Shaping the security agenda for CIOs, chief information security officers, cyber threat intelligence directors and technology investors and innovators

Security, Technology and Innovation to Drive Forward-thinking in Future Generations
Cyber Risk and Resilience by Design

Join security and technology leaders from the region and internationally:

- Abu Dhabi Government Entity
- Al Safeer Group
- Centrica
- Emirates Investment Authority
- Etisalat
- Marks and Spencer
- Modern Times Group Sweden
- Network International Africa
- Oman Data Park
- Oxford Internet Institute
- Regulation & Supervision Bureau - RSB
- Riyad Bank
- Souq.com
- TDC Group Denmark

Key themes

Advanced Technologies Roundtables - AI, Robotics -
CISO as the enabler of business innovation
Harnessing Intellectual Property in cybersecurity
Safe city cyber protection strategies for the Middle East
Corporate Case studies - Securing online commerce, cloud, leveraging cyber threat intelligence
CISO 360 Boardroom

"You wouldn’t want to miss this. Particularly on the Boardroom discussion, it is like a strategic planning and facing the board of directors. Excellent!"

Section Head Planning & Acting CISO
UAE Government

Integrated Cyber-Physical Security Training Courses

22 April 2018

Course 1: Security Governance & Strategy in a Crisis
Course 2: Cyber Security for Ports & Vessels

25-26 April 2018

Course 3: Cyber Policy & Standards for Systems Security
Course 4: Catastrophic Risk
Course 5: Cyber Attacks - the Risk and the Fix!
Shaping the security agenda for chief information security officers, cyber threat intelligence directors and innovators

Dear Colleague,

Pulse Conferences is delighted to host the CISO 360 Middle East Congress on 23-24 April 2018 at the Palazzo Versace in Dubai. The event, designed ‘with and for’ security, risk and business leaders, will unite Chief Information Security Officers, CIOs, directors of cyber threat intelligence and security innovators and investors from across the GCC region and internationally to embrace a ‘360’ community-based approach as cyber risk responsibility goes beyond the security realm.

Set against the backdrop of an increasingly fraught global threat landscape - misinformation, privacy, the Internet of Things (IoT), Artificial Intelligence (AI) - and major digital transformation programmes, this event will enable deep benchmarking between security, technology and risk leaders on approaches to the challenges that matter.

The programme will explore cybersecurity and brand protection in the age of digital innovation and technological convergence across all sectors.

How can companies strategically use cybersecurity to drive revenue, enhance bottom-line return, and increase shareholder value. Specific case studies on how security can be a significant business enabler.

A unique community-based ambience will provide the backdrop for this group level meeting of security, technology and business leaders to form trusted circles for meaningful ongoing discussion.

international speaker panel includes

- Marcus Alldrick, Former CISO, Lloyd’s of London, Advisor, Santander
- Aladdin Dandis, CISO /Information Security Manager, Souq.com
- Irene Corpuz, Section Head – Planning & IT Security, Abu Dhabi Government Entity
- Lee Barney, Head of Information Security, Marks and Spencer (UK)
- Ray Stanton, SVP / Group CISO, TDC Group
- Jonathan Martin, EMEIA Operations Director, Anomali
- Dr. Sally Leivesley, Director, Newrisk Ltd, A Founder Member, The Exercise Group7
- Dimitrios Stergiou, CISO, Modern Times Group
- Kamran Ahsan, Senior Director – Digital Security, Etisalat
- Team of Former Intelligence Officers, North Cyber Limited -
- Kumar Prasoon, Group Chief Information Officer (CIO), Al Safeer Group
- Dr. Mohammad Khaled, CIO, IT Digital Transformations, Regulation & Supervision Bureau – RSB
- Eng. Manan Qureshi, Vice President / Head of Business Continuity, Riyad Bank
- Michael Waheeb, Head of Information Security, Network International Africa
- Simon Scales, Recently Head of Investigations EMEA, BP plc.
- Richard Hollis, CEO, Risk Factory
- Intelligence Specialist, North Cyber Ltd
- Jenny Reid, CEO, iFacts
- Hugh Boyes, Fellow, Institution of Engineering and Technology (IET); Principal Engineer, University of Warwick
- Maitham Al-Lawati, General Manager, Oman Data Park
- Former Trust & Safety Manager, Facebook
- Hugh Boyes, Fellow, Institution of Engineering and Technology (IET); Principal Engineer, University of Warwick

Why Attend the CISO 360 Middle East Congress?

