



New Principles for Governance and Strategy in a Crisis

22 April 2018

Dubai, United Arab Emirates

A one-day training course for Regulators, CEOs and Board members, CISOs, CSOs, COOs, senior managers in finance, planning, government policy planners and senior officers in intelligence, emergency services, defence and cyber security, innovators in disruptive technologies, AI, IOT, banking, internal auditors, insurance and financial services, post-graduate students in Masters and higher degree courses, cyber security technology vendors and designers. The course is strongly based on peer-to-peer learning and practical tests to build capability and confidence in their leadership skills and strategic decision making that will benefit the employer and the stakeholders in their organisation. All attendees will have access to the on-line training manual through the Pulse website and will find this manual useful for ongoing reference in the workplace.

New governance principles help senior managers understand strategy and make decisions in a crisis. The five new Governance steps taught in this course build a general crisis governance framework for government and business. Also learned will be the operational decision-making skills for each Governance Principle. Alongside the theory, the know-how is taught through scenario exercises so each participant will become confident over the two days in how to apply the new governance principles for the benefit of their workplace. It is well recognised that when insider threat actors, criminals, terrorists, nation states or natural disasters impact on a country it is the experience and know-how of team leaders that prevent losses and strengthen government and business response. Strategic decision making is rarely offered in training but participants will personally develop new skills when studying each of the five new governance principles and benefiting from peer-to-peer discussions and solutions based on their experience.



Course Modules

Module 1: Governance when building a Risk Framework

- Understanding strategy
- Testing strategy with case studies
- Managing internal transformation risks
- Threat intelligence and dynamic risk framework
- *Exercise catastrophic risk*
- **Identifying new Governance Principle 1**

Module 2: Trust and Assurance

- Reputation risk
- Assurance testing methodology
- Designing a test
- *Exercise Brand Protect*
- **Identifying new Governance Principle 2**

Module 3: Interface with Board and Stakeholders

- Communication skills and crisis leadership
- Reviewing organisation strategy with Board and Stakeholders
- Structuring time-lines, goals, opportunities for growth in the communication
- *Exercise Fast Talk*
- **Identifying new Governance Principle 3**

Module 4: Crisis Management and Recovery

- *Exercise Insider Threat*
- Understanding Sensor and Intelligence Data
- Strategic decisions for brand protection
- Personnel issues and human intelligence during increasing tension
- Team leadership strategy
- **Identifying new Governance Principle 4**
- Strategic decisions for recovery
- Strategy for pre-emptive systems feedback design
- **Identifying new Governance Principle 5**
- *Individuals complete personal review of skills development*
- *Course summary and take-aways*



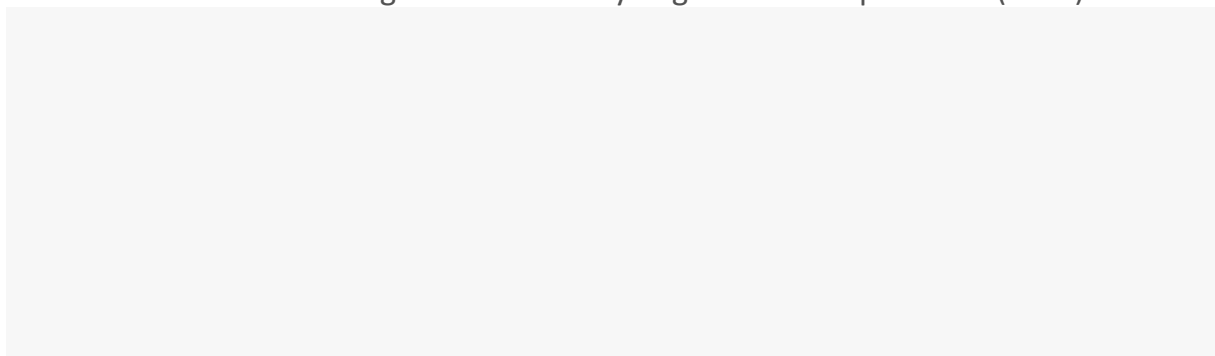
About the instructors:

Nigel Somerville MBE MC, Linton Dragon Limited and TEG7 LLP

Nigel has a UK Military background with significant cross-cutting security experience in the most challenging of land and maritime environments. He holds strategic experience providing ministerial advice to Whitehall, COBR and the Cabinet Office on security risk. Masters educated and appointed to the Register of Chartered Security Professionals (CSyP) his focus is counter-terrorism, crowded space threat management, security by design and the cyber-physical threat within the built environment. He studies the tactics and vulnerabilities that terrorists have exploited in recent complex attacks to inform crisis planning and prevent catastrophic impact.

Dr Sally Leivesley PhD Lond., MSPD, BA(Hons) Qld., FICPEM, FRSA, MACE, MIABTI, Director, Newrisk Limited and TEG7 LLP

Sally has a UK Home Office background and trained as a Scientific Advisor to respond to all aspects of nuclear attack and chemical, biological and radiological events. She plans, directs and participates in major exercises concerning critical components of industry and specialises in testing catastrophic threat impacts on critical functions of business. She has experience in all phases of risk assessment, planning, crisis management and post-loss recovery including psychological interventions in communities, post-disaster. Sally is a respected media adviser on public protection and is a member of the Register for Security Engineers and Specialists (RSES).





Key information and registration

Course name: New Principles for Governance and Strategy in a Crisis

Date: 22 April 2018

Location: Dubai, United Arab Emirates

Course length: One day

Price: £800

Register for this course:

To register or find out more about this course please

email: sanna.lindstrom@pulseconferences.com