

International security leadership and trusted benchmarking



3rd CSO 360 GLOBAL Congress 2019

4 - 6 December 2019
Kempinski Corvinus Budapest

Register by
25 September for
savings!

Security and intelligence strategies
to protect people, profits,
property, information and
reputation



William Sandover
International Affairs
Adviser
**Cathay Pacific
Airlines**

Cedrick Moriggi
Global Head of Security
and Resilience (CSO)
LafargeHolcim

Lady Olga Maitland
Founder
**Defense &
Security Forum**

Eduardo Jany
Executive Officer, Global
Security Operations
Bloomberg LP

Mohammed Baloch
Manager, Risk
Intelligence
Amazon

Armin Sick
Manager Aviation Security
Lufthansa

Patrick Kane
Senior Director of
Security
Atlas Air

First speakers announced for 2019...

Gold Sponsor



Lunch Sponsor



New for 2019!

CSO 360 Think Tanks!
More time for pure discussion and
meaningful interaction with peers

CSO 360 Roundtable!
Benchmarking strategy, tactics, tools
Friday 6 December (Morning only)



"A great one stop shop of the top CSO minds!"
VP, Corporate Security and Resilience, Pearson

Pulse Conferences is delighted to present the **3rd CSO 360 Congress**, to be hosted **4-6 December 2019** at **Kempinski Corvinus in Budapest**. This trusted, community-based meeting of Chief Security Officers and directors of corporate security, resilience, threat management, intelligence, investigations, fraud and crisis response, enables truly global peer to peer sharing.

CSO 360 uniquely tackles priority challenges for Chief Security Officers, most of whom oversee diverse areas and teams covering in corporate security, cybersecurity, information security, fraud, physical and executive and travel security, resiliency, forensics and investigations. The programme offers a silo-busting, integrated and converged security focus to reflect the backdrop of increasing levels of global volatility, uncertainty, complexity and ambiguity.

- **Connect with global security leaders** - Exchange real experiences to pool brain power on the resilience of global business amidst rapidly evolving threat landscapes and changes in geopolitical, technological and financial spheres.
- **Innovate your security strategy** - Partake in this share of strategies, tactics and methods for improving the protection of clients, employees and business partners as well as the security of assets, information and reputation.
- **Leave inspired for action** - Exchange practical approaches, innovation and strategies on the emerging threat horizon.

What's new for 2019?

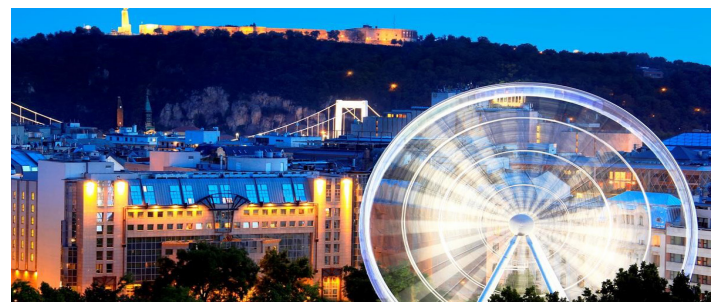
- **CSO 360 Roundtable (Friday 6 December, morning only)** - Pure benchmarking on resilience priorities.
- **Scenario planning exercise** - Crisis communications workshops delivered by world leaders in risk and response.
- **CSO 360 Keynote Panel** - How we enhance security and law enforcement capability with advanced technologies and AI
- **Heat mapping Think Tanks** - security risks, opportunities and priorities by region and by sector.
- **Networking receptions, dinner and cultural activities** – wonderful time to relax and networking with peers in Budapest!



Key themes for 2019....

Strategies, tools and tactics required to proactively predict and mitigate threats....

- **HORIZON**
Geopolitical security landscape- hotspots and predictions
- **LEADERSHIP**
Culture, privacy and behaviours, engagement and inclusion
- **INTELLIGENCE**
Building effective intelligence; emerging threats
- **AVIATION & TRAVEL**
Aviation security- decision-making behind the scenes!
- **INVESTIGATIONS**
Investigations Roundtable
- **RISK**
Cyber, privacy, data and identity, emerging realities
- **PLAN B**
Response, crisis, emergency and business continuity
- **BRAND**
Protection, intellectual property, illicit trade



First announced Speakers - Budapest 2019!