- Designed ‘by, with and for’ in-house security leaders
- No typical industry barrier between buy and sell - natural integration between inhouse, R&D and technology leaders.
- Immersive agenda with real-time benchmarking technology – dynamic debates, think tanks, on-stage fireside chats.
- Intimate, community based – networking dinners included. Enduring connections guaranteed! This is not a trade show.
- Rare 360 security perspective - a multi-faceted speaker panel will provide rare silo-busting insights.
- Trusted ‘closed door’ environment - the entire event is held under the Chatham House Rule. No press present.

“Excellent event, opportunity to meet likeminded professionals, sharing risk, worries, tools, best practices with CISOs from other industries sharing same issues, great eye opener, looking forward to the next event”

CISO - MS Amlin

www.ciso360MiddleEast.com | +44 (0) 20 7936 8985 | teampulse@pulseconferences.com
Congress highlights announced!

Chairman’s Opening - Global Risk Horizon
Marcus Aldrick, Former CISO, Lloyd’s of London & Current Advisor, Santander

Low Tech Hacking Workshop
Open Source Intelligence - Penetrating Organisations Infrastructure Cyber Vulnerability Assessment through OSINT (Open Source Intelligence)
North Cyber Limited (UK)

Panel: Financial Keynote Cyber Threat Intelligence Initiatives in the Financial Sector
- How are banks protecting themselves against organized crime and state nation threats in cyberspace?
- Can the use of blockchain distributed ledger technology improve security?
- Who are the emerging attackers, what are their motives and what methods do they use?

Panelists including: Michael Waheeb, Head of Information Security, Network International Africa

Case Study: Cybersecurity and Cyber Intelligence Related to Critical Infrastructure
Ray Stanton, SVP / Group CSO, TDC Group (Denmark)

Keynote: Innovation in Cybersecurity - The Risks, Opportunities and Game-Changers of Businesses Adoption for Security: AI, Big Data, IoT, Blockchain
Kumar Prasoon, Group Chief Information Officer (CIO), Al Safeer Group and Dr. Mohammad Khaled, CIO, IT Digital Transformations, Regulation & Supervision Bureau – RSB

Aladdin Dandis, CISO/Information Security Manager, Souq.com

Case Study: Blockchain, Cyber Resilience, and Continuity
Eng. Manan Qureshi, Vice President / Head of Business Continuity, Riyad Bank

Case Study: Agile Security... It’s Not an Oxymoron, But It Is an Accurate Description of How We Secure E-Commerce Development, A Worked Example of How M&S Integrate Security into Rapid Development
Lee Barney, Head of Information Security, Marks and Spencer

Case Study: Cybercrime from an Investigations Perspective – What Makes for a World-Class Cybercrime and Business Intelligence Unit?
Simon Scales, Recently Head of Investigations EMEA, BP plc

‘LIVE’ Response Exercise: Shamoon Version X’ – What’s Next?
You will be tasked to deliver information that is vital to CISOs and senior company managers in government, telecommunication, energy, banking and other critical infrastructure.
Led by: Irene Corpuz, Section Head - Planning & IT Security, Western Region Municipality UAE Government and Dr. Sally Leivesley, Director, Newrisk Ltd, A Founder Member.

