pulse is delighted to bring together Board Members and Non-Executive Directors to form a panel - our Board.

Plan for the day

- **Morning - Security 360** - A morning of inspiring discussions led by experienced CISOs/CSOs as well as Executives from beyond the security 'echo chamber' on 5 areas:

1. Geopolitical and Threat Horizon
2. Security Leadership and Culture
3. Innovation and Investment
4. Financial Crime and Convergence
5. Plan B and Lines of Defence

- **Afternoon - Talk to the Board** - The afternoon open panel discussions will be held in amphitheatre style, where we have brought together Board Directors from large companies to be questioned by and to interact with the audience on the strategic, operational and tactical questions around security that are set to change the way we view cyber risk and expectations for doing business over the next ten years. Guests are invited to come along to 'talk to the board' and ask the questions they would like to ask their own Board of directors - if they had the chance and without any consequences. Board Executives spanning Chairman, CEO, CFO, CIO, CMO, HR roles from well-known organisations will share insights on how CISOs can improve the security leadership offering and vice-versa.

- **Progressing the discussion** - Starting off where Talk to the Board 'Round 1' left off, we will recap where we are on this journey as a group, before the panels drill down into gaps and expectations, building relationships with the Board and how security c-suite can be better heard and get their projects adopted.

- **Expanding out the cyber risk discussion** - Invited guests and speakers this year will include security c-suite as well as c-suite from other lines of defence, including but not limited to CRO, CAE, CCO, COO, CIO, GC.

Why attend?

- 🌐 **Rare chance to question a real Board - with no consequences**
A great chance for CISO/CSOs to talk to a board frankly and ask questions you would like to ask of your own board.
- 🌐 **Find out what the candid risk perspectives are of Board directors towards cybersecurity**
Speak to the board in a way that makes them understand and care. Develop key metrics and communication tools.
- 🌐 **Reciprocal exchange**
CISO/CSOs - hear Board expectations are and suggestions to improve reporting.
Board directors - take the opportunity to learn more about how CISO/CSO as a group think and feel on key cybersecurity challenges.
- 🌐 **Immersive discussion followed by networking reception**
Be part of important dialogue, held under the Chatham House Rule. The talks end with a networking reception
- 🌐 **Continuous value post event - Pulse Innovate Report!**
Pulse will produce a practical take-away following the event to share the key discussion points.

Get a Board's 360 Perspective on Cyber Risk.

Key themes include:

- Geopolitical and Threat Horizon**
- Security Leadership and Culture**
- Innovation and Investment**
- Financial Crime and Convergence**
- Plan B and Lines of Defence**



Download the Report from last years' Talk to the Board to see what kind of discussion and insights you can expect!

A ground-breaking reciprocal discussion between the Board and C-Suite security, risk and governance practitioners...

Provisional Agenda (in development)

08:30 Networking Breakfast

08:45 Chairman's Opening
 Marcus Alldrick, Former CISO, Lloyd's of London

Security 360

GEOPOLITICAL AND THREAT HORIZON

09:00 Cyber defence, privacy and trade-off predictions. What is technology's current emerging role in international diplomacy?

Engaging the audience with some of the macro questions challenging leaders today. Hear inspiring insights from scientists, policymakers, inventors and business pioneers.

- Should cybersecurity technology be a strategic concern within international diplomacy?
- Cyber sanctions - Do institutions have the political will to act?
- As technological advances continue to outpace operations, legal and policy, how can we build trust in technology while remaining accessible?
- How can we manage in a world plagued by disinformation?

Panel - Scientists, policymakers, inventors and business pioneers

SECURITY LEADERSHIP AND CULTURE

09:45 A new era for CISOs, CSOs – what are your current biggest responsibilities, priorities and challenges?

- What are the biggest security threats your organisation faces over the next year?
- What needs to be done today to prepare your organisation?
- What are the most effective strategies you are using right now?
- Legacy struggle with innovation - where do we invest?
- How do we take our own cybersecurity strategy to the next level?