Armin Sick

Manager Aviation Security

Lufthansa

(GERMANY)

Andy Williams

VP, Business Development & Quality Assurance

Safehotels

(SWEDEN)

Benjamin Blaylock

Senior Manager, Global Intelligence

Marriott

(UAE)

Cedrick Moriggi

Global Head of Security and Resilience (CSO)

LafargeHolcim

(UK)

Dr Christoph Rojahn

Partner, Compliance & Forensic

KPMG AG

(GERMANY)

Dvir Rubinshtein

Aviation SOC Manager

Security Division, Israel

(ISRAEL)

Eduardo Jany

Executive Officer, Global Security Operations

Bloomberg LP

(USA)

Guillermo Gaspoz

Global Security Advisor

DSM

(NETHERLANDS)

Mohammed Baloch

Manager, Risk Intelligence

Amazon

(USA)

Mark Reading

Managing Director

Seneca Risk

(SIERRA LEONE)

Mark Wolsey

Group Security Director

CRH plc.

(UK)

Marcus Alldrick

Former CISO

Lloyd's of London

(UK)

Ned Farmer

Geopolitical Risk Manager

American Airlines

(USA)

Liz Chamberlin

Executive Director

International Security Management Association (ISMA)

(UK)

Lady Olga Maitland

Founder, **Defense & Security Forum**

Chairman, **Copenhagen Compliance**

(UK)

Patrick Kane

Senior Director of Security

Atlas Air

(USA)

Robert Telenta

Security Adviser - Field Operations – HQ

UNODC

(AUSTRIA)

Ryan Long

Director of Global Risk Intelligence, Global Safety & Security

McDonald's Corporation

(USA) - prov.

William Sandover

Special Adviser, Intelligence and Analysis, **Risk Advisory** & International Affairs Adviser, **Cathay Pacific Airlines**

(UK)

Programme Congress - 4-5 December

The 2019 programme is currently in development. All input is welcome.
Here are a few of the confirmed highlights to date!

Keynote Best practices for managing and marketing a Global Security program

Hear lessons learned from the award winning Bloomberg Global Security Operations program. The discussion will include information on overcoming challenges, incorporating policies and procedures as well as performance metrics for a holistic security program to include physical security, guarding management, event security, threat and risk assessments, travel security and health and life safety. Promoting and marketing a smart security program as well as training programs will also be presented. The Bloomberg Security Operations (SE-COPS) Unit was the recipient of the 2017 OSPA "Best Internal Security Organization" award, a 2018 finalist for that same OSPA, winner of the Brandon Hall Award for best innovations in training and has the only comprehensive security program for a corporate headquarters certified by the U.S. Department of Homeland Security SAFETY Act.

Eduardo Jany, Executive Officer, Global Security Operations, **Bloomberg LP (USA)**

Behind the Scenes How the Aviation Industry Makes Go / No-Go Decisions

When commercial air carriers suspend flight operations at a given airport, private-sector security managers are often faced with troubling decisions as to how they would evacuate employees, were that to become necessary. After all, many organizations use an airline ceasing or suspending operations as a tripwire or decision point in their contingency planning. This joint session will address two key questions:

1. What factors are involved in an airline's decision to suspend or cease flight operations to a location as a result of a security event or deterioration in the security environment?
2. How is the decision to suspend flight operations made?

We will look at the how the threat environment, overflight concerns and the ability to provide security for the crew and aircraft impact this decision-making and what that means to you.

Armin Sick, Manager Aviation Security, **Lufthansa (GERMANY)**

Patrick Kane, Senior Director of Security, **Atlas Air (USA)**

Panel How do we build truly diverse, authentic and inclusive risk and security teams?