Exercise Group 7 (UK)

Case Study: Psychology in Practice of Social Engineering
Dimitrios Stergiou, Chief Information Security Officer, Modern Times Group MTG AB (Sweden)

The State of Electronic Eavesdropping
Richard Hollis, CEO, Risk Factory

Training Courses
Integrated Cyber-Physical Security

22 April 2018 – 1-Day Programmes

Course 1: New Principles for Governance and Strategy in a Crisis
New governance principles help senior managers understand strategy and make decisions in a crisis.

About the Instructors:
Nigel Somerville MBE MC, Linton Dragon Limited and TEG7 LLP

Nigel has a UK Military background with significant cross-cutting security experience in the most challenging of land and maritime environments. He holds strategic experience providing ministerial advice to Whitehall, COBR and the Cabinet Office on security risk. Masters educated and appointed to the Register of Chartered Security Professionals (CoSyP) his focus is counter-terrorism, crowded space threat management, security by design and the cyber-physical threat within the built environment. He studies the tactics and vulnerabilities that terrorists have exploited in recent complex attacks to inform crisis planning and prevent catastrophic impact.

Dr. Sally Leivesley PhD Lond., MSPD, BA(Hons) Qld., FICPEM, FRSA, MACE, MIABTI, Director, Newrisk Limited and TEG7 LLP

Sally is an expert in catastrophic risk and security for protection of life and critical infrastructure. She provides around 100 interviews to media a year on extreme events and communicates on public safety issues. She has been providing commentary to the BBC World Service and many other media outlets since 9/11 and commenced her media communications work when tasked with recovering a city after a severe weather disaster.

Course 2: Cyber Security for Ports and Vessels
Appraise the cyber security threats to their port or maritime operations; undertake a risks assessment of their cyber-physical systems and operations; develop an appropriate and proportionate security strategy, management plan.

About the Instructor:
Hugh Boyes CEng FIET CISSP

Hugh is a Chartered Engineer, a Fellow of the Institution of Engineering and Technology (IET) and holds the Certified Information Systems Security Professional (CISSP) credential issued by the International Information Systems Security Certification Consortium [ISC]2. He divides his time between working as a Principal Engineer at the University of Warwick and undertaking cyber security training and consultancy assignments.

25-26 April 2018 – 2-Day Programmes

Course 3: Cyber Policy and Standards for Systems Security
The objectives of the course are to enable delegates to: examine the nature and role of standards, publicly accessible specifications and codes of practice: review of the security standards landscape; understand factors to be taken into account when specifying or implementing standards, both within the organisation and its supply chain.

The Instructor: Hugh Boyes CEng FIET CISSP

Course 4: Catastrophic Risk Theory and Practice for Energy, Leisure and Transportation
Practical work with case studies is offered.

The Instructor: Dr. Sally Leivesley PhD Lond., MSPD, BA(Hons) Qld., FICPEM, FRSA, MACE, MIABTI, Director, Newrisk Limited and TEG7 LLP

Course 5: Cyber Attacks – The Risk and the Fix
See the reality of just how easy real cyberattacks can be – even those with the most devastating effects – and the implementation of simple measures to avoid catastrophic risk.

About the Instructor:
North Cyber Limited

North Cyber are a team of former intelligence officers with expertise in covert online operations and digital forensics. The company teaches government and corporate clients how to find and fix the unseen holes in their security. They specialise in all levels of capability including low-tech and no-tech hacking, using freely available information to circumvent vastly expensive but ineffective security systems. The teaching draws on many and varied real-world examples from the private and government sectors, from the perspectives of the attacker and incident responder. Participants in these courses will evaluate their own experience of the course and understanding of the attackers’ organisation and they will gain confidence in tackling these catastrophic risks to the corporate or government operation.
3 WAYS TO BOOK YOUR PLACE
Visit: www.ciso360MiddleEast.com
Phone: +44 (0) 20 7936 8985
Email: teampulse@pulseconferences.com