Panel - CISO/CSOs

10:30 Morning Coffee Break

INNOVATION AND INVESTMENT

11:00 Keynote - What are emerging investor expectations about the way companies manage and mitigate cyber risk?

Panel - Cybersecurity Start-up Incubation Hub – Building an Innovation Ecosystem

- Initiatives to strengthen talent and innovation among cybersecurity start-ups and to successfully implement and build an entrepreneurial ecosystem.
- What responsibility does the CISO/CSO have in driving Innovation?
- What are we doing to architect and secure to drive digital transformation? (cloud platforms, blockchain, enterprise apps and app architecture, AI/ML, advanced analytics, data management and integration, DevOps)
- Which technologies and subsectors will be the most attractive to VC, PE and corporate investors over the next year?
- What are the benefits to corporates that actively engage with the start-up market?

FINANCIAL CRIME AND CONVERGENCE

11:45 How can we ever strike a balance between attackers and defenders as our surface areas keep expanding?

Attackers opponents and access to cheaper tools and there is an imbalance because the defenders have more work to do than the attackers. They are not opponents. Will we always be at the mercy of attackers if we cannot better leverage regulation, policy, intelligence sharing and technology?

- How can companies develop a responsive approach to deal with cyber criminals who continuously evolve their tactics?

- What type of cyberattacks do you predict will threaten your company over the next year?
- Insider threat updates and future
- Keeping ahead of fraud and financial crime - How can technologies improve identification and authentication processes?
- What factors will determine which companies will become the most resilient players over the next few years?
- How can innovation enhance protection, detection and response processes?
- Data explosion, analytics and threat intelligence - How can we take leverage opportunities?

LINES OF DEFENCE & PLAN B

12:30 How do we calculate the true cost of catastrophe?

Which technology solutions are proving most effective for insurance cyber risk management?

Panel - Governance is a team sport - how are lines of defence changing with regards to cybersecurity

- What are the key governance and compliance challenges that impact security going forward?
- Who are the risk owners, how can they protect themselves and their organisations?
- Do we need more regulation and common standards or is the answer good practice security risk management?
- How do we more effectively align risk across our companies?
- How do we determine which technologies are delivering on their promise to enhance security?

13:10 Buffet lunch

Talk to the Board

13:45 Talk to the Board – Discussion Part One

Priority questions from the audience to the Board of real Directors, assembled from different large companies. The goal: to understand and identify the challenges and opportunities and to promote collaboration and innovation and have your pressing questions answered.

1. Geopolitical and Threat Horizon
2. Security Leadership and Culture
3. Innovation and Investment

14:45 Afternoon Tea Break & Sponsors' Prize Draw

15:15 Talk to the Board - Discussion Part Two

Continuation of questions from the audience to the Board of real Directors, assembled from different large companies.

1. Financial Crime and Convergence
2. Plan B and Lines of Defence

16:30-19:30 Networking Reception

Example questions that emerged from the first edition

- How much interest are shareholders taking in cyber at AGMs? Are investment managers applying pressure to be cyber savvy as a board?
- What did your CISO say when they heard you were attending this event?
- What is the most important 'soft-skill' for CISOs looking for more credibility with the board?
- How much 'cyber due diligence' does WPP do on mergers and acquisitions to the group and how does it do this?
- How can the CISO make your job easier? Conversely, what have we done which can get in your way?
- What did your CISO say when they heard you were attending this event?
- Who should the CISO report into? the CEO or (CTO CIO CRO)?
- As your new CISO what should I look to achieve for you in my first 30 days? 60? 90?
- If security and technology are key to the success and survival of an organisation how many of you have a security/technology representative on the board?
- Is security just something that you throw money at?
- What do you think is a reasonable % for a security budget against company turnover?
- Do you ever just 'sort it out' with the CISO over a few pints?
- How often does your CISO/CSO meet with you?
- Your company has a major incident do you know what to do?
- Your CISO tells you the company has lost 2 million records. Do you trust that figure?
- How do I articulate security risk in a language YOU want to hear and be more likely to act on?
- Do you believe that Boards would benefit from specific cyber security 'education'? If so, what would you want to know?