- What can we do to encourage diversity and inclusion? Is positive discrimination levelling the playing field? • Is the alleged lack of cybersecurity skills a pipeline challenge or a bias challenge? • Are we committed to evolve rather than to stand still when we talk about diversity? • Authenticity - why covering remains a necessity • Thinking outside the box - can your culture support this person to enable them to do their best? • Check and balance - a diverse and inclusive culture • What are emerging key skills for a security professional, beyond the obvious?

Chaired by: Marcus Alldrick, Former CISO, **Lloyd's of London (UK)**

A Journey From Corporate to a Risk Management Company in West Africa

Mark Reading, Managing Director, **Seneca Risk (SIERRA LEONE)**

Case Study Crisis Management Leadership at LH

Cedrick Moriggi, Global Head of Security and Resilience (CSO), **LafargeHolcim**

Panel Security and culture: how does the culture impact the security mitigation? How to transform a security function, and a company security DNA

Panel Emerging Intelligence Strategies in the Global Enterprise

- Trends in corporate intelligence • Developing an effective corporate intelligence function
- Moving intelligence beyond security issues to cover a broad range of brand and other risks
- Informing and enabling the business to deliver better business outcomes

Joined by:

Ryan Long, Director of Global Risk Intelligence, Global Safety & Security, **McDonald's Corporation (USA)**

Guillermo Gaspoz, Global Security Advisor, **DSM (NETHERLANDS)**

Mohammed Baloch, Manager, Risk Intelligence, **Amazon (USA)**

Benjamin Blaylock, Senior Manager, Global Intelligence, **Marriott (UAE)**

CSO 360 Think Tank: Security innovation and the CSO today - Positive, negative and predictions of advanced technologies

The CSO 360 Think Tank provides the opportunity for CSOs to benchmark lessons learned and tried and tested approaches to deal with 4 areas within a wider subject matter. In this case, what are the impacts (positive and negative and predictions) that the advanced technologies in the areas below will play in terms of security? Two table facilitators will make detailed notes for contribution to the tangible takeaway. This output will be distributed to all attendees following the event with the combined thoughts and conclusions from CSOs from international companies. Table questions for feedback to the audience: How are we bridging risk and vulnerabilities with the rest of the business? How does this fit within the business risk strategy?

Roundtable 1: Artificial Intelligence/ Machine Learning

Roundtable 2: Big data analytics

Roundtable 3: Biometrics

Roundtable 4: Facial recognition

Using Intelligence to Drive Resilience and Contingency Planning: An Airline's Experience

William Sandover, Special Adviser, Intelligence and Analysis, Risk Advisory and International Affairs Adviser, **Cathay Pacific Airlines (UK)**

Case study Cyber Resilience for the Aviation Sector to Enhance Overall Cyber Preparedness

Dvir Rubinshtein, Aviation SOC Manager, **Security Division (ISRAEL)**

NEW for 2019!

Friday 6 December (morning only)



CSO 360
GLOBAL
Roundtable

OPERATIONAL / TACTICAL / STRATEGIC

The ultimate sound-boarding and benchmarking for today's CSOs and security, intelligence and resilience leaders....

All invited guests are invited to contribute to the discussion. The discussion will be held under the Chatham House Rule. Talks end with lunch and goodbyes!

Pre-event: You shape the final agenda by inputting your top 3 current security and business priorities.

Post-event: Output report.

Timings

08:45-09:00 Arrivals and coffee

09:00-09:15 Chairman's Introductions and objectives

09:15-10:00 Session 1

10:00-10:40 Session 2

10:40-11:00 Morning coffee break

11:00-11:40 Session 3

11:40-12:20 Session 4

12:20-13:00 Session 5 and any other business

13:00-14:00 Lunch and goodbyes



"A fantastic event. Awesome speakers addressing a diverse range of interesting and relevant topics. Great job by Team Pulse. We have been looked after so well! Thank you!"

Regional Security Director, Caterpillar Inc (Switzerland)



"I just had the best conference ever!"

Chief Operations Officer, BT (Netherlands)

"Great programme, great organisation and great attendance have made discussions useful and passionate. Listening, sharing experiences and ideas regarding good practices, discovering other industries or business! You have made my days in Vienna!"