PRICING OPTIONS
Delegate Pass CISO 360 Middle East Congress (23-24 April 2018)
Tier 1: Delegate Pass (Book by 15 February) – £500
Tier 2: Delegate Pass (Book between 15 February - 22 March) – £800
Tier 3: Delegate Pass (Book after 22 March) – £1,000

Training Course Fees
1-day Courses (22 April) – add £800
2-day Courses (25-26 April) – add £1,500

Special 5-Day Package! £2,800
CISO 360 Middle East Congress + 2 Training Courses (22-26 April 2018)

Advisory-Provider Pass Strictly limited to 3 per event
CISO 360 Middle East Congress – £2,500
1-day Courses (22 April) – add £800
2-day Courses (25-26 April) – add £1,500

For further information please call +44 (0)20 7369 8985 or email sanna.lindstrom@pulseconferences.com

Inclusions
- Entry to CISO 360 Middle East Congress (23-24 April 2018)
- Invitation to join the confirmed networking events (dinner, reception, visit, etc.): Details to be announced
- Lunches and daily refreshments
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) and outputs
- Loyalty programme membership for future events

Exclusions
- Travel and accommodation expenses to attend the event
- All other costs associated with planning for / attending the event

Terms & Conditions
- Delegate Passes (Tiers 1, 2, 3) above are only available to book by in-house security practitioners i.e. persons who are currently in the role of CISO, corporate security director, threat intelligence professional, risk manager or similar. This rate does not apply to persons or companies providing advisory services or solutions to the security community.
- Advisory-Provider Passes (Tiers 4 and 5). There is a strict limit of 5 passes available.
- Discounts cannot be used in conjunction.
- Group delegations are available. Please call +44 (0) 20 7369 8985 or email sanna.lindstrom@pulseconferences.com

Cancellations: Cancellations received between 30 working days before the event date, no shows or people who unexpectedly cannot stay for the event duration are liable to pay the full fee and no refunds will be permitted. Cancellations received between 31 and 60 working days before the event start date, will be reimbursed to the amount of 50% of the fee paid. Please note that all cancellations will be subject to an admin fee of £100. This amount will be deducted from reimbursed funds.

Transfers: if you wish to transfer to a different Pulse event within a 12-month period of the conference you will be invoiced an additional £250 charge to transfer your registration plus any difference in the event prices. You will not incur any additional charges.

Changes: Pulse Conferences reserves the right, in advance of the commencement date, to change or cancel any part of its published programme, or cancel the programme in its entirety due to unforeseen circumstances without penalty.

Venue & Accommodation
Palazzo Versace Dubai
Culture Village, Al Jadaf – Dubai – United Arab Emirates
www.palazzoversace.ae
CISO 360 Middle East Congress will be hosted at Palazzo Versace Dubai, a 5 star luxury retreat, set in the heart of the Culture Village, less than 15 minutes away from Dubai International Airport. The magnificent Gala Ballroom at Palazzo Versace provides the perfect setting for the highly anticipated CISO 360 Middle East Congress.

Discounted accommodation rates available!
Pulse Conferences can offer discounted prices for accommodation at The Palazzo Versace as well as assistance with visa inquiries. Please contact sanna.lindstrom@pulseconferences.com

About Pulse Conferences
www.pulseconferences.com
Pulse Conferences is the community-based platform for the distinct yet inter-related professionals who deliver corporate governance, protection and oversight to businesses and governments across the globe. Our international conferences, bespoke events and training courses focus on cybersecurity, corporate security, resilience, investigations, audit, privacy, risk, governance, legal and compliance. Connecting minds, assuring the future. Working locally thinking globally.

Upcoming dates in the Pulse security calendar include:
- 2nd CISO 360 Congress, 20-22 June 2018 - Lisbon
  www.ciso360congress.com
- 2nd CSO 360 Congress, 5-7 December 2018 - Vienna
  Flagship event for corporate security and resilience chiefs.
  www.cs0360congress.com
- CISO 360 Asia & Oceania Congress, 21-23 November 2018 - Singapore
  www.ciso360asia.com