As a CISO why attend

A rare chance to question a real Board - with no consequences. The attraction for CISOs and senior cybersecurity attendees is to get a chance to do something they rarely get to do if ever, talk to the Board frankly and without real consequences.

- Unique opportunity to find out what the perspective is of Board members towards cybersecurity.
- Appreciate the importance first hand of speaking to the Board in a way that makes them understand.
- Reciprocal exchange. A chance for the panel of Board Members to explain to CISOs what they would like to hear from them or how they would like CISOs to communicate and report metrics.

As a Board Director why attend

As Board members well know, given the real threat to customer data, privacy and intellectual property, information security is a reputational risk that is becoming increasingly of interest to a wider, non-security audience. Given that reputation, and ultimately company survival and shareholder investment, is at stake, we are aware for example that Audit and Risk Committees are asking for increased assurance about how cyber risk is managed. This event is a rare opportunity to meet with CISOs from leading businesses and government departments. You will exchange views on emerging expectations and strategy and it is a unique chance to hear directly from cyber security experts on how to manage cyber threats in a consistent, practical and ethical way.

- Gain insights about how CISOs as a group think and feel about current relations with the board, risk metrics, security investment and reporting structures, to better communicate with their own security teams.
- A rare opportunity to hear directly from the investor community about what are new standards and expectations about how we manage and mitigate cyber risk – for example, following PRI engagements on managing cyber risk in a responsible way. The Board will be held ultimately responsible, financially and reputation-wise.

Discussion points for the Talk to the Board panels will cover areas including:

- Business engagement
- Corporate governance
- Digital innovation and M&A risks
- Structures, roles and standards
- Communications and reporting metrics
- Risk, incident response management and resilience

Questions from CISOs to The Board including

- How can CISOs reposition cybersecurity as a robust business investment strategy?
- How can CISOs develop an action plan to gain traction with senior management and board level directors - typically only interested POST incident?
- How can we better communicate the importance of a good security culture?
- Security metrics that work to help drive and show value to business operations
- How to implement quantitative risk management techniques to identify the appropriate financial spend on enterprise security solutions (cyber and physical)
- Risk scenario modelling and risk reporting – recommendations to CISOs
- Can we monetise security and privacy in a similar way to intellectual property portfolios?
- How can we as CISOs improve our offering internally?

Questions from The Board to CISOs including

- How can we reframe metrics around cyber risk? Moving from risk mitigation towards risk management
- What can CIOs, GCs, CPOs, CROs offer the CISO internally?
- How will CFOs, GCs and CCOs provide compliance and assurance in the era of digital convergence?
- Are the increasing demands of Financial regulators realistic and achievable about what systems and controls companies have in place?
- How can CISOs monetize security by creating new models and strategies to build security value? How is this rapidly evolving with digital transformation?
- How can CISOs develop an action plan to gain traction with CIO, CTO, CFO, CEO, Audit Committee, Board?
- What's the right level of communication to business stakeholders? What are the keys to winning budget?
- Expectations for CISOs strive for higher quality security practices, standards and sharing
- Can quantitative risk models be applied to security - can we leverage internal knowledge to apply financial risk models?
- How can CISOs engage in a longer-term security strategy against cyber-crime that the Board and other C-Suite will appreciate?
- How does the CISO best understand information security in the big picture of business risk?
- How can we increase security governance?
- What's the right level of communication to business stakeholders? What are the keys to winning budget?
- What can boards do to improve business performance around cyber risk? What do we need to know?
- How are companies mitigating cyber risk? How do we build security into organisational culture?

Networking Reception

After Talk to the Board discussions close you are invited to join the networking reception for drinks and canapes.

Register now

Online: www.talktotheboard.com

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Email: teampulse@pulseconferences.com

* Free to attend for CISOs/CSOs/CIOs and senior in-house practitioners.

* Limited **Advisory Passes** places are available at £1,000 per place for persons representing companies who provide products or advisory services to the security, audit, risk and governance community.

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