Europe Industries Security Officer, AIR LIQUIDE (Switzerland)



"Embraces the changing threat environments, great experience, fabulous speakers, pertinent interesting focus"

Special Tribunal for Lebanon (The Hague)

"A great congress, packed with valuable information and insight for CSO's and their senior security managers."

VP Global Security Operations 21st Century Fox (UK)



"I was extremely impressed by the content, quality, origination and delivery of the Pulse product"

MD, Tierra Nova Solutions (Sierra Leone)



Register by
25 September -
Save £400!

Venue and Accommodation

The Kempinski Corvinus Budapest

Erzsébet tér 7-8, 1051 Budapest, Hungary

www.kempinski.com/en/budapest/hotel-corvinus

Pulse Conferences can offer discounted accommodation for attendees of the 3rd CSO 360 Congress at the Kempinski. The discounted price for a single room if booked **before 25 September** is EUR 179/ £160 per night inclusive breakfast and EUR 189/ £170 if booked after this date (pending availability).

To book please contact sanna.lindstrom@pulseconferences.com

Registration details

Delegate Pass - 3rd CSO 360 Congress 4-6 Dec)

Tier 1: Delegate Pass (before 25 September) – £900 + vat

Tier 2: Delegate Pass (after 25 September) – £1,200 + vat

Advisory-Provider Pass - 3rd CSO 360 Congress (4-6 Dec)

Strictly limited to 5 passes per event - £2,500 + vat

Inclusions - 3rd CSO 360 Congress Passes

- Entry to 3rd CSO 360 Congress & Roundtable (4-6 December 2019)
- Invitation to join the networking receptions, dinner, cultural visits (details to be announced prior to the event)
- Lunches and daily refreshments
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) and output reports
- Loyalty programme membership for future events and invitation to bespoke community events in your city

Exclusions

- Travel and accommodation expenses to attend the event
- All other costs associated with attending the event

Special Combination Package!

2-day Security Training Course (2-3 Dec)

+

3rd CSO 360 Congress (4-6 Dec)

£2,000 (save £400!)

Pulse Educate - CSO Training Courses (4 Dec)

Pulse Educate is offering 2 day security training courses at the Kempinski in Budapest 2-3 December 2019

Course 1: OSINT – Advanced Skills for CSOs – £1,500

[Download outline here](#)

Course 2: Catastrophic Risk – Media and Reputation in Risk Mitigation -£1,500 [Download outline here](#)

Course 3: Physical Security for Workplace and Travel – £1,500 [Download outline here](#)

Course 4: The Threat from Business Espionage – Intelligence, Techniques and Responses- £1,500 [Download outline here](#)

Please note:

* Delegate Passes above are only available to book by inhouse practitioners – i.e. persons who are currently in the role of CSO/ corporate security director, or similar.

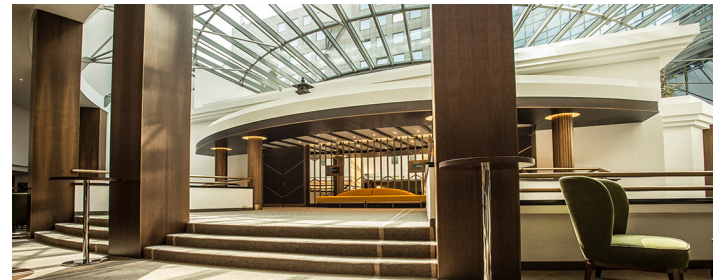
* 5 Advisory-Provider Passes are available to persons or companies providing advisory services or solutions to the security community.

* Pulse conferences reserves the right to approve that all registrations fall under the correct tier.

* Registration will be available online until the congress begins. Space pending, registrations and payment can be taken onsite.

*Optional Training Courses are subject to a minimum number of delegates.

Cancellation Terms can be found [here](#).



Pulse Privacy Policy can be found here

<https://www.pulseconferences.com/about/privacy-policy